

SOCIETY AND WOMAN'S PAGE

Horses Interest Society

The First Polo Game of Season, Rodeos and Race Breakfasts the Smartest Affairs.

Tying for interest with the summer clubs' formal openings, are the affairs held at the Sar-Ben field these fine spring days.

Three hundred cars full of equine enthusiasts were lined up for the first chukker, and most of them stayed until the final goal, at the game Sunday between Fort Crook and Omaha players.

General and Mrs. George Duncan were on horseback, as was Karl Louis. Among the spectators were Mr. and Mrs. W. D. Hofsford. A family group included Dr. and Mrs. J. E. Summers, Mr. and Mrs. John H. Summers, Mrs. C. A. Meyer, Miss Virginia Cotton and her fiancée, Stewart Summers.

Miss Elizabeth Elliott and Phillip Downs drove out for the last chukkers. Billy Chambers, Lester Heyn, Charlie Gardiner, Mr. and Mrs. Robert Trimble, Mr. and Mrs. Sidney Manley, Col. David Stone and Gould Dietz were others who attended.

The affair was informal, the players spending "time out" with their friends on the sidelines.

Although Fort Crook officers were in the game, the fort women did not attend as the regiment was at weekend encampment at Stella and many of the wives motored here for the week-end.

The Omaha players included Wilbur Smith, Floyd Kuntz, W. R. Clark and E. John Brandels, with Dr. Ray Byrne, William Bushman and Stewart Summers substituting.

Surprise Tea for Mr. and Mrs. Shepard

Mrs. Frank Judson entertained at a surprise tea Sunday for Mr. and Mrs. Wallace Shepard (Dorothy Judson), who returned Sunday afternoon from the Broadmoor, Colorado Springs, where they spent their honeymoon. A number of the younger married set were guests.

Miss Worley Hostess.

Lincoln Junior League.

Reinhart-Moran.

For Josephine Stubbs

"They Are Wearing."

Your Problems by Martha Allen

The Course of True Love.

It is hard to say from this distance whether the girl doesn't wish to encourage you or is merely trying to be coy.

R. W.: If you haven't been able to find a wife that suits you by personal selection, I am very much afraid that I would be unable to please you "by mail."

Personals

Mrs. Louise Jacobs of St. Paul is visiting her sister, Mrs. H. B. Temple.

Mr. and Mrs. George Kiewit have returned from a short stay in Asheville, N. C.

Mr. and Mrs. Peter Kiewit, Jr. are in their new home at 5618 Florence boulevard.

Mrs. John S. Halbert of Chicago is the guest of her parents, Mr. and Mrs. Victor White.

Mrs. Wynne Megath is home after a visit with her parents, Mr. and Mrs. Harry Richter, in Minneapolis.

Mr. and Mrs. Arthur Heath, Mr. and Mrs. William E. Graham and Miss Vivian Bogler motored to Magnolia, Ia., on Sunday.

Mr. and Mrs. W. W. Perrine of Oklahoma City, Okl., are the guests of Dr. and Mrs. A. A. Holtman. Mrs. Perrine is a niece of Mrs. Holtman.

Mr. and Mrs. Cleson Jeffrey announce the birth of a son, Cleson Robert, Friday at Methodist hospital. Mrs. Jeffrey was formerly Miss Pauline Coak.

Elder J. H. Laurence of Denver, formerly pastor of the Seventh Adventist church here, visited friends in Omaha last week, departing Thursday for his home.

Mrs. Robert Miller and daughter, Miss Peggy Miller, of New York City will come to Omaha during the summer to be the guests of Mrs. Harry Byrne. Mrs. Miller will be remembered as Etta Schneider Turner.

Mrs. John J. Foster will leave about June 1 to visit her daughter, Miss Marcella Foster, who attends the Colonial school, Washington, D. C. Together they will spend some time at Atlantic City and other eastern points.

Mr. and Mrs. Howard Vincent Martin of Sioux City called Saturday for New York. They will come direct to Omaha and will spend the month of June here with Mrs. Martin's parents, Mr. and Mrs. W. S. Weston. Little Miss Mildred Martin, daughter of Mr. and Mrs. Martin, remained here with her grandparents when her parents sailed last October to spend the winter abroad.

Former Omahans Win Dance Contest.

Dr. and Mrs. E. D. Johnson, former of this city, won a dance contest last week, staged before the California Medical association at the Biltmore hotel in Los Angeles.

Dr. and Mrs. Johnson defeated Dr. Harry Alderson of Stanford university and his partner, Miss Betty Francisco. Two hundred couples were in the contest and the winners danced for almost an hour before the judges, Dr. Harlan Schumacher of Los Angeles, Dr. George H. Kress of Los Angeles, Dr. Morris Kahn of Hollywood and Hartley Peart of San Francisco. A French doll and a Valentino doll were the prize offerings.

Saturday Supper Party

Miss Eleanor Slabaugh will entertain at a buffet supper at her home on Saturday of next week.

