

### Over Thousand Costumes Available for Smith Shows

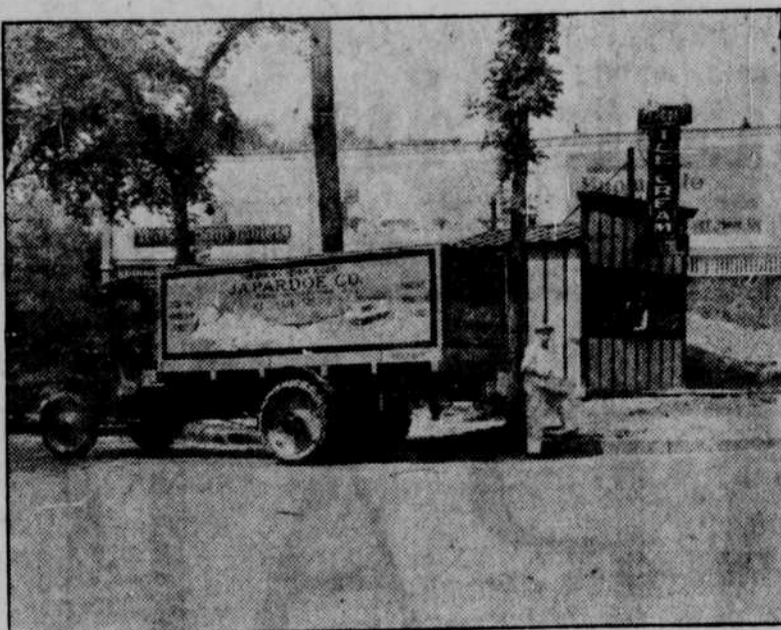
#### Trip Through Wardrobe Room a Revelation in Theatrical Apparel.

As you ever go in a warehouse that stores ladies' garments? It would no doubt be interesting, but not half as novel as a glance at the big room under the Empress theater where the costumes of the Bert Smith company are kept.

Here one finds row after row of chorus dresses of all sorts, shades and description. Silks and satins of rainbow hue are utilized in their making. Some are of the abbreviated kind. Others are evening gowns, colonial costumes, robe outfits, quaint dresses that might be utilized for a Quaker scene and many novelty costumes including a "bunny" series with big heads that look like a bit from "Alice in Wonderland."

It's all a part of the business of producing such attractions as are offered every week at the Empress by the Bert Smith Players. Two experts are constantly at work devising new wardrobe. There are 15 chorus girls in the company. They usually make four changes in every bill. That is a total of 45 costumes which must be provided every week. These are worn only once and then put away for use in some other city. So it's easy to see where the thousand or more costumes come from.

### One of the Pardoe Ice Cream Trucks



#### Old General Good-Time.

There is a certain commanding officer who has marshaled together more people and won more battles than any other in history.

His is "Old General Good Time."

His field of battle is strewn with bills paid and unpaid and his toll has been reflected not in bloodshed but in failure and wretchedness. Now no level headed person could justly criticize another for having a good time. Pleasure, recreation and proper amusement, have their rightful place in every well ordered life.

But, if we make our good time general one, if we live to spend and be amused, and overlook the serious side of getting ahead, there invariably comes the day when we must regret.

The only wrong in spending is in spending unwisely.

The only wrong in having a good time is in letting pleasure make us forget that we shall one day be old and that a little hay must be made while the sun of youth and health shines.

Let us live and love and laugh but all the while let us remember that money in the bank must one day be our defense—our ready help in times of possible trouble.

It's all right to have a happy life; to smile and enjoy ourselves, but it is also well to avoid enlisting permanently in the army of Old General Good Time.

Copyright—"Forging Ahead."

### Old Timer Starts Savin'

By FRANK KERNAN Of Alamite Dairy.

There has been a lot of chatter around here for quite a spell about thrift. They tell a fellow to earn more, save more and spend less.

Well, now I ain't a chap that does much spendin' out of the ordinary. I never gambled and haven't spent any money foolishly for a long time. But the only extravagance I got is smoking.

I have managed to keep tolerable busy most all my life, but somehow I haven't accumulated much savings. I have always paid up with interest and kept pretty well out of debt.

Sometimes I'd get a few dollars ahead, but somethin' seemed to always come along extra like, you know, and take it.

Well, this here thrift talk got me to figgerin' bout myself and family. When I first thought about it, I sort of came plum discouraged, but made up my mind I was purty much a failure.

And so I thought about it some more. The more I reckoned 'bout it the better I felt.

After stewing around several days, says I to myself, "Look here, Old Timer, you ain't such a failure, not abit of it."

