

# Monday—Mid-May Sale of Yard Goods for Home Sewers

## Beautiful Appliqued Table Linens

Direct from London

Beautiful round thread Irish linen luncheon sets, selected in London by our personal representative. White grounds with applied borders of green, blue, orange or lemon. Luncheon cloths in sizes 64x84, 64x81 and 64x72, with six napkins to match.

**Priced 25.00 and 30.00**

The Brandeis Store—Main Floor—West

## The Omaha School Exhibit Begins Monday on Our Eighth Floor.

The Brandeis Store is proud to be the host to this great exhibit. We have never given over our great facilities to a more worthy or more worthy or more inspiring enterprise. Our entire Eighth Floor and a good portion of our Seventh Floor have been fitted up for the displays of work by Omaha's school children, the Brandeis Men's Grill will be given over to special programs every day between 3 and 6 p. m.

This is an opportunity for Omaha parents and for the general public to inspect the work of Omaha school children in one great assembly—it is an opportunity for comprehensive display which, we believe has been given to Omaha schools at any previous time. It has taken hard work and sustained effort extending over a period of nearly ten weeks for these teachers, principals and school officials to complete this great exhibit. We are proud of their efforts, and proud of the school children who have caught their enthusiasm and produced the wonderful work you will see displayed this week. The Brandeis Store earnestly commends these workers and children, and looks forward with confidence to a successful and inspiring week.

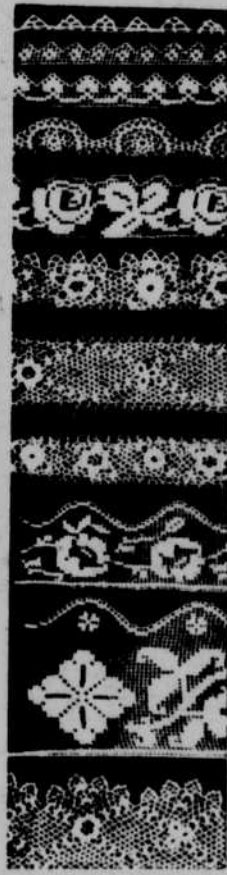
Our out of town friends will find a visit to Omaha during this exhibit very profitable at this time, as the opportunity to observe the work of Omaha school children is one that should be taken.

J. L. BRANDEIS & SONS.

# THE BRANDEIS STORE

## Monday--An Exceptional Sale of Beautiful Handmade Chinese, Irish and Filet Laces

Laces to fill every need in the summertime wardrobe are included in this most remarkable sale.



**3.98 All-Over Embroidery, 1.95**

Including eyelet embroidery. 36 inches wide. Colors: pink, blue, yellow, ecru and white.

**All Silk Spanish All-Over, 98c**

Worth up to 3.00 Also flouncings in good, desirable shades and metal laces in gold, silver, and two-tones. (36 inches wide.)

**Beautiful Metal and Dress Laces, 1.59**

Worth up to 3.50 Metal laces, silk flouncings, all-overs, Chantilly and Spanish laces. For afternoon and evening dresses, costume blouses, etc.

**39c Filet and Cluny Laces, 19c**

All hand-made filet bands and edges; Cluny laces in matched sets. For neckwear, infants' wear, lingerie, etc.

**Russian and Belgian Filet 1.59 - 1.98**

Worth 2.00 to 3.00 All hand made, suitable for table runners, scarfs and bedspreads; 18 to 27 inches wide. Very best quality.

**59c Hand Made Filet, 39c**

Laces and insertions, widths up to 4 inches. For neckwear, dress trimmings, camisoles, etc.

**79c Chinese Irish Laces and Insertions, 50c**

In matched sets, all new, desirable patterns. Suitable for collars, dress trimmings, lingerie, etc.

**2.00 Filet and Irish Lace, 98c**

All hand-made Chinese laces in bands and edges of exquisite workmanship. Beautiful dress and collar laces and camisole trimming.

The Brandeis Store—Main Floor—Center

**15c Filet and Picot Edge 9c**

All hand made in Chinese Irish. Very dainty trimmings for infants' and children's dresses, lingerie, etc.

**Wash Vals 4c**

Bolt of 12 yards, 45c All new patterns, ecru and white, in many desirable widths and patterns. Lovely for neckwear, lingerie, children's wear, etc.

**French Vals, 8c**

Bolt of 12 yards, 85c Popular for wash frocks, lingerie and children's wear. In all patterns and widths. Ecru and white.

