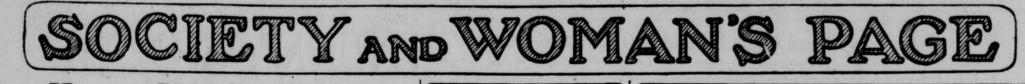
THE OMAHA BEE: TUESDAY, MAY 20, 1924.



Personals

visiting her sister, Mrs. H. B. Tem-

Mr. and Mrs. George Klewit have

returned from a short stay in Ashe-

dar.

# Horses Interest Society

## Miss Gladys Mickel Wed Sunday

The First Polo Game of Season, Rodeos and Race Mrs. Louise Jacobs of St. Paul is Breakfasts the Smartest Affairs.

Vying for interest with the summer clubs formal openings, are the af fairs held at Ak-Sar-Ben field these fine spring days. Race track breakfasts are established in popularity, and now Sunday

afternoon polo matches are bringing hundreds to the course fon two hours of excitement.

Three hundred cars full of equine enthusiasts were lined up for the first chukker, and most of them stayed until the final goal, at the game Sunday between Fort Crook and Omaha players.

General and Mrs. George Duncan were on horseback, as was Karl Louis. Among the spectators were Mr. and Mrs. W. D. Hosford. A family group Mrs. Victor White. included Dr. and Mrs. J. E. Summers, Mr. and Mrs. John H. Summers, Mrs.

G. A. Meyer, Miss Virginia Cotton and her fiance, Stewart Summers. Miss Elizabeth Elliott and Phillip Downs drove out for the last chukkers

Billy Chambers, Lester Heyn, Charlie Gardiner, Mr. and Mrs. Robert Trimble, Mr. and Mrs. Sidney Manley, Col. David Stone and Gould Dietz were others who attended.

The affair was informal, the players spending "time out" with their friends on the sidelines.

Although Fort Crook officers were in the game, the fort women did not attend as the regiment was at weekend encampment at Stella and many of the wives motored there for the week-end.

The Omaha players included Wilbur Smith, Floyd Kuntz, W. R. Clark Perrine is a niece of Mrs. Holtman and E. John Brandeis, with Dr. Ray Byrne, William Bushman and Stewart Summers substituting.

ville, N. C. Mr. and Mrs. Peter Kiewit, jr. are n their new home at 5618 Florence boulevard. Mrs. John S. Halbert of Chicago is

nolia, Ia., on Sunday.

ine Coad.

the guest of her parents, Mr. and nounced Sunday, the same day was Mrs. Wynne Megeath is home after a complete survisit with her parents, Mr. and Mrs. prise to their

Harry Richter, in Minneapolis. friends. Following a Mr. and Mrs. Arthur Heath, Mr. wedding breakfast and Mrs. William E. Graham and at the bride's Miss Vivian Bogler motored to Mag- home, the service was performed in the presence of Mr. and Mrs. W. W. Perrine of Dklahoma City, Okl., are the guests the two families, of Dr. and Mrs. A. A. Holtman, Mrs. by Rev. Arthur L.

Mickel of Council Bluffs, retired Mr. and Mrs. Clesson Jeffry anminister of the nounce the birth of a son, Clesson Methodist church. Robert, Friday at Methodist hospital. Mr. Follmer Mrs. Jeffry was formerly Miss Pauand his bride will be in Lincoln until the end of

Elder J. H. Laurence of Denver, formerly pastor of the Seventh Ad- They will then be the school year. ventist church here, visited friends in Omaha last week, departing Thursday for his home.

Mrs. Robert Miller and daughter Miss Peggy Miller, of New York City will come to Omaha during the summer to be the guests of Mrs. Harry Byrne. Mrs. Miller will be remem bered as Etta Schneider Turner.

