'Other Side' Lures Motorists to Risk

Cafety First Lecturer Says Psychology of Auto Driver's Mind Causes

Tragedies.

Crossing accidents and the psychology of the motorist was discussed Saturday by F. B. Thomas, safety inspector of the Burlington railroad, Chicago, who is visiting in Omaha, where he formerly was personal injury claim agent for the Burlington 12 years ago.

"You have noticed many a motor car driver who seemed exceedingly anxious to get to the other side of a railroad crossing," he said.

"And when it happens, as it often does, that the driver rushes his car across the tracks, in defiance of the ing is incomprehensible. rules of safety and perhaps narrowly missing destruction, you have won-dered what the errand might be that would make him take a chance.

Watch Their Habits. "Go out to a quiet railroad cross ing in the country and spend a little time studying the habits of automobilists at that place of known danger "Hare comes a driver who is pay crossing. Let's watch him

"His car is about 300 feet from the ossing, when a passenger train vhistles, a quarter of a mile away.

"Our driver hurries his car across and makes it safely, with only a small fraction of time to spare. It Lives for Trifle took that train only 15 seconds to run from the whistling post to the crossing, so the autoist did not have a five-second lead in getting across. "Was he hurrying for a doctor? No. Was his hurry real or just

imaginary? Just imaginary. "What he did was this: He stopped on the other side and watched the train rush by. Seemingly, his hurry was all over.

"Why did he act that way? "Other Side" Psychology. "Why the 'other side' is such

lure to so many persons is impossible "I once stood by the side of river and remarked to a native that 'it looked very pleasant on the other side. 'Yes.' the man answered, 'but when you are on the other side, this side looks just as pleasant.

"The desire of many auto drivers to hurry to the other side of the cross "Maybe when we reach 'the other

"If you wish to remain this side of Jordan, stick to this side of the crossng until the approaching train has

Mr. Thomas makes many talks to employes of the Burlington about safety. He serves now more as a ing attention as he approaches the lecturer than as an inspector. He also writes on safety first

Comparative Table of Air and Rail Time Between Omaha and Other Important Business Centers in United States

By Air Route Leave Omaha, Nebraska (Monday), at 2:05 A. M.								By All Rail Route.			Route.	Comparison of hours in transit. Air. Rail.				
Destination.			rive		Via Air Mail Field.			S. T.	Ar	rive		Hr.	Min.	Hr.	Min.	
Baltimore, Md	1:20	a.	m.	Tues.	New Yor	k. N.	Y.	3:20	p.	m.	Tues.	23	15	37	15	
Boston, Mass	4:35	a.	m.	Tues.	New Yor	k. N.	Y.	11:00	p.	m.	Tues.	26	30	44	55	
Buffalo, N. Y	9:50	p.	m.	Mon.	Clevela	nd, C	×.	7:20	a.	m.	Tues.	19	45	19	15	
Chicago, Ill		2000		Mon.	Chicag	o. III.		3:55	p.	m.	Mon.	5	15	13	50	
Cleveland, O	12:20	p.	m.	Mon.	Clevela	nd, O		2:58	a.	m.	Tues.	10	15	24	53	
Indianapolis, Ind	2:20	p.	m.	Mon.	Chicag	o, Ill		9:45	p.	m.	Mon.	12	15	19	40	
Milwaukee, Wis	12:20	p.	m.	Mon.	Chicag	o. In		8:45	p.	m.	Mon.	10	15	18	40	
New York, N. Y	5:05	p.	m.	Mon.	New Yor	k. N.	Y.	5:25	p.	m.	Tues.	15		39	20	
Philadelphia, Pa	11:16	p.	m.	Mon.	New Yor	k. N.	Y.	3:08	p.	m.	Tues.	21	11	37	3	
Pittsburgh, Pa								6:35	a.	m.	Tues.	17	35	28	80	
Portland, Me						k. N.	Y.	5:05	a.	m.	Wed.	33	20	51		
Providence, R. I									a.	m.	Wed.	25	5	*49	5	
Richmond, Va									p.	m.	Tues.	28	45	43	5	
Washington, D. C									p.	m.	Tues.	24	20	38	35	

