

# Today

Easy, General. Cosmic Advertising. France Takes It. White Slaves in Africa. By ARTHUR BRISBANE.

For General Dawes, you might do your running mate, President Coolidge, a great deal of good, and might do him a great deal of harm. Mr. Dawes, arriving in New York, indicates that it is possible to overdo the "Hell and Maria" business. In one newspaper he exclaims, seeing the crowd waiting and photographers ready, "Oh, hell, what's this for?"

Even Cyrus H. K. Curtis' little paper, which is ardently for Coolidge and Dawes, carried in its present edition this heading, "Dawes Here 'Damned' if He'll Pose, Comment or Shake Hands."

In the next edition Mr. Curtis toned that down and made Dawes say: "Won't be in darn campaign if he can't be himself."

"Cussing" was all right for pirate and on the stage, or perhaps when you really hit your thumb with a hammer it has its place. But there are some men and many women in the republican party to whom "cussing" is not an added attraction.

You won't find Mr. Coolidge indulging in any profanity. If the Washington monument fell down or the treasury blew up, "dear me," is the roughest talk you would get from him.

General Dawes is a powerful personality, a fighter, not a poser. He could add a great deal to the strength of his friend, Coolidge. But he should not ignore W. J. Bryan's statement, "The more Dawes talks the better the democrats will like it."

Men that send radio messages through the ether are requested to keep quiet for awhile tomorrow when Mars comes within 35,000,000 miles of earth. Some scientists hope for some sort of message. They won't get it if they did get it, they wouldn't know they were getting it.

A week-old baby gets many messages without understanding them. In proportion to the total life of this planet, the life of human beings upon it, is as a few seconds compared to man's total of four score and ten. The human race is too young and savage to interest inhabitants of any old, fully developed planet like Mars. They would as soon think of talking to any unhatched chicken in the egg. Nothing they could say would interest such a chicken.

Wonderful is advertising, and great is power. It can help, even stars, planets, moons, nebulae, and the Milky Way itself, to attract attention.

Sixteen hundred million people on this earth haven't paid any attention to the planet Mars for years. Several hundred millions of them will be looking around in the sky for that planet tonight and tomorrow night simply because it has been advertised in the newspapers recently.

At about 10 o'clock tonight you will find Mars in the southeastern part of the sky. Later, at about midnight standard time, look for it due south. Still later in the southwest. You won't need glasses, you can't mistake it. Only about 34,000,000 miles away Mars will shine as brightly as the giant Jupiter, which could swallow Mars as a toad swallows a fly.

France has decided, without risking a vote in parliament, to accept the London arrangement for the payment of German reparations—Germany borrowing from us, to build up France and Belgium, then taking whatever Germany can produce.

Herriot, the socialist prime minister, warned the French, "You will take this plan here, as I took it at London, or you will be isolated to stand by yourselves."

The French will take it. White people read with horror the story of white men and women held in slavery by the Bokwema native blacks of the great Kalahari desert, called "The Great Thirst desert."

You could easily get a crowd of whites to embark on a lynching expedition "to get" Sebele, head native chief, who wants revenge for something.

It is horrible to think of whites held in slavery by blacks in Africa. But there is no reason for our getting too much excited about it.

In the first place, the story about Sebele and his white slaves is probably a press agent story.

In the second place, the "highly cultured, superior, refined and sensitive" white people of the world were able for so many years to convince themselves that it was all right to separate black mothers from their children on the auction block, and work black slaves under the lash. Why should the whites be much surprised if a chief, "Sebele," real or imaginary, should decide to keep a few white slaves?

Ordinarily, accidents at railroad crossings leave the railroad "rather cold," but this one is different.

A New Jersey Central engine ran into an automobile truck, killing seven, one in the truck, six on the train. That's unusual. The engine and three coaches were turned over, the other track was plowed up, all traffic stopped, engines and five others killed, 30 injured. That will make railroads think about grade crossing protection. Only one Pullman car stayed firm on the track, thanks to heavy steel construction. But wooden cars are cheaper.