Mrs. John J. Foster will leave about June 1 to visit her daughter, Miss Marcella Foster, who attends the Colonial school, Washington, D. C. Together they will spend some time

at Atlantic City and other eastern Mr. and Mrs. Howard Vincent Mar-

Omaha and will spend the month of Tau Delta June here with Mrs. Martin's parents, Mr. and Mrs. W. S. Weston Little Miss Mildred Martin, daughter

of Mr. and Mrs. Martin, remained here with her grandparents when her parents sailed last October to spend the winter abroad.

test last week, staged before the Cali Mrs. Jack Taggart is a newcomer fornia Medical association at the Bilt bride to Omaha, her marriage having more hotel in Los Angeles. taken place Saturday, May 10, in Dr. and Mrs. Johnson defeated Dr Kansas City. She was formerly Miss Harry Alderson of Stanford univer-Acklyn Collins of Oklahoma City, sity and his partner, Miss Betty

Mrs. Taggart is a sister of Mrs. Ar. Francisco. Two hundred couples were in the contest and the winners thus Cunningham of this city. danced for almost an hour before the elaborate in the new style of fasten-Mr. and Mrs. Bert Griffith of Lin-judges, Dr. Harlan Schumacher of Los coin attended Mr. and Mrs. Taggart Angeles, Dr. George H. Kress of Los short strap. at their wedding and Rev. W. A.

Are Wearing." Version of the talleur, church officiated. Mr. and Mrs. Tag.



at home with the bride's parents at last year and will take her degree in

10 South Fifty-first street. music this year. She gave her Mr. Follmer will be a student in the graduation recital at Temple Hall, 110 South Fifty-first street. University of Nebraska College of Lincoln, last Thursday night, and her Medicine next year. He completes parents attended from Omaha. She is in of Sioux City sailed Saturday for his pre medic work at Lincoln this a member of Alpha Phi sorority of New York. They will come direct to spring. He is a member of Delta Phi Beta Kappa and has recently be come a member of the honorary art

Miss Mickel took her A. B. degree society, Alpha Rho Tau.

Shades of Spring. Spring has decided on such colors his year as soft browns and grays, reds, greens, yellows and blues. One of the new blues is termed "poudre bleue" and really means powdered

dium blue lightly powdered with gray. It is much like our old friend, Copenhagen, much softened to harmonize with all the popular gray accessories Side Clasps for Gloves,

Gone or going is the glove that clasps in the middle of the wrist. The side clasp is now the thing. Short gloves merely catch with one hook and eye on the outer side of the wrist. Longer gloves are a bit more



Tuesday marks the climax of our May Clearance - Come. F. W. Thorne Co. 1812 Farnam

MANAWA PARK Opens Saturday, May 24

Honor Miss Burke Mr. Halleck Rose will give a bridge luncheon Wednesday of next week at the Country club for Miss Emily Burke, a June bride. Mrs. George Stocking will entertain at bridge on

Paul D. Baker to Wed.

Mr. and Mrs. L. McCandless of

Iniversity Place have announced the

engagement of their daughter, Mary

Bell, to Paul D. Baker of Omaha, son

class of '22. Mr. Baker and his bride

will make their home in Omaha. The

Omahans Attendants.

Mrs. Melvin Bekins and Miss Mar-

on Wednesday evening, May 28, in

Gymnasium Club.

The Winter Gymnasium club will

Murphy-Woodbridge

announce the engagement of their

L. Murphy of Omaha. The wedding

will take place the latter part of

Miss Woodbridge is a graduate of

Sets Wedding Date

The marriage of Miss Helen Hus

sle, daughter of Mr. and Mrs. M. D. Hussie, and Dr. James Martin of

Boston, whose engagement was re-

cently announced, will be solemnized

Central High school.

Mr. and Mrs. Sands F. Woodbridge

wedding will take place June 25.

Tuesday of next week.

ter. Spread one slice with a thin lay-Plain Peanut Butter Sandwich. Spread lightly and evenly thin silces of white, whole wheat, rye or er. Trim off crusts and shape as deraisin bread with cream dairy but-isired.



# **Milk Prices** In Town and Country

We sell milk testing 3.6% butterfat for 11c a quart retail. For a quart of milk the producer gets about 31/2c at his door on the farm. The producer's share of a loaf of bread, a peck of potatoes, a can of fruit, a dozen apples, a piece of

year and the city consumes no more. The surplus has to be diverted in some other channel of trade and for it we pay the farmers more than we actually get, allowing nothing for the cost of handling. This milk is worth to manufacture into cheese or butter only about two-thirds of what we pay.

