

THE OMAHA BEE

MORNING-EVENING-SUNDAY

THE BEE PUBLISHING CO., Publishers N. E. UPDIKE, President BALLARD DUNN, Editor in Chief JOY M. HACKLER, Business Manager

MEMBER OF THE ASSOCIATED PRESS The Associated Press, of which The Bee is a member, is exclusively entitled to the use for publication of all news dispatches credited to it or for otherwise credited in this paper, and also the local news published herein. All rights of republication of our special dispatches are also reserved.

The Omaha Bee is a member of the Audit Bureau of Circulations, the recognized authority on circulation audits, and The Omaha Bee's circulation is regularly audited by their organizations.

Entered as second-class matter May 28, 1898, at Omaha postoffice under act of March 3, 1879.

BEE TELEPHONES Private Branch Exchange. Ask for the Department or Person Wanted. AT lantic 1000

OFFICES Main Office—17th and Farnam Chicago—Steger Bldg. Boston—53 Doveshire St., Room 8 Seattle—A. L. Nield. Los Angeles—Fred L. Hall, San Fernando Bldg. San Francisco—Fred L. Hall, Sharon Bldg. New York City—210 Madison Ave.

MAIL SUBSCRIPTION RATES DAILY AND SUNDAY 1 year \$5.00, 6 months \$3.00, 3 months \$1.75, 1 month 75c

DAILY ONLY 1 year \$4.50, 6 months \$2.75, 3 months \$1.50, 1 month 75c

SUNDAY ONLY 1 year \$3.00, 6 months \$1.75, 3 months \$1.00, 1 month 50c

Subscriptions outside the Fourth postal zone, or 500 miles from Omaha: Daily and Sunday, \$1.00 per month; daily only, 75c per month; Sunday only, 50c per month.

CITY SUBSCRIPTION RATES Morning and Sunday.....1 month 85c, 1 week 20c Evening and Sunday.....1 month 65c, 1 week 15c Sunday Only.....1 month 20c, 1 week 5c

ing. His 13 per cent reduction in taxes is also subject to revision. His tax commissioner only makes a claim of 10 per cent. As a matter of fact, the reduction is 40 per cent, when compared to the war peak in 1919. But the governor will hardly claim credit for that. His secretary of finance has just been detected in the omission of a little more than \$700,000 in order to make a good showing on expenditures for his chief. If Senator Harrison will stick around and get posted on Nebraska affairs, he may find reason to revise his notification remarks.

"WHAT'S IN A NAME?"

Somewhere along the line, after man assumed an erect position and began to co-ordinate articulate speech, he found it necessary to refer to one of his fellows. This caused him to employ a descriptive noun. If it were sufficiently pat it stuck, and a name was born. Since then the individuals of the race, and family groups as well, have had names. Some were given in praise, some in derision. Some denote a personal attribute or characteristic, some refer to trade or calling, some to place of residence, but each designating its wearer. Names are honored, family names in particular, and it is a poor man who can not refer with pride to some one of his forebears as having accomplished something to distinguish him among mankind.

Occasionally names lost something of their significance. Smith, for example, has come to be so common that most folks have forgotten that it originally was used by the first artisans. Tubal Cain, who was a worker in metals, was the first smith, and whatever the pre-Noahite appellation might have been, he undoubtedly wore it. Therefore any Smith may look back on a very direct line of descent from "the gardener, Adam, and his wife." The average boy curls up when he hears anyone calling Percy. It sounds so sissified. Yes, but just turn back in English history a few years, and find out why Percy was also called "Hotspur." He was far from being a sissy, and the boy who bears his name today ought to feel a bit of a thrill from the "act."

This might be said of all the popular names in use today. Before feeling bad because the name given by your sponsors in baptism can not be twisted in some hard-sounding "moniker," trace its derivation, and find out if somebody worth while did not once wear it. It must be so, or the name would not have come down through the ages. Most boys would object if they were named "Orgetorix," and yet the great Julius Caesar was tickled pink when he learned that that old warrior had crossed the Styx. Maybe there is nothing in a name, but it pays to look it up before condemning it entirely.

MEXICO AND THE IMMIGRANTS.