P. E. O. Luncheon.

Chapter B K P. E. O., will meet for Luncheon Tuesday with Mrs. W. P. Wherry, 117 North Happy Hollow boulevard. Mrs. John Buchanan is assistant hostess.

Miss Gladys Mickel Wed Sunday

Although the engagement of Miss Gladys Mickel, daughter of Mr. and Mrs. George E. Mickel, to George Crawford Follmer, son of Mr. and Mrs. H. R. Follmer of Lincoln, was announced Sunday, the marriage on the same day was a complete surprise to their friends.

Following a wedding breakfast at the bride's home, the service was performed in the presence of the two families, by Rev. Arthur L. Mickel of Council Bluffs, retired minister of the Methodist church.

Mr. Follmer and his bride will be in Lincoln until the end of the school year. They will then be



Mrs. George Crawford Follmer.

at home with the bride's parents at 110 South Fifty-first street.

Mr. Follmer will be a student in the University of Nebraska College of Medicine next year. He completes his pre med work at Lincoln this spring. He is a member of Delta Tau Delta.

Miss Mickel took her A. B. degree

last year and will take her degree in music this year. She gave her graduation recital at Temple Hall, Lincoln, last Thursday night, and her parents attended from Omaha. She is a member of Alpha Phi sorority of Phi Beta Kappa and has recently become a member of the honorary art society, Alpha Rho Tau.

Shades of Spring.

Spring has decided on such colors this year as soft browns and grays, reds, greens, yellows and blues. One of the new blues is termed "poudre bleue" and really means powdered blue for the effect is of a soft medium blue lightly powdered with gray.

Side Clasps for Gloves.

Gone or going in the glove that clasps in the middle of the wrist. The side clasp is now the thing. Short gloves merely catch with one hook and eye on the outer side of the wrist. Longer gloves are a bit more elaborate in the new style of fastening for the hook is attached to a short strap.

Slam! Bang!! Tuesday Suits \$10 Wraps Coats \$10 Dresses Tuesday marks the climax of our May Clearance—Come. F. W. Thorne Co. 1812 Farnam

MANAWA PARK Opens Saturday, May 24

American Beauty ELECTRIC IRON The best iron made. Pay a trifle more at first and be assured of the same satisfactory results after years of use, as upon the day you buy it. Sold by Dealers and Electrical Companies Everywhere. Manufactured by American Electrical Heater Company, DETROIT. Oldest and Largest Exclusive Makers. Established 1894.

Newcomer Bride



Mrs. Jack Taggart is a newcomer bride to Omaha, her marriage having taken place Saturday, May 10, in Kansas City. She was formerly Miss Acklyn Collins of Oklahoma City. Mrs. Taggart is a sister of Mrs. Arthur Cunningham of this city.

Mr. and Mrs. Bert Griffith of Lincoln attended Mr. and Mrs. Taggart at their wedding and Rev. W. A. Congdon of the First Presbyterian church officiated. Mr. and Mrs. Taggart plan a wedding journey to the Pacific coast this fall. They are at home at the El Beudor apartments.

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Hang bird houses in your garden and make them decorative and durable with paint. Birds will make their homes in them, and will eat the insects that destroy your flowers and shrubs. If birds should disappear, man would survive only nine years, when insects would control the earth.

Packard SIX Safety—7 1/2-inch frame, 4-wheel brakes, low center of gravity. Richardson Motor Car Co. HA. 9010. 3016 Harney St.

"Theosophical Society Lectures" by L. W. ROGERS, National President of the American Theosophical Society Tuesday and Wednesday, May 20 and 21—8:15 P. M. NEW THEOSOPHICAL HALL. 201 Arthur Bldg. 210 South 18th St. Tuesday Eve., May 20th, "THE LIVING DEAD" Wed. Eve., May 21st, "THEOSOPHY and the BIBLE" Admission Free Collection.

Demand PROTECT Your Doctor and Yourself "PHILLIPS" MILK OF MAGNESIA SAY "PHILLIPS" to your druggist, or you may not get the original Milk of Magnesia prescribed by physicians for 50 years. Refuse imitations of genuine "Phillips" 25-cent bottles, also larger size, contain directions and uses.

Honor Miss Burke

Mr. Halleck Rose will give a bridge luncheon Wednesday of next week at the Country club for Miss Emily Burke, a June bride. Mrs. George Stocking will entertain at bridge on Tuesday of next week.

Paul D. Baker to Wed.

Mr. and Mrs. L. McCandless of University Place have announced the engagement of their daughter, Mary Bell, to Paul D. Baker of Omaha, son of Mr. and Mrs. B. Baker of Bartley. Both are graduates of Wesleyan, class of '22. Mr. Baker and his bride will make their home in Omaha. The wedding will take place June 25.

Omahans Attendants.

Mrs. Melvin Bekins and Miss Margaret Wattles will be attendants in the wedding of Miss Edna Fitzsimmons and Cable Jackson of Lincoln on Wednesday evening, May 22, in Lincoln. It will be a double ceremony, the marriage of Miss Fern Jackson and Donald McMeekin also being solemnized that night.

