

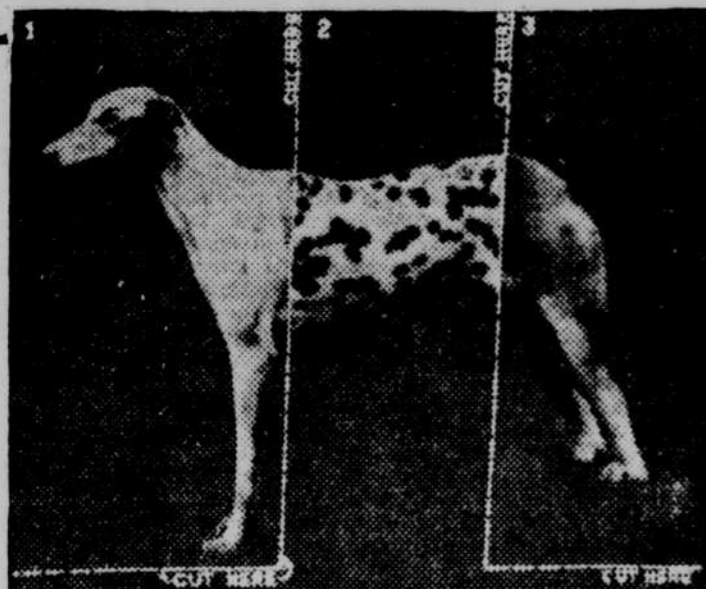
OUT TODAY!

A New Contest! COMPOSITE DOGS!

Can You Put Them Together Right?
500 Live Pedigreed Dogs Will
Be Given FREE As Prizes!

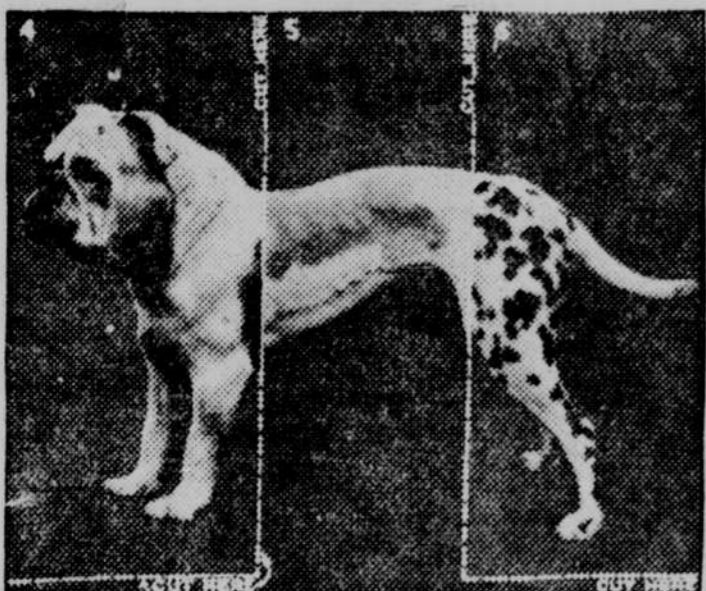
A stupendous new contest! It costs nothing! Open to everybody—men, women, boys and girls! Note that the three pictures shown below are COMPOSITES. A new set of 3 COMPOSITE DOGS will be printed every week for 10 weeks in THE \$25,000 PRIZE NAME WEEKLY. Can you cut them apart and put them together right? 500 genuine THOROUGHBRED DOGS will be given as prizes.

For Full Details See This Week's Issue of
THE \$25,000 PRIZE NAME WEEKLY



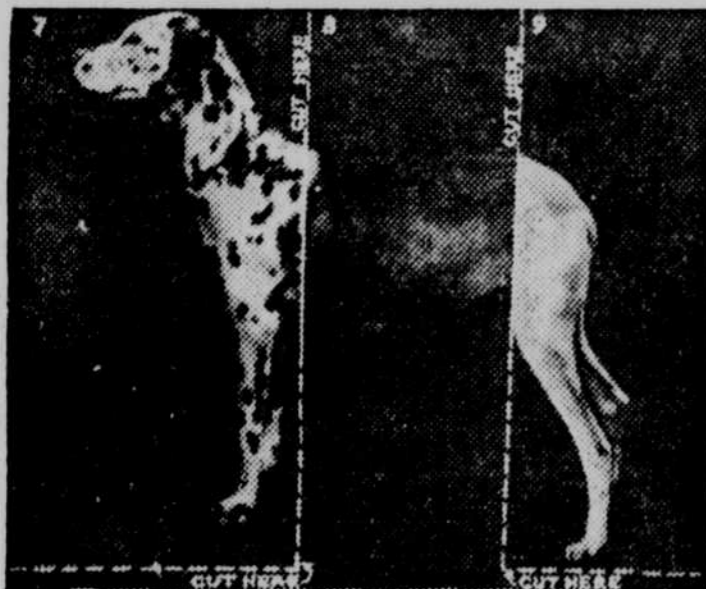
This is a _____
Write Kind of Dog Here Set No. 1

THE HEAD and forelegs of this composite dog are those of one noted for fleetness. The mid-section is of a dog the first word of whose common name is also that of a vehicle replaced by the railroad car and automobile. The hind legs are of one whose namesake furnishes the national sport of Spain.



