

'Gainst Summer's Sun and Winter's Wind
A TRULY beautiful complexion can only result from perfect health of the skin tissues. The three Amami Creams are sure to give this result with the Amami Beauty Regimen, the product of over 20 years' research.

Booklet of instructions for The Amami Beauty Regimen is enclosed with each jar, or mailed upon request.

AMAMI

Amami Oily Cream
Amami Ointment
Amami Vanishing Cream

The Brandeis Store-Omaha Bee Toilet Goods Exposition

April 28th to May 3rd

Valuable Gifts at Beauty Show

With The Omaha Bee Staff Artist at Brandeis Toilet Exposition

Visitors Made Happy by Special Sets of Products.

An Antoinette Donnelly gift box was one of the gifts presented at the Brandeis store-Omaha Bee toilet goods exposition Friday. Graham Brothers, who make the Donnelly line and Lemon Cocoa soap, have presented thousands of Omahans with their samples and closed the week with a gift box to a visitor Friday, and another will be given Saturday.

One of the beautiful lamps of Molba's, which have been admired so much during the week, was also given away Friday.

Mulhens and Krooff, who make the famous 5711 glycerine soap and the other 4711 packages, presented a box of their products to a lucky visitor.

The L. D. Caulk, one of the oldest firms in the business, who have just put "Mercirex" on the market, sent out a man happy with a box of their products.

The Nymphae people are making some girl a present of one of their thin compacts each day and the Boylan Lindstrom are anticipating warm weather for some visitor by giving him or her a gallon Royal Thermic Jar.

Men Not Forgotten.

The men were not forgotten by some of the firms at the exposition. A. J. Krank company gave almost every man who entered the exposition a sample jar of Fix-a-Gloss, a preparation to keep the hairy shiny and in place. The ladies were presented with a sample of Krank's Lemon Cream and Skin Health face powder.



quality which has always been maintained by its manufacturers. The present product of Pinaud is Edger Shampoo. Recent additions to the Ed Pinaud line are Lilac Talc and Lilac Bath Salts. The former is a combination of superb talcum and French lilac perfume and has made a great impression upon discriminating buyers. The Bath Salts are the very essence of refinement as to quality and fragrance and are highly commended to particular people.

Parfumerie Ed Pinaud will within a few weeks place on the market two new preparations that are sure of success: Aromatic Dental Cream and also Ed Pinaud's Shaving Cream. In producing these two new articles, Mr. Utard says the Paris house had in mind making something out of the ordinary by the simple method of insuring the finest quality possible to such products. Users of Ed Pinaud's Aromatic Dental Cream and Shaving Cream will immediately perceive the difference between Ed Pinaud quality and the average run of similar preparations.

Word from royalty has it that Princess Mary of the British house is reviving the fashion of wearing a tiny watch in a ring. Her's is the gift of her husband and combines diamonds and other stones.



Face Powder
Exquisitely perfumed; remarkably adherent; velvety soft.

This is the famous powder supplied to the theatrical profession from our London Haymarket Store.

It is especially recommended for sensitive skin—75c the box.

AMAMI

AMBRE DE JADIS
More than a fragrance - the living atmosphere of old time romance

Extract, per oz. \$3.00
Toilet Water, 9 oz. 1.50



CHYPRE DU NIL
The languorous charm of the mysterious East, improved in crystal and brought to you by

Extract, per oz. \$1.50
Toilet Water, 9 oz. 6.50

Ever-Ready guarantees 100% perfect blades to the package, and delivers the keenest edges in the world.

6 Perfect Blades in each Package

Six Ever-Ready blades to the package, and perfect shaves from every blade—Your money back without question, if every shave isn't better than the best shave any other blade ever gave you. —Honestly, its time you switched to Ever-Ready.

De Luxe Ever-Ready Razors are built to \$5.00 specifications, and sell complete for \$1.00

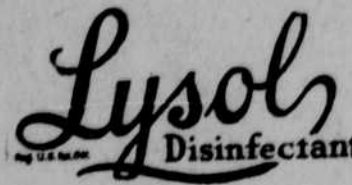
American Safety Razor Corporation, Brooklyn, N. Y.



The Radiance of Perfect Health

The woman who is the center of attraction wherever she goes is vivacious, active, brimming over with buoyancy. She keeps well. Most illnesses are the result of bacterial infection. For this reason a vital health measure for women is the use of an effective antiseptic for personal hygiene.

The antiseptic recommended by physicians for this purpose is "Lysol" Disinfectant. In proper solution with water, it will not irritate the delicate membranes. Complete directions in every package. At all drug stores. Be sure you get the genuine.



The Ideal Antiseptic for Personal Hygiene

Antoinette Donnelly's
LOVELY SKIN SOAP

The genuine cold cream soap. Creams as it cleans.

See Our Booth at the Exposition

GRAHAM'S Lemon Cocoa
HARDWATER SOAP

Just Wonderful for Toilet - Bath - Shampoo

Oodles of Lather Very Refreshing

NATURAL BEAUTY
Keep your skin healthy!
LANA OIL COMPLEXION SOAP

PINAUD WILL INCREASE LINE

The name Ed Pinaud has been known in this country for three generations as standing for high quality in toilet preparations. Prior to 1870 the Ed Pinaud products were imported direct from France by merchants in the United States. The demand for them increased so much that it was decided to place a resident agent in New York. In 1890 the business in this country was placed under the management of Emile Utard, who believed that with proper direction the name of Ed Pinaud

could be made as famous in the United States as it had for years been in Europe.

Mr. Utard brought new ideas of merchandising toilet preparation and perfumes and the practical application of them to the Ed Pinaud products accomplished results even beyond his expectations. It was about this time that the Lilac Vegetal toilet extract was placed before American buyers and its success has been so great that practically all lovers of toilet waters are users of Ed Pinaud Lilac.