WEST WARD														
By Air Route. Leave Omaha, Nebraska (Monday), at 12:20 A. M. Destination. Arrive. Via Air Mail Field.												son of ir. Min.	Hours in Transit Rail. Hr. Min.	
Cheyenne, Wyo	5:10	a.	m.	Mon.	Cheyenne, Wyo.	2:05	p.	m.	Mon.		1	50	13	1 . 45
Denver, Colo						2:00	p.	m.	Mon.)	55	13	40
					San Francisco, Cal.	4:10	p.	m.	Wed.	. 3)	55	63	50
Los Angeles, Cal					San Francisco, Cal.	7:40	a.	m.	Thur.	3	3	5	79	20
Ogden, Utah	1112010000000					6:25	a.	m.	Tues.	1	3	25	30	5
Pocatello, Idaho	0.7 + 9 / 9 /					10:45	a.	m.	Tues.	1	3	5	34	25
Portland, Ore	1	17211		Tues.		6:30	a.	m.	Wed.	4		55	54	10
Reno. Nev	201127	77.65				9:45	p.	m.	Tues.	1	5	10	45	25
Salt Lake City	A STREET STREET, STREE	-	17000			11:00	8.	m.	Tues.	1)	45	34	40
					San Francisco, Cal.	8:00	a.	m.	Wed.	1	7	25	55	40

Ak-Sar-Ben Plans for Huge Crowd on Monday Night least 4,000 this year.

Hndreds of Visitors in Omaha to Be Samson Guests; 500 Iowans Are Coming.

It is probable, says Mr. O. T. Easttee, that the crowd will exceed any checkers will be provided for those night this year, with the exception of who do not play golf. Ambassadors to his majesty, the king, J. A. Webber, Neola, Ia.; W. E. Pritchard, Avoca, Ia.; H. C. Hale, J. S. Alexander, P. B. Hendricks and portation paid.
Shelby, Ia.; P. H. Hoefner, Minden, Clyde B Tryon. Ia.; Ernest Baron, Atlantic, Ia.; Fred Hector, Walnut, Ia., and W. E. U. S. EMPLOYE, 83, Cooper, Harlan, Ia., have assured Samson they will bring, the weather permitting, at least 500 men from the territory represented by their towns. In addition the Guarantee Fund street, retired government employe, prizes. There will be a harmonica Life Insurance company of Omaha died suddenly at his home Saturday contest with medals given by the will have 100 of their Nebraska and morning from heart disease. He came Horner company for the best players, Iowa representatives attending a to Omaha in 1841. meeting at their institution.

Nebraska Sheet Metal Contractors' Elks to Sponsor delegates in Omaha who will attend the show Monday. Membership in Ak-Sar-Ben has now reached 3,675, with prospects for at

FIELD DAY FOR

The Continental club will hold its first annual field day and outing next Friday afternoon at 2 at Happy Hollow club The event de luxe of the occasion will be a golf contest, Monday night in all probability will the members to be started off in fourbe banner night at Ak-Sar-Ben den, somes and the club divided into F. E. Mollin, vice president, will head

At a 6 o'clock dinner prizees

James Barrett, 83, 4120 Nicholas and mouth organs will be given as

meeting in Omaha who will visit the He is survived by his widow, and den show. The M. E. Smith company three daughters, Miss Margaret and will have 250 merchants attending a Mrs. M. McEligott of Omaha and Mrs. practically all of the country and The John Mathis of Sterling, Colo.

Big Boys' Picnic Here August 2

CONTINENTALS Free Show at Auditorium Games and Contests at Elmwood Park; Transportation Paid.

The Omaha lodge of Elks will give its third annual picnic for boys of teams. C. D. Robison, president, and the city August 2 in Elmwood parks man, chairman of the ritual commit-15 are invited. They will gather at will the City Auditorium, where a show

Norman Weston of the Y. M. C. A will have charge of games in the park. The boys will be divided into three groups, according to age and DIES AT HIS HOME size. There will be eight events.

Kodaks, pocket knives, baseballs

> A drumming contest is another, Albion-A sever hallstorm swept did great damage to crops.

115.00 Used Victrola Console, 79.50 Just one of these Victrolas. Other used machines from 59.50 to 149.50. They will be real bargains to their buyers.

Main Floor—West.

THE BRANDEIS STORE

150.00 Upright Columbia, 59.50

25 of these exceptionally fine machines. They have been radically reduced in this stock taking sale, for quick clearance.

