

### Convention Pace Set by Lions Club

Success of International Meet Shows What Hard Work Will Do.

(Continued from Page One.)  
 a lot of money and the members would have to do an awful lot of work, and we really haven't got the money or the time; besides, why don't you try to get national convention of the Amalgamated Order of Gloom Busters? They have a fine local club and ought to be interested."

But the Amalgamated Order of Gloom Busters feels about it very much as the Sunshine Extractors from Cucumbers, and there you are. There is nothing confidential about the fact that this has been very often the experience of "Monty," when he tries to grab off a really big convention.

Just suppose he acted on his own initiative and went down to Troy, N. Y., and persuaded the Solidified Society of Soul Lifters to select Omaha for its next convention. And supposing that the local Society of Soul Lifters didn't want the convention and just wouldn't co-operate with the Chamber of Commerce in entertaining the delegates and visitors.

Pretty fix "Monty" and his department would be in, huh?

What Didn't Happen.

There, however, is just what didn't happen when it was suggested that Omaha try for the 1925 convention of the Disabled War Veterans. When it was suggested that the disabled veterans hold their convention in Omaha next year, the four delegates to the Salt Lake City convention said, "We'll snap into it." They did. The Hotel Men's association pledged hearty support. So did the American Legion. So did the Chamber of Commerce.

And the Disabled War Veterans will hold their 1925 convention in Omaha. It will bring 2,500 or 3,000 delegates and visitors, and it will be a humdinger.

Of course, the Lions convention was a rousing success. That was because the local Lions went to the front for it. They wanted it. Just after the successful convention of the Iowa-Nebraska district in Omaha in 1923, Tancock wrote a letter to the district president, congratulating him on his election and complimenting the local club on its success in handling the convention. "Why not go out after the national convention?" asked Tancock.

That, perhaps, started the ball rolling. Omaha Lions conferred with Tancock, the campaign was outlined, and when the Atlantic City convention met in 1923, the Omaha delegation put up a winning fight. They had the facts and figures at hand. They were enthusiastic in Omaha's behalf. They proved that Omaha could and would live up to every pledge, and they made some big ones.

And every Lion who attended the convention joyfully admits that the Omaha delegation to Atlantic City didn't begin to tell it all.

Should Emulate Lions.

It may be possible that Omaha could get more rousing big conventions if the example of the Omaha Lions' club was emulated something like 100 per cent.

"The success of the convention was most gratifying," said J. Dean Ringler, president of the organization. "That is due not only to the tireless work of the committees from our organization, but to the splendid co-operation of other clubs in Omaha. It was certainly fine of them, and was a gratifying exhibition of civic pride and co-operation."

"I have not given a thought to the financial factor. No matter how many thousands of dollars the delegates and visitors spent in Omaha, the benefits are not to be compared to the benefit in the way of publicity and friendships formed. Every state in the union and the five provinces of Canada were represented. All of them admit that Omaha's hospitality was boundless, and all of them admit that Ak-Sar-Ben is wonderful. They'll be talking about Omaha and Ak-Sar-Ben for years to come, and every utterance will be a boast and a compliment."

"That convention showed Omaha that other cities are up and coming, full of pep and optimism. The presence of so many splendid men and women, every one an optimist and a booster, could not do otherwise than put renewed optimism and determination into Omahans. I do not know what the convention cost, but it was worth every cent of it, and then some."

Civic Duty Lesson.

"From the Lions' convention Omaha gained a lesson in civic unity," declared Tancock of the Chamber of Commerce. "Omaha learned what Omaha can do in the way of co-operative effort. Omaha citizens volunteered more than 400 automobiles to take the visitors wherever they wanted to go. Omaha clubs and organizations joined with the Lions and made the event one big, joyful Omaha party, to show the world what Omaha means when it says 'hospitality.'"

"I was not in town during the better part of the convention," said J. E. Davidson of the Nebraska Power Co., "but from all I hear it must have been a great success. Certainly the Lions put over a big one, and its members are to be congratulated. In my opinion, Omaha will benefit in several ways, first by desirable publicity, and secondly by the knowledge of what great things can be accomplished by united effort."

"The International Lions club convention has demonstrated that Omaha is second to no other city in hospitality and in its ability to entertain out-of-town guests," said Harley Conant, chairman of the bureau of publicity of the Chamber of Commerce. "The local Lions can not be praised too highly for the manner in which they secured this convention and for the splendid way in which they conducted it."

### Britain Stirred by Banishment Order



H.A. CUNARD CUMMINS

The order of the Oregon government in Mexico City, banishing H. A. Cunard Cummins, charge d'affaires in the British legation there, has greatly aroused the British government. Cummins barricaded himself in the legation and refused to leave.

### Druggist Guilty on Liquor Count

Jury in Federal Court Convicts Emil J. Hermansky of Illegal Sale.

It took a jury in federal court just 30 minutes to return a verdict of guilty against Emil J. Hermansky, druggist, Thirteenth and Dorcas street, who was charged with selling liquor.