Guess you folks can tell by this writing I didn't have much schoolin'. My folks were poor, but they did try to give me a good bringin' up.

Well, gettin' back to why I think Mother and I have done right smart. We had nothing to start with when we were married, out of the ordinary for each other. That was right on to thirty years ago. Now we have four children, two boys and two girls. All grown but one girl in high school.

The other three all have mighty good educations. One boy is a doctor and the young one is an office manager. The girl is a public stenographer. The baby girl in high school is on the Junior Roll of Honor.

All four kids go to church, have good habits, pay their debts and respect their Mother and Dad. They have a good home with us and spend a good deal of time in it. Now, folks, that somethin', ain't it? And let me tell you it took a lot of work and I calls thrift to do it. Mother used to sew and darn and fix over by a kerosene lamp year after year. When the oldest girl had scarlet fever Mother and I took turns settin' up and when she got real bad we sat up together.

Well, we managed somehow and the years rolled by. Lots of good times in them to.

When the kids got older and made a little money after school and in vacation it wasn't quite so hard. Even got to savin' up some. Then the war came on and that kind a upset things all around. I got it figgered out people just sort a lost their heads. Money came savin' and other evils came with it.

The girls got the bobbed hair, marceling, beauty parlor and other crazes. The boys went in for silk shirts, 10-cent cigars, sporty clothes, etc. First thing I knew Mother and I were talked into buying a automobile car. Then we lost our heads somewhat in. Lots of people were ready to sell us luxuries and we bought them.

Well, all this brought on a new way of livin' here in America and it's going to be mighty hard to change back. We want milk before breakfast, the mornin' paper, three-minute street car service, a telephone, and gas, water, and electric light at the end of our finger. We don't seem to know how to amuse ourselves anymore.

Now we got to have movies, theaters, fights, phonographs, radios, and player pianos. We used to take a walk. Now we step on the gas. Instead of high-five and wave-up, now it's a poker, bridge or now young at so much a corner or pot.

The trouble is we got used to these things but now times are bad. Gettin' confounded hard to make both ends meet. Been studying some about givin' up my insurance as the kids were grown. But the way to get fair to Mother and good insurance is thrift, so that won't do.

Well, we just been kind of driftin', thinkin' we couldn't save now and tryin' for awhile. But this thrift talk got me thinking on the right track again. No use arguin'. A fellow can't save when he goes without somethin' in order to save somethin'.

Well, Mother and I talked it over how we could save a little here and a little there. We decided to start over once more to make us feel better and to set a example for the children again. It won't be much for awhile but it will be somethin' every week, no matter what happens.

You see here in our town they have started a plan of givin' 2 1/2 per cent scripts when you pay cash. They even give you the first dollar check to start a savings account in a national bank. These cash saving scripts you get from the merchants are redeemed for cashier's checks to add to savings accounts.

Well Mother and I are going to look for these scripts when we buy and in this way we ar bound to save \$2.50 every month and we have some other ways up our sleeves to add to it. It's bound to grow cause we were thinkin' that way again. And folks if you don't start a savings account to, its your own fault.

So after all I allow as how this thrift week idea is a good thing. Took a fancy it was all trash at first. Said to myself, "People would save if they could." But guess that ain't so. Got kind of lazy following this recent prosperity and needed a good prodin' to wake us up. And when we Americans get started at doing somethin' whether it's winning a war or becoming thrifty again, we'll do it, won't we?

#### The First Thousand.

A savings account opened with a dollar remains dollar size just so long as you leave it alone. Spasmodically adding a little something to it still falls short of real constructive saving.

When you opened a bank account you laid the foundation for the future. There is no more dittable light than a solid foundation abandoned—good intentions gone to seed.

Fortunes do not spring up from a few dollars deposited in the bank in a moment of inspiration any more than houses build themselves after the foundations are laid.

## TUCHMAN BROS.

Five Large Markets

GIVE CASH SAVING SCRIPT

Concentrate your market purchases with the Tuchman Brothers stores—save the Cash Saving Script.

**\$1 Cashier Check FREE**

Day in and day out, Tuchman values are the greatest in Omaha.

For Saturday we offer most extraordinary values. Come, get your free Cashier's Check for \$1.00 with which to start your savings account.