This is a _____
Write Name of Dog Here Set No. 1

THE HEAD and forelegs of this composite stand for courage. The mid-section is of a dog whose name is applied to speedy ocean liners. The hind legs are of one who resembles a small Great Dane.



This is a _____
Write Name of Dog Here Set No. 1

THE HEAD and forelegs of this composite are of a dog whose vision while outdoors was confined largely to wheels and hoofs. The mid-section is of one whose snout is short and whose jaw is aggressive. The hind legs are of a dog the first syllable of whose name is a tint midway between black and white.

For Full Details See This Week's Issue of
THE \$25,000 PRIZE NAME WEEKLY

the new

5¢ **\$25,000** 5¢
PRIZE NAME
WEEKLY

with the Winning Name!

The most remarkable offer in magazine history—\$25,000 in cash for a name for a new 5c Weekly—has been finally concluded. People throughout the world participated! After careful consideration of all the entries the Judges have made their decision!

The \$25,000 PRIZE NAME WEEKLY makes its formal appearance on newsstands throughout the United States and Canada TODAY! Price 5c.

This issue carries the winning name and announces the winner of the first prize of \$20,000!

Whether or not you are one of the many thousands who entered the contest, you will be interested in knowing who won. Details are published in this issue. Ask your newsdealer for "THE \$25,000 PRIZE NAME WEEKLY."

A Big Magazine of Fiction, Photos, Fashions and Fun!

The new weekly is published by the owners of THE CHICAGO TRIBUNE, The World's Greatest Newspaper, and THE NEWS, New York's Picture Newspaper. It is a magazine for the whole family—men, women and children. It is a big magazine—64 pages! Printed on high grade paper in Four-Color Rotogravure!

It will always contain the finest FICTION—short stories and serials by the world's greatest authors. Love stories, mystery stories, adventure stories, society stories, detective stories, western stories, business stories, stories of baseball, prize-fighting and golf—humorous stories, tragic stories! CLEAN FICTION ALWAYS!

Among the celebrated authors who are writing for the new Weekly are such famous writers as George Barr McCutcheon, Ring Lardner, Blasco Ibanez, Montague Glass, George Ade, Samuel Merwin, Clarence Budington Kelland, Frederic Arnold Kummer, George Kibbe Turner, Ben Ames Williams, Albert Payson Terhune, John Taintor Foote, Arnold Bennett and many others.

IN ADDITION to the finest fiction the new Weekly contains PHOTOS—the latest News Pictures from all over the world—printed in rich tones of Rotogravure. FASHIONS and PATTERNS—the latest style notes! SPECIAL ARTICLES, EDITORIALS, MOVIE NEWS, FUN! And the advertising messages of America's progressive business leaders!

A New Contest In This Issue! 500 Live Pedigreed Dogs FREE!

A unique contest—humorous, interesting! Simply cut out the COMPOSITE DOGS and put them together right! The publishers of THE \$25,000 PRIZE NAME WEEKLY will give 500 genuine, thoroughbred dogs FREE as prizes!

Your choice of any dog you want—Airedale, Boston Bull, Police Dog, Fox Terrier, Pomeranian, Chow, Russian Wolfhound, Newfoundland, Greyhound OR ANY OTHER KIND! Male or female—Full-grown or Puppy.

The 500 Dogs given will be THOROUGHBREDS—worth at least \$25,000. A Pedigree will be given with each dog.

This contest is open to every man, woman, boy or girl! It costs nothing. You do no work! Just prove your skill.

This is your opportunity to get a wonderful Pedigreed Beauty FREE! For full details see THE \$25,000 PRIZE NAME WEEKLY—Out today!

It is expected that the demand for THE \$25,000 PRIZE NAME WEEKLY will be very large. To avoid disappointment ask your newsdealer to reserve a copy for you every week. Out every Wednesday. Price 5c.

Features: in this first issue!

- ROMEO IN MOON VILLAGE
—A New Serial
by George Barr McCutcheon
- WHY I NEVER MARRIED
—By Elsie Janis
- FOX—A Dog Story
By Albert Payson Terhune
- LESS THAN 24 HOURS TO LIVE
—By Montague Glass
- THE ROPE THAT WASN'T LONG
ENOUGH—A Short Story
by William Almon Wolff
- THE FIVE CRISES OF A WOMAN'S LIFE—By Frederic Arnold Kummer
- IF YOU MUST DRINK
—By Dr. W. A. Evans
- CONFESSIONS OF A CRAB
—By Hugh Fullerton
- CAN YOU AFFORD GOLF?
—By Paul L. Kinkhead
- PHOTOS—Many pages of last minute News Pictures from all over the world!
- FASHIONS—PATTERNS—the latest style notes!
- MOVIE NEWS! FUN!

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WEEKLY

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