**New Lutheran Pastor.** Shenandoah, Ia., Aug. 22.—The Lutheran church of Locust Grove, near here, is soon to be supplied with a pastor again. Rev. E. C. Hinson of Norfolk, Neb., have accepted the call.

## Old Nonpartisan League Heads May Name Candidates

### Reported Townley Will Address Meeting—Endorsement Similar to One Made Two Years Ago.

Special Dispatch to The Omaha Bee. Lincoln, Aug. 22.—After delivering a death blow to W. J. Taylor of Merina, and others who desired to see a real La Follette national and state ticket in Nebraska, certain leaders of the La Follette movement are preparing to send word to the old Nonpartisan league members that a meeting of the Nebraska branch of the National Conference for Progressive Political Action will hold a meeting in a short time. This meeting probably will be addressed by A. C. Townley, head of the old Nonpartisan league, who is reported to be in the state.

The purpose of the meeting will be for leaders of the old league to get together, decide who they prefer for state and congressional officers and send word to their followers that certain officers have been endorsed by the conference. The present lineup of candidates to receive this endorsement follows: George W. Norris, for United States senator; J. N. Norton, for governor; O. S. Spillman, for attorney general; Charles W. Pool, for secretary of state; George W. Marsh, for state auditor; no one for state treasurer; Dan Swanson, for land commissioner; John H. Monahan, for congress in the First district; no one in Second district; Edgar Howard for congress in the Third district; no one in Fourth district; A. C. Shallenbarger, for congress in the Fifth district; C. W. Beal, for congress in the Sixth district.

Two years ago a similar endorsement was made by the Nonpartisan league. This year it will be made in the name of the Nebraska branch of the National Conference for Progressive Political Action. There was little dissension over such action two years ago.

This year it may be different. It virtually makes a third party in Nebraska, something Frank A. Harrison and other leaders in the La Follette movement asserted they did not want at the Grand Island meeting. At that time it was asserted that to form a third party would antagonize friends of candidates in the old parties who otherwise would be for La Follette. However, the leaders had hardly returned from the Grand Island convention than they began plotting to arrange a meeting where they will fix up a slate and request all La Follette men to vote for the state and congressional officers whose names appear on this slate.

## NEW BANK FORMED AT BERWYN, NEB.

Special Dispatch to The Omaha Bee. Broken Bow, Neb., Aug. 22.—A new bank has been organized at Berwyn to be known as the Farmers' State bank of Berwyn, with a capital stock of \$15,000.

E. P. McEvoy is president; George P. Stanton, vice president; Mr. Turner, cashier. The other directors are Albert Powell and Claris Talbot.

## South Dakota Farmers to Hear Governor Bryan

Lincoln, Aug. 22.—Governor Charles W. Bryan, democratic vice presidential candidate, today accepted an invitation to address a gathering of farmers at Elk Point, S. D., on Labor day, September 1. It will be Mr. Bryan's first campaign address outside the state of Nebraska.

## Band to Legion Meet.

Aurora, Neb., Aug. 22.—The Aurora band, heading a delegation of 100 members of the American Legion from Hamilton county, will attend the state convention at Grand Island next Tuesday.