Otto Gwinner, former deputy state game warden now an agent for Elmer Thomas, testified he purchased the liquor from Hermansky, who was indicted on three counts, although the jury knocked out one count relative to the maintenance of nuisance. Hermansky was taken to the county jail by Deputy United States Marshal Davis where he will remain until Thursday, set as the day for sentences for all those convicted on liquor complaints.

### KILL 38 WOLVES IN COUNTY HUNT

Monmouth, Ill., June 23.—War on groundhogs has been declared by the farmers of Warren county. A total of 1,007 groundhog scalps have been turned in to the county clerk, and \$376.75 has been paid out in bounty on the scalps. Groundhogs have been very troublesome pests in the county this year.

Thirty-seven wolves also have been killed in the county since March and bounties claimed on them.

### TAGGART PLANS DEFEAT SOIERE

New York, June 23.—Far be it from T. Taggart to bribe any one to favor Senator Ralston for president, but— If Ralston is nominated, Taggart promises to give the first national papaw banquet in the history of the world out along the Wabash to defeated candidates of both parties, the democratic national committee and the newspaper men covering the convention.

### 3 WOUNDED IN RUM WAR ON HIGH SEAS

Seattle, Wash., June 23.—Four men were severely burned today when bullets from the coast guard cutter Arcata, seeking rum smugglers, pierced the gasoline tank of their motorboat in Mutiny bay, 13 miles north of here. Three of the four men were wounded by bullets.

dollars were put in circulation in Omaha during the four days.

"Omaha was not overworked by the Lions convention and could, in fact, accommodate much larger gatherings without going outside of its first class hotel facilities. There are only 33 cities in the United States larger than Omaha and many of these do not have as large hotel accommodations. Many cities smaller than Omaha are successfully entertaining large conventions and there is no reason why Omaha should not do so."

"The local Lions have pointed the way to other local organizations. The bureau of publicity urges Omaha organizations who are affiliated with large national bodies to give the matter of conventions serious consideration to the end that Omaha may have more of these large national and international gatherings."

Canadian Pleas.

"A wonderful time; a wonderful convention city!" enthusiastically declared Lieutenant Colonel Graham of London, Ont. "I speak for the whole dominion delegation when I say we have had a splendid time, and that Omaha is an ideal host. You may look for us back, because we like you."

"Nothing better was ever given a convention," said Lions Magazine Bryson, editor of the Lions magazine. "Not a complaint, but on the other hand unanimous expressions of surprise and pleasure. Omaha is a great convention city."

"Just what I expected," declared P. S. Noel, past president. "I knew how Omaha handled conventions, and I knew we'd have the time of our lives. We did."

Melvin Jones declared that Omaha would be able to secure many big national and international conventions as a result of the way the Lions' convention was handled. "It's up to you people of Omaha to get them," concluded Jones.

These big conventions are to be had. But they must be gone after enthusiastically and with the backing of everybody in Omaha. Perhaps it would profit us all if we'd go back and reread the little allegory at the beginning of this chapter.

Palmolive, Jap Rose or Creme Oil Soap. 6c (Reserve Right to Limit Quantities) Main Floor—West

# THE BRANDEIS STORE

Lanoil Permanent Wave The Head 25.00 Human hair is enriched by the Lanoil Wave. Look for the license. Beauty Shop—Third Floor

The Monday shopper at the Brandeis Store will find many important specials of particular interest to the holiday shopper. From the complete stocks we offer, you may select your holiday outfit, certain of finding the right sizes and becoming styles. Special prices are marked of high grade apparel and accessories, and you are certain to save money by purchasing now. Home furnishings departments, also, are offering timely summer specials, with prices lowered definitely for your economy.

## Monday a Special Offering

# Summer Wash Frocks

### Beaded Voiles—Linen—Dotted Swisses

Newest Styles  
Newest Colorings  
Newest Fabrics

# 9<sup>85</sup>

Sizes 16 to 20 and 36 to 44

CHARMING SUMMER MODELS FOR STREET, AFTERNOON OR SPORTS WEAR

A refreshing group of sleeveless and short sleeve styles which choose either the straight silhouette or the bouffant style. All delightfully trimmed in laces, beads and contrasting shades. For women and misses.

Beige Rose Green Brick Lavender

COOL, SUMMERY STYLES THAT WILL PLEASE THE MOST FASTIDIOUS, OFFERED MONDAY ONLY AT THIS LOW PRICE

Second Floor

### Special Prices on

## Sunbeam and Nellie Don Apron Frocks

# 2<sup>98</sup>

Color-fast Materials

Attractive and smart are these dresses, made of Reprew and Bra-lock color-fast tissue gingham; dotted and cross-bar swisses, trimmed with pockets, ruffles, contrasting colors and self-trimmed.

A Good Assortment of Colors in All Sizes

The Brandeis Store—Third Floor—South

### Exceptional Monday Sale of 7,800 Yards

# Beautiful Summer Silks

A tremendous lot of silks from our great stocks which we have assembled into one wonderful lot and marked at a ridiculously low price for quick disposal. There are silks for suits, dresses, lingerie, shirts, skirts, children's wear and all other purposes marked so low that you will save half or more than half if you purchase now.