24th and Leavenworth  
24th and Cumby  
24th and Lake  
25th and Harney  
6056 Military Ave., BENSON

## THRIFT WEEK SPECIALS

Cane Sugar, 10 Lbs.,	75c
Butter Fancy Creamery Lb.	37c
Carnation Milk Tall Cans	10c
Gooch's Best Flour 48-lb. Sack	\$1.79
Home Made Bread, 15c Loaves	10c
NEW POTATOES Right Size For Creaming 8 Lbs.	25c
Advo-Jell Assorted Flavors 3 for	25c
J.M. Coffee Steel Cut 1 Lb. Cans	38c
Ginger Snaps Fresh Crisp 2 Lbs.	25c
MAZOLA Pints	25c
Quarts	49c
1/2 Gallon	89c
Gallon	\$1.69
Michigan NAVY BEANS 4 Lbs.	25c
SOLID HEAD LETTUCE	10c
Home Grown RADISHES 12 Bunches	15c
Bacon Sugar Cured Lb.	15 3/4c
Hams Sugar-Cured Picnics Lb.	11 1/2c
Shoulder PORK ROAST	Lb. 10c

## Practice Thrift by Taking the Fullest Advantage of This Extraordinary Thrift Week Sale

Cash Saving Script Given with every Purchase in any Sherman-McConnell Drug Store ASK FOR SCRIPT

The Full Face Value of this Check can be Deposited only in the Peter's Savings Account

PAID TO THE ORDER OF Mrs. J. J. Schuchman

One Dollar and no Cents

THE PETERS NATIONAL BANK OMAHA, Neb.

May 29, 1934 \$1.00

The four Sherman-McConnell Drug Stores join this Great Thrift movement with unlimited enthusiasm—The most extreme values prevail—Share in these big Money Savings.

### Saturday and Monday Headline Specials Which You Cannot Resist

**Perfect Hearing for the Deaf THE LITTLE GEM EAR PHONE**  
The simplest and smallest device in the world; use it and you FEEL that you have the most wonderful piece of mechanism yet devised for suffering mankind.

**PARIS GREEN Pure and Strong**  
at the following prices:  
1/4 lb. .... 18c  
1/2 lb. .... 34c  
1 lb. .... 64c  
2 lbs. .... \$1.24  
5-lb. package, per lb. .... 55c  
14-lb. package, per lb. .... 50c  
28-lb. package, per lb. .... 45c

**Cashier's Check for \$1.00 GIVEN FREE in any Sherman-McConnell Drug Store**  
\$2 Alarm Clocks at \$1.19  
35c Tooth Brush for 19c

**FARR'S GRAY HAIR RESTORER**  
Overcome those tell-tale gray hairs quickly, safely and easily with Farr's. Farr's is not a dye, it's a clear, odorless liquid restorer. Don't let your hair get gray, restore the natural color with Farr's.  
Positively Will Not Injure Hair

**STATIONERY**  
75c Cascade Linen, 1 lb. paper and 50 envelopes .... 45c

**MISCELLANEOUS**  
Large Auto Sponge .... 60c  
Oiled Tanned Chamois that don't get hard. Large size .... \$2.49

**RAZOR BLADES SHARPENED**  
Each ..... 2c  
Dozen ..... 24c  
24-Hour Service

**ELECTRICAL GOODS**  
Electrical Percolators .... \$4 and \$5  
\$5 Electric Irons ..... \$3.98  
\$2 Electric Curling Irons .... \$1.30

**Special! Special!**  
FREE—A handy condensed milk pitcher—that holds the can and automatically punches the holes. Regular price of pitcher is \$1.50. Buy 6 cans of Eagle Brand Condensed Milk for \$1.50, and get the pitcher Free.

**CIGARS AND CIGARETTES**  
Omaha's Busiest Cigar Dept.  
All 10c Straight Cigars, 3 for 25c  
Chesterfields, 2 packages .... 25c  
Carton ..... \$1.19  
Lucky Strikes, 2 packages .... 25c  
Carton ..... \$1.19

**Crimson Heat**  
For Pains and Aches  
Caused by Rheumatism, Lumbago, Neuralgia, Neuritis, Headache, Backache, Toothache, Stiff Neck, Cold in the Chest, Muscle Soreness, Aching Joints, Strains, Sprains and Bruises. Nearly every day you have need for it in your home. Keep it on hand always—be prepared for emergency. In big handy tubes, 60c.