Word comes that Plutarco Elias Calles, who will be president of Mexico to succeed Obregon, has invited 10,000 Jews, forbidden to enter the United States, to come to Mexico. This is regarded as a good stroke of business for the president-elect. It insures his country the presence of that many future citizens who are industrious, thrifty and enterprising.

It will be an experiment worth watching. Speculation is idle that gives thought to the condition of the Jews in Spain, and their fate under Ferdinand and Isabella. The Jews went to Spain with the Moors. By their presence there they enriched that land in every way. Principally intellectually. History does not hold a brighter chapter than the unfolding of science under the influence of Islam after it had been suppressed in Alexandria, Athens and other centers under the Christian rulers. The overthrow of the Moors in Spain was accompanied by the inevitable expulsion of the Jews, but Spain suffered the most.

The religious aspect of Mexico is not so formidable under the new constitution as it was under the old. The future for the new group is apparently safe on that score. We say apparently, because the possibility of revolutions adds the tang of uncertainty to other pleasures of life below the Rio Grande. Porfirio Diaz once invited Americans to come in and make their homes down there. Many of them accepted. What happened to them after Francisco Madero got tired of paying taxes to Porfirio Diaz will be unraveled during the next few years by the joint commission. It is enough.

If Calles can keep his effervescent countrymen from bubbling over, and can induce other immigrants of the capacity of the Jews to mingle with them, the development of Mexico may get quite a push forward. The opportunity and the resources are there. Also the temptation to dolce far niente, and manana. Unhappily these latter usually are in the majority.

John W. Langley of Kentucky is a candidate for congress and under sentence to the federal penitentiary. It appears that he is quite certain to reach at least one of his destinations.

Maine has enacted a law prohibiting carrying loaded guns in automobiles. But the half-shot driver will continue to explode and scatter death and destruction.

LaFollette's campaign will cost \$2,000,000, contributed very largely by those who bought gold bricks from a man named Towley.

Governor Bryan is the recipient of a squirrels' skin skull cap. The urge to say something about "nuts" is almost irresistible.

To date it has been difficult to interest France in the matter of interest. It seems again French principle to pay.

The LaFollette campaign fund is said to top \$2,000,000. The Money Devil is no respecter of persons.

We suggest that even the mayor of Omaha should have some regard for road laws.

La Follette will not be notified. He knows it.

Homespun Verse

—By Omaha's Own Poet— Robert Worthington Davis

LEAD US ON.

Lead us on and guide us ever, Give us courage day by day, Teach us that our high endeavor Is to Thee as we would pray.

Let sunshine be our riddote, Make the rainbow's end our goal; "On and upward"—mould the motto As Thou hast designed the Soul.

Let us see the blue through sorrow As obedient mortals must; Each today and each tomorrow Find us keeping true Thy trust.

Lead us on and guide us ever Till the race of life is run, And the fruit of our endeavor Ripens with the setting sun.

Down the Wrong Aisle.

SORRY SIR, BUT THE BOX OFFICE MUST HAVE MADE A MISTAKE — THERE'S SOMEBODY ALREADY IN THOSE SEATS —



Letters From Our Readers

All letters must be signed, but name will be withheld upon request. Communications of 200 words and less will be given preference.

Meter the Road Service.

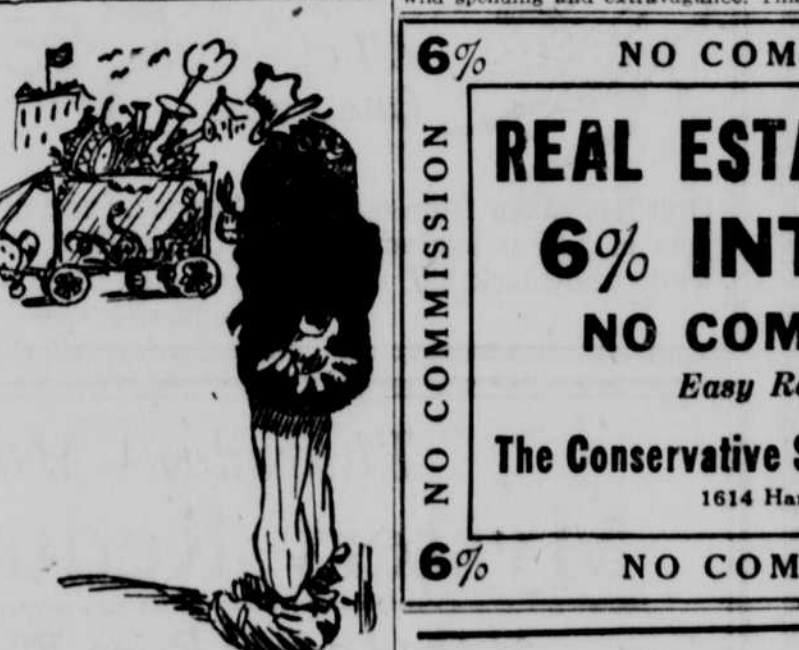
Omaha—To the Editor of The Omaha Bee: Your editorial in August 14 issue is a good one. "Painless Payment for Roads" Our Iowa friend must believe that the producer of wealth in the great state of Iowa is not capable to accept a true system of merchandising her highways to the private consumer thereof.

