

Today

800 Billion Pages.
You and Florine Adams.
Cheerful High Finance.
What Is a Soul?
By ARTHUR BRISBANE

This country uses 8,000,000 tons of paper pulp each year, four times what it used 25 years ago. That means more than 800,000,000,000 of printed pages. Think how much wisdom could be printed on those pages. Think how much trash is printed.

Florine Adams of Philadelphia, who bumped her head in a railroad car, arrived in New York not knowing who she was. She forgot Philadelphia, whence she came, did not know her own father. Everything else was right in her mind, except she didn't know who she was.

There is not so much difference between Florine Adams and the rest of us. We don't know who we really are, and we haven't any positive information as to where we are going. But we take all that for granted.

England feels cheerful about the German settlement. Her pound sterling goes to the highest price of the year.

Fancied things generally are cheerful. Germany is expected to say "amen" to the Dawes plan and its details.

Stock brokers are enjoying an active August, and speculators at least believe that the "reparations boom" is coming. International exchange, which represents international intelligence, also believes it.

A learned alienist in the Loeb-Leopold case says both the young murderers "are devoid of soul," which is interesting negative information. Will some alienist tell the world what a soul is, where it resides, whether in one corner of the brain up near the pineal gland, or in every one of the hundreds of millions of cells? Will the alienist also tell what works the body, thinks and feels, sees, takes messages brought in by the afferent nerves? Is the soul separate from mind or consciousness? Does it do our thinking? Are there good and bad souls, or is a bad soul one working through a malformed brain like Paderewski playing on a piano out of tune?

Dr. Steinhach, whose specialty is making old men young, has a new method. No knife, instead, an apparatus that increases inside heat, stimulating the flow of blood to all the mysterious "ductless" glands. To put a central heater in an old man is like putting a furnace in an apartment house. Many probably will try it, although the wisest thing an old man can do is die and get a genuine young start here or somewhere else.

Dr. Henri Dean, Belgian scientist, says imaginary illnesses are serious and real illnesses due to lack of equilibrium in our "two nervous systems."

Real or unreal, imaginary troubles are most horribly depressing and cause most acute suffering. Fortunately various faith cures help them.

Miss Ann Luther, 27 years old, film actress and charming, sues Jack F. White, completely described by reporters as "a millionaire clubman." Miss Luther says Mr. White promised the usual things and broke the promises, as usual.

She wants \$100,000, a price that seems low. It's all the usual thing, except that there are 11 women among the 12 jurymen.

How will those women decide? If you were a lady suing a gentleman for \$100,000, wouldn't you rather have 12 soft, mushy, sentimental men on your jury? What can a pair of large, beautiful, rolling eyes do with 11 jury ladies? If the plaintiff is wise, she will dress simply, look demure, and cough modestly into her handkerchief.

Mr. Butler, Coolidge manager, says "Coolidge will walk in." If he does, he will owe a good deal to the democratic convention in New York. La Follette also will owe much to that democratic convention. An army of democrats will refuse to vote the democratic ticket this year because they represent what they consider narrow religious discrimination shown in the convention. Of democrats that will refuse to vote the democratic ticket, many will vote for La Follette to keep their record free of any republican taint.

The learned vice chancellor of New Jersey, John Bentley, decides that dogs mustn't bark between 8 p. m. and 9 a. m. Honor him for that decision. Is there any reason why one man should keep a dog to keep a dozen other men awake?

Wayne Wheeler, enthusiastic prohibitionist, assails the "beer policy" of labor.

It isn't that workingmen oppose prohibition more than others. They don't. Increased savings bank deposits belong largely to workingmen.

What workers object to is the fact that prohibition really means prohibition for them, but does not mean prohibition for the prosperous class.

Driver Injured Severely

When Tractor Runs Amuck
Central City, Neb., Aug. 6.—Arthur Blevins received severe injuries while working on a state road about eight miles northeast of this city. He was driving a tractor and in attempting to turn the machine started coasting backwards, and backed off the grade, turning completely over on him. His left leg was broken, his back badly wrenched and his limbs and feet scalded.

Mt. Clare Church Burned.
Nelson, Neb., Aug. 6.—Dusting a severe electric storm Monday evening the Methodist church at Mt. Clare was struck by lightning and burned to the ground. About an inch and a third of rain fell here.

OMAHA PASSES KANSAS CITY

The Omaha grain market wheat receipts were greater Wednesday than those of the Kansas City market. It is the first time the local market has exceeded Kansas City shipments this year.

Four hundred and four cars of wheat had been brought to Omaha when the market opened, as compared with the 375 cars received at the Kansas City market.

Work on Medical Arts Building to Start in 3 Weeks

New Plans for Structure Call for "L" Shape—to Be Completed by May 1, 1925.