Monday Sale to Clear Out Odd Lots Before Stock Taking

Monday-Last Day of Our Great Sale

Merritt Drug Stock **High Grade Drugs** and Toiletries

At Savings of About 40%

50c Linen Guest Towels, 24c 439 towels of a beautiful quality of all linen huck. These are of an exceptionally fine weave, soft and absorbent. Very special at this low price.

Main Floor—West.

2nds of 1.00 Silk Hose, Pair 59c 900 pairs women's thread silk and chiffon hose with lisle tops and reinforced feet. Assorted colors. All sizes. Very special at this price.

1.95 Silk Hose, Pair 1.00 600 pairs semi-fashioned and full-fashioned silk hose; thread silk and chiffon. Well reinforced. Black, gun metal and popular shades. All sizes.

35c Children's Hose, 25c

900 pairs half hose, three-quarter and full length hose. First quality. Black, white and combination. For general wear. All sizes. 5.00 Well Made Hammocks, 3.95

Just fifteen of these hammocks. Comfortable bolster, wide spread body: assorted colors. Other hammocks reduced to 5.00 and 10,00. 4.50 Aerolux Porch Shades, 2.95

35 shades in the 4-footx7:6 size. They are made of basswood in brown or green, of 1-inch slats. Complete with fixtures. An exceptional value.

Sixth Floor—East. 132.50 Wilton Rugs, 103.25

Just 5 one of a pattern rugs. All are closely woven and will lie smooth to the floor. Very beautiful colorings and designs suitable for large rooms. Size 11-3x12.
Sixth Floor-West.

69c to 2.00 Sq. Yd. Linoleums, 49c
125 yards inlaid linoleums, printed linoleums and Neponset remnants for small rooms and bath rooms. Very attractive patterns and colors.

6.00 9x12 Grass Rugs, 3.89 25 rugs woven of heavy grass with plain centers and striped borders. All are reversible; very practical for summer use. An exceptional value at this price.
Sixth Floor-West

4.50 9x12 Matting Rugs, 2.98 25 rugs especially appropriate for bedrooms and summer cottages. They can be used on either side. Very unusual for this low price.

49.50 Gas Range, 39.95 23 steel Coral gas ranges with good baking oven, 14x18 inches; white panels and splashers. Connected free. Buy on terms. An exceptional value at this price.

1.39 Ice Cream Freezer, 89c 160 ice cream freezers; 2-quart size; all metal construction. Makes delicious ice cream in a few minutes.

59c Water Cooler, 35c

250 water coolers, 3-quart size; fit next to ice; take very little space; ice cold water without putting in ice.

1.39 Bread Boxes, 98c 34 white enamel, decorated bread boxes with ventilated roll top. Keeps your bread and cakes fresh and free from mold. Very special at this low price.

Fifth Floor—West.

Big Reductions in **Notions**

15c Mercerized Ric Rac, 3-yard bolt, 3 for 25c Worloe Human Hair Nets, dozen, 25¢ (All Colors Except Gray and White.)

15c Bias Double Fold and Scalloped Edging, 3yard bolt, very special at only, 5c Darning Cotton, 2 spools for, 5¢

79c to 98c Dress Linen, 59c 600 yards genuine Irish dress dinen made of guaran-teed pure flax; 36 inches wide. An assortment of popular shades.

69c English Repp, 29c 400 yards white imported English repp, genuine Horrock's quality. For wash suits, skirts, boys' suits and sport

1.50 to 3.00 Ratine, 66c

800 yards imported ratine suitings; 36 inches wide; in a range of fancy styles and pretty heather mixtures.

1.50 Silk Mixed Crepe, 69c 1,200 yards silk and cotton crepe in the season's wanted colors and designs. The fabric of the hour. For dresses and blouses.

1.59 Seamless Sheets, 1.29 20 dozens \$1x90 bleached seamless sheets, made of excellent quality sheeting; hemmed, ready for use. Very special.

39c Pillow Cases, 25c 40 dozen pillow cases made of splendid quality muslin,

neatly hemstitched. Size 42x36 inches. Very special.

39c to 1.00 Remnants 221/2c 10,000 yards Peter Pan gingham, cotton suiting, organ-die, percale, madras, crepe and other wash fabrics. At half and less.

9.00 Fibre Fernery, 4.95 48 brown fiber ferneries, solidly made and equipped with metal flower container. A most remarkable offering.