Iowa has the same vague, scrambling and accidental system of getting money for roads as all the rest of the states, to invest in highways purchased by the unit and turned out to private consumption, without any restriction on how much the private user consumes, and no way of rebating the one who pays for more than he consumes.

Iowa is using a dimension that they call "Horsepower" per year and also a dollar as a meter of value per year, and with a fictitious price on this unit, which does not ascertain the number of ton miles that the payer of such taxes may require or desire. If he gets more ton mile service than he has paid for, then the unpaid balance is passed to the one who is not able to consume all that he pays for, and if that doesn't cover the cost, then we tax it to the roof over somebody's head.

He also mentioned a 2-cent gas tax, which Iowa does not have as yet, but no doubt the unsuspecting public will accept that also, and the way we do things, not confining us to the truth of arithmetic, we do not want lower ton-mile under all conditions, such as quality of gasoline, efficiency of motor and condition of highways at all times and seasons and geographical locations. The only question in this matter is,

Abe Martin



"You're quite a stranger, what'er you doin' over here?" Tell Binkley asked a feller this mornin'. "Oh, I had a chance 'I cross th' street an' I thought I'd take it," replied an' feller. Miss Towney Apple has a cousin who's a kiss timer in a movin' picture studio. (Copyright, 1924.)

NET AVERAGE PAID CIRCULATION for July, 1924, of THE OMAHA BEE Daily 74,010 Sunday 74,792 Does not include returns, left-overs, samples or papers spoiled in printing and includes no special sales or free circulation of any kind. V. A. BRIDGE, Cir. Mgr. Subscribed and sworn to before me this 26th day of August, 1924. W. H. QUINCY, Notary Public (Seal)

I will not agree with the fact is he has never reached that point yet. The fact is that the producer in the two arts, agriculture and industry, does not possess the strength to produce enough to pour into the constant consuming stream of private traffic, and keep the abyss full at all times.

I believe that every man, woman and child and all kinds of tonnage should contribute to the highway as a co-ordinate system in the nation, according to the benefits derived, metered at a ton-mile cost, based on the cost of building and maintaining.

I will not argue the gasoline tax, only to state that it is based on the conception of getting the money with no regard to the equity established in society. No honest and intelligent man can furnish any defense for any kind of tax that we are using, only bankruptcy of brain power, not being able to apply anything else.

It does not concern the highway institution what energy or how much energy is expended to move tonnage per mile. Regardless if the private tonnage is moved by the energy of coal, kerosene, electricity or gasoline and horses, and the effort expended in another way, has nothing to do with the highway cost.

Your editorial is correct, highway service must be metered at a price based on the unit cost. H. E. SANDERS, Chairman Good Roads, Commander Post A. T. P. A.

AN INVESTMENT

of \$100 or more, placed after careful investigation of the merit and legitimacy of an offer I will make you by mail upon request, should at least double your money, with every reasonable provision for safety of principal, which is later returned out of a sinking fund provided therefor.

My offer is strictly limited and for serious-minded people only who can realize when shown the unlimited possibilities in the manufacturing of Electric Heating Equipment.

Write me today for proof. D. J. O'Keefe, 82 Church Street, Room 5-C, New Haven, Conn.

