THIRTY-ONE YEARS FURNISHING OMAHA HOMES

This Is Our Anniversary Week

ORCHARD & WILHELM CARPET CO.

(Incorporated under Nebraska State Laws.)

Successors to S. A. Orchard.

Announcement Extraordinary

We open next week with an entire new stock of carpets and draperies. The newest things from the looms of the leading manufacturers. Not an old carpet, not an old pattern—the fire took them all. If you contemplate redecorating or refurnishing it will pay you to see the latest colors in carpets and draperies. We shall be glad to show you. Never before have such artistic delights been made to Tapestry, Brussels and Ingrains making handsome carpets at very moderate prices.

Our stock of Wiltons, Axminsters, Moquettes, Velvets and Body Brussels is made up from designs now used in highly artistic interior decorations.

Temporary quarters directly opposite the ruins of our store.

Orchard & Wilhelm Carpet Company.

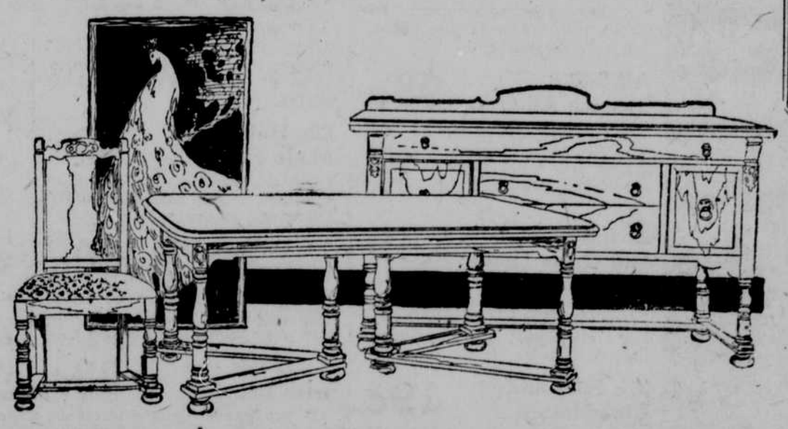
Our First Ad, 31 Years Old Today

WITH the passing of the merry month of May we complete thirty-one years of business in Omaha. It is our ambition to make this week the largest in our history–SUPERLATIVE in a way our customers will heartily approve.

To do this we are offering enormous quantities of seasonable and desirable merchandise at prices to delight you.

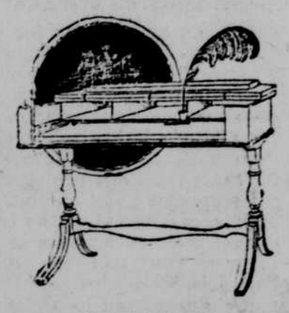
Noteworthy:–

35.00 buys 65.00 American Walnut Chifforette.
68.00 buys 110.00 Old Ivory Dressing Table.
85.00 buys 158.00 large Antique Mahogany Dresser.
65.00 buys 115.00 Chifforobe to match.
89.75 buys 164.50 large Vanity Dresser and Bench to match.
49.50 buys 88.00 full size Bed to match.
35.00 buys 58.00 Old Ivory Dresser.
29.75 buys 48.00 Old Ivory Bowfoot Bed to match.
27.50 buys 42.50 Old Ivory Dressing Table to match.
29.75 buys 85.00 Old Mahogany 81x54 Extension Table.
35.00 buys 69.50 Antique Walnut China Closet.
29.50 buys 65.00 Fumed Oak 8-foot, 54-inch Extension Table.
25.00 buys 45.00 Golden Oak 8-foot, 48-inch Extension Table.
97.00 buys 168.00 Berkey & Gay Walnut Dressing Table and Bench.
39.50 buys 65.00 Antique Mahogany Wardrobe Chiffonier.
12.50 buys 31.50 Old Oak full size Bed.
7.50 buys 19.50 Frosted Brown Reed Piano Lamp.
25.00 buys 59.00 Frosted Brown Drop Leaf Table.
19.75 buys 35.00 Blue or Gray Reed Arm Rocker.
17.50 buys 35.00 Frosted Brown 42-inch Breakfast Table.
48.00 buys 68.00 Blue Fibre 6-foot Davenport.
19.50 buys 39.75 Auto Matik DaBed.
39.75 buys 79.50 Mahogany DaBed.
3.95 buys 7.50 Fumed or Golden Oak Telephone Seat.
25.00 buys 48.00 Brown Mahogany Library Table.
35.00 buys 65.00 Velour Upholstered Combination Overstuffed Chair.
29.75 buys 60.00 Mohair Arm Rocker.
35.00 buys 58.00 Davenette Bed and Settee combined, in Cretonne Upholstery.