**Sodiphene**  
"First Aid for the Family"  
An effective mouth wash and gargle. Leaves a clean and invigorating taste. It is a germicide as well as an antiseptic. Especially for mouth, nose and throat. Also a healing antiseptic for cuts, bruises, etc.  
Priced per bottle, 25c, 50c and \$1

**YES, BOBBY**  
Wear a Double Mesh Hair Net at bedtime and your marcel will last a week.  
1 Doz. La Jeune Hair Nets. \$1.00

**Why Be Bald?**  
Grow hair the VAN ESS way. Men and women everywhere should know about this wonderful scalp massage—It eradicates dandruff, stops itching and puts new life in the hair roots—its use insures a thick healthy head of hair.  
Ask about the three-bottle guarantee.  
\$1.50 Van Ess Scalp Massage at \$1.19

**BATHING CAPS**  
Good quality rubber bathing caps in all colors. Various styles. Prices—25c, 45c, 65c

**KODAKS**  
Kodak as you go!  
We carry a complete stock of Eastman Kodaks and Films.  
Films Developed 24-Hour Service

**SHAVERS' NEEDS**  
Stryptic Pencil ..... 10c  
Ilaol ..... 25c  
Pond Lily Cream ..... 39c  
Cream of Almonds ..... 39c  
Lilac Vegetal ..... 75c

**OUR AIM**  
is to render the best possible Drug Store service. If you know of any instance where we have failed in this please give us an opportunity to correct the transaction to your complete satisfaction.

**BRUSHES**  
50c Tooth Brush ..... 39c

**BRACES — TRUSSES SUPPORTERS**  
We carry a complete line of Trusses, Supporters, Elastic Anklets, Knee Caps and Leggins. We have expert men and women fitters who have done this work for many years.  
Ankle Braces at ..... \$2.50  
Knee Caps at ..... \$2.50  
Three-Quarter Hose ..... \$4.00  
Arch Supporters ..... \$2.50  
Shoulder Braces, \$1.50 to \$3.50  
Trusses ..... \$2.50 to \$10.00

**FREE! FREE!**  
Ever-Ready Razor Free  
Buy only 6 blades at 39c and you get the razor free.

**TOILET PAPER**  
Rolls Crepe ..... 25c

**AN ATTRACTIVE FACE ANY WOMAN**  
Can Improve Her Appearance by the Use of VICTOR'S LOTION TONIC  
Removes blotches, pimples, sunburn, freckles, tan and other facial blemishes. Cleans, whitens and beautifies the skin. Gives tone and color to a face.

**Cash Saving Script**

For the Welfare of Your Child and You

2 1/2 CENTS SCRIPT

Deposited in Peter's Nat'l Bank Omaha, Neb.

**RUBBER GOODS**  
65c Rubber Gloves for ..... 49c  
Good Nasal Atomizer for ..... \$1.39  
Rubber Baby Pants for ..... 49c  
\$2 Guaranteed Fountain Syringe \$1.39  
\$2 Guaranteed Hot Water Bag ..... 93c

**DRUGS**  
30c Bromo Seltzer ..... 19c  
30c Bromo Quinine ..... 21c  
40c Castoria ..... 21c  
\$1 Listerine ..... 69c  
\$1.25 Coty's Face Powder ..... 69c  
25c Cuticura Soap ..... 15c  
50c Milk of Magnesia ..... 34c  
50c Pebecco Tooth Paste ..... 32c  
50c Peperdent Tooth Paste ..... 32c  
\$1.25 Pinkham's Veg. Com. ..... 92c  
25c Woodbury's Soap ..... 18c

**COMBS**  
50c Bobby Combs ..... 39c  
75c White Ivory Combs ..... 69c

**MISCELLANEOUS**  
100 Aspirin Tablets ..... 49c  
\$1 Can Cold Cream ..... 50c  
\$1 Gillette Blades ..... 69c  
\$1.10 Tanlac ..... 79c  
50c Mulsified Coconut Oil ..... 36c  
60c Syrup Pepsin ..... 42c  
25c Bottle Castor Oil ..... 15c  
25c Bottle Glycerine and Rose Water ..... 19c  
\$1.25 Rubber Sheeting ..... 58c

**DERMA VIVA**  
Whitens the skin at once  
Or Money Back  
Is used in place of powder. Has same effect but does not show.  
Red, Brown or Dark Face, Neck, Arms or Hands made a beautiful white at once or money cheerfully refunded.  
Absolutely Harmless  
When entertaining or being entertained, you will find exquisite satisfaction in having your skin so beautiful. Accept no substitute.  
Try Derma Viva Rouge also, purely vegetable. In mirrored box (with French wood pack).

**Glostora**  
60c Regular Price—Our Price 45c  
Gives rich, refined appearance. Makes hair easy to manage.

**Sherman & McConnell Drug Co.**  
GOOD DRUG STORES IN PROMINENT LOCATIONS

24th and Farnam  
19th and Farnam  
16th and Harney  
16th and Dodge