

Today

Wall Street Better Again.
How Publicity Hurts.
Used Cars for Europe.
Rye—500 Gallons an Hour.

By ARTHUR BRISBANE

Stock crept upward a little farther today. Speculators are getting over the dreadful thoughts that paying a few hundreds of millions to soldiers may ruin the United States—a country that so easily found thousands of millions for patriot-grafters.

Washington predicts that Mr. Coolidge will sign the tax bill. That will cheer everybody in Wall street except the financial dozen that consider it most un-American and dangerous to let the people know how much income tax they have been paying.

If income tax returns were made public it is clear that many prosperous gentlemen would be considerably worried. Perhaps they are afraid to have the public know how generous and conscientious they are and how fully they pay their income tax.

At all events, you know that they are worried and that they object to publicity when you find so many of them anxious to see the proposed tax bill changed, sacrificing the great tax saving that it would give them, rather than have the publicity clause go through.

When the automobile arrived, old-fashioned carriages, victorias, broughams, etc., became worthless here, and a market was found for them in South America where they did not give up horses and carriages so easily.

Lately the American problem has been "how to get rid of second-hand automobiles." Europe, it seems, will help solve that problem.

A company, formed to ship second-hand cars to Europe, sends over bargains by the shipload. Money is not as plentiful there as it is here. The "used car," at a whitened down price, is attractive.

Unloading of used cars abroad will be a good thing for Europe, which needs economy, and a good thing for the United States, where millions need "a bigger or better car."

Prohibition in America spells profit elsewhere, especially in Scotland and the British West Indies. The lord chief justice of the Bahamas, Sir Sydney Nettleton, arrives with the information that Bahaman citizens on Hog Island intend to supply the United States demand for rye whiskey.

Englishmen don't care for it, they like smoky Scotch. Nevertheless they have built on Hog Island a distillery that will turn out 500 gallons of rye whiskey an hour. They will sell it on English soil, and it will be the job of law-abiding American bootleggers to put it within reach of whiskey drinking Americans.

The Royal Dutch Shell company of Amsterdam, powerful and efficient, abandoned efforts to invade the United States oil territory and sells its California oil fields to American interests. The Dutch Shell got \$30,000,000 for its oil wells, probably didn't lose anything and will invest the money in Russian oil fields.

When you go against private oil concerns in the United States you come in contact with real competition. Our friends from Amsterdam should have tried old Uncle Sam, that would have been easier. Getting oil away from him is like taking a stick of peppermint candy from a sick child.

In 1923 fires cost the United States more than \$500,000,000. Of this wasteful loss at least \$350,000,000 could have been prevented and saved by ordinary precautions.

This is a wasteful country from every point of view. Rust needlessly wastes hundreds of millions a year. Carelessness of property owners, encouraged by reckless competition among giganticly profitable fire insurance companies, costs the country other hundreds of millions. One of these days we shall not be so rich, perhaps, and shall have to economize. It will not be easy to learn.

Most important news, to the greatest number of people, is the description of President Coolidge sitting in an air tight chamber, breathing in chlorine gas and air mixed, to cure his cold. British doctors laugh at the "cure." But that isn't important. They also laughed at Jenner when he talked about preventing smallpox by vaccination. They wouldn't laugh now at that idea.

In the chlorine gas treatment does what it may reasonably be expected to do, there will be at an inhaling room in every school, big business building and hotel. The time saved by curing colds in a few hours would make up for the loss caused by fire and rust.

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3 DEAD, 1 HURT, IN SHOOTING FRAY

Edmonton, Alta., May 23.—Three men were dead and a fourth mortally wounded as a result of a shooting affray yesterday on the Saddle Lake Indian reservation near St. Paul De Metis, about 160 miles from here, according to brief reports received here.

The slayer is at large. It is thought that the shooting was the result of a quarrel between Indians and illicit liquor sellers.

VOLCANO HURLS ROCKS 2 MILES

Honolulu May 23.—Rocks were hurled two miles in the latest outburst of Kilauea volcano. The latest violent eruption was preceded by earthquakes and accompanied by heavy showers. Sight-seers continue to flock as close as they are permitted to go by rangers on duty about the mountain.