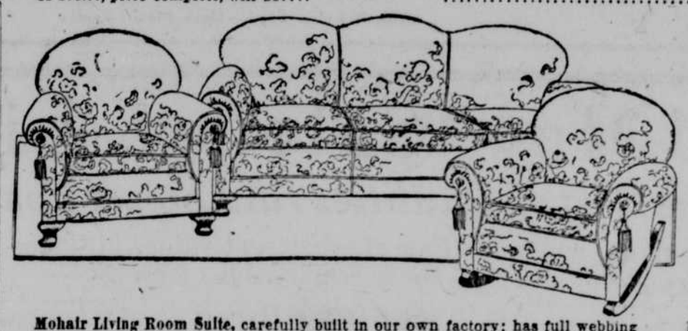


Massive 8-Piece Tudor Dining Suites, three in American Walnut, two in Brown Mahogany, consisting of large buffet, oblong extension table, five chairs and one arm chair with tapestry. Instead of 278.00, price complete, will be.... **197.50**

Arm Rocker in antique brown mahogany, with spring seat, upholstered in very attractive velour..... **14.85**
Same rocker in taupe mohair at only **18.75**



Duncan Phyfe Spinet Desk, in antique brown mahogany. This is a clever desk, neatly executed with slide-out writing bed, arm, patent inkwell. Instead of 39.50, price will be..... **29.50**

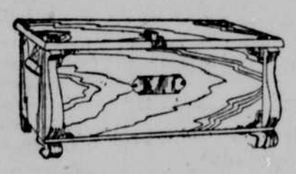


Mohair Living Room Suite, carefully built in our own factory; has full webbing bottom, supporting dependable hand tied spring work, is thickly overstuffed. Full front is upholstered in rich taupe and rose Mohair (five different patterns to choose from), with sides and back in velour to match. Good looking tassels add the finishing touch..... **225.00**
Same suite in figured velour..... **148.50**
Same suite in cut velour **169.50**

Restful Easy Chair with loose cushion. Upholstery is of blue and gray tapestry denim. Shown in antique mahogany frame. Priced at..... **39.50**

End Table as pictured, in antique brown mahogany. Carefully executed..... **4.65**
A different style is offered at **3.95**
The same style in console table size..... **11.50**

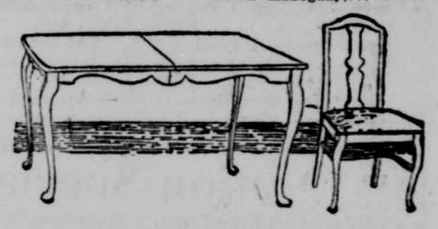
A Unique Book Rack, 21 inches long, 32 inches high. For the arm of a chair or davenport. This is a new and sturdy design that has character and beauty of line. Finished antique brown mahogany,... **11.75**



Real Specials in Genuine Tennessee Red Cedar Chests, beautifully finished, elegantly trimmed in copper—
12.00, 17.50, 21.00, 27.50
A wonderfully fine Queen Anne Chest in American Walnut..... **29.50**

Bed—Spring—Mattress, Complete—A good looking, continuous tube Simmons Bed, finished in American Walnut and shown in full or twin size. Link fabric spring, O. & W. all felted cotton mattress, Three pieces, ... **27.85**

Simmons Steel Da-Bed—In American Walnut finish. Easily converted from Da-Bed to full size, sanitary steel bed. Mattress pad covered in attractive cretonne. Price complete..... **22.50**

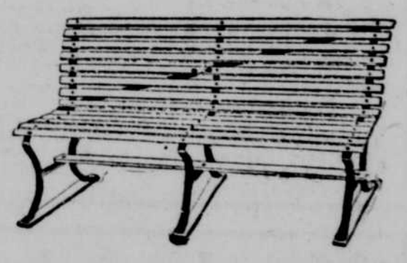


Queen Anne Table and Four Chairs—An oblong, 42x54-inch, 6-ft. Extension Table and four full boxed, genuine Spanish Leather Seat Chairs. Substantially built of selected gumwood, finished American Walnut..... **49.75**