Surprise Tea for Mr. and Mrs. Newcomer Bride Shepard

Mrs. Frank Judson entertained at a surprise tea Sunday for Mr. and Mrs. Wallace Shepard (Dorothy Judson), who returned Sunday after noon from the Broadmoor, Colorado Springs, where they spent their honeymoon. A number of the younger married set were guests.

## **Miss Worley Hostess.**

Miss Katherine Worley was hostess at an informal buffet supper at her country home at Lakoma club Sunday night for Prof. and Mrs. George Loveland, who returned to Lincoln by motor later in the evening after spending the day with Mrs. Loveland's brother, Harry O. Steel, and Mrs. Steel.

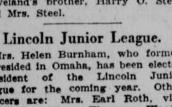
Mrs. Helen Burnham, who formerly resided in Omaha, has been elected president of the Lincoln Junior league for the coming year. Other officers are: Mrs. Earl Roth, vice president; Mrs. Thomas Woods, treasurer, and Miss Grace Porter, recording secretary.

## Reinhart-Moran.

The marriage of Miss Eleanor Moran, daughter of Mr. and Mrs. W. H. Moran of Omaha, to James Howard Reinhart, son of Mr. and Mrs. J. H. Reinhart of Hollister, Cal., took

Miss Marthens Peacock and Miss Hazel Grant entertained at a luncheon at the Brandels restaurant Saturday in honor of Miss Josephine Stuben, whose marriage to Oscar Bowles of Central City, Neb., will be solemnized in June.

"They Are Wearing."



Krs. J. G

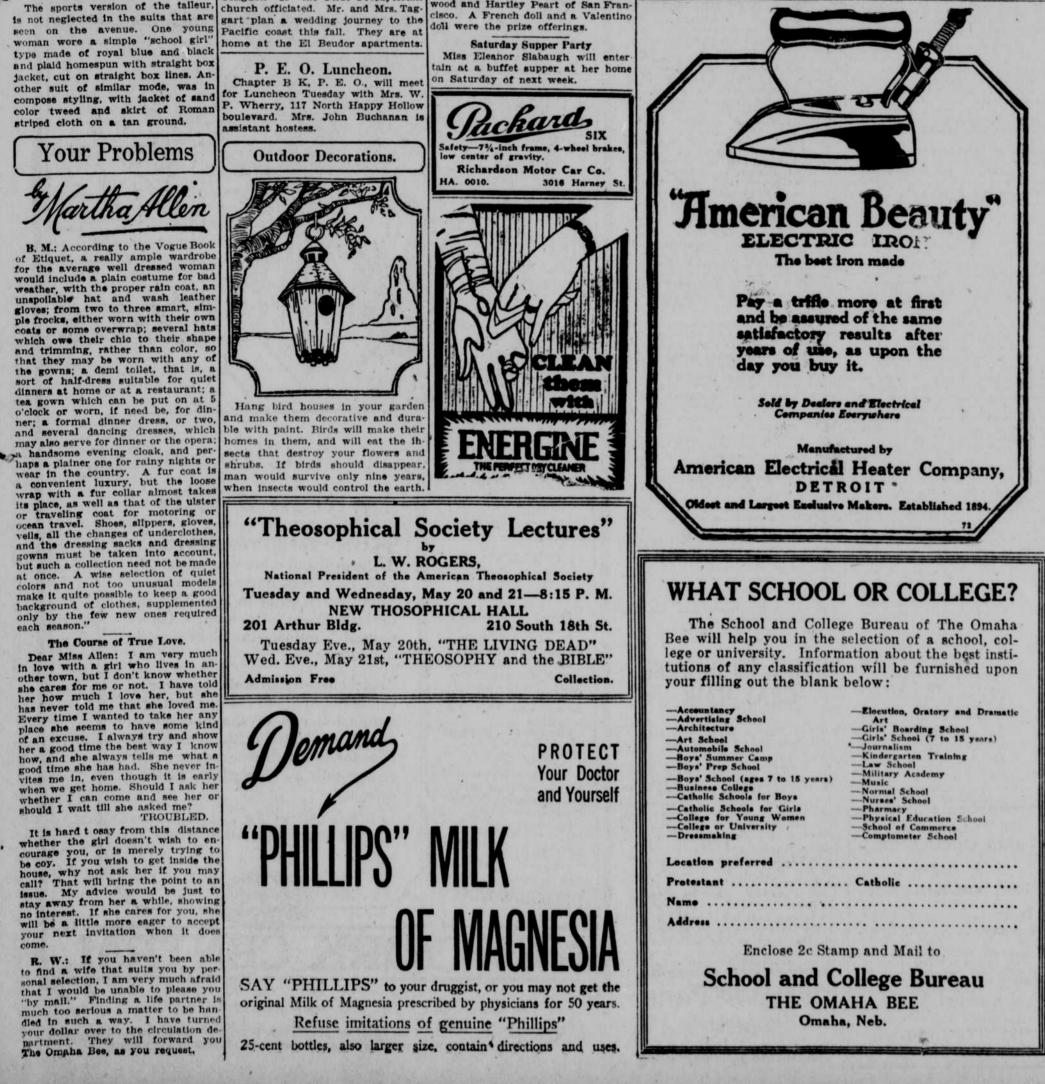
place Saturday at Whittier, Cal.