Ed Pinaud's Eau de Quinine Hair Tonic has always been a most prominent and successful hair preparation. It has the advantage of being the standard, which all other hair tonics are measured, due to the superior

Mercirex banishes skin defects by helping the true skin do its work.

If your skin were a simple covering, any good soap could be depended on to keep it healthy and attractive. But it consists of two layers. The second layer is known as the true skin. Nearly all skin troubles take root in this true skin.

The L. D. Caulk Company, one of the oldest scientific institutions in the country, has developed a treatment which penetrates to the true skin, and there acts promptly and positively on the deep centers of skin disorders. This treatment will positively rid the skin of pimples, blackheads, eczema and many more serious disorders.

MERCIREX Soap and Cream

Mercirex is being demonstrated at The Brandeis-Omaha Bee Toilet Goods Exposition.

Visit Our Booth

See the **Kalos** Booth With the Girls in Costume

Essentials for Skin Health and Facial Beauty

If you have experienced the glorious satisfaction of the perfect complexion which results from a few weeks' conscientious use of

BURNHAM CUCUMBER CREAM and BURNHAM SKIN REJUVENATOR

you will want to become acquainted with the rest of "the six essentials" which comprise the Burnham "Home Treatment."

All are in constant professional use at Burnham's—world's largest beauty establishments—and at most successful beauty shops. Here are the six "Home Treatment" preparations:

Cucumber Cream—Liquid cleansing cream, 60c and \$1.20.
Skin Rejuvenator—A skin food and night cream, \$1.20.
Jemin Cream—A superior cold cream, 60c.
Aromatic Astringent Lotion—Tones and exfoliates, \$1.20.
Jacque Rose Peels—A cold cream rouge, see in tubes.
Poudreux Face Powder—Invaluable yet highly adhesive, \$1.20.

Obtainable at leading Department Stores, Drug Stores and Beauty Shops
B. BURNHAM, Inc. (Established 1871)
32 years' reputation to guide you

BURNHAM TOILET REQUISITES

The Secret of Her Charm

—a skin satiny smooth, always fresh, always lovely.

You, too, should know the secret of a skin that is always young and beautiful.

Sem-pray Jo-ve-nay, the dainty almond-scented pink complexion cake, will do wonders for your skin.

SEM-PRAY JO-VE-NAY

used daily as a cleanser and powder base, will keep the skin velvety smooth and clear.

When you motor, use Sem-pray Jo-ve-nay as a powder base and after your trip as a cleanser and your skin will not show the effects of wind and dust.

Be sure to visit the Sem-pray booth during the Brandeis-Omaha Bee Drug and Toilet Goods Exposition. Special offer on Sem-pray Powder during Exposition. Sem-pray Jo-ve-nay Co., Grand Rapids, Mich.

10c BOX FREE

MAY BREATH
To give the breath Spring odors

May Breath is a mild antiseptic mouth wash in candy tablet form. It is carried in vest pockets or the lady's bag.

It instantly kills all offensive breath odors, whether they arise in mouth or the stomach. In the stomach it also acts as an aid to digestion.

Bad odors arise from cigars or cigarettes, from decaying foods, from stomach disorders, from certain foods and drinks. They destroy all charm. They make contact an offense, yet the offender rarely knows it.

Whenever you meet people eat a May Breath tablet. Be sure that the breath is right. Kill all offensive odors and substitute the odor of spring.

Cut out this offer and present it at the drug department. We will give free a 10-cent box of May Breath—the pocket size. It involves no obligation whatever. This box of May Breath is our gift to you.

One Box FREE

A 10-cent box May Breath—this week only—at our drug department. Main Floor.

Simply Present Coupon

Adults only—One box to a family

Name

Science Triumphs Over Gray Hair

Kolor-Bak is a clean, colorless liquid, as pleasant and easy to use as water. An aid to Nature—a tonic which puts hair and scalp in a healthy condition. Why continue to have gray hair when Kolor-Bak works such wonders? Just a few applications will show you that it is possible to bring back the youthful appearance of your hair and to keep it in perfect condition.

ASK FOR OUR FREE BOOK ON HAIR

Interesting facts on hair and how to take care of it, fully told in this book. Just the information you want if your hair needs help.

See the Kolor-Bak Display at Our Booth

KOLORBAK

Restores gray hair to original color—removes dandruff—stops falling of hair and itching scalp.

HYGIENIC LABORATORIES
3334-3338 W. 38th St., Dept. 875
Chicago, Ill.

National Brand "Sheeps Wool Sponge"

Suitable for Household, Automobile and General Use

89c up

Our sponges are all carefully selected stocks, obtained for us by experts and have that life and resiliency that means long and satisfactory usage.

See our display of sponges and chamois. It is one of the interesting bits of the Toilet Goods Exposition.

Chamois pieces that are right. For household use and for automobile needs our special brands will prove the cheapest in both first and last cost.

Nassau Sponge Company
Importers
Newark, N. J. Chicago, Ill. New York City

Special Sale of Guaranteed WISS SHEARS AND SCISSORS

for those who appreciate the best

THE CUTTING EDGES of these famous shears are forged from the finest cutlery steel, and their adjustment is so perfect that they cut just as well at the extreme points as at the heel of the blades. There is a style of Wiss Shears or Scissors for every purpose.

Every pair is guaranteed to give absolute satisfaction.

Household Shears \$1.20 up
Embroidery Scissors \$1.50 up
Manicure Scissors 1.00 up
Sewing Scissors .55 up
Nail & Podiatry Scissors .50 up