3,000 Yards Printed Crepe De Chine—40 inches wide, all silk; light, medium and dark colors. Regular price, yard, 2.00.

750 Yards Satin Stripe Tub Silk—36 inches wide; broad and narrow stripes. Regular Price, yard, 2.00.

600 Yards All Silk Radium—40-inch all silk radium; orchid, peach, tan, silver, white, black. Regular Price, yard, 2.00. June Clearance Price, yard,

400 Yards Sport Faille Silk—40 inches wide; light sport shades. Regular Price, yard, 2.50.

250 Yards White Sport Matlasse—40 inches wide. Regular Price, yard, 2.25.

Regular Prices 2.00 to 2.50

Very Special Monday

# 1<sup>29</sup>

The Brandeis Store—Main Floor—Center.

600 Yards Changeable Taffeta—36 inches wide; beautiful color combinations. Regular Price, yard, 2.00.

200 Yards Check Tub Silks—36 inches wide; white ground; colored checks. Regular Price, yard, 2.00.

300 Yards Domino Crepe Silk—36 inches wide; plain street shades. Regular Price 2.25.

250 Yards Printed Georgette Crepe—40 inches wide; medium and dark colors. Regular Price, 2.50.

700 Yards Heavy Weight Pongee—33 inches wide; natural color; heavy weight. Regular Price, yard, 2.50.

## Be Cool and Save Money Men's Suits

For Summer Wear

# 19<sup>75</sup>

25.00 to 30.00 Values

### TROPICAL WORSTEDS SILK MOHAIRS GABERDINES

Fine tailored summer coat and trouser suits. All silk trimmed. In light and dark shades, neat stripes, checks and solid color effects. All sizes. For men of all builds, stouts, slims, shorts.

The Brandeis Store—Fourth Floor

## Domestics and Wash Fabrics

In Four Extraordinary Groups

Special purchases have been made, and because of unseasonable weather and market conditions, we have been able to buy at a fraction of the material's worth. Such a sale comes but once in many months, and such prices for such materials is indeed extraordinary.

56-inch Fast Color Tissue Ginghams. 56-inch Imported Swiss Organdy. 56-inch White Pajama Checks. 52-inch Renfrew Dress Crepe. 28-inch Everett Chevlot Shirts. 45-inch Bleached Fruit of the Loom Sheet-ing.

36-inch 50x50 Quality Percals. 32-inch Glenroy and Gilbrue Gingham. 36-inch Mercerized Black Sateen. 32-inch Fast Color Madras Shirting. 36-inch Assorted Patterns in Flock Voile. 32-inch Silk Mixed Tissue Ginghams.

50-inch Windsor Crepe, Assorted Patterns. 56-inch Everlast Colored Suitings. 56-inch Homespun Suiting in Colors. 36-inch Fast Color Indian Head Suiting. 38-inch Round Thread Unbleached Muslin. 36-inch Fancy Printed Dress Voile.

GROUP 1	GROUP 2	GROUP 3	GROUP 4
12,000 Yards Assorted Materials. Regular Price, 19c to 25c	9,000 Remnants in Domestics and Wash Goods. Regular Price, 25c to 35c	8,500 Yards Short Lengths Wash Materials. Regular Price, 35c to 39c	6,500 Yards Choice Materials. Regular Price, 39c to 69c
<b>15c</b>	<b>19c</b>	<b>25c</b>	<b>35c</b>

The Brandeis Store—Basement—North

### Introductory Offering of Women's Novelty Slippers

"Irma," "Doris," "Loretta" and "Busy Bee"

# 7.50

4.98

THESE NEW SUMMER PATTERNS ARE THE VERY LATEST CREATIONS, AND WE HAVE PRICED THEM EXCEPTIONALLY LOW.

In patent leather or black glazed kid, flexible soles and covered Spanish, Cuban or military heel. A rare opportunity for you to purchase the very newest in high-grade footwear for an unusually low price.

The Brandeis Store—Third Floor—East

### Monday—A Selling of Tub Silk Slips

# 4.98

Sizes 34 to 44

Beautiful and practical are these washable silk dress slips. Made with 20-inch shadowproof hem of self material, shoulder straps and fullness at hips. White, flesh and peach. Sizes 34 to 44.

The Brandeis Store—Third Floor—Center

### Monday—More of Those Famous 'No-Fade' and Other High Grade SHIRTS

White English broadcloths, Blum's glos striped mercerized madras, Blackstone's silk-on poplins and super woven madras, and those famous "no fade" materials all men are demanding.

Extra Full Cut—In Sizes 14 to 17

Several Sleeve Lengths in Each Size

Shirts Worth 2.00 to 3.00. Monday They're Only

# 1<sup>65</sup>

Unmatchable Workmanship. Non-Shrinkable Neckbands. Fine Pearl Buttons

Main Floor—South