

Special Sale Features

Exchange
You may exchange your old furniture for new; our appraiser will make you a liberal allowance on the furniture you wish to dispose of.

Our Budget Plan
Provides a plan whereby you can purchase at August Sale Prices, paying while you use and enjoy the furniture.

Help in Home Planning
Our staff of interior decorators are ready to help you plan the successful furnishing of your home. The service is without cost to our customers.

A Houseful or an Odd Piece
You will be able to furnish from cellar to garret in this sale because the stocks do not consist of just odd pieces, but everything you need for every kind of a home.

Experienced Extra Salespeople
Expecting, as we do, literally thousands of customers every day of this sale, we are calling our wholesale salesmen into the house for the first two weeks in August as well as providing other experienced salespeople to wait on trade.

Goods Held for Future Delivery
We are advising people who will need furniture during the next twelve months to buy in this sale and we are therefore prepared to warehouse goods free of charge pending delivery.

ORCHARD-WILHELM.

Orchard-Wilhelm

SIXTEENTH AND HOWARD STREETS

Thousands of delighted customers are telling their friends of the bargains they have "picked up" at O. & W. Friday and Saturday, while we prepare new offerings for Monday and every day next week. Listed and illustrated in this advertisement are a few typical bargains in this wonderful

AUGUST SALE

that is all you EXPECT such a sale to be at this store

Savings Up to 50% and Even Greater

The FURNITURE

The RUGS

—because they are so staple, from such dependable mills, in such excellent qualities, the floor coverings in this sale have excited the most unstinted appreciation of our customers.

- Traveler's Samples**
and carpet remnants from our own stock. Some can be matched up to make rugs for small rooms. Prices save you at least 50%.
- 157 samples, 27x42, each, **4.75**
 - 168 samples, 27x70, each, **6.75**
 - 72 samples, 27x70, each, **8.75**
 - 5 sample lengths, 27x108, each, **9.75**
 - 5 sample lengths, 27x144, each, **13.75**
 - 6 sample lengths, 27x144, each, **15.75**
- Odd Size Rugs**
- 29.50 Standard Wool Wiltons, 4-6x7-6, **24.50**
 - 41.50 Hardwick Wiltons, 4-6x7-6, **32.50**
 - 51.50 Hartford Saxony, 4-6x7-6, **39.50**
 - 52.50 Mahal Wilton, 6x9, **45.00**
 - 67.50 Hardwick Wil, 6x9, **57.50**
 - 75.00 Heavy Axminster, 9x15, **62.50**
 - 32.50 Tapestry Brussels, 11-6x12, **27.50**
 - 56.50 Axminster Rugs, 11-3x12, **48.50**
 - 62.50 Heavy Axminster, 10-6x13-6, **52.50**
 - 75.00 Heavy Axminster, 11-3x13-6, **57.50**
 - 110.00 Wilton Carpet Rug, 11-3x14, **75.00**
 - 175.00 Wool Wilton as is, 11-3x15, **135.00**
 - 160.00 Bundhar Wilton, 9x15, **135.00**
 - 215.00 Hardwick Wilton, 11-3x15, **165.00**
 - 275.00 Fine Quality Wilton, 11-3x18, **215.00**
 - 9.00 Heavy Axmins, 36x70, **7.50**
 - 11.00 Wool Wiltons, 27x54, **8.75**
 - 16.50 Wool Wil, 36x63, **13.75**
 - 14.75 Hartford Saxony, 27x54, **12.50**
 - 23.50 Hartford Saxony, 36x63, **18.50**
 - 16.00 French Wil, 27x54, **13.75**
 - 23.50 French Wil, 36x63, **19.75**
- Small Rugs**
- 250 Fringed Hit and Miss Rag Rugs, 18x36, **49c**
 - 78 Fringed Hit and Miss Rag Rugs, 25x50, **95c**
 - 50 Pink and Green Rag Rugs, 25x60, **1.95**
 - 25 Oval Blue and Rose Rag Rugs, 27x54, **4.75**
 - 3.75 Heavy Axmins, 22x36, **2.75**
 - 5.50 Heavy Axmins, 27x54, **4.50**
 - 9.00 Heavy Axmins, 36x70, **7.50**
 - 11.00 Wool Wiltons, 27x54, **8.75**
 - 16.50 Wool Wil, 36x63, **13.75**
 - 14.75 Hartford Saxony, 27x54, **12.50**
 - 23.50 Hartford Saxony, 36x63, **18.50**
 - 16.00 French Wil, 27x54, **13.75**
 - 23.50 French Wil, 36x63, **19.75**

