

The Brandeis Store-Omaha Bee Toilet Goods Exposition April 28"to May 3"

18 Place Vendome "Service" Hardwater Castile

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A serviceable soap that will soften the hardest of waters and make it usable for toilet needs.

Del Gloria

Olive Oil Soaps are preferable for many uses and we never hesitate to recommend this brand to those desiring a first class product at a reasonable cost.

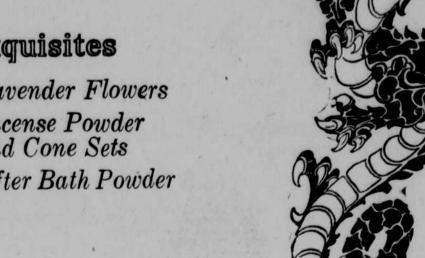
FAN TOI EXQUISITES

Spend a few delightful moments tomorrow at this booth

Fan Toi Exquisites

Bath Salts Liquid and Dry Smelling Salts Rose Petals

Lavender Flowers Incense Powder and Cone Sets After Bath Powder



FAN TOI CO.

618 Broadway -



ED. PINAUD PARIS

90 Fifth Ave. N. Y. City

Lilas De France Lilac Water

A superior toilet perfume. Excellent for the handkerchief, atomizer and bath. Delightful for use after shaving.

Lilas De France Talc

> Fine for the complexion and general toilet use. Combines superb talcum powder and exquisite lilac fragrance.

Pinaud Eau De Quinine

> Hygiene of the scalp. hair tonic that has world - wide fame. demonstration during the

Visit the Ed. Pinaud Booth at the Show







CONTENTS OF PACKAGE

Tube Lady Esther Four - Purpose Face

Small Size Powder . . 25c Complexion Soap 25c

Total Value 85c

complete facial beauty treatment.

Special Introductory Package of

LADY ESTHER

FOUR-PURPOSE FACE CREAM FACE POWDER and COMPLEXION SOAP

Three samples of the New Shades of Lady Esther French Rouge are included Free

Monsieur Kerkoff's Secret of Charme Parisien

THE demoiselles one sees in the smart hotels! Never in the dressing hour do they mingle varying parfums. They insist, rather, upon la toilette harmonieuse. The rouge, the face powder, the soap, the creams, the talc, the sachet, the lip rouge-each is fragranced with the same Parfum des fleurs. So, then, will the chic Americaines employ all of my specialites Djer-Kiss, breathing as they do, all, the allure of Parfum Djer-Kiss itself, So, then, will Madame purchase them this



Lady Esther Perfect Facial Soap

Lady Esther Four-Purpose Face Cream

A modern cream for the modern, busy woman that combines in one cream all the requisites for a

LADY ESTHER-Four-Purpose Face Cream is a cleanser, skin food, astringent and foundation for

powder. Its use requires but 31/2 minutes each day and the results will prove a revelation.

The essence of daintiness in a soap that cleanses, soothes and freshens the skin. The delicate French perfume is retained as long as a particle of soap re mains. LADY ESTHER Facial Soap improves the complexion. It contains the famous LADY ESTHER Fourpurpose Face Cream in combination with other healing and soothing ingredients.

French Fragrance through and through.

LADY ESTHER COMPANY, Chicago, U. S. A. Paris Branch 40-42 Rue Edouard Nortier, Paris.

Lady Esther Rouge

A rouge of chiffon fineness—hand made by skillful French rouge experts—that blends with your complexion and gives you the natural glow of youth.

Makes a poor complexion good and a good complexion better.

Select the shade best suited to your individuality from the enclosed samples and remember to buy LADY ESTHER rouge in that shade and get the utmost in rouge satisfaction.

Effective But Not Conspicuous

Lady Esther Face Powder

As the puff spreads the velvety bloom of this powder over your face, its smooth softness clings absorbs the excess oils and eliminates the shine and tiny defects.

The refreshing and lasting perfume imparts a dainty fragrance to your toilette.

HEALS-PROTECTS

ELIMINATES DEFECTS

LADY ESTRER