Swings for Porch or Lawn—As pictured, complete with rust-proof chains and hooks, size 3-ft, 6 inches..... **2.95**
Heavier types in large sizes, **4.50, 5.50, 6.75, 7.85, 8.75**

Fumed Oak Arm Rockers—Substantial durable and comfortable, as pictured **3.85**
Chairs to match..... **3.25**

Da Nite Bed—One of the most convenient, practical and sturdy we have ever seen. A special value. Including bed spring, mattress and covering. Complete..... **39.75**



Lawn Seat—Pictured above is the strongest, clean-cut, best finished lawn seat we know of. Put together with screws and bolts, shaped to insure comfort and built of exceptionally heavy stock.
In 4-ft. length **6.85**
In 6-ft. length **7.85**

SAVE ONE-THIRD ON THIS QUEEN ANNE SUITE

Large Vanity Dresser in American walnut finish, as pictured— **59.75**

Full Size Bow-Foot Bed as pictured in American walnut **34.00**

Roomy Chifforette to match— **35.00**

Two Large Roomy Dressers as pictured, in two large sizes— **39.75** and **49.50**

Coffee Table—Exactly as pictured in Antique Brown Mahogany. A special value— **7.50**

Maple Porch Rockers—Natural maple color; double, hand-woven can seats make them very comfortable— **3.85**

Seven Drawer Chest—This is a tall Oak Chest only 22 inches wide to fit into narrow spaces. Golden or fumed oak finish **16.85**
White ivory or walnut, **19.75**

Buy on Our Budget Plan — *Exchange Old Furniture for New*

Orchard-Wilhelm

SIXTEENTH AND HOWARD STS. — ESTABLISHED 1893

Our Gift Shop Offers Many. Delightful Bargains

100 Antique Metal Bridge Lamps, handsomely and elaborately embellished with wrought metal flowers and foliage, fitted with parchment shades. Price, complete— **9.75**

50 Boudoir or Desk Lamps

Haeger pottery base, in round or hexagonal shape, fitted with parchment shade; Blue, Black, Rose or Yellow. Complete— **2.95**

Silver Bowls for Nuts and Candy

In charming shapes, fashioned in a good grade of silver plate, each— **1.00**

Instead of $2.50.

Salts and Peppers in silver plate, per pair **1.00**

Iridescent Stemware

Full services shown in new shapes—
Goblets, per ½ dozen... **2.75**
Ice Teas, per ½ dozen, **2.00**

MAIN FLOOR

Now Is the Time To Buy

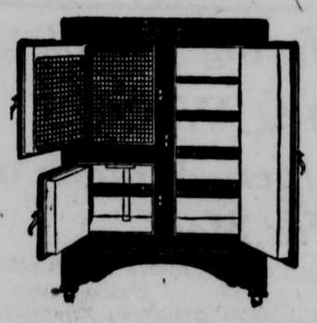
Herrick Refrigerators

They have been the choice of Omaha women for 20 years because they are known to be reliable, known to afford thorough refrigeration at the smallest possible expense for ice.

The HERRICK processes of manufacture insure you a refrigerator that will last for many years without repair or any upkeep cost except the ice.

The following Herricks are made of solid oak and lined with ten coats of white enamel:

50-lb. 2-door style **22.50** — 60-lb. 2 long doors **39.50**
130-lb. 3-dr. style **73.00** — 100-lb. 3 dr. style **59.00**



100-lb. 3-door style with odorless spruce lining–The kind of value that makes the HERRICK supreme– **46.50**

70-lb. 3-door style with white enamel lining. This is an Anniversary SPECIAL at– **29.50**

Special Anniversary Sale of

Sunlight Aluminum

	Regular	Special			
Large Oval Roaster	3.25	2.17	1½-quart Percolator	1.25	.84
Medium Round Roaster	3.00	2.00	Large Preserving Kettle	2.50	1.67
Large Dish Pan	3.35	2.24	Medium Skillet	3.60	2.40
8-quart Tea Kettle	2.50	1.67	Colander	1.00	.67
Combination Kettle	2.75	1.84	Set of 3 Pans	1.15	.77
			Pitcher	1.25	.84

DOWNSTAIRS