75.00 Pullman Day-Bed, 55.00 genuine Pullman revolving day beds, upholstered in high grade velour. A very special value.

\$50 Dining Room Table, 24.50 10 tables in mahogany, walnut and oak finish. Some in Queen Ann and William and Mary designs. An exceptial purchasing opportunity.

16.50 Porch Rockers, 9.95 Just 22 rockers. The seat and back are upholstered in high grade cretonne. Chairs in matching designs if desired. Very unusual value.

6.98 China Sets, 4.98 Morning glory bungalow sets, service for 6. 6.98—32-piece set, 4.98. 7.98—42-piece set, 5.98. 9.98—50-piece set, 7.98. Special for Monday.

7.50 Ice Tea Sets, 5.98 72 amber crackle ice tea sets. Jug with 6 handled ice tea or jug with 6 footed flared glasses. Special.

2.50 to 4.50 Carpet Samples, 1.98 60 pieces of carpet sample strips; 1 yard to 11/2 yards long; some are alike. For door entrances and at the front of dressers. Sixth Floor-West

Before Stock Taking Clean-Up of

Remnants

Beautiful silks priced at the lowest possible margins make this an unexcelled bargain

Lot No. 1-Silks Worth to 1.50

including facquard brocades, plain and fancy silks printed ratine, georgette crepe, tube vestings and other desirable silks.

Lot No. 2—Silks Worth to 2.00

Printed crepe de chine, printed faille, novelty sport faille, printed jacquard crepe, satin, radium and other stylish materials.

and wool canton crepe, printed crepe de chine, em-bossed crepe, novelty silks, etc.

Main Floor—Center.

49c Colored Voile, 35c

49c Fast Color Indian Head, 39c

39c Mercerized Sateen, 19c 400 yards fancy mercerized sateen in various colors; 36

89c Boys' Wash Knickers, 59c 500 fast colored wash knickers; plain and striped materials. Very well made in sizes 6 to 16 years.

Basement—Arcade.

Men's 12.75 Palm Beach Suits, 9.50 Just 237 suits in the lot; finely tailored of genuine Palm Beach cloth. All models in light and dark coloring: in sizes 34 to 48, including stouts. Very special for Monday.

1.50 to 2.75 Boys' Straw Hats, 85c 94 boys' straw hats left from the season's selling. A

In Three Lots

Lot No. 3-Silks Worth to 2.50

1,600 yards of this popular fabric; 40 inches wide; fast color; in a range of plain colors, the season's favored

1,500 yards fast color Indian Head suiting; 36 inches

wide. A complete range of the season's wanted shades,

inches wide. Suitable for limings, comfort coverings, etc.

3.95 Panama Cloth Trousers, 2.95 185 pairs of well tailored trousers of light and dark shades in genuine Panama cloth. They are in solid colors and striped. Sizes 28 to 44 waist.

varied assortment of styles, straws and colors. Worth much more. All finest quality. Sizes 636 to 7.

IT IS time for stock-taking—time when we- want to show the smallest investment in stock of the entire season,f or we must enter the second half of our business year with all NEW MERCHANDISE. That means DRASTIC CLEARANCE of every lot of goods in the store which we do not wish to carry over into the fall season. Every department is represented. Every buyer has been instructed to "clean house" and to this end, every one of them has cut prices to the quick. When you come into the store Monday morning, come prepared to save money as you've seldom saved before. Come prepared to shop the store thoroughly-

FOR THERE ARE HUNDREDS OF ITEMS REDUCED FOR THIS CLEARANCE

which are not mentioned in this ad because of the limited quantity. We do not guarantee the items advertised to last throughout the day-they are too tempting. For the same reason, we do not guarantee to fill mail or telephone orders. We urge you to shop EARLY AND SHOP thoroughly - you will be rewarded with extraordinary savings.

50c and 98c Neckwear, 25c and 49c Odds and ends of neckwear in two groups; collars, vestees and collar and cuff sets. All at less than one-

Values to 1.00 Jewelry, 59c 1,500 pieces of assorted jewelry; a good assortment of necklaces, bracelets, cuff pins, earrings, bar pins, etc.

3.00 Novelty Necklaces, 89c 1,000 imported novelty necklaces; 30 to 60 inches long. A charming and varied assortment of colors and com-A charming and varied associated price.

binations. Very special at this sale price.