**Hand Made Filet and Cluny Laces 19c**

Imported Chinese edges and bands, widths up to 4 inches. Some match sets. For lingerie, children's wear, collar trimming, etc.

## Attend American Legion Rodeo

League Baseball Park—Daily 3 P. M.

Commencing, Tuesday, May 20th Ending Saturday, May 25th

## Fine Wash Fabrics Very Special

Our Mid-May Sales were planned to give real service to the home seamstress at the right time of the year—hence these ridiculously low prices on fine wash fabrics.

**1.75 to 3.00 Imported and Domestic Wash Fabric, Yd. 1.00**

A most unusual offering of the season's newest and most wanted summer dress fabrics, consisting of—

Genuine French Imported Dropstitch Ratine, French Heatherton Novelty Suiting, Imported English Tinsel Stripes, Eponge, Imported English Silk and Cotton Mixed Novelty Eponge, 36-inch Yama Yama Dress Crepe, Hand-Drawn Dropstitch Cotton Crepe, and many other novelties.

**Genuine Normandy Swiss Voile 59c**

In the season's newest designs and color combinations.

**Beautiful Dress Voile 95c**

An exclusive showing of up-to-the-minute styles in imported and domestic printed voile, all guaranteed. Newest designs and plain shades to match, for the combination frock.

**Irish Dress Linen 1.25**

Shrunk finish, guaranteed genuine Tower dye, fast to sun and washing, in a range of the season's wanted shades.

**Revelation Voile 89c**

Of sheer chiffon texture. It is all a-twinkle with neat lustrous dots in contrasting colors, guaranteed not to wear off, wash off, or lose their sheen. 40 inches wide.

The Brandeis Store—Main Floor

## Trimming Sales

**19c Braids** For linens, silks and wool materials, yard, **10c**  
**39c Fringe** 2-inch and 4-inch in tan, blue, gray and novelty shades; yard, **25c**  
**75c Medallions** Silk, wool and beaded, in all sizes, each, **50c**  
**39c 1 and 1 1/2-inch Beaded Bands and Edges**, yard, **25c**  
**75c Wood Beaded Girdles** For coats and sport dresses, each, **50c**  
**25c Soutache Braid** In plain and novelty shades, bolt, **15c**  
**1.50 Beaded Bandings** Silk and wool, plain colors, yard, **98c**  
**39c Yard Wash Braids** 1-inch and 2-inch in novelty shades for ratines and linens, bolt, yard, **25c**  
**25c Ribbonzine** 12-yard bolts in all colors, bolts, **19c**  
**1.25 Marabou**—In all colors, yard, **98c**  
**50c Buckles** For capes and coats, novelty colors, each, **25c**  
**7.50 36-inch Flouncing** In black and blue, sequin and beads, yard, **3.98**

## Notion Specials

**13.50 Adjustable Dress Forms, 9.75** Can be adjusted to any size or height.  
**3.98 Gray Jersey Bust Forms, 2.98** With standard. For the home dressmaker.  
**Costs' Machine Thread, 4c** Black and white, all sizes.  
**40c Taffeta Silk Bias Seam Binding, 33c** Black, white and colors, 3-yard bolts.  
**10c 6-yard bolt Wright's Bias Tape, 7c** White, black and colors.  
**35c Patricia Dressmaking Pins, 25c** 1/4-lb. boxes.  
**10c Snap Fasteners, 7c** Kohner, Wilsnap and Delong, black or white, all sizes.  
**Mercerized Rickrack, 2c Yard** All colors.  
**10c Delong Hook and Eyes, 7c Card**  
**15c Singer Machine Oil, 10c**  
**25c Sewing Machine Belts, 17c**  
**25c Tremy's Skirt Markers, 19c**  
**Organdy Loop Braid** All Checked Bias Fold Trimmings, all colors, for 5c bolt.  
**25c Mutual Hook and Eye Tape, 19c Yard** Black and white.  
**25c Warren's Weighted Tape, 19c Yard** Black and white.  
**10c Busy Basting Thread, 6c** 200-yard spools.  
**10c Linen Tape, 2 for 15c** All sizes.

## Mid-May Sale of Linens

Offers the Best of Qualities for Lowest Possible Prices

No woman with the understanding of what real values in linens mean will fail to recognize the unusual merits of these remarkable offerings.

**39c Turkish Towels, 25c** Fancy borders and all white.

**8.50 Colored Luncheon Sets 5.98**

Our own importation. Pure flax. Solid colors and white with colored borders. Lunch cloth 66x66 and six napkins 16x16.

