

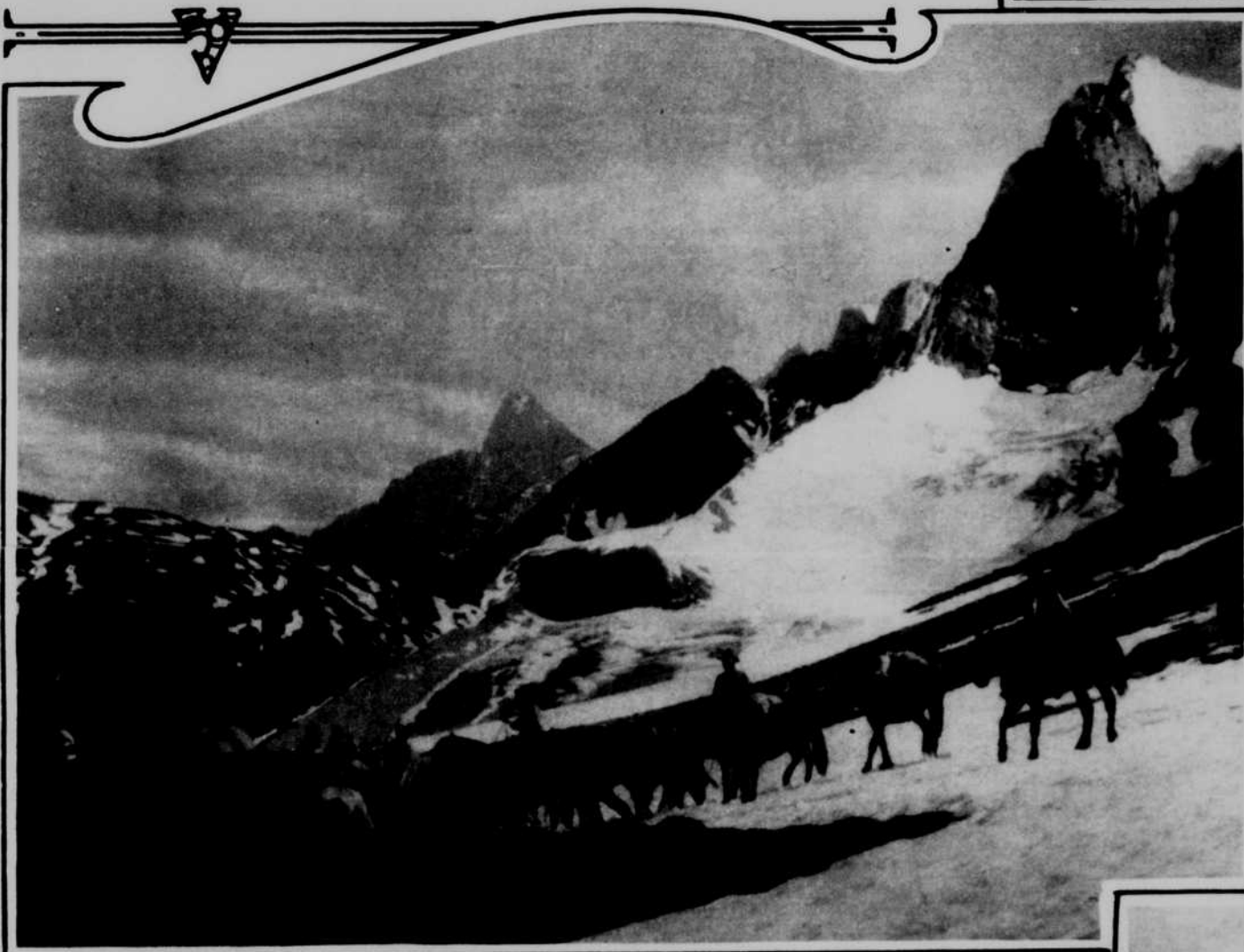
Eternal Shasta with its blankets of snow dominates northern California and the imagination of the tourist travelling through California's scenic land north of San Francisco.

—California, Inc.



Above—One of San Francisco's playgrounds—the Russian River where San Franciscans find fresh water bathing, canoeing, and warm beach sands of a week end.

—California, Inc.



TUMBLING CREEK, WOLVERINE PLATEAU

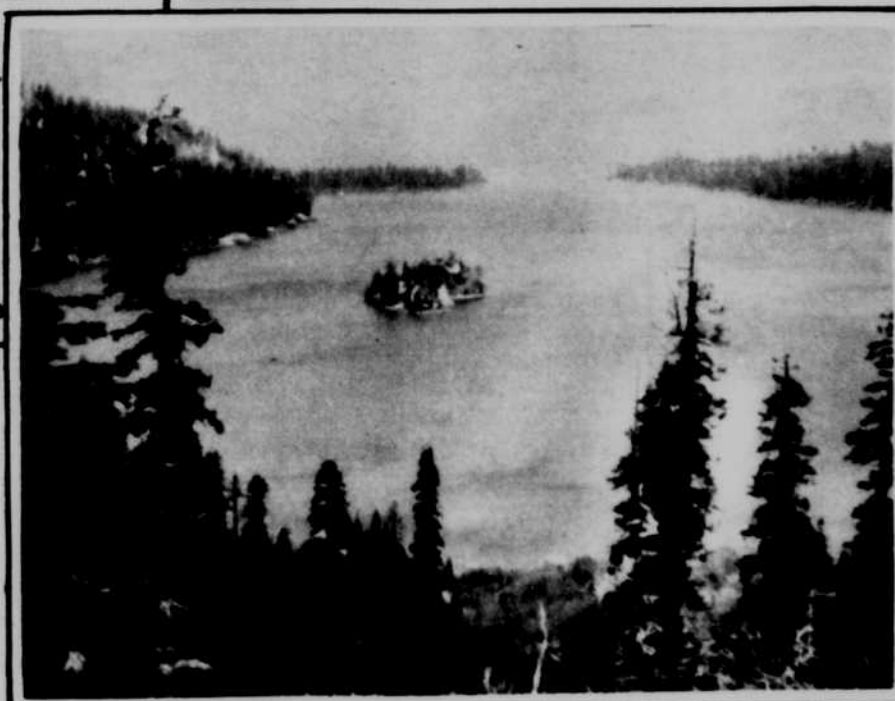
Rocky Mountain Riders crossing Wolverine Plateau while traveling along one of the trails laid out for this purpose in the Canadian Rockies. The route followed by this party began at Lake Windermere, and landed at Marble Canyon on the Windermere Road, thence by the Kootenay River to its source. Bungalow camps and rest houses recently built in the mountains provide accommodations for trail excursionists.