Toasted Marshmallows
Pound 49c
Fresh marshmallows, rolled in sweet toasted cocoanut, prepared in our own kitchen.
Main Floor—West

Vests and Bands
Each, 69c
Values From 98c to \$1.35
Vanta, Carter and Tiny Tot makes; silk and wool, or cotton and wool. All sizes, to 3 years.
Third Floor—East

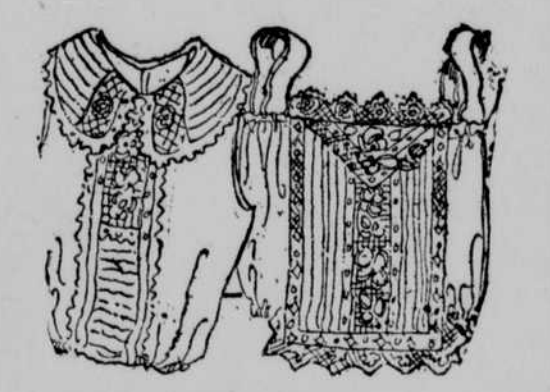
10c Single Mesh
Humanet Hair Nets
4 for 25c
All shades in cap or fringe style.
Main Floor—South

1.75 Hair Clippers
1.39
For cutting bobbed hair.
Size 00.
Main Floor—West

59c Women's
Mercerized Vests
39c
Full bleach; bodice or hand top; regular and extra sizes.
Main Floor—West

Salted
Mixed Nuts
Pound 59c
Almonds, pecans, filberts, Jumbo blanched peanuts and cashaw nuts.
Main Floor—West

Children's
Half Hose
Pair, 25c
White and colors, with pretty, striped tops. Sizes 4 to 6½.
Third Floor—East



4.98 Values
Real Lace Gimps
and Camisettes

2.98
EACH

A most attractive assortment in real file, real Irish and real Venice lace; Peggy collars and Tuxedo collars. Just the accessory for dress or suit.

The Brandeis Store—Main Floor



Newest Styles in Kayser's
Long Silk Gloves

Another shipment of silk gloves from Julius Kayser & Co., in a wide variety of styles and every favored shade.

Long Gloves Tucks
Slip-Ons Gauntlets Puffs
Fancy Embroideries

2.00 1.65
Long gloves in Milanese silk; heavy two-toned embroidered backs or Paris point stitching. 16-button gloves of splendid quality; tricot silk; Paris point stitching.

Saturday Glove Special
2.00 to 3.00 Values, Silk
Gauntlet Gloves, Pair, 1.50
Extreme novelties in wanted colors. All sizes in the lot, but not every size in every color.

Main Floor—North

THE BRANDEIS STORE

Saturday—A One-Day Sale of 155

COATS

Sold up to 55.00

25.00

Twills Tricoshams
Camel's Hair English Mixtures
Scotch Plaids Checks

This is not a purchase made for a special sale, these are coats from our regular stock—coats that have been priced never lower than 35.00 and some of them to 55.00.

They are of light and dark materials, handsomely tailored and finished, and all beautifully lined with silks. Some have trimmings of summer furs, others with braid and fancy bandings.

Misses' Sizes 14 to 20 Extra Sizes, 44 to 52 Women's Sizes 36 to 44

The Brandeis Store—Second Floor

Sunbeam Apron Frocks

2.29

Made of imported Jacquelin, Renfrew, Braelock, and tissue ginghams, Flaxon, and barred swisses; daintily trimmed with hand embroidery, ruffles, hemstitching, pipings and pockets. A large assortment of colors and white.

Sizes 36 to 54.
The Brandeis Store—Third Floor—South

A Special Sale of Mesh Bags

Values 5.00 to 7.50

2.48

This is a special purchase from the famous manufacturer, the Whiting & Davis Co.

Styles in Opera, Pouch, Envelope, Gothic

Exceptional values in gold and silver-plated bags in a pleasing variety of shapes, with solid, one-piece frame and chain, or pannier handles. Really beautiful and serviceable bags and at unquestionably the lowest possible price.



The Brandeis Store—Main Floor—East

Summer Hats

Values to 13.50

4.50 6.50 7.50

Canton Crepe Hair Braid Georgette
Leghorn Milan Silk and Straw

Sport Hats 2.50 to 5.00
Felt and hemp combinations in white, orchid, sand, and new blue.

Brandeis Store—Second Floor



Saturday--Specially Priced Hosiery

2.00 Values Fine Silk Hose Pair 1.39
2.50 Values Chiffon Hose Pair 1.95
2.25 Values Pure Silk Hose Pair 1.59

Chiffon and thread silk; all full fashioned and reinforced. Dawn, fawn, peach, apricot, sunset, airedale, tanbark, gunmetal, black and soft brown tones. Sizes 8½ to 10.
Silk from top to toe in the clearest, sheerser chiffon. Nude, gunmetal, sunset, dawn and the new shade, peach, made especially to be worn with white shoes. Also linen dress and sport shades—Chinese red, springtime, Nile, crab apple, Illusion, poudre blue, green, Yuchi red.
Heavy, medium, light weight hose, and clear, delicate chiffon. Colors: naturelle, nude, sand, brown, beige, gunmetal, airdale, wood, log cabin, tanbark, and peach. Sizes 8½ to 10.