Main Floor—East

Girls' 6.98 Summer Dresses, 3.98 100 dreses of voile, fine gingham and finen in colors and in white. Attractive styles, trimmed with lace, organdy and embroidery. Sizes 6 to 14.

3.50 Children's Shoes, 1.75 75 pairs Children's strap pumps and exfords with light flexible soles. Colors are red, blue, green and gray.

At one-half former price. Others worth to 3.75 at 1.88.

Third Floor—East

4.00 Misses' Shoes, 2.00 75 pairs misses' sport oxfords and strap pumps, with light flexible soles. Colors are red, green, blue and gray. At one-half price. Others worth to 4.25 at 2.18.

Women's 5.00 and 6.00 Sandals, 3.95White elkskin and Nile cloth sandals and slippers with flexible soles and covered Cuban and military heels.

Third Floor—Ea

1.00 to 3.00 Brassieres, 59c 110 fine quality brassieres in fancy and plain materials. There are all sizes from 36 to 44. The values are exceptional. Special for Monday's selling.

3.50 and 5.00 Netheralls, 1.39 Just 50 of these attractive garments so ideal for summer wear. Sizes 30 to 42, in flesh, orchid and white. A timely offering. Very special at this price.

Third Floor-North.

6.50 to 12.50 Stylish Corsets, 4.98 30 corsets in plain and fancy materials; an odd lot of Nemo P. N. practical front. Stylish, stout and tree. In the lot are sizes 26 to 36. Third Floor-North

Infants' 2.98 Wool Sweaters, 1.49 71 of these dainty little sweaters. They are white trim-med with pink and blue fancy stripes. Lovely to wear on cool summer evenings.

Infants' 1.49 Wool Sagues, 79c Just 12 finely woven wraps for bables. They are ever so attractive little styles the smart mother will want her baby to wear. 1.50 Men's Shirts, 85c

950 good shirts in neckband and collar attached styles; a varied assortment of fabrics, patterns and colors. All sizes.

35c and 50c Men's Garters, 15c 240 pairs men's Star garters; wide web; single or double width. Good quality silk covered elastic. Assorted colors. Very specially priced for this sale.

2.98 Girls' Wash Dresses, 1.79 400 dresses in gingham, fancy voiles and crepe, of new, straight line styles, smartly trimmed with self or contrasting color material. Sizes 6 to 14.

Boys' 95c Sports Shirts, 68c 300 sports shirts in chambrays, madras and percales, in attractive stripes or plain colorings. Sizes 12 to 14. For tennis, golf and all outdoors.

Boys' 1.25 and 1.45 Wash Pants. 98c Khaki and crashes in grays, tans and stripes. Odd lots. Sizes 6 to 16. Just the trousers for the summer at a price to warrant your purchase. Special for Monday. Fourth Floor—Center.

Boys' 98c Wash Suits, 68c 151 wash suits and rompers in peggy cloth, repp, galatea

and ginghams. Very smart little suits in summer colors. Slightly soiled and mussed. Sizes 3 to S. Fourth Floor-Center. 1.50 Kayser Union Suits, 79c 800 mercerized lisle Kayser Marvelfit union suits with

bodice or band tops and loose knee. Flesh or full bleach in regular and extra sizes for women. Third Floor—Center. Women's 1.25 Union Suits, 79c

250 suits in knitted and athletic styles; flesh or white.

All sizes in the lot but not every size in each style.

Third Floor-Centes Women's 79c and 98c Vests, 59c 480 fiber silk vests in flesh, orchid and white; odd lot of sizes. A very exceptional value at this low price.

Third Floor-Center Women's 79c and 1.25 Union Suits, 59c 720 fine cotton union suits in Kayser, Merritts and other well known makes. Some in mercerized liste. Flesh and full bleached. Almost all are sizes 34, 36 and 38.

Children's 75cto \$1 Athletic Suits, 49c 350 suits in good quality dimity; slightly soiled suits from our regular stock. Munsingwear, Modish Mills and others in all styles, but not in every size. 2 to 16.

1.89 Philippine, Gowns, Teddies, 1.00 Only 75 of these hand made embroidered and scalloped under garments of fine nainseek. All cut full and beautifully made. An exceptional value at this price.

Third Fieer-Center