**Full Size Bed Spreads 3.29** Famous Novelty rejects and discontinued numbers

**69c to 1.00 Values Turkish Towels, 49c** Extra good quality, fancy borders and all white.

**Fancy Dimity Bed Spreads, 1.95**

Natural color with white stripes. Easily laundered. Three sizes, for single and double beds. At less than manufacturer's cost; a price that would not pay for the cotton. Only 500.

**Colored Linen Toweling 1.00 Colored Bordered Table Damask, 79c**

18-inch, 55c; 36-inch, 79c. A wide range of colors. 2,200 yards "Irene" in beautiful designs, no dressings.

**1.25 Dresser Scarfs, 98c** Fine all linen natural color, with deep lace edging.

**Wash Cloths, 6 for 25c** Plain white, medium white.

## Woolen Fabrics at Great Savings

Unsurpassed for quality and style are these wool materials—all new spring fabrics.

**3.95 All-Wool Needle Point Twill, 2.95** 54 inches wide; woven from fine cashmere yarn, with soft, silky finish. Navy blue, black and all wanted colors.

**2.50 All-Wool Scotch Tweeds, 1.88** 54 inches wide; light and medium colors and mixtures. Suitable for suits, coats and knickers.

**2.50 All-Wool Canton Crepe, 1.95** 40 inches wide. A very fine quality, lovely for traveling or cool summer days; all wanted shades.

The Brandeis Store—Main Floor—Center

## Monday--A Special Showing of Our

# MUNSINGWEAR

## HOSIERY

A Brand Made by the Famous Makers of Munsing Underwear and Sold Exclusively by The Brandeis Store—A Stocking Made for Service.

**All Silk From Top to Toe 2.95**

Reinforced; good weight; black only.

**Silk With Ribbed Top 1.50**

Semi-fashioned; well reinforced; mercerized lisle ribbed-top; mock seam; black only.

**Fine Mercerized Lisle 50c**

Semi-fashioned; mock seam; black and white.

**Thread Silk and Fiber Blend 1.00**

Semi-fashioned; mercerized lisle top; mock seam; in fawn, log-cabin and black.

**Ribbed to the Toe 85c**

Women's mercerized lisle sport hose; medium weight; derby rib; seamless; in black, French tan, beaver, piping rock, cordovan, bobolink and sponge.

**All Silk, With Fine Lisle Tops 2.00**

Reinforced at all points of wear; in black, gun metal, gold, African, airedale, French nude, polo, beige, silver cloth and atmosphere.

**Silk Mercerized Lisle 1.00**

Light weight; flare tops; full fashioned in out sizes and regular sizes; black and white.

The Brandeis Store—Main Floor—Center

## Offering Complete Stocks of Munsingwear Underwear For Men, Women and Children

### Munsingwear for Men

**Men's Munsingwear Knit Union Suits** No. 772—Bleached Cotton Knit Union Suits with long, short or no sleeves; long, 3/4 or knee length drawers. Special, **1.75**

**Fine Bleached Lisle Union Suits** No. 776—Fine Bleached Lisle Union Suits. Very cool; made with short sleeves; long or 3/4 length legs; special, **3.00**

**Very Fine Bleached Mercerized Lisle** No. 778—Very Fine Bleached Mercerized Lisle. Made with short sleeves; long or 3/4 length legs; special, **4.00**

**Munsingwear Athletic Union Suits** Athletic Pajamas **1.00**  
 Athletic Nainsook Plaid **1.50**  
 Athletic Fancy Madras **1.75**  
 Athletic Handkerchief Cloth **2.50**  
 Athletic Mercerized Check **2.50**  
 Athletic Mercerized Stripe **2.50**

**Men's Ecru Cotton Union Suits** No. 775—Men's Ecru Cotton Union Suits. Made with long or short sleeves; long or 3/4-length legs; special, **1.75**

The Brandeis Store—Main Floor—South

### Munsingwear for Women

**Women's Munsingwear Union Suits** Of fine cotton; come in bodice hand top, tight or loose knee and closed skirt styles; regular sizes, **1.00**  
 at, **1.25**

**Regular 1.59 Women's Fiber Silk Vests, 98c**

Of extra good quality fiber silk; come in all the newest shades; a wonderful value.

**For Boys and Girls**

**Munsingwear Union Suits** In knitted or woven athletic styles. **85c to 1.25** in the athletic style. **1.00 to 1.50** in the knitted style.

The Brandeis Store—Third Floor—Center