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Peace of Mind

Millions of women are finding it this new way

By ELLEN J. BUCKLAND, Graduate Nurse

HERE is a new way in personal hygiene. A way that assures peace of mind, charm and exquisiteness under circumstances impossible under old conditions. Dances, bridge, the theatre—the demands of business and social duties—meet them now, confidently, unhandicapped. Wear, too, your finest frocks, your daintiest gowns!

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Correcting a bad habit

80% of the lack of charm, the loss of the immaculacy expected of a woman, according to hygienic authorities, is due to the common use of makeshift "sanitary pads."

60% of many ills common to women, according to numerous medical authorities, are due to the same cause. Using these unsanitary ways is a bad habit.

Millions have turned to a new way. Foremost doctors advise it. Eight in every ten women in the better walks of life have adopted it.

Charm, immaculacy, exquisiteness, under all circumstances, is one reason. Greater respect of self, better health is another.

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Blue-jay

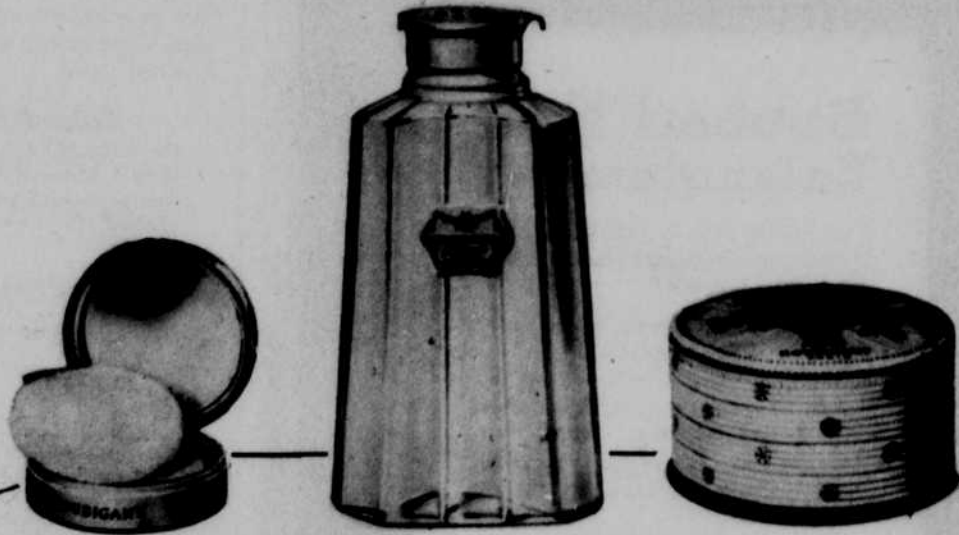
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"AS YOU WOULD SEE IT IF YOU WERE THERE"