Hartford Saxony Rugs
Every rug perfect, in excellent designs and plain effects. This high-pile Saxony Rug is the best wearing rug on the market and highly desirable at the regular price. In the August Sale they are offered as follows:

- 123.50 8-3x10-6 Hartford Saxony, **102.50**
- 130.00 9x12 Hartford Saxony, **107.50**

French Wiltons
Fetterolf's, Whittall's and Bigelow's, finest rugs all with linen fringe, but in patterns discontinued by the mills.

- 145.00 9x12 French Wiltons, **123.50**
- 137.50 8-3x10-6 French Wiltons, **115.00**
- 135.00 9x12 Bigelow Wiltons, **115.00**
- 127.50 8-3x10-6 Bigelow Wiltons, **110.00**
- 125.00 9x12 Fetterolf Wiltons, **97.50**
- 120.00 8-3x10-6 Fetterolf Wiltons, **92.50**

Extra Heavy Wool Wiltons
Our buyer says: "This is one of the best buys I have ever seen." Colors and designs are exceptionally fine and present a wide choice.

- 95.00 9x12 Wool Wiltons, **74.50**
- 27x54 Wool Wiltons, **8.75**
- 36x63 Wool Wiltons, **11.75**
- 90.00 8-3x10-6 Wool Wiltons, **69.00**

Wool Velvet Rugs
In Chinese and Oriental designs. Exceptionally fine texture. Seamless and neatly fringed. Two qualities.

- 50.00 9x12 Wool Velvet, **39.50**
- 45.00 8-3x10-6 Wool Velvet, **37.50**
- 36.00 7-6x9 Wool Velvet, **31.50**
- 42.50 9x12 Wool Velvets, **34.50**
- 40.00 8-3x10-6 Wool Velvet, **32.50**
- 23.50 7-6x9 Wool Velvet, **19.50**

Seamless Axminsters
These rugs are in the season's newest designs and colorings, but slightly imperfect. Our salesmen will be careful to point out the defect in any rug you are interested in; the wearing qualities are in no instance impaired.

- 57.50 9x12 Seamless Axminsters, **47.50**
- 53.50 8-3x10-6 Seamless Axminsters, **43.50**
- 50.00 7-6x9 Seamless Axminsters, **33.50**
- 20.00 4-6x6-6 Seamless Axminsters, **14.50**

"Congoleum" Felt Base Floor Covering
85c qual., 6 ft. wide, sq. yd. **59c** 95c qual., 9 ft. wide, sq. yd. **69c**

"Pro-Lino" Felt Base Floor Covering
75c quality, 6 feet wide, square yard, **49c**

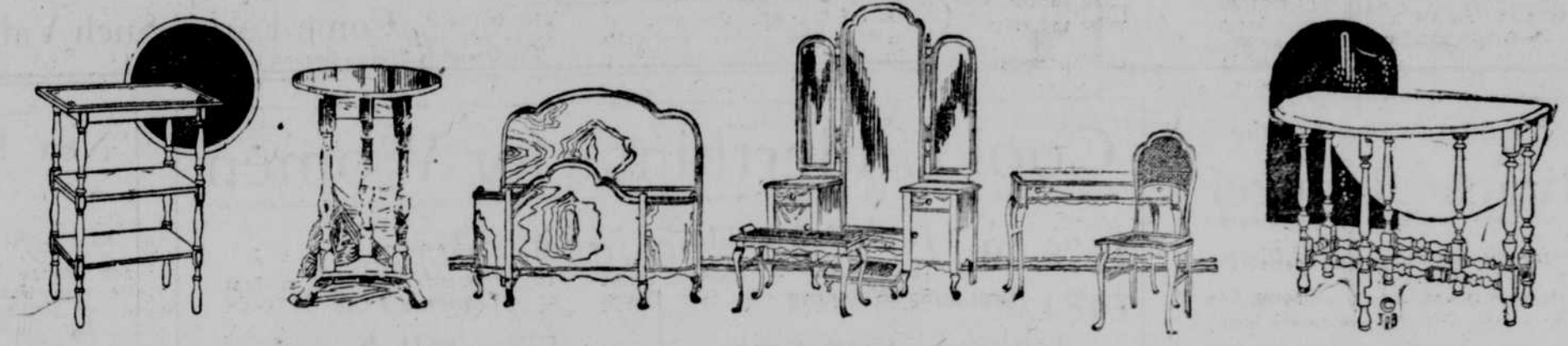
Printed Linoleum
In an excellent range of patterns. 1.25 grade, 12 feet and 6 feet wide, square yard, **95c**

