

Park's Big Private Picnic Grove In Demand by Various Churches; Many Outings Booked This Year

Picnic Grounds Enlarged to Handle Increasing Picnic Business—Picnic Superintendent Serves Guests.

INDICATIONS point to a record breaking picnic season at Krug Park which this season is making a specialty of catering to big picnics such as are held by churches, lodges, clubs and business organizations.

Although the picnic season is in its infancy, hundreds of picnics already have been booked.

With several thousand feet of new picnic tables in addition to the three thousand feet installed in previous seasons, with acres and acres of luxuriously shaded picnic groves, fully equipped with charcoal and gas stoves, indoor and outdoor kitchens, Krug Park is a veritable picnicker's paradise.

Krug Park is equipped to handle a crowd of 15,000 picnickers at one time. New picnic grounds

have been installed and a picnic superintendent gives excursionists and picnickers his personal attention.

Krug Park's picnic grounds are kept spotlessly clean and are pictorially healthful. A large private picnic grove has been installed to take care of crowds that desire privacy in their picnics. It is situated in a beautiful spot in the park that overlook the swimming pool and sand beach.

Singers at Park, Thursday.

The German Singers of Omaha will give a concert at Krug Park Thursday, June 5, before leaving for Chicago where the local Saengerfest will be this city's representation in the national Jubilee Saengerfest.

Over one hundred trained voices make up the Omaha German singers, directed by Theodore R. Reese.

The program at Krug Park will include several of the numbers which the Verein has been practicing this winter in preparation for the national conclave.

Swimming Classes at Krug Proving Popular

More than 200 persons are enrolled in the life saving and swimming classes at Krug Park in addition to several hundred more swimming enthusiasts who are registered in park classes or are taking private lessons.

Classes are conducted daily at the pool, both morning and evening.

There are classes for men, women and children.

Nurses Enjoy a Dip



These are some of the Nicholas Senn nurses, expert swimmers, who enjoyed the Krug Park pool at its opening recently. Their hospital has one of the finest in-

door pools of the city. Though water is water, the nurses declare they enjoy a dip with the sky as a roof. Krug Park has the finest out door pool in the middle west.

Only the Best Sold at Park

"Best of Everything" Is Slogan of Buyer for Park Patrons.

"The Best of Everything" is the Krug Park motto in making purchases for its patrons. This policy, under which Fred Ingersoll has operated parks for many seasons applies to the buying of amusements and attractions and also beverages and commodities dispensed at the soft drink counters and the lunch room.

People of discriminating taste need but glance at the firms whose advertising is telling Krug Park visitors that they sell the park their goods, to see that goods of quality are handled there.

Fairmont Creamery sells thousands of gallons of Delicia ice cream to patrons there each year. At the lunch counter there are made tempting sandwiches with bread from Peterson-Pegau and from the Schultz Baking companies, and the finest cuts of meat from Buehler Brothers.

Good coffee is the mainstay and the cause of worry on the mind of any one who feeds the public. Coffee will bring customers back again for another lunch. Krug Park buys a special brand of coffee from the Douglas Coffee company that measures up well to the Douglas slogan of "genuine satisfaction and coffee contentment."

The real figures on the amount of candy that is sold each year at Krug Park are astounding. Gordon Rainalter, an Omaha concern, and Chase Candy Co. of St. Louis, Mo., have the lion's share of the business. Their candies have held their popularity for several seasons.

Popcorn in Boxes.

Selling popcorn used to be considered a small business. But it has gotten to be such a big affair at amusement parks that nowadays they put it up fresh and sweet in specially made cartons in place of the old paper bag. And they use Nebraska grown popcorn to a great extent.

Swanee River Ride Thru Tropical Scenes

The Swanee River ride is one of the popular attractions at the park. In 10 minutes' ride down "Swanee River" the riders float through all sorts of entrancing tropical scenes.

Public Invited to Inspect Treating Plant

This season the park management announced that the public is invited to see its big water purifying plant in operation. It also invites inspection of its bathhouse, which is equipped with a steam laundry.

All suits and towels are first washed in hot soap and water, rinsed in clean water, removed from the washer and allowed to soak for 20 minutes in a disinfecting solution, freed from surplus water by centrifugal machines, and finally dried and sterilized for thirty minutes in a large steam-heated revolving dryer and sterilizer.

Pool Water so Pure Chemists Say Drink It

When the water has been filtered and ozonated it is again sterilized by liquid chlorine just before it is returned to the pool.

Chlorinating is the most efficient method of water sterilization known to modern science. It is the only method considered sufficiently reliable for sterilizing municipal drinking water supplies. Nearly every large city in America uses it. Omaha's water supply is chlorinated and thereby rendered pure enough for drinking purposes and the pool chemists actually drink it in preference to other water.

Aside from the fact that chlorine destroys bacteria it also imparts germicidal properties to the water, which properties the water retains for an extended period of time. By treating the water continually with chlorine, as is done at Krug Park swimming pool, the water in the pool is at all times charged with chlorine, so that any contamination that might be carried into the pool by swimmers is instantly destroyed and rendered ineffective.

You Can Keep
Cool and Happy

at

Krug Park

By Eating

It's
Good
for
You



It's
Good
for
All

Makes you feel "full of pep" and ready to join the happy crowds, enjoying the dancing and other amusements.

Delicia is an everyday cooler and palate tickler. Made from the choicest and finest materials and frozen just right.

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