The Brandeis Store—Main Floor—North

A Special Showing of Our Munsingwear Hosiery

A Brand Made by the Famous Makers of Munsing Underwear and Sold Exclusively by The Brandeis Store--A Stocking Made for Service

All Silk From Top to Toe 2.95 Reinforced; good weight; black only.	Thread Silk and Fiber Blend 1.00 Semi-fashioned; mercerized lisle top; mock seam; in fawn, log cabin and black.	All Silk, With Fine Lisle Tops 2.00 Reinforced at all points of wear; in black, gun metal, gold, African, airdale, French nude, polo, beige, silver cloth and atmosphere.
Silk With Ribbed Top 1.50 Semi-fashioned; well reinforced; mercerized lisle ribbed top; mock seam; black only.	Ribbed to the Toe 85c Women's mercerized lisle sport hose; medium weight; derby rib; seamless; in black, French tan, beaver, piping rock, cordovan, bobolink and and sponge.	Silk Mercerized Lisle 1.00 Light weight; flare tops; full fashioned in out sizes and regular sizes; black and white.
Fine Mercerized Lisle 50c Semi-fashioned; mock seam; black and white.		

The Brandeis Store—Main Floor—Center

Saturday—New Novelty Slippers

Many new spring styles in ladies' slippers are arriving daily. You will find them beautiful bodels and popularly priced.

"Brandeis Joy Girl" Novelty Slippers 8.50 to 15.00
6.50 Pair 7.95

In patent leather with Spanish or covered Cuban heel. Very special. 300 remaining pairs of our better grades of slippers. Suedes, kid, calf and satins; all sizes.

Third Floor—East



Saturday—Specially Priced Toiletries

\$1.00 LIQUID ARVON—At .85c 50c MILK OF MAGNESIA—At .33c 50c GLOSTORIA .33c \$1.50 KOLOR-BAC .119 25c SODIPHENE .19c	25c WOODBURY SOAP .19c BAY RUM—8 oz. .29c 25c ANTOINETTE DONNELLY SOAP .17c 15c LUX—Pkg. .10c 25c CUTICURA SOAP .19c 50c NIJOL .44c \$1.00 BONCILLA .69c	50 D. & R. CREAM—At .37c 60c FORHAN'S DENTAL CREAM .42c \$1.00 COTY'S POWDER—At .79c \$1.00 GEM OR EVER-READY RAZOR .69c 4711 WHITE ROSE GLYCERINE SOAP .19c 50c LASHLUX .49c \$1.50 AYERS' SKIN AND TISSUE BUILDER 1.19 50c MASCARA .29c 25c LIP STICK .15c	The Drug Section at the Brandeis Store is recognized by Omaha women as giving the highest class of toilettries at unquestionably the lowest prices. \$1.00 AUBRY BEAUTIFIER .69c \$2.00 MINERALAVA .98c \$1.50 COTY'S NEW METAL COMPACT .89c 4.50 AMBRE ROYAL EXTRACT—Oz. .298 50c PEP SODENT TOOTH PASTE .33c \$4.00 L'ORIGIN TOILET WATER .225 50c SQUIBB'S DENTAL CREAM .39c 25c HINKLE TABLETS—At .15c 15c MAY BREATH—Pkg. at .9c \$2.00 AMBRE ROYAL POWDER .98c 25c LILY STOVE POLISH—At .5c L'OREAL HENNA—Genuine, all shades. .98c 4711 EAU DE COLOGNE—At .49c 4711 BATH SALT .49c	\$1.00 MAVIS TOILET WATER .69c \$1.65 HAIR CLIPPERS—00 size .1.39 65c HOSPITAL COTTON—One pound .49c 60c KOTEX—One dozen, at .49c GAUZE—Medicated 5 yds. for .59c 60c AMAMI BATH POWDER—Special at .39c 10c CREME OIL SOAP—Special at 6c, doz. .69c 15c SAYMAN'S SOAP—Special at .9c 60c POMPEIAN DAY OR NIGHT CREAM—Special at .42c 60c POMPEIAN FACE POWDER—Special at .39c 85c POND'S COLD OR VANISHING CREAM—Special at .24c 25c and 35c TOOTH BRUSHES—Special 12c
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Main Floor—West