Four hundred tons of steel on the Medical Arts building will be torn down, beginning in three weeks, as a first step in remodeling and finishing the building on which work was stopped in 1922.

The building was started in 1919 by the Medical Arts association. Benjamin Kulp of Chicago, trustee for the mortgage on the building, has announced through his representative, Carl B. Kraus, that the building will be finished in an L shape instead of U shape as first planned.

The wing on the southeast corner will be entirely abandoned to the second floor line, allowing a court for light.

Another change in plans will be the Dodge street entrance, which will be moved 20 feet east. This entrance will also be connected with Hayden Brothers store. Removal of the wing will take off 33,000 square feet, making the total area 125,900 square feet.

Ready in May, 1925.
The building will be ready for occupancy on May 1, 1925, according to Kraus. All 17 stories will be completed and offices equipped for doctors. The cost of completion of the building will amount to more than \$1,000,000. The building, of Gothic architecture, was designed by W. S. Crosby, Chicago architect. Joe McArthur, Omaha, is associate architect and is at present in the Chicago office.

The auditorium for the doctors, which was to have been in the wing to be removed, is to be eliminated. This auditorium will be provided for on the second floor later. Bids for the building will be received next week, according to Mr. Kraus.

Other Improvements.
Thomas Flynn of Hayden Brothers has signified his intention of making an entire new store front for the store when the Medical Arts building is completed. A. E. McConnell of Sherman & McConnell drug store, Sixteenth and Dodge streets, has also stated that new store front will be finished. The Brandeis power house on the northwest corner of Seventeenth and Dodge streets will be improved and additional stories built on, according to George Brandeis. The new Federal Reserve bank will be erected on the southwest corner of Seventeenth and Dodge streets.

Cashier Chosen to Succeed Banker Who Has Disappeared
Plattsmouth, Aug. 6.—Directors of the Bank of Union, at Union, have elected W. B. Banning, cashier, to succeed Jock Patterson, who disappeared in Chicago nearly two weeks ago.

Civil War Veteran, 84, Dies.
Atlantic, Ia., Aug. 6.—Prince W. Pigeley, 84, resident of Cass county for more than a half century and a civil war veteran, is dead at his home in Cumberland, Ia. He served with the 33d volunteer Illinois infantry and was wounded twice.

Harrison Blocks Progressive Plan for State Ticket

La Follette Leader Says Chief Not Interested—Son to Arrive in Lincoln Today for Conference.

By P. C. POWELL,
Staff Correspondent The Omaha Bee.
Lincoln, Aug. 6.—Frank A. Harrison, director of the La Follette campaign in Nebraska, Iowa, Colorado, Wyoming and Kansas, arrived in Lincoln today and began making arrangements for the opening of regional headquarters.

"Inasmuch as I am a Nebraskan and Lincoln is in the center of the territory assigned to me I intend to make Lincoln my headquarters," Harrison said.

Continuing, Harrison stated bluntly that La Follette and Wheeler were not interested in any third party movement and the state ticket arranged by J. L. Beebe and W. H. Green of Omaha did not have the La Follette endorsement.

"La Follette and Wheeler are running on an absolutely independent ticket," Harrison said.

"Well, wouldn't you permit the name of Senator Norris to be placed on the ballot?" he was asked.

"Why should we?" Harrison retorted.

The first thing Harrison did upon his arrival in Lincoln was to call upon C. A. Sorenson, opponent of Beebe and Green. It was taken to indicate that Harrison will train with the Sorenson crowd and is willing to sever any and all ties with Beebe and Green unless they surrender their plan to put up a complete state ticket with Dan Butler at the head as a candidate for governor.

Harrison stated that Phil La Follette, son of Senator La Follette, probably would arrive in Lincoln tomorrow for a conference. Young La Follette has been in Montana straightening out a row among La Follette followers there.

Harrison is a unique figure in Nebraska politics. He spends most of his time in California, but always bobs up in Lincoln when a national campaign begins. He has managed numerous campaigns for Senator Norris. He managed the R. B. Howell campaign at the time Howell ran for governor and was defeated by John H. Morehead. He looked after Roosevelt interests in Nebraska numerous times and his last public appearance was his management of the unsuccessful campaign of Hiram Johnson.

Harrison is looked upon as a born student of human nature, especially the nature of the ordinary man on the farm or in the small town and that is where a majority of Nebraska votes are gleaned. Harrison does not permit his candidates to speak in town halls. He puts them in the center of the streets, forces them to hire a band and put on a show in addition to a political speech. He also insists that if any towns be slighted it shall be the larger communities where a political speech isn't an event and where, he figures, selfish interests guide votes to a large extent. He makes his candidates go to the smaller towns where the appearance of a politician is an event worthy of an entire week's discussion and where the storekeepers will tell all the farmers who spoke and what the candidate had to say.