## RADIO

Program for August 22. (Courtesy of Radio Digest, By Associated Press.)  
WAB, Atlanta Journal (429): 8-9, band; 10-11, organ.  
WMAQ, Chicago News (447.8): 8:30 orchestra; 9, band; 10, Chicago theater review.  
WV, Chicago (348): 7-11, barn dance night.  
WV, Chicago (524): 8, concert; 7, musical; 8, talk; 8:30, Youth Companion.  
WV, Chicago (448): 9, artists; 9-1, band; orchestra.  
WTAM, Cleveland (399): 8, concert; baseball; dance.  
WV, Cincinnati (403): 8, concert; 7, WAB; 8, news; 9, news; 11, concert.  
WV, Chicago (380): 8:30, orchestra; 9:30, soloists; 10:30, dance.  
WV, Columbia (349): 11, m. piano, news.  
WFAA, Dallas News (478): 8:30-9:30, fiddlers; 11-12, orchestra.  
WV, Davenport (414): 8, orchestra.  
WV, Detroit Free Press (517): 8:30 band.  
WV, Detroit Free Press (417): 8, concert; 9:30, news.  
WTAS, Elgin (289): 7:30, bedtime; 8, songs; 8:30, 12-13, dance.  
WV, Havana (400): 8:30, studio; 9:30, news; 10:30, school of the Air; 11:30, news.  
WV, Kansas City (260): 7, news; 8, school lesson; 8, musical; 11:30, beginning services.  
KPT, Los Angeles (50): 8:45, instrumental; 10-12, vocal, dance.  
KJH, Los Angeles (395): 8, concert; 8:30, children; 9:12, m. vocal, dance.  
WV, Louisville Courier Journal Louisville (401): 7:30, music.  
WV, Medford (350): 8, evening program.  
WV, Memphis Commercial Appeal (501): 8, program.  
CRAC, Montreal (428): 8, fiddles; 8:30, orchestra; 9:30, news; 10:30, dance.  
WV, Newark (405): 12:30-2 p. m., orchestra, talk, solo.  
WV, New York (340): 12:15-4:30, solo, concert; 4:30-10, music, solo, talk, band.  
WV, New York (493): 2-9 p. m. music.  
WV, New York (455): 11 a. m.-10 p. m., musical, solo, stock exchange, talk, dance.  
WV, Oakland (312): 10, artists; 12, orchestra.  
WV, Omaha (258): 8, popular; 8:30, dinner program.  
WV, Ottawa (421): 8, talk, band.  
WV, Providence (350): 8:30, musical.  
KPO, San Francisco (423): 10-2 a. m., orchestra.  
WV, Shenandoah (280): 8:30, dance; 9:30, Springfield (217): 8:30, dance; 9:30, orchestra; 8:30, bedtime; 8:40, 10:10, voice.  
WV, St. Louis Post-Dispatch (544): 8, orchestra, specialties; (449): 8:45, m. talk; 9, songs; 10, piano; 10:30, music.  
WV, Washington (488): 8:30, band; 9, orchestra; 10:30, news; 11:30, Farmer dinner concert; 12:30, Farm bureau, program; 7:30.

**WOAW Program**  
Saturday, August 22.  
8:00 P. M.—Popular half hour.  
8:30 P. M.—Dinner program by G. R.'s Radio orchestra.  
9:00 P. M.—Program under auspices of Omaha Printing Company.

<b>Toy Wheelbarrows</b> Substantially made and painted red. Various sizes 2 to 3 feet. <b>85 to 2.25</b> Toys—Arcade	<b>Clearance of Hammocks</b> Well made with heavy cord. To 6.00 Hammocks, <b>3.95</b> To 12.00 Hammocks, <b>7.50</b> Sixth Floor	<b>Assorted Klondikes</b> Flavors of maple, pintapple, nut, fruit and vanilla. Pound, <b>39¢</b> Candy—Main Floor	<b>Bamboo Flower Baskets</b> With high handles and tin containers, straight and flared in shapes. Many sizes, each, <b>49¢</b> Art Section—Third Floor	<b>Cream and Ecru Panel Collars</b> A new line of 45-inch panel collars, which change the entire dress. <b>1.25</b> Main Floor—East	<b>Special! 60c Box Kotex Dozen 39c</b> Saturday only. Limit of two boxes to a customer. Notions—Main Floor
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# THE BRANDEIS STORE

## Here Are Saturday Shopping Advantages You Will Appreciate

### Saturday You Will Be Glad to Buy in This Sale of Separate Skirts

For You Can Obtain a Garment Worth Twice This Price for—

**4.98**

Straitline and Pleated Models—Box and Knife Pleats

Combined with a smart sweater and blouse, there is no more ideal outfit for fall.

