## SOCIETY and WOMAN'S PAGE







## different

Some beans are steamed or boiled.
They look it, and they taste it.
Heinz Beans are baked, slowly baked, in ovens, with dry heat. That's why they have that appetizing "baked" taste. That's why each bean is whole and thoroughly cooked. That's why they are more digestible and more nourishing than beans prepared in other ways.
HEINZ OVEN-BAKED BEANS with tomato sance
57



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