

Full Fashioned Hose
1,800 pairs of Women's Pure Silk, Full Fashioned Hosiery with reinforced soles and double heels and toes. Regular \$2.00.
Main Floor

\$1.29

TRY HAYDEN'S FIRST

Infants' Fancy Hose
Infants' and Children's Fancy Sox with novelty colored tops, 50c quality, four pairs for
Main Floor

\$1.00

M. E. Smith Omaha's Jobbers Sold Haydens Great Quantities of Merchandise

In Many Instances **"Under Wholesale Costs"** Our Customers Are Benefiting

M. E. Smith's Special Silk Hose
\$1.00
Women's extra fine wearing Silk Hose in all wanted colors, with fitted ankle. Ipswich make. Worth \$1.50.
Main Floor

M. E. Smith's Summer Net Corsets
\$1.29
Fine Summer Net Corsets, elastic tops, also medium white and flesh.
Second Floor

M. E. Smith's Muslin Brassieres
50c
Extra special big purchase of Ladies' White Muslin Front-Closing Brassieres, lace trimmed, others with just a little lace edging. Sizes 38 to 46.
Second Floor

M. E. Smith's Strap Wrist Gloves
79c
300 dozen Ladies' Strap-Wrist Silk Gauntlet Gloves, embroidered backs, all colors and sizes. Regular \$1.50 value.
Front Room

M. E. Smith's White Silk Gloves
59c
150 dozen 12-Button White Silk Gloves for Young Ladies. Sizes 5½, 6 and 6½. Regular \$1.25 value.
Front Room

1000 Beautiful New Silk Dresses, Copies \$30 to \$50 Models
In 3-Day Sale Starting Thursday \$13.69
The Results of a **Cash Purchase**



The Shades Are:
Powder Blue, Brick Dust, Almond Green, Tan, Gull Gray, Brown, Toast, Navy, Cocoa, Black.

100 Newest Summer Styles Frocks for All Occasions

An unusual collection of over 1,000 of the newest and most charming dresses in more than 100 of the latest summer styles. These dresses are representative of much more costly models and at \$13.69, they are genuine values.

The numerous styles in the assortment are suitable for every need—for street wear, sports wear, afternoon wear, party and dance frocks. At the exceptionally low price of \$13.69 you will want several of these lovely dresses.

The Fabrics Are:
Elizabeth Crepe, Satin Canton, Printed Georgette, Crepe Satin, Brocaded Crepe, Roshanara, Spanish Lace, Flat Crepe, Canton Crepe.



M. E. Smith's Embroidery Edges
Yard 5c
Embroidery edges, insertions and beading in Organdy, Swiss and Nainsook, 1½ to 3 inches wide; regular 19c values.
Front Room

M. E. Smith's Val Laces
Yard 5c
A large assortment of Val laces in white, cream and ecru in many dainty patterns; worth 10c yard.
Front Room

M. E. Smith's Ladies' Handkerch'fs
Each 5c
A sample lot of Ladies' Handkerchiefs in white or colors, embroidered corners; worth 12½c each.
Front Room

J. T. McQuillin Straw Hats

On Sale Starting Thursday

This is a most unusual opportunity for the men of Omaha. The sale prices are a half and less than regular sale prices.

For Men That Pay \$3 to \$5 for "A Straw"
You Can Buy One Thursday for Less Than Half.



The entire straw hat stock from the J. T. McQuillin stock of high grade straw hats, including all this season's styles. You will find Sennets and fancy braids, also Porto Ricans in the season's newest shapes and in sizes for every man and young fellow.

\$1.95

M. E. Smith Sold Our Buyers 1,000 Dozen "SHIRTS"

The Well Known High Grade

"Beau Brummels" Description is Unnecessary. Everyone Knows
YOUR CHOICE

We have not offered such amazing shirt values for years. We are selling them at this extraordinarily low price because of the extraordinary purchase from the M. E. Smith Co. Think of it! A thousand dozen Beau Brummel Shirts, \$2.00, \$2.50 and \$3.00 values, sizes 13½ to 17, with separate collars to match.



M. E. Smith's Neckwear
29c
Ladies' Collar and Cuff Sets and Vestees in Linens, Organdy and Pique; worth 75c.
Front Room

M. E. Smith's Fancy Braids
Yard 5c
Fancy Braids for wash dresses in edges and bandings; worth 25c to 50c.
Front Room

2000 Pairs Women's Pumps
\$5 and \$6.50 Values
Your Choice Thursday
\$3.85
High Grade Novelty Slippers in all leathers and colors, high and low heels, regular \$5.95 and \$6.50 values. All sizes, but not in all styles.

Boys' Shoes for Sports Wear
Sizes 13 to 6
Extra specials in Boys' and Youths' great Outdoor Lace-to-Toe Strap Shoes with suction rubber soles, sizes 13 to 6.
\$1.29
Main Floor

M. E. Smith's Summer Foulards
\$1.69
A splendid quality in an appealing, conventional design, shown in blue on tan, coral on white, copen on white, black on white, green on white.
Main Floor

M. E. Smith's French Kordelette
\$3 to Import
\$1.89
A silk and wool corded material. Very smart for lightweight wrap or one-piece dress.
Main Floor

M. E. Smith's Roman Stripe Crepe
\$2.95
The last word for the properly accented summer costume.
Main Floor

M. E. Smith's Daisy Crepe
89c
A zephyr-like knit material so very popular for the less expensive summer frock.
Main Floor

M. E. Smith's Rugs and Draperies
Seamless Rugs, \$24.98
9x12 Axminster and Seamless Velvet Rugs in good selection of patterns. \$35.00 values.
Fringed Rugs, \$4.98
27x54 Heavy Quality Velvet Rugs, fringed ends, in good range of patterns.
Seamless Rugs, \$19.85
8-3x10-6 Heavy Seamless Brussels in blue and tan colorings. Very serviceable.
Congoleum, 80c sq. yd.
Gold Seal Congoleum, 9 ft. wide in seven choice patterns. Perfect quality.

M. E. Smith's Summer Fabrics
Plain Color Crepes
Plain color Silk and Cotton Crepe; wholesale price 62½c. Our sale price, yard **49c**
Tissue Gingham
Tissue Gingham, wholesale price 37½c, our sale price, yard **25c**
Indian Head Suitings
Indian Head White Suiting, 36 inches wide. The soft finish. Our sale price, yard **29c**

Linen Suitings
Linen Suitings, 36 inches wide, in colors. Irish Linens in the best shades. From the wholesale factory. Our sale price, yard **69c**
French Suitings
French Imported Fabric Suitings of the Ratine weave. Cost to import, \$1.50 yard. Our price, yard **95c**

Grocery and Market Sales
EXTRA SPECIAL—3-lb. can Tomatoes..... 15c
8 cans Danish Milk, at **27c**
Three to customer, 6 cans Sun Brite Cleanser **25c**
Argo Starch, 1¼-lb. pkg. **9c**
Linit, 2 pkgs., **10c**
Snider's Tomato Soup, 14-oz., 2 for **25c.**
15 lbs No. 1 Michigan Navy Beans, **\$1.00**
25 lbs. Oatmeal for **95c.**
3-lb. can Otee Hominy **9c**
D. H. Flour, **\$1.65**
Omar Wonder Flour, per sack **\$1.73**
Tea and Coffee Dept.
Extra Special Santon **30c**
3 lbs. **88c**
M. & J. Blend, **45c**
2 lbs. **88c**
Fancy Gunpowder Tea **60c**
Breakfast Cocoa, at **10c**
3 lbs. **25c**
Fruits and Vegetables
Fancy Sunkist Lemons, doz. **17½c**
Sweet, Juicy Oranges, doz. **12c**
Geranium, very choice plants, per pot **12½c**
Fancy Cabbage, 1 lb. for **5c**
Fancy Home-Grown Beets, bunch. **5c**
Radishes, 12 bunches for **10c**
Grape Nuts, pkg. for **15c**
8 lbs. Chick Feed for **25c**
Fancy Santa Clara Prunes, lb. **7½c**
Fancy Salted Peanuts, lb. **20c**
Evaporated Apricots, lb. **12½c**
QUALITY MEATS
The Best the Market Affords
Choice Pork Chops for **22½c**
Choice Round Steak for **22c**
Spare Ribs. **8c**
Sugar Cured Picnic Hams **10c**
Sugar Cured Strip Bacon **14½c**
Fancy Country Roll Butter **36c**
No. 1, Special Carton Creamery Butter for **42c**
Fresh Country Eggs, dozen **24c**
Choice Cream Cheese lb **21c**
Troco Nut Oleomargarine, 2 lbs. **47c**

M. E. Smith's Notions and Toilet Goods
Dr. Parker's Garter Waists, sizes 2 to 14, 50c value, special **39c**
Brown's Pure Linen Thread in black and white, 100 yards to a spool. Special, **7½c**
Coat's 6-ply Darning Cotton, 3 balls for **10c**
Safety Pins in three sizes, special at, 2 cards for **5c**
Rick Rack Braid in all colors, size 29, special, a yard **2c**
Kleinert Jiffy Pants with ventilated sides in medium and large. 50c value. Special **35c**
15c Foot Form for darning, made of smooth polished wood. Special **10c**
TOILET GOODS
50c Djer Kiss Face Powder **35c**
50c Carmen Face Powder **19c**
25c Perfumes for **10c**
75c Toilet Waters for **49c**

Marquette Curtains
Marquette Curtains, full size, hemstitched hems and trimmed with lace edge. **\$1.00**
Porch Pillows, 79c ea.
Porch Pillows in large selection of Cretonne covers in round and oblong shape.
Ruffled Curtains, \$1.89
High Grade Ruffled Curtains in Dotted Swisses with tie-backs to match.
Third Floor

Thursday's Wall Paper Bargains
Unusual Bargains
on a large variety of exceptional papers suitable for all rooms. Kitchen blocks and granites, bedrooms, halls, parlor papers. Patterns for the new spare rooms.
Bedroom Papers
In chintz, allover and plain and floral stripe patterns. 30-inch OATMEAL PAPERS in all the wanted shades for any room. WASHABLE TILE PAPERS for kitchen and bath.
Per Roll 4½c Per Roll 12½c
Sold Only With Borders or Bands to Match

150 Sport and Trimmed Hats
Former Prices \$3.95 to \$6.75
\$1.00
Attractive hats for sport and street wear, cleverest styles, all grouped for a quick clearance, on sale Thursday.
Millinery—Second Floor