

May Day Parade Will Symbolize Youths' Loyalty

Charles R. Gardner, Chairman, Strikes Keynote of Day in Letter to Boys.

The May Day parade in observance of Boys' Loyalty Day in Omaha will be the greatest manifestation of devotion to the ideals of the country that the boys of Omaha can give, declares Charles R. Gardner, chairman of the committee, which has the day in charge. Mr. Gardner has addressed the following letter to the boys of this city:

Boys' Loyalty Day! And a big parade with 15,000 boys in the line of march!

That is the program for today, Thursday, May 1, Boys' Loyalty Day in National Boys' week. Today the boys in more than 1,000 of our greatest cities are observing the day with you.

There is no need for me to tell you boys of Omaha what loyalty week means. Just 137 years ago your great grandfathers created the constitution of the United States and thereby established a government, which their sons and grandsons and your grandfathers have been proud and happy to carry on in the future.

This is a government which gives a great measure of opportunity to its people than any other in the world. Under its rule, plowboys have become millionaires, immigrant lads unable to speak English have become presidents, messengers have become millionaires, immigrants unable to speak English have become presidents, messengers have become millionaires. Because of its unmatched opportunities, millions of people in other lands have been attracted across the ocean, to become its loyal citizens.

This is our country, your country, my country.

This is our country, your country, people have been glad to give the limit of toll and sacrifice, to which our manhood has been willing—in time of special emergency—to lay down their lives that it might not perish.

Today, Loyalty day, the boys of Omaha are paying their tribute to this nation which is soon to be theirs to develop, to defend, to cherish.

This will be the greatest outpouring of boys that Omaha has ever seen, the greatest manifestation of devotion that the boys of Omaha can give. (Signed) CHARLES R. GARDNER.

Loyalty Day

By the blue of the field where its silver stars shine, And the crimson of blood that our forefathers shed; By the shot and the shell of the blue and brown line, 'Tis your duty to keep that old flag overhead. With their strength and their tears and their unselfish love, The long days and nights of their infinite toil, They left you Old Glory that floats proudly above These homes that are builded on blood-hallowed soil.

By the might of their arms from the forest and fen, By the faith that they held in the God of the Free, They builded their altars, and they lived as free men, And this heritage great left to you and to me. By the faith of our sires who nought reckoned of death, If their sacrifice kept the old flag floating high, 'Tis ours to pledge duty with each intaking breath To keep it aloft beneath the blue of the sky.

By the liberties won and the freedom secured, By the blood-hallowed paths that heroic feet trod; By the works that they wrought and the woes they endured, All our lives let us live for our Country and God, By the sheen of the stars plucked from heaven's blue dome.

By the crimson of dawn and the rising sun's light, Pledge your lives every day to God, Country and Home, 'Neath the folds of Old Glory e'er waving in sight.

WILL M. MAUPIN.



Proclamation

Whereas, 15,000 boys will parade through the streets of downtown Omaha Thursday afternoon, and

Whereas, fathers, mothers and sisters from every home in Omaha will gather to watch the parade, which will bring out one of the largest crowds ever seen in Omaha, and

Whereas, every precaution must be taken for the safety and comfort of both marchers and spectators,

Therefore, all automobile owners are earnestly requested to keep the line of march, namely Sixteenth, starting at Capitol, to Farnam, to Nineteenth, to Harney, to Fifteenth and back to Capitol, clear of parked cars from 11 a. m. until after the procession.

(Signed) CLIFFORD G. RYBERG
"Boy Mayor"

Radio Programs Will Mark Boys' Day Home Friday

Boys Will Feature in Lengthy Programs From Stations WQAW and WAAW.

Radio will be monopolized by boys for five hours Friday night as part of boys' day at home.

Musicians from 6 years upward will be on elaborate programs to be sent out by WQAW and WAAW. The entertainment will begin at 4 p. m. from the Woodmen station, which will broadcast until 7:30. This is believed to be a boys' radio musical program of record duration. From 7:30 to 9, the Grain Exchange station will broadcast.

Boy orators will deliver addresses to the thousands of radio fans through out the United States. The youngest speaker will be David Sher, 16, Central High school debater. Kenneth Brown, 17, of Technical High school, will also speak, as will "Mayor" Cliff Ford G. Ryberg of Creighton preparatory school.

At the Grain Exchange station, plans are being made to have the announcing done by boys. At WQAW the regular announcer will be on hand.

Soapboxes or some other platform will have to be provided for young musicians unable to reach the microphones, which are too high for the 6 and 7 year old violinists.

Avrum Lustgarten, 6 years old, will be the youngest of the musicians. He is a violinist and comes from a family of musicians. Avrum will be accompanied by Miss Emily M. Cleve.

Bryce Bednar, 7, is the next youngest artist. He also is a violinist, and will be accompanied by his brother, James Bednar, Jr., 12.

Harry C. Palmer is chairman of the WQAW program and Joseph Marrow, chairman of the WAAW program. Miss Juliet W. McCune, school supervisor of music, has assisted them in obtaining the youthful musicians. Judge L. B. Day of the juvenile court is general chairman of the day.

In addition to the elaborate Friday night programs, emphasis has been laid on boys in nightly radio talks. Thursday night Miss Grace Sorenson, publisher of "Every Child's" magazine, will tell boys' stories during her weekly radio story period. Her talk will be broadcast from 6 to 6:30. Saturday night from 6 to 6:15 Ira A. Jones, chairman of Boys' Out-of-Doors Day, Saturday, will speak briefly on the accomplishment of the

Drum Beats

Parents have been flooding the school superintendent's office with telephone calls asking, "Where will I be able to see my boy in the parade?" They are being told to watch for their school's title banner and then to select their boy in the bunch.

One school principal called Charles R. Gardner, chairman of the parade committee, to report that the parents of boys in her school could not furnish every boy with a white waist, but that she was endeavoring to have all the boys wear blue waists. "We ain't no dudes, but we're all right," was her humorous conclusion. "I'll say she and her school, too," added Gardner.

Boys in the grade schools have been selling old papers and magazines, holding candy sales and otherwise raising money to pay for their school's banners in the parade.

Crippled boys and boys physically unable to march will not miss out in the parade. The Rotary, Kiwanis, Concord and Lions clubs are furnishing automobiles to carry public school boys and the Knights of Columbus

are furnishing automobiles to carry crippled school boys who would otherwise be unable to participate. The automobiles will call for the boys at their schools shortly after noon on Thursday, carry them through the parade and return them to their homes.

Fifteen drummers from Omaha orchestras were presented with medals by the Rotary club at the luncheon Wednesday in recognition of their work of training the 34 drum corps which will march at the heads of the schools in the Boys' Loyalty parade today. Ira Jones of the school superintendent's office was also presented with a medal in recognition of