

# SEVERAL LARGE FEATURES AT OMAHA THEATERS

## Good Films Scheduled This Week

James Cruze Directs Pictures at Both Strand and Rialto —Menjou and Nilsson at Sun.

Monte Blue at Empress

Naturally enough, every theater manager thinks that the current week's program at his theater is the best. This week was no exception. Harry Watts, Art Cunningham and both Nate and Art Fridentfeld had self assurance that their screen offerings were the best—and the strange part of it, they have. Some pictures, of course are much more heralded, given more publicity, and take more time and money to produce, but each can be good in its own particular type of entertainment.

### Two James Cruze Pictures.

One of the much-heralded and costly type, is "The Covered Wagon," undeniably one of the best pictures ever shown in Omaha, which is playing a return engagement of two weeks at the Strand theater. When James Cruze finished directing J. Warren Kerrigan and Lois Wilson in the picture, it was such a wonderful success that he immediately became known as James "Covered Wagon" Cruze.

This week the movie-going public will have the opportunity of seeing two of this great director's works, the other one being "The Enemy Sex," the screen offering at the Rialto. The film is an entirely different type of story, in which pretty little Betty Compson has the leading role. There is a well-founded rumor that the wedding of Cruze and Miss Compson is soon to take place in a little town in Utah, Frisco by name, which stands facing the desert with its back to the mountain wall.

There is a saying that much of a picture's greatness lies in the director, whom the audience never sees. Although the acting of Adolph Menjou and Anna Q. Nilsson in some respects is incomparable in "Broadway After Dark," the screen offering at the Sun this week, still the direction of Monte Bell, stands paramount. It will be remembered that Mr. Bell was associated with Charles Chaplin in the making of the latter's important picture, "A Woman of Paris." Mr. Bell was formerly the editor and publisher of the Washington (D. C.) Herald, but in recent months has given his entire attention to the direction of motion picture plays, producing for Warner Brothers.

"Borrowed Husbands." Florence Vidor wins added laurels in the production of "Borrowed Husbands," the screen offering at the World. The picture will be unusually interesting for the reason that Miss Vidor imported a number of Paris creations especially for the production. Some fashion notes can be made of the gown she wears in simplicity is the keynote. There is scarcely any ornamentation on the waists, sashes of contrasting material tied in large bows at the side with long streamers. Besides the fashion interest, the picture gives a new angle on the marriage problem and furnishes conversationalists with material.

Grace Sanderson Michie, authoress of "The Finger of Justice" and "The Yaff," both of which had successful runs at the Empress, "Defying Destiny." Mrs. Michie is an adept at making her characters so natural that one almost expects to meet them just around the corner. At one time, she was the highest salaried scenario writer in the United States. Monte Blue and Irene Rich costar in the picture.

At the Grand. Colleen Moore in "The Perfect Lapper," is the screen offering at the Grand theater for today, Monday and Tuesday.

Wednesday and Thursday, Fred Thompson in "North of Nevada," will be the feature picture. The fifth chapter of the "Fortieth Door" will be shown as an extra added feature. An all-star cast in a William Fox special production, "No Mother to Guide Her," will wind up the week's program.

**MOON**  
Today and Tomorrow

**DOUGLAS FAIRBANKS**  
In One of His Best Pictures

**"The Mark of Zorro"**  
With Robert McKim, Noah Berry and a Cast of a Thousand

**EMPIRE** TODAY ONLY  
Same Attraction As Moon

Moon, Starting Tuesday

**"Daughters of Today"**

## The Movies



Betty Compson and Percy Marmont in "The Enemy Sex" at the Rialto

### Return Engagement of "The Covered Wagon" at the Strand Theater

"The Covered Wagon" is undeniably one of the most magnificent screen productions ever shown in Omaha, and its return engagement will present an opportunity to those who missed the picture when here before to see this colossal film of pioneer days at the Strand this week.

J. Warren Kerrigan as Will Banion, leader of a wagon trail, falls in love with Molly Winstate (Lois Wilson), whom he meets when his wagons join those headed by her father, Jess Wingate (Charles Ogles), Alan Hale, playing the role of Sam Woodhull, a scoundrel, is tentatively engaged to marry Lois and bitter rivalry arises between him and Banion.

Throughout the story Woodhull is set on "getting" Banion. After a series of thrilling events he encounters Banion in California, where the latter has made a fortune in the goldfields. Woodhull is about to kill him from ambush when Jackson, an old scout, sees Woodhull and kills him.

Banion is informed that he has been cleared of certain charges made against him by Woodhull and that Molly is waiting for him in her frontier home in Oregon. The picture closes with the reunion at the Oregon homestead.

The work of Mr. Kerrigan is most commendable, and Lois Wilson is unusually charming.

### Owen Johnson's Story, "The Salamander," at the Rialto This Week

When the list of the best pictures of 1924 is made up James Cruze's "The Enemy Sex," will have a prominent place. The film opened yesterday at the Rialto theater for a week's engagement. The picture has all the elements of popularity, and, considered from every angle—plot, direction, acting, settings and photography—is the embodiment of excellent screen entertainment.

The picture was adapted from Owen Johnson's story, "The Salamander," and is a decidedly intimate "behind-the-scenes" story of society and theater life. Briefly, it concerns the love adventures of Dodo Baxter, a chorus girl, who finds herself the storm center, among five wealthy men who attempt various schemes to add her to their string of conquests. However, she beats them at their own game by her cleverness.

Betty Compson has the principal feminine role and is supported by an excellent cast, including Percy Marmont, Huntly Gordon and Kathryn

Williams. Movie fans who are in the habit of shopping for their entertainment will make no mistake in seeing this picture.