6% NO COMMISSION 6% REAL ESTATE LOANS 6% INTEREST NO COMMISSION Easy Repayments The Conservative Savings & Loan Ass'n 1614 Harney Street 6% NO COMMISSION 6%

Odd facts about Corns End them this new way SINCE man started to wear shoes his feet have hurt him. Scores of ways to end corns have been tried. Most are alike. Blue-jay is scientifically different, quick, safe; the discovery of a noted scientist. It stops the pain instantly. Then the corn loosens and comes off. That's all—paring a corn yourself is dangerous. Use it tonight, walk in comfort tomorrow. Your druggist has it. Blue-jay

SUNNY SIDE UP Take Comfort, nor forget That sunrise never failed us yet Cuba Thalher

Postmaster Black says a letter sent by air mail with a special delivery stamp attached is an ordinary letter with a college education. Sign erected at a near-by cemetery: "Blank Cemetery—Exit." We have selected that particular burial ground for our own.

We hereby serve notice that for the next three or four days this department is going to be worse than usual, if such a thing is possible. The reason therefor is that we are mingling with our kind, the country newspaper brethren and sisters, in annual convention. This has become a fixed habit with us. We have missed but one such annual gathering in 38 years. We hope to be able to register annually for the next 38 years, because it would be next to impossible to mingle with a finer bunch of folks.

Next week, providence permitting, we shall take an extended tour through the southern half of Nebraska—the South Platte country. Time was when the Platte river was a political boundary of considerable importance. That is no longer true. It is now merely a river that flows through the best state in the Union, bar none. On this trip we hope to meet an army of old friends. Praise be, the South Platte country is not the country we first knew nearly four decades ago. We shall start our inspection tour from Imperial Monday, working eastward and criss-crossing the country by the Burlington's numerous branch lines, spending an entire week. We are especially fond of fried chicken and chicken gravy, hot cornbread and every kind of fresh fruit pie.

Lottie Clifford will accompany us on the trip, prepared to issue the usual admonitions against over-indulgence in eating, and prepared with remedies that have proved efficacious over a long period of years. Watch for a peculiar looking engine, which has its cab out in front, but do not go to the trouble and expense of having the band at the depot. The fried chicken will be sufficient.

Almost as many people witnessed the notification of Brother Charley as witnessed the Cornhusker-Notre Dame football game last November. Many of them for much the same reason.

"Kid" McCoy has given many a hard punch, but the evidence is that he is due to get one in the neck that will put him down for a permanent count.

Mike Harrington intimated at the La Follette meeting that an electoral vote might easily be worth \$100,000. The line will please form on the right.

A man down in Fillmore county called attention to a fact that we pass on to some prohibition enforcement officer. He named a bachelor who owned one hog, but had just bought 500 bushels of old corn and eight sacks of sugar.

If some of the old-time farmers of Nebraska who have gone to their reward should come back and see their followers actually cultivating sweet clover, they would probably ask to be sent back. We can remember the time when farmers were urged to mow the sweet clover along the roadside to prevent its seeding over on the farms. WILL M. MAUPIN.



You may have many good friends, but in time of actual need your best friend is a substantial balance in the bank. Start a savings account and add to it regularly. FIRST NATIONAL BANK

FISH ARE BITING IN MINNESOTA'S 10,000 LAKES The Land of the Sky Blue Water The lakes are full of fighters and they're hungry now—bass, pike and muskies. There's every vacation sport in the world here—bathing, boating, golf, tennis, riding, hiking, camping. Hotels, camps, cottages—all at reasonable rates. LOWER SUMMER FARES Reach the 10,000 lakes via the Chicago Great Western. Fast time and good service. Send for free book, "The Land of the Sky Blue Water," telling where to go and what it costs. Faster Time TWIN CITY LIMITED TWIN CITY EXPRESS Lv. Omaha 8:00 p. m. Lv. Omaha 7:30 a. m. Ar. St. Paul 7:05 a. m. Ar. St. Paul 8:55 p. m. Ar. Minneapolis 7:45 a. m. Ar. Minneapolis 8:00 p. m. Write, phone or call on MARSHALL B. CRAIG, C. A. P. D. H. T. MINKLER, D. P. A. 1414 First National Bank Bldg., Phone Jackson 0280 Omaha, Nebraska. The CHICAGO GREAT WESTERN THE MINNESOTA LAKES LINE USE BEE WANT ADS—THEY BRING RESULTS