Inlaid Linoleum
Good colors and tile designs. 1.65 grade, 6 feet wide, square yard, **1.39**

Congoleum Rugs (Slightly Misprinted)
9.00 6x9 Rugs, **5.95** 15.75 9x10-6 Rugs, **11.50**
11.25 7-6x9 Rugs, **7.95** 18.00 9x12 Rugs, **12.50**

Housewares

- We list a few of the many items offered at bargain prices by our Houseware Dept.
- 62.50 Detroit Jewel Range with white porcelain trim, **49.75**
 - And the White Kitchen Table with white porcelain top FREE with the above.
 - 2.00 Kitchandy Step Stool, **1.49**
 - 80c Water Cooler, **49c**
 - 125.00 Oriole Gas Range, **75.00**
 - 41.50 Monarch Gas Range, **19.50**
 - 130.00 Stewart Gas Range, all white and nickel, **75.00**
 - 55.50 Three-Well Fireless Cookers and Stands, **20.00**
 - 6.00 Mop Wringers, **2.95**
 - 5.50 Clothes Dryers, **3.95**
 - 103.75 White Porcelain Lined Refrigerator, **65.00**
 - 61.00 White Porcelain Lined Refrigerator, **45.00**
 - 29.75 Breakfast Set, **19.50**
 - 98.00 Red Star Gas Stove, **75.00**
 - 86.50 Detroit Jewel Range, **52.50**
 - 4.50 Ladder Chair, **1.85**



18.50 Stickley Bros. selected birch magazine stand, finished walnut. A very substantial piece. Price **11.50** Extra large size, **14.50**

Stickley Bros. tabouret or smoking stand, of excellent design and finish, construction, **5.95**

325.00 5-piece Bedroom Suite from the shop of a leading Grand Rapids cabinet maker. Full butt walnut fronts. Consisting of full size Bowfoot Bed, Vanity Dresser with six concealed drawers, bench, desk-table and chair, **195.00**

37.50 Dropleaf Table of generous proportions with solid walnut or mahogany top, and selected gum legs, **24.75**



5-piece Breakfast Set (unfinished) constructed of hardwoods and very carefully sanded, ready for either enamelling or staining, as illustrated, **13.85**

Windsor chair or Rocker with saddle wood seat, beautifully built from selected birch, finished walnut, **13.75**

Colonial Library Table constructed from birch finished walnut. Top measures 18x54 inches. **15.75**

Stickley Bros. Old Colonial Rocker or Chair, constructed from selected birch and finished walnut, **9.85**



Three-piece Tapestry and Velour Living Room Suite, frame of selected gum finished brown mahogany. The loose spring cushions rest on a spring foundation. Sale price, complete, **98.00**

Eight-piece Dining Suite with full two-tone walnut veneered fronts and tops. Five side and one Arm Chair with ladder backs and tapestry seats. This is one of the finest suits ever offered in Omaha at, **169.75**



Three-piece suite with loose spring cushion seats and thickly overstuffed hand-tied spring construction resting on full web bottom. Fronts of genuine mohair, sides and back in velour. Three pieces as illustrated, **178.50**

Simmon's Steel Beds in this attractive Windsor style. Finished in walnut or mahogany, full or twin size. As illustrated, **14.75**



37.50 large Tea Wagon with extra large drop leaves and carry-about tray. Genuine American walnut or English brown mahogany veneers, **24.75**

Living room table with 16x48-inch top, constructed from selected gumwood, finished English brown mahogany, **12.85**

Large English Brown Mahogany Dresser, built with genuine walnut veneers, as illustrated. A still larger size, **49.50** A Bowfoot Bed as illustrated, **34.50** Wonderfully large Vanity Dresser to match, **59.75** Chiffonette to match, **55.00**

Special Notice

We are asking customers to give us reasonable time in which to make deliveries and uplift furniture, as the avalanche of business and the hot weather put a big burden upon our delivery department. We are striving to deliver all merchandise in first class condition.