For Josephine Stuben



Former Omahans Win Dance blue for the effect is of a soft me-

## Contest. Dr. and Mrs. E. D. Johnson, for merly of this city, won a dance con-



meat or nearly every thing else that we know of, retailed in small quantities is less than this proportion. Check up with your grocer and with farmers whom you know and you will easily find that nine-tenths of the things you buy are handled on a wider margin, when this margin is figured back at the farmers' door.

We do not usually publish figures such as these for they always create a sensation. Only to bankers and to creditors do middlemen look the same as do producers. It is easy to convince anyone who shares no part of our risk that out of this wide spread we can make a lot of money. Statements have recently been made in milk producers' meetings and published without verification in all the Omaha papers placing our net profits at several times what they actually are. And out of it all what will come? What always does come in such cases? A few years ago several hundred farmers in this locality operated a pasteurizing plant of their own in order to cut out this big profit. The consumer still had to pay the price and the farmers' company went bankrupt. These things frequently take place in other cities, but the condition does not and can not improve except as we in business develop more efficiency. Our firm at Lincoln at the present time is selling milk at ten cents a quart because we have a larger per cent of the trade, and there is less duplication in service. We save there on delivery alone 4-5 of one cent per quart. Our delivery cost here is .033 cents and at Lincoln .025 cents per quart.

As to prices in the country. Milk, such as we sell testing 3.6%, costs delivered at our platform \$2.05 per hundred pounds. This is more than 414c per quart. We buy all the milk our farmers bring in whether we need it or not. More milk is produced this time of the

We were asked by producers Saturday to raise the price to consumers. This would not be a wise thing to do with the market already overloaded. A higher price would reduce consumption leaving a still greater surplus. Instead, we are advising our farmers to separate a part of their milk on the farm until conditions change. For the last two years prices have advanced in July. Just when they advance depends on the weather and the condition of the supply. We can pay this year the same price we paid last year at this time with no hauling charges if we are not asked to handle too much surplus.

It is necessary for us to buy of a large number of producers to prevent a severe shortage in the fall. Every time we are short, we must take on more producers. These new producers help to overstock the market when conditions change. A more uniform supply would be the greatest help toward a uniform price. Farmers can help us get a more uniform supply. We are obligated both to producer and consumer. Both are necessary to us and both must be satisfied to insure the success of our business. We do all we can for each while working for more efficiency that will enable us to do more.

In the worst period of our shortage last fall, our producers in this territory supplied us with less than 24,000 pounds daily. From those same farmers we are receiving 50,-000 pounds and the supply is still increasing. We are buying in all. 55,500 pounds daily at the present time, and our ability for handling surplus will not exceed 60,000 pounds. We are adding 10c per hundred to our producers' price May 21. We agree to do this provided our farmers do not send in more than 60,000 pounds.

J. R. ROBERTS, President

Roberts Sanitary Dairy Co.