Smart flannels in green, red and Harding blue. Wool crepes in tan, gray, black and navy. Silk crepe and cantons in white, tan and novelty mixtures.

### Saturday—Only 600 Women Can Profit by This Clearance of Shoes

For Late Summer and Fall For There Are Just That Many Pairs Left

Shoes that were 8.50 to 16.50 **5.95**

Odd lots taken from regular stock, including many 1. Miller models.

Novelty slippers in patent leather, black satin, apricot, champagne, field mouse, gray, brown, white and black kid.

Oxfords in black and brown kid and calfskin. All sizes in the lot.

8.50 to 11.50 **White Kid Slippers**  
200 pairs in conservative styles and sandal effects with cutouts. A good range of sizes. **2.95**

The Brandeis Store—Third Floor—East

### An Entire Clearance of Summer Dresses

Tub silks, printed crepes, plain crepes, embroidery trimmed, lace trimmed, hemstitched and tailored.

Dresses for Every Occasion

Every one in smart summer style. All good summer colors. Dresses so far superior to those usually sold at this price that you will be surprised and delighted.

Complete Range of Sizes **15.00**

The Brandeis Store—Second Floor

### Saturday—Guaranteed Writing Sets

Self-Filling Fountain Pen and Self-Sharpening Pencil, of High-Grade Gold-Filled Stock

**1.98**

The pen is fitted with 14-kt. point and the pencil with extra lead and eraser. Both have clips.

All parts are standardized, making it possible to replace broken parts.

Sizes for men or women. Put up in blue velvet lined box.

Jewelry—Main Floor—East

### Saturday—You Can Buy That New Style of Corset

For Only **1.69** Sizes 34 to 44

Although Its Actual Value Is 2.50

We made a special purchase of these splendid garments, but could only buy a few, just enough to offer for one day.

Two garments in one, a brassiere and a corset; of flesh colored novelty cloth; back closing. A garment giving the smooth, continuous straight line.

Comfortable, cool and easy upon the body, yet it confines the figure to proportionate lines.

The Brandeis Store—Third Floor—North

### Saturday—You Will Profit by Buying Gloves for Fall

At These Low Prices

**3.50** Kid Gloves **2.00** Chamoisettes

High grade real kid with flare cuffs, combinations of brown, gray and sand. Pair **2.00**

Novelties in twelve-button lengths, combinations of beaver, mode, gray and sand. Pair **1.50**

The Brandeis Store—Main Floor

# HOSIERY

The Brandeis Store is the exclusive selling agent in Omaha of the Munsingwear hosiery. We have no line that we sell with more confidence, for the name Munsingwear is known everywhere to stand for the best. We can offer you all the wanted qualities and colors.

**Full Fashioned Silk Hose**  
Service weight stockings, silverdale, gunmetal, fawn, silver cloth, polo brown, gold, piping rock, atmosphere, white and black. **2.00**

**Children's Half Hose**  
Rolled tops; beige, blue, green, yellow. All sizes. **50c**

**Semi-Fashioned Lisle Hose**  
Lisle hose in black, brown, gray and white. A good grade, serviceable and well reinforced. **50c**

**Ribbed Sport Hose**  
Ribbed to the toe. Black, beaver, bobolink, gray, nude, brown and French tan. All sizes, Pair, **85c**

The Brandeis Store—Main Floor—North

### For One Day—You Have This Opportunity—Beautiful Little Dresses

Which were excellent values when we sold them at 2.98 to 4.00, and even as high as 9.98

Saturday—All at **2.49** One Price

Because some of them are a bit soiled.

Of lace, net, imported voiles, batiste, French gingham, poplin, smart suiting, tissue, imported Swiss, dotted Swiss.

A number are imported and hand made, dainty with laces and embroideries, with ribbon bows and sashes.

The Brandeis Store—Third Floor—East