Gymnasium Club.

The Winter Gymnasium club will meet for luncheon at the Field club Wednesday.

Murphy-Woodbridge

Mr. and Mrs. Sands F. Woodbridge announce the engagement of their daughter, Ethel Woodbridge, to Louis L. Murphy of Omaha. The wedding will take place the latter part of May.

Miss Woodbridge is a graduate of Central High school.

Sets Wedding Date

The marriage of Miss Helen Husle, daughter of Mr. and Mrs. M. D. Husse, and Dr. James Martin of Boston, whose engagement was recently announced, will be solemnized July 8.

Plain Peanut Butter Sandwich.

Spread lightly and evenly thin slices of white, whole wheat, rye or raisin bread with cream dairy butter.

Spread one slice with a thin layer of peanut butter, cover with the second slice and press firmly together. Trim off crusts and shape as desired.

We suggest a trial of the superior White Rock Ginger Ale

It is made from the famous White Rock Mineral Water

We will make deliveries

PAXTON & GALLAGHER E. E. BRUCE & CO. RICHARDSON DRUG CO.

Milk Prices In Town and Country

We sell milk testing 3.6% butterfat for 11c a quart retail. For a quart of milk the producer gets about 3 1/2c at his door on the farm. The producer's share of a loaf of bread, a peck of potatoes, a can of fruit, a dozen apples, a piece of meat or nearly every thing else that we know of, retailed in small quantities is less than this proportion. Check up with your grocer and with farmers whom you know and you will easily find that nine-tenths of the things you buy are handled on a wider margin, when this margin is figured back at the farmers' door.

year and the city consumes no more. The surplus has to be diverted in some other channel of trade and for it we pay the farmers more than we actually get, allowing nothing for the cost of handling. This milk is worth to manufacture into cheese or butter only about two-thirds of what we pay.

We do not usually publish figures such as these for they always create a sensation. Only to bankers and to creditors do middlemen look the same as do producers. It is easy to convince anyone who shares no part of our risk that out of this wide spread we can make a lot of money. Statements have recently been made in milk producers' meetings and published without verification in all the Omaha papers placing our net profits at several times what they actually are. And out of it all what will come? What always does come in such cases? A few years ago several hundred farmers in this locality operated a pasteurizing plant of their own in order to cut out this big profit. The consumer still had to pay the price and the farmers' company went bankrupt. These things frequently take place in other cities, but the condition does not and can not improve except as we in business develop more efficiency. Our firm at Lincoln at the present time is selling milk at ten cents a quart because we have a larger per cent of the trade, and there is less duplication in service. We save there on delivery alone 4-5 of one cent per quart. Our delivery cost here is .033 cents and at Lincoln .025 cents per quart.

We were asked by producers Saturday to raise the price to consumers. This would not be a wise thing to do with the market already overloaded. A higher price would reduce consumption leaving a still greater surplus. Instead, we are advising our farmers to separate a part of their milk on the farm until conditions change. For the last two years prices have advanced in July. Just when they advance depends on the weather and the condition of the supply. We can pay this year the same price we paid last year at this time with no hauling charges if we are not asked to handle too much surplus.

It is necessary for us to buy of a large number of producers to prevent a severe shortage in the fall. Every time we are short, we must take on more producers. These new producers help to overstock the market when conditions change. A more uniform supply would be the greatest help toward a uniform price. Farmers can help us get a more uniform supply. We are obligated both to producer and consumer. Both are necessary to us and both must be satisfied to insure the success of our business. We do all we can for each while working for more efficiency that will enable us to do more.

In the worst period of our shortage last fall, our producers in this territory supplied us with less than 24,000 pounds daily. From those same farmers we are receiving 50,000 pounds and the supply is still increasing. We are buying in all, 55,500 pounds daily at the present time, and our ability for handling surplus will not exceed 60,000 pounds. We are adding 10c per hundred to our producers' price May 21. We agree to do this provided our farmers do not send in more than 60,000 pounds.

As to prices in the country. Milk, such as we sell testing 3.6%, costs delivered at our platform \$2.05 per hundred pounds. This is more than 4 1/2c per quart. We buy all the milk our farmers bring in whether we need it or not. More milk is produced this time of the

J. R. ROBERTS, President

Roberts Sanitary Dairy Co.

WHAT SCHOOL OR COLLEGE?

The School and College Bureau of The Omaha Bee will help you in the selection of a school, college or university. Information about the best institutions of any classification will be furnished upon your filling out the blank below:

- Accountancy —Elocution, Oratory and Dramatic Art
—Advertising School —Girls' Boarding School
—Architecture —Girls' School (7 to 15 years)
—Art School —Journalism
—Automobile School —Kindergarten Training
—Boys' Summer Camp —Law School
—Boys' Prep School —Military Academy
—Boys' School (ages 7 to 15 years) —Music
—Business College —Normal School
—Catholic Schools for Boys —Pharmacy
—Catholic Schools for Girls —Physical Education School
—College for Young Women —School of Commerce
—College or University —Comptometer School
—Dressmaking

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