

Union Outfitting Co. We Give 2% Stamps

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# Your Home

Is of Interest To Us

WE ARE not inexperienced youngsters in the Home Furnishing business. Away back yonder—over 37 years ago—when your parents were having their romances and dreaming of homes of their own—we started this business and it is our hope that in the years to come we can furnish the homes of your children.

For thirty-seven years we have been growing with growing Omaha, and we expect to be in your midst for years and years—indeinitely.

We want your good will, and know the only way to retain it is to deserve it. For this reason, we endeavor at all times to show merchandise of dependable quality in sufficiently large stocks so assortments are ample.

Prices are moderate, and there's a real, human, lenient Credit System that considers your point of view all the time, making terms of payment to suit your convenience.

## Satin

Ice Cream FREE

To All Visitors

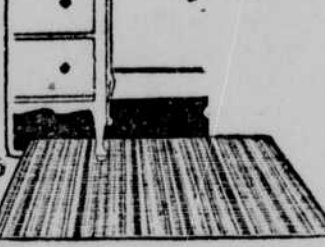
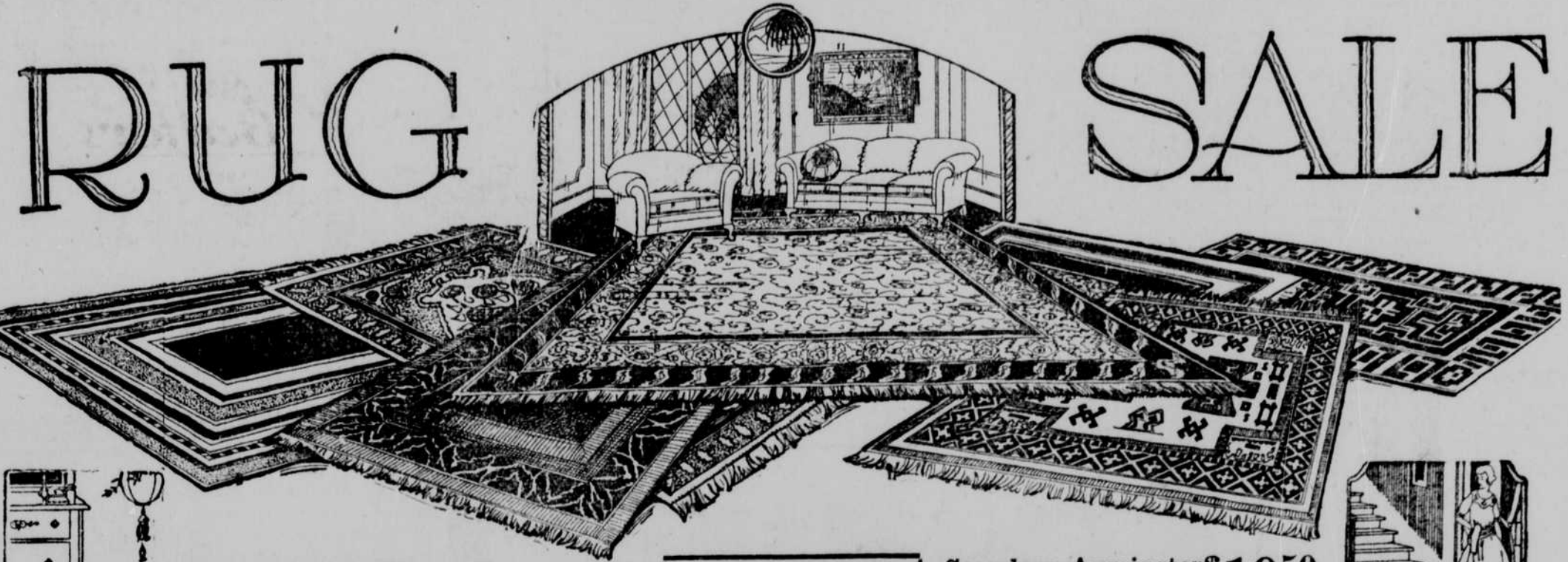
We hope that every woman down town shopping this week will drop in for a cool dish of delicious SATIN Ice Cream served with

Loose-Wiles Sunshine Cakes

There is absolutely NO purchase expected of you—and you are welcome.

Cones for Kiddies Accompanied by Parents

# Monday! Our Greatest 37th Anniversary



24x36-Inch Hit and Miss

## Rag Rugs 59c

New, Colonial Rag Rugs in pleasing shades of hit and miss designs; Monday while they last .....59c

## Congoleum Rug Bargains

This is a special purchase of the newest spring patterns. They are so called "factory seconds" but the imperfections are so slight as to scarcely be noticeable.

6x9 Ft. Congoleum Rugs at \$5.98

7.6x9 Ft. Congoleum Rugs at \$7.49

9x12 Ft. Congoleum Rugs at \$10.45

Seamless Tapestry Brussels Rugs, at \$9.35

These come in 6x9 sizes in attractive patterns and will give you excellent service.

Seamless Tapestry Brussels Rugs, at \$17.95

These come in 8.3x10.6 sizes in many pretty color combinations and will wear well.

Seamless Tapestry Brussels Rugs, at \$24.50

These are large, 9x12 room sizes and well woven to insure long and satisfactory service.

9x12 Ft. Seamed Axminster Rugs \$32.50

This is a large size, durable rug in a number of beautiful, harmonizing patterns.

# \$100 Down

Delivers Any Rug 18 months to Pay the Balance

Grass Rugs 30x60-in. size... 69c 36x72-in. size... 98c

Seamless Axminster and Velvet Rugs at \$19.50

These come in 6x9 size with fringed ends and a well covered surface that will wear.

Fringed, Seamless Velvet Rugs, only \$41.50

Large, 9x12 ft. sizes in rich color combinations that will give splendid service.

Extra Heavy Seamless Velvets \$46.50

The 8.3x10.6 size firmly and well woven in exceptionally attractive patterns.

Extra Heavy Seamless Velvets \$51.50

The large 9x12 size with fringed ends in a heavy rug that will beautify any room.

3,000 Yds. Felt Base Floor Covering

Beautiful, new, linoleum-like patterns to choose from in durable, flat lying easily cleaned, felt base floor base. Every yard is perfect and cut from fresh, new rolls. Hurry Monday for your choice at the very low price of

# 59c

Sq. Yd.



27x54-Inch Tapestry Brussels Rugs

## 89c

Ideal rugs for your hall, doorways, bed rooms, etc.

27x54-Inch Velvet Rugs

Perfect rugs in new colorings and attractive designs with fringed ends on sale Monday for

## \$2.95

# SAVE AND BUY ON CREDIT

If you need your money for vacation days and want to be well dressed, come here, select your pretty summer clothes and pay no money down. Then later, pay for them a little at a time as convenient.

## Free!

All Week With a Clothing Purchase of \$15.00 or Over, a 7-Piece Berry Set



This is an attractively shaped, artistically decorated Berry set, with heavy gold band edges comprising large, 9-inch bowl and six dishes, and is given freely this week with men's or women's apparel purchases amounting to \$15 or over.

## Monday a Sale of Dresses

From Higher Priced Lines; Values to \$37.50

# \$19.50

Outdoing all our previous sales of the season.

A drastic, sweeping clearance of desirable dresses from our higher priced lines. All new—all smart—all high quality Canton Crepes, Satin Cantons, Twirl Puffs, Georgettes, etc., in all the fashionable colors. Sizes up to 46.

## Cool Dresses

Clever, smart looking models for every summer occasion in pretty tissue ginghams, Normandy tubs, etc. Moderately priced—

## \$3.95 UP

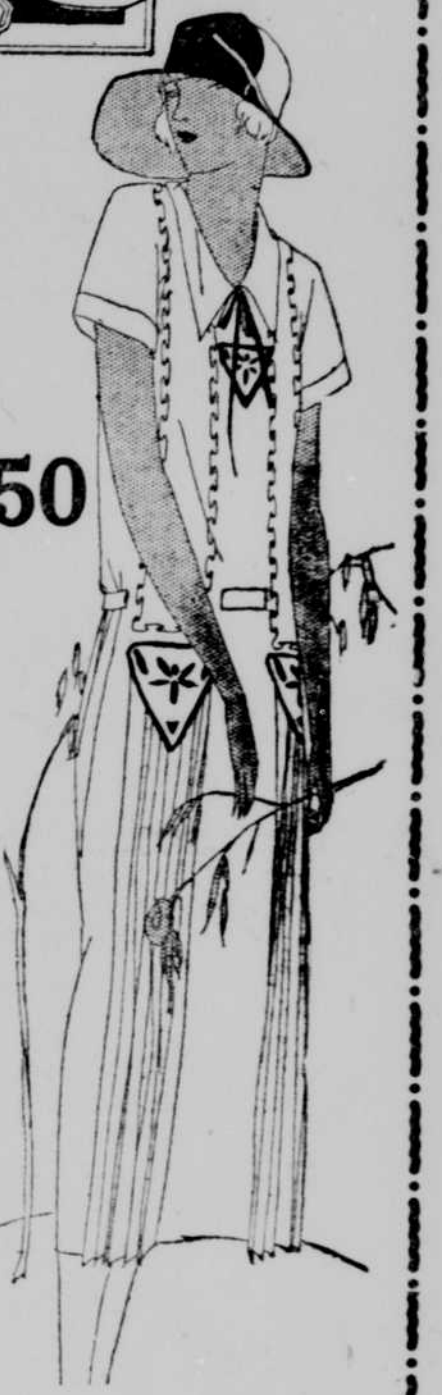
Charming Summer Millinery \$3.95 Up

Sleeveless, Silk Fiber Sweaters, \$3.95 up

We Give S. & H. Green Trading Stamps

Summer Footwear Attractive sandal and other new effects in colored kids, satins, tan, black and patent leathers, moderately priced at a pair.....

## \$5.95 UP



# Free!

## 350 Lb. Ice Book

From The Omaha Ice & Cold Stg. Co.

With Every Refrigerator Sold



Continuing Monday

# \$1 DOWN

## Club Plan Sale

"Gurney" and "Northland"

## Refrigerators

If you have an old refrigerator that is consuming ice too rapidly or food and milk is spoiling, a deposit of \$1.00 will deliver a top or side icing refrigerator to your home during this "Club Plan Sale" and easy monthly terms thereafter will quickly pay for it.

Demonstration Week Prices Range From

# \$18.50 \$24.50 UP

Liberal Allowance for Your Old Refrigerator

 <b>Dressers</b> Genuine walnut veneer dresser with French plate mirror and silvered drawer pulls. In this sale at only..... \$27.50	 <b>Bed Outfits</b> Comprises a full size steel bed, link fabric springs and a comfortable mattress. In this sale at only..... \$19.75	 <b>Wing Rockers</b> Have rigid, mahogany finish cane seat and back. In this Anniversary Sale at only..... \$12.95	 <b>Davenport Tables</b> A period design in rich mahogany finish with long, hand polished top. In this Anniversary Sale at only..... \$15.75	 <b>Massive Rockers</b> With mahogany finished frames, comfortably upholstered in genuine brown Spanish leather. \$19.75	 <b>Floor Lamps</b> Have tall mahogany finished base and gorgeous silk lined georgette shade with six-inch fringe. for only..... \$16.75
 <b>Davenports</b> Genuine "Kroehler" duofoil in solid oak, upholstered in imitation leather; opens into a bed, is only..... \$42.50	 <b>Day Beds</b> Simmons Couch Bed for the home or sleeping porch—a couch by day, a full size bed at night. \$15.95	 <b>Kitchen Tables</b> A rigidly built, genuine Hoosier Table in white enamel finish with porcelain top is priced at only..... \$5.95	 <b>Lawn Settees</b> Well built from hard wood, in red and natural finish; folds up when not in use. In this sale..... \$1.49	 <b>Buffets</b> A desirable model in solid oak with French plate mirror and roomy compartments, for..... \$24.75	 <b>Cedar Chests</b> Built of aromatic cedar with strong lock, decorated front, hinge lid, reinforced corners at \$13.95
 <b>Swings</b> Built of hard wood in fumed finish with rust-proof chains and ceiling hooks, for only..... \$2.45	 <b>Carriages</b> "Lloyd" Baby Carriages with hood, rubber tired wheels, etc., in rich brown finish, for..... \$19.75	 <b>Mattresses</b> A well built 50-lb., all white cotton, roll edge mattress, covered in a fine art ticking..... \$7.45	 <b>Hammocks</b> Couch hammocks with spring seat neatly covered in khaki with rust-proof chains, for \$12.95	 <b>Rockers</b> Porch or lawn rocker of natural finished maple with slat back and woven cane seat..... \$3.95	 <b>Chairs</b> Bow back, white enameled chairs with braced legs and comfortably shaped seat, for this sale at..... \$1.89

\$1 Brings You a Gas Range With Hoosier Table at \$49.50

\$1 Brings an Electric Washer A Guaranteed Model at \$59.50

\$1 Glass Refrigerator Set With Glass Lids 79c

\$1 Down Brings You a Hoosier See the Big Model at \$54.50

\$1 Brings a "Florence" Oil Stove See the Model at \$26.50

Exchange Dept. For convenience of our customers we maintain an Exchange Department that will take in any old pieces of furniture you do not need at a fair value in exchange for any new rugs or furniture you select in this 37th Anniversary Sale. Phone JA-1500.

# UNION OUTFITTING COMPANY

S. E. COR. 16th & JACKSON STS.

COMPLETE HOME FURNISHERS

# All Wool Men's Suits

ALL WOOL is not new with us, but it's interesting for it means longer life and a suit that holds its shape. You will like these medium weight spring suits. From a standpoint of clean-cut style, attractive fabrics and super-workmanship the values are worth while at these modest prices.

## \$24.50 UP

### Boys' TWO-Pants Suits

Rightly made from sturdy fabrics they will endure that grind of play days and still look nice; a wide range of models—

## \$7.95 UP