### "Broadway After Dark," Manhattan Life Film; at The Sun This Week

"Broadway After Dark," the film which attempts to reveal via the a spirited, appealing story. It portrays two types of people: the one leading moth-like, fluttering lives, where the sensation of the moment is paramount, and the bleak squalor of the lower classes, where a woman once gone wrong has no chance to retrieve her reputation.

What happens when these two elements come together, in a social solution? This is what this picture sets out to show. It is replete with intimate touches of Manhattan life, covering every phase from the lowest to the highest points, and is an outward glare and glamour of the screen the soul of the world's greatest city, to show that beneath the outward glare and glamour of the Great White Way, human hearts and

impulses are the same as on "Main Street."

### Neighbors at the Empress

Merry Matrimonial Mix-Ups, given a superb stage presentation.

**"TOO MANY HUSBANDS"**  
CAST OF 28  
Favorite Musical Comedy Stars  
On the Screen  
A Powerful Play

**"DEFYING DESTINY"**  
With Iren Rich and Monte Blue  
In addition to 7th laughable story of the great series  
**"TELEPHONE GIRL"**



Anna Q. Nilsson in "Broadway After Dark" at the Sun



Owen Moore in "Modern Matrimony" at the Muse



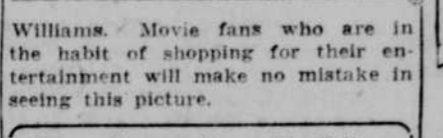
J. Warren Kerrigan and Lois Wilson in "The Covered Wagon" at the Strand



Monte Blue in "Defying Destiny" at the Empress



Florence Vidor in "Borrowed Husbands" at the World



Patsy Ruth Miller in "Daughters of Today" at the Moon

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### SEA HAWK COMES TO RIALTO SOON

To watch "The Sea Hawk" is to live anew in the spacious days of the great Elizabethans, and to experience the great surge of passionate eusty life that swept over the world in those golden days.

an ideal theme for the movies. The picture is heralded as one of the greatest of the year. It comes to the Rialto theater for 9 days commencing August 21. Milton Sills and Enid Bennett head an all-star cast. Lloyd Hamilton has returned to California after a vacation which took in New York city and Havana, Cuba. He will immediately start work on a series of six two-reel comedies to be released through Educational Film Exchanges, Inc.

STANDARD VAUDEVILLE — EXCLUSIVE PHOTOPLAYS

**THIS WEEK** **WORLD** Ends Friday

A Great Bill of Quality and Comedy Entertainment

## HENRY CATALANO & CO.

With the Three Sturm Sisters in "A Timely Revue"

Comedy Sensation **GERTIE FALLS**  
A Few Hard Knocks

**SKIPPER KENNEDY** and **REEVES**  
"College Campus Capers"

FOURTH ABSORBING STORY OF THE GREAT RACING SERIES **"FAST STEPPERS"**

Jean Jackson Troupe  
The Limit of Daring

McCarthy Sisters  
Those Harmony Girls

ARTHUR HAYS  
Unique Organ Solo

A Screen Attraction of Remarkable Interest  
**Florence Vidor**  
Rockcliffe Fellows, Earl Williams, Robt. Gordon in an amazing story of a woman to whom men were only playthings.

## "BORROWED HUSBANDS"

## KRUG PARK POOL AND SAND BEACH

Why Krug Park Pool Water Is Always Pure and Clean—

Two million gallons of filtered, ozonated and chlorinated water goes into Krug Park Pool every 24 hours. This is 3,000 gallons (100 barrels) per bath. The water treating plant has sufficient capacity to supply an entire city of 50,000 population with water that meets the government standard prescribed for drinking water.

Pool reserved from 8 a. m. to noon for women and children (except Sundays and holidays)

**FREE ATTRACTION**  
Dot Mathea's Eight High Diving Girls  
Shows 7:30 and 9 p. m.

## It's Cool in Krug Park's Ballroom

Dancing starts today 2:30 & 7:30  
Evening dance starts at 7:30 all this season.

**FREE MOVIES**

Snub Pollard in "The Green Cat"  
Aesop's Fables Pathe News

## EVERYONE ELSE ON A VACATION?

You can take one, too—today! Hop on a street car or crank up the automobile and come to Manawa Park!

Swimming is ideal, and the beach is a lively place. Join the crowds!

Dancing to the alluring tunes of Pat's Melody Boys in the lake shore pavilion, where the cool breezes blow.

Picnicking in Shady Grove, the beautiful Manawa Park picnic grounds.

Boating, rides, games, and free movies every evening—the park is open all afternoon and evening. Enjoy these vacation days at Manawa!

## MANAWA PARK

(Admission Free)

# BROADWAY!

A laugh and a tear!  
A highball and a headache!  
A lane of concrete and steel!  
A place where anything might happen and most things do.

Speed and Zip,  
Studio Affairs,  
Necking Parties,  
ALL THE NIGHT LIFE  
of the Great White Way  
Lives on the Screen.

## A Startling Story of America's Babylon

Where Mothlike, Youth and Beauty Scorch Their Wings.

# "BROADWAY AFTER DARK"

WITH A GREAT CAST OF PLAYERS  
ADOLPHE MENJOU, ANNA Q. NILSSON, CARMEL MYERS,

## This Week --- Ending Friday

DAILY MATS. 30c

WE'VE COOLER OFF "THE SUN" HAMMOTH TYPHOON COOLING SYSTEM

SUN. MAT. & EVE'S 40c

STARTING NEXT SATURDAY  
LOU TELLEGEN ANNA Q. NILSSON "BETWEEN FRIENDS" NORMAN KERRY ALICE CALHOUN