ORCHARD-WILHELM.

If you have a large hotel to drape and curtain, you have a wonderful reason for attending this sale; if it's a whole house, you can still save a goodly sum, and if it is only a single window, the savings will still appeal to your sense of economy.

Draperies

in This Sale Save 20 to 60%

Curtains
Including Ruffled Voiles, Marquisettes and Grenadines, Plain and Lace-Edged Voiles and Marquisettes, Fringed Filets and Casements, Irish Points, Duchess and Novelty Laces. Very few of these curtains are more than HALF PRICE. Per pair—
98c, 1.25, 1.95, 2.50
and Up to **7.95**

Curtain Materials — Nets, Voiles and Marquisettes
In white, ivory and ecru; 36, 40 and 48 inches wide. Prices represent savings of ONE-THIRD TO ONE-HALF.
19c, 25c, 38c, 48c, 68c
95c and Up to **1.95**

Cretonnes
For every room in your home and for every purpose you can think of.
25c to 35c Cretonnes, **19c**
45c to 68c Cretonnes, **29c**
75c Cretonnes, **39c**
1.00 and 1.50 Cretonnes, **50c**
1.50 and 2.00 Cretonnes, **95c**

Overdrapery Materials
Included are Artificial Silks in plain and figured effects, Mercerized Madras, Orinoka Sunfast Materials, Damasks and Velvets. 36 and 50 inches wide.
1.28, 1.35, 1.48, 1.68, 1.95
2.95, 3.25, 5.95

Silk Marquisettes
—and Curtain Gazes are offered in a wide range of shades in both plain, figured and barred effects. The fact that you can get them in 36-inch, 45-inch and 50-inch widths makes the offering very attractive.
68c, 85c, 95c, 1.18, 1.48
The above prices represent savings of 25% to 50%.

Useful Remnants
of Cretonne, Overdrapery Materials, Curtain Nets, Voiles, Scrims and Marquisettes as well as many upholstery fabrics. Pieces from a half yard to five yards long. Priced by the piece at a
FRACTION of Their Former Cost

Fabric Samples
From Our Decorating Dept.
(Shown Only on the Fifth Floor)
We are offering a large number of drapery and upholstery samples, discontinued by the importer or by our selves. Among them are fine Tapestries, Mohairs, Velvets, Silks, Damasks, Linens, Cretonnes, etc. Sizes from 24-inch squares to 14-yard lengths.

HALF PRICE or Less Than HALF PRICE

The Sale of Lamps

30.00 Metal Bridge Lamp with decorated parchment shade, complete, **24.00**
60.00 Piano or Study Lamp, metal with 18-inch shade to match. Complete, **35.00**
15.00 "Figure" Table Lamp with shade in colors to match, complete, **5.00**
55.00 Carved Wood Table Lamp with exquisite silk shade in harmony, complete, **35.00**
5.00 20-in. parchment shades, **5.00**
50.00 Wrought Iron Table Lamp with parchment shade to match, complete, **25.00**
50.00 Junior Lamp in wood and metal with harmonious silk shade, complete, **39.50**
55.00 24-inch Silk Shade, taupe over rose, **39.50**
25.00 Metal Bridge Lamp with silk shade, complete, **17.50**

The Sale of Phonographs

Floor Samples

- 315.00 Victrola, Electric, mahogany, **200.00**
- 275.00 Victrola, Electric, mahogany, **165.00**
- 250.00 Victrola, fumed oak, for, **160.00**
- 225.00 Victrola, fumed oak, for, **145.00**
- 275.00 No. 122 Brunswick, polychrome, **195.00**
- 77.50 Excell Console, mahogany, **65.00**
- 77.50 Excell Console, walnut, **65.00**

Used Machines

- 75.00 Victrola, fumed oak, for, **55.00**
- 150.00 Model No. 215 Victrola, mahogany, **135.00**
- 75.00 Model G-2 Columbia, fumed oak, **45.00**
- 72.50 Upright Phonograph, mahogany, **50.00**