—Canadian Pacific



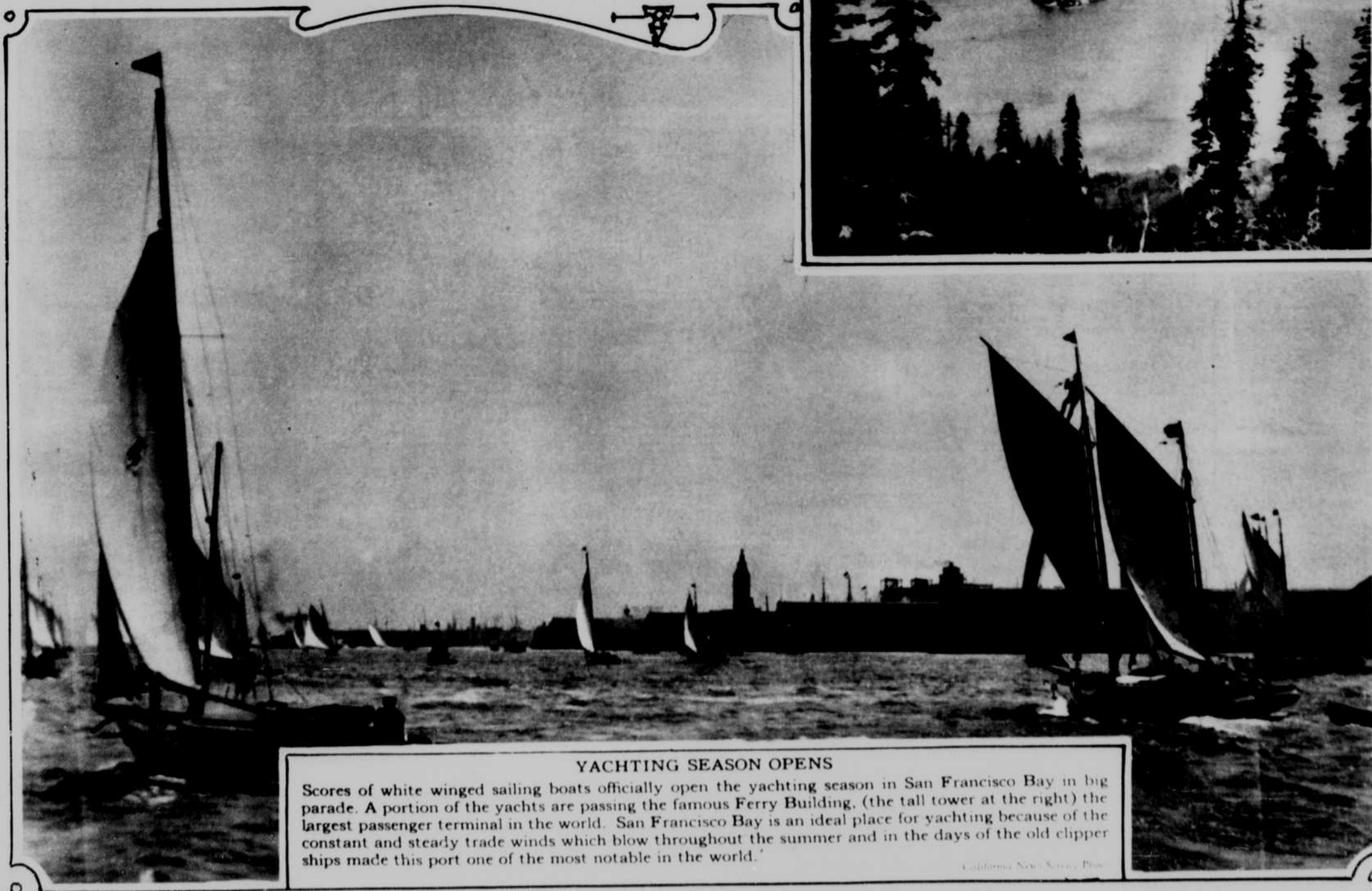
Above—Where the pines are lonely—an unusual view of Half Dome, one of the magnificent peaks in Yosemite Valley, California and famous throughout the world.

—California, Inc.



Left—Pine fringed Emerald Bay on Lake Tahoe, California, where Californians themselves enjoy their vacations midst pristine grandeur and beauty of nature.

—California, Inc.



YACHTING SEASON OPENS

Scores of white winged sailing boats officially open the yachting season in San Francisco Bay in big parade. A portion of the yachts are passing the famous Ferry Building, (the tall tower at the right) the largest passenger terminal in the world. San Francisco Bay is an ideal place for yachting because of the constant and steady trade winds which blow throughout the summer and in the days of the old clipper ships made this port one of the most notable in the world.

—California News Service, Photo

Corns



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