Plan Made for Convention.
The Sorenson men have received information to the effect that Beebe and Green planned to fill the Grand Island convention hall with friends on August 19 when the La Follette men meet to take legal action to put La Follette and Wheeler on the Nebraska ballot. If they can get a majority of their friends in the convention hall they can push through a motion for a state ticket despite anything Harrison or Sorenson can do.

Thursday Features Every Third-Floor Department

Make Your Appointment!
Lanoil Permanent Wave
Regardless of how many curls, the whole head for 25.00
Third Floor—Beauty Parlor

THE BRANDEIS STORE

Children's 75c Munsing Athletic Suits
Fine dimity in Munsing and other makes. Open and closed seat, bloomers or straight legs with taped-on buttons. All sizes in the lot.
49c
Third Floor

Well Made and Tailored Uniforms

For Lowest Prices
Slightly Soiled from counter display

1.00

Values to .5.95
They are worth many times over this price, but because they are mussed and soiled from packing and counter display, we are clearing them out for only 1.00. They are in white, blue and black and of all sizes.

Fruit of the Loom
Mercerized Poplin
Artillery Cloth
Chambray Soisette
Third Floor—South

Offering Salesman's Samples of Children's Wear

At One Ridiculously Low Price
Salesman's Samples—Some slightly soiled, but of a quality made to sell far beyond the price to you. We advise early shopping, as every mother will want plenty of each item, and the quantity is limited.

1.00 to 2.98 Values Children's
Dresses 59c
In sateen, chambray, gingham and dotted swiss, variously trimmed. Many colors. Sizes 2 to 6.
75c to 1.49 Values
Bootsies and Sacques 59c
Pure wool, firmly knit, with hand-crocheted silk edges. Pink, white or blue combinations.
At One Price 59c
89c to 1.49 Values Organdy
Bonnets 59c
With turnbacks of embroidery, ruffles, lace edgings and hemstitching. Sizes 11 to 15.
89c to 1.25 Muslin Undies 59c
Pretty little Billie Burke sleeping garments, sateen and muslin bloomers. Nicely finished.
Boys' 1.25 Values Straw Hats 59c
Cool and attractive for dress or play. A good quality of straw. Various weaves.

Special---Panty Waists---44c
Plain and lace trimmed; well made and reinforced. Regular 55c and 65c values. Sizes 2 to 14. Thursday only.

The Brandeis Store—Third Floor—East

Coollest Weaves in Knit Undies

You are assured of real quality and style-rightness when buying Brandeis underwear, for we carry complete lines of the finest brands manufactured.

Munsingwear Samples Values to 1.00

49c

Kayser Vests
1.00 and 1.25 Values
Fine lisle vests with hand and bodice tops, in white only. Regular and extra sizes.
69c

Merit and Kayser Union Suits
1.00 Values
Tight and loose knee and closed skirt styles; hand and bodice tops. All sizes in the lot.
69c

Third Floor—Center

Exceptional Values in Lovely Undergarments of Silk and Lingerie

We are confidently proud of our department of underwear, for we are sure that we can please the most discriminating with styles, quality and prices.
Pastel Shades in
Teddies of Crepe de Chine
Regularly 1.69
1.98

Tailored styles with hemstitching and shirring. Teddies trimmed with insertions, edgings and ribbons. All sizes.

Sleeveless
Silken Gowns 3.79
Coolest of
Lingerie Gowns 1.95

Bodice tops or built-up shoulders. Elaborately lace-trimmed and simple tailored models. Flesh, peach, green and white.
Voile, fine nainsook and shadow batiste gowns, with and without sleeves. Charmingly trimmed with hand embroidery, lace, ribbons and bandings.

The Brandeis Store—Third Floor—Center

To Take on Your Vacation



Use your spare time to advantage—embroider a cloth or buffet set during your vacation.

On Indian Head
36-inch luncheon cloths, 1.00
44-inch luncheon cloths, 1.50
54-inch luncheon cloths, 2.00

Buffet sets, hemstitched for crocheted edges, 69c
Scarfs to match, hemstitched for crocheted edges, 69c

Very attractive and dainty sets for these low prices.
Third Floor—West

Thursday---August Clearance Sandals and Slippers

For Women

Values to 7.50 in
Colored Sandals 1.00

Suede, kid, elkskin, in red, blue, green, gray and beige. A number of styles. A good range of sizes. For outing, home and sports wear. For only 1.00.

Women's 6.50
Washable Kid Sandals 2.95

Several styles, mostly with medium heels. Really exceptional quality. All sizes in the lot.
Clearance of Children's Sandals Oxfords, Slippers 1/2 Price
All styles and models—colored kid, sturdy elkskin and lighter calf. Good range of misses' and children's sizes.

The Brandeis Store—Third Floor

Ideal MALT

The original Pure Malt Product

The finest of ingredients are put into the manufacture of IDEAL MALT. Chemical tests show that it contains less unfermentable material than any other malt. On its merit alone, IDEAL MALT stands against all competition. Ask for IDEAL MALT by name—insist on getting it.

The COUPON below and our LABEL refund are guaranteed to the dealer by the following authorized distributors:

Bakers' Specialty Co. Paxton & Gallagher
Horack-Schneider Co. Sherman Fruit Co.
Meyer Fruit Co. Simon Brothers
Trimble Brothers

Guaranteed by

Ideal Food Products Co.
CEDAR RAPIDS, IOWA.

FREE OFFER

This coupon and two of our IYC circles, cut out of the label on our can, may be exchanged for 30c in merchandise at your dealer, guaranteed by the factory.

This Offer Expires September 15th.

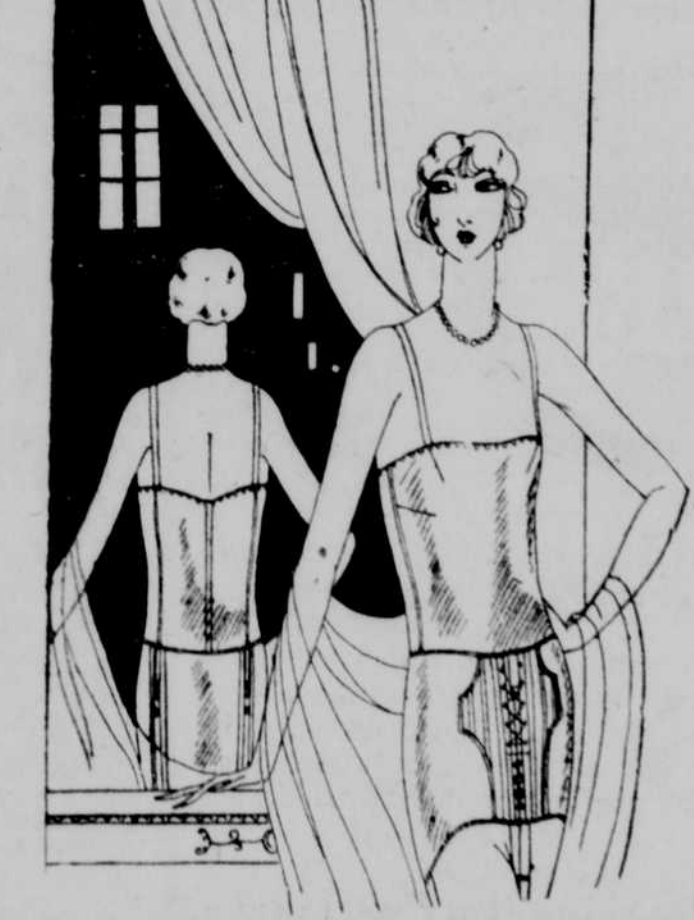
HARRY J. SCHIFFERLE Co. Brokers

The Health Way-The Safe Way-The Sure Way-to Reduce

Nemolastik

What It Does

- 1 It makes the figure permanently smaller and light in weight.
- 2 It is so manufactured that no rubber is in contact with body or undergarments.
- 3 It continues to fit because it is adjustable to the decreasing size of the figure.
- 4 It gives comfortable and graceful support.
- 5 It remains intact and is guaranteed not to rip or tear.
- 6 It stays hygienic merely by the use of pure soap and water.



Rubber Reducing Girdle

What It Doesn't

- 1 It doesn't rip or tear.
- 2 It doesn't become shapeless after a few wearings.
- 3 It doesn't offend the most fastidious woman; because it is dainty in appearance.
- 4 It doesn't become objectionable when warmed by the heat of the body.
- 5 It doesn't bulge over the abdomen.
- 6 It doesn't cause you embarrassment because of its disagreeable odor.

Reduce With the New Nemo Elastik Brassiere
No Rubber Touches the Skin
Two layers of knitted silk with pure rubber between them; light and thin yet sturdy and strong; that is NEMOLASTIK. It gently massages and by retaining sufficient bodily heat it melts away fatty tissue. It closes in the back and is made in a delicate peach shade finished with a pretty silk edging. Guaranteed not to rip or tear.
5.75

The Nemolastik Self-Reducing Health-Way Rubber Girdle is the ideal of fashion as well as health.
Your figure can be improved by correct and healthful reduction.

You may buy the Nemolastik with entire confidence—it has the reputation of master corset builders behind it.

10⁷⁵

The Brandeis Store—Third Floor—North