A refinancing plan that has just been completed by the financiers in control of this company-in which they have entered into certain agreements that call for the immediate payment of almost ONE MILLION DOLLARS.

This must be raised at once, and the General Manager of this store has been instructed to conduct the most stupendous sale ever held in Omaha. Our vast stocks must be turned into immediate cash, or charge accounts which are considered the equivalent

of cash. There is no alternative-agreements have been signed, which call for immedate payments-and in order to raise the money to carry out these signed agreements, values will be forgotten. THIS IS YOUR OPPORTUNITY—TAKE ADVANTAGE OF IT—BUY A 6 MONTHS' SUPPLY OF EVERYTHING AT THE PRICES AT WHICH THEY WILL BE OFFERED ALL THIS WEEK. Remember that this is the great sale for which you have been waiting for months, and that the cash must be raised out of this business to provide the sums that have been promised.

advantage at these prices to trade out all they can absorb, although a recements entered into by the above financiers with the State of Nebraska positively assure them that their money will be refunded in full.

Every department is not only contributing the bargains advertised on this page, but many others advertised in the other papers, and many others not advertised at all, so be here at 9 o'clock tomorrow morning, when the doors open, and be prepared to supply every need, present and future.

A Great Reduction on Of Fine Quality and

Sizes 16 to 44

THE PARTY OF THE P

Women's 121c

Handkerchiefs

7c

White swiss with col-ored borders. Main Floor

Silk Lace

Scarfs

Men's Cambric

Handkerchiefs

Val Lace

Edging

12 yards, 35c

Various widths.

Minimul III

THE PARTY OF THE P

Kiddies' Sox

39c

pairs, 78e. 2

mummin

Boys' Wash

Hats

59c

Tan, white and com

Managaran Maria

Boy All

Coveralls

79c

81x90-Inch

Sheets

\$1.19

THE THEORY OF THE PARTY OF THE

Japanese

Vases

97c

Beautful colors and

MINIMANIAN

Smyrna

Mats

\$1.19

Navajo colors and

Blue chambry. for \$2.25. Third Ploer

Distinctive Design

Values to \$39.50

Roshanara

Skirts for Summer Wear

We have taken our better quality silk dresses, with values up to \$39.50, and priced them in one group for Thursday. This selling offers a wonderful opportunity for the discriminating woman to buy a dress, beautiful in quality, at a low price. Cool silk dresses especially suitable for traveling and vacation wear, fashioned of

Crepe Satin

Flat Crepe Canton Crepe

Lace, ribbon, beads and embroidery are used as trimming. The colors are cocos, tan, navy, brown, green, copen and black.

White roshanara and canton crepe skirts fashioned in combination pleat and knife pleat styles. These are very smart for sport wear with colored sweaters and blouses.

Wool Crepe Skirts, \$5.89 Wool crepe models made with combination and side pleats. In tan, cocoa, gray and taupe.

\$16.50

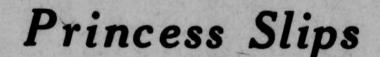
Collar and Cuff Sets

Dainty Lace Guimpes

Extraordinary in value are these

guimpes of net, trimmed in Venice, Irish, Filet and Val laces. Short and long sleeve styles in ecru, cream and white. Values to \$7.95.

At \$1.89



Regular \$1.50 Value

Slips of fine quality nainsook, plainly tailored or trimmed with daincy filet and val edges. Made with 20-inch shadow-proof hems and gathered at the hip to give ample fullness. Sizes 36 to 44.

Toilet Goods Specials

35c Mennen's Shav- 24c ing Cream 75c Rubbing 39c Alcohol 39C 75c Fitch's Dandruff Remover Sham-49c \$1.75 Electric Curling Irons, Guaran-98c 37c perspiration 25c Palm Olive Tal-25c Carlo Rouge 30e Amolin

Powder 50c Java Rice 35c Face Powder 79c on Cream 19C \$1.00 Mary Garden 69c Face Powder 69c \$1.25 Manon Les-cant Face Powder 79c

Main Floor

Sale of Women's Hosiery

Values 5

Values \$ 1 35

This group includes sheer chiffon and semi-chiffon, but some are "Run-of-the-Mill" hose. All are full fashioned, silk from top to toe or with lisle hems. In black, white and all spring shades. Regularly priced up to \$2.50.

Service silk and chiffen hose, all of first quality, full fashioned, and the newest shades. Also included is a sample lot of stockings, many of which have all-silk tops, others with fancy lace clox. Values to \$3.50.

Children's

Trossos" Stamped to Embroider

79c

Attractive dresses for children, stamped on linen in peach, corn and blue. Ages 8, 10 and 12 years. Second Floor Stamped Porch

95c

Porch dresses made of best quality percale, some with white collars and cuffs. In lavender, yellow, pink, green, brown, and blue.

Lace Edgings ana insertions 49c Yd.

Venice lace edging and in-sertions, 2 to 3½ inches wide, in ecru, cream and white. Values from 95e to \$1.25.

Regularly Priced to \$14.75

Women's Novelty Pumps and Strap Slippers

> Many of the latest styles from our Brooklyn shoemakers, strap slippers and pumps, sizes AAA to C.

Black Satin Brown Satin White Nile Cloth Airedale Suede

Silver Brocade White Satin Gray Kid Fawn Suede

Bronze Kid White Kid Gray Suede Beige Suede



Main Floor Special Purchase and Sale of French Voile

Values to

40-inch 'printed crepe

chine,
40-inch sport satins,
40-inch printed silks,
40-inch radium foulards,

Kimono Silk

400 yards of 36-inch kimono silks in a range of pretty

floral designs \$1.19

All Wool Coatings.

56-inch coatings in all the popular plain colors. Values to \$12.75 \$5.85 a yard. Yard.



For the Junior Miss

Sale of SILKS

Materials

33-inch knitted crepes, 36-inch silk and wool prints, 36-inch plain colored messa-

Crepe de Chine

40-inch crepe de chine in beautiful plain \$1.85

40-inch charmeuse.

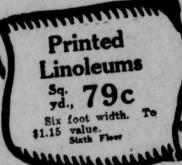
All the bright new shades and the cleverest styles are depicted in these dainty lisle frocks of French voile. Made with short novelty sleeves trimmed with rows of lace, hand-drawn work and velvet ribbons. Very specially priced.

Special Prices on FLAGS FOR FLAG DAY

Cotton Flags Sc to 50c Each

Silk Flags 10c to \$3.00 Each Spearheads priced according to black ebony standards.

Flags for Poles \$1.39 to \$10.50 Each Flags of fast color cotton and wool materials with reinforced sewed stripes.









Silk Blouses \$3.79

tuck-in styles. A clear-ance of blouses valued to \$15.00.

Third Floor MILLIAMINA

\$1.00 Mothproof Bags 49c Protect your clothes ring the summer

Wooden Bead Necklaces 19c



THE PROPERTY OF THE PARTY OF TH Bathing Suits \$3.95

wool, in many MARINEMAN

phone Set \$6.95

Mahogany stand and air. Hand rubbed

\$8.95 Tele-