

## Politeness to All Is Ambition

**Park Manager Tries to Combine Courtesy With Firmness. With Idea of Making It Pleasant for All.**

Reams of copy have been written on the psychology of a mob—of how a mob thinks and why people do things in a body which they would or would not do alone.

The manager of an amusement park has the intricate little job of dealing with people in groups and singly, at one and the same time. He must have his park and its attractions in such shape that it has an individual appeal to each and every visitor, and at the same time he must keep in mind the problem of mass psychology and how the events of each and every evening are going to appeal to the big masses of people gathered there.

Democratic though he may claim to be, the average man in a public place likes to be welcomed with a smile and treated with just a little more than mere politeness. He realizes that he is a "paying guest" and believes that it is the duty of park employes to put themselves out for him, even though his wants may be a little outside of that employe's regular duties.

The spirit of courtesy is just a little in advance of what the guest expects in a well regulated park. Nothing that can be done to make the visitor feel the place is his, is neglected, and the manager would at all times rather that a visitor impose on the park, than have anyone go out feeling that he or she had not been accorded the proper respect.

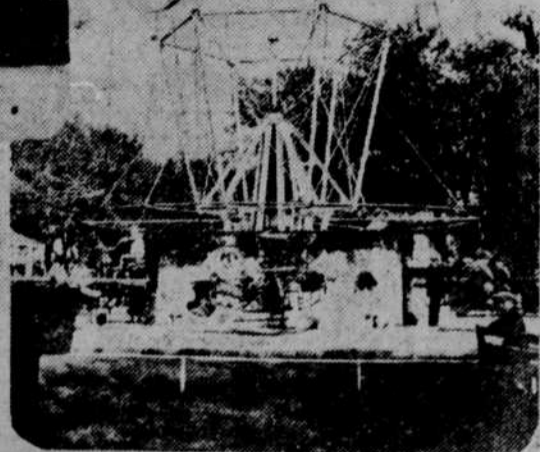
So a nice balance of make everyone feel at home—and at the same time see that no one else's fun is spoiled by a few, is the goal for which all employes strive.

### Out-of-Town Excursions Bring Thousands Weekly

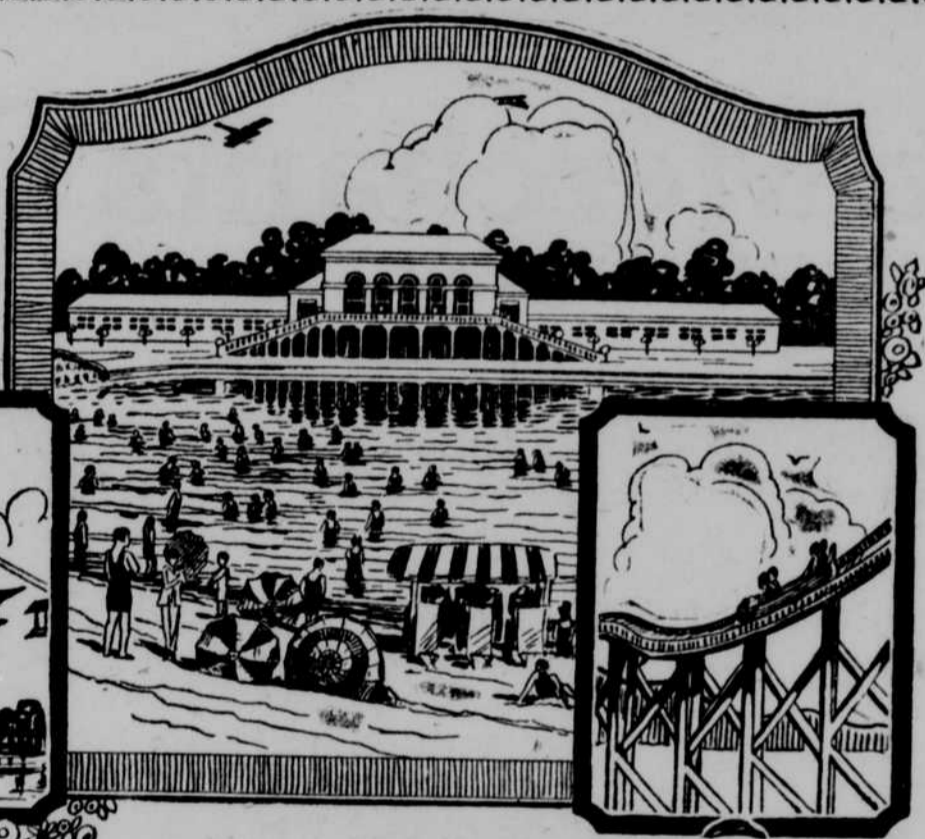
Out-of-town excursions have become quite the thing during the last two years and never a Sunday passes but that the park entertains several thousand out-state patrons who come in groups of a hundred or more to participate in the park's pleasures.

This season a number of cities within a 75-mile radius of Omaha will charter trains and spend the day in the big amusement center.

## Rides of Laughter Thrills, Screams



The happy smile on all these faces is sufficient proof of the fun to be had on the many rides. Above are shown a few of the park's rides—the whip with its cargo of four happy youngsters squeezed into the big "tub;" the captive aeroplane, and a close-up of some young folks enjoying the frolic. In the upper left corner are four people starting on a ride through the tropical scenery in the Swanee river.



## DANCE

To the captivating tunes of Frank Hodek's famous orchestra. It is our proud boast of the finest outdoor ball room in the middle west. A perfect floor—wonderful music—and always a nice jolly crowd.

Come and enjoy yourself—Bring the whole family



# Krug Park

*"The Home of Fun for Everybody and Where Everybody Goes"*  
**Swimming, Rides, Thrills, Laughs**  
*And Never a Tear*

Picnic Grove---Completely equipped for any size picnic---complete cooking equipment---tables, shady trees, room for games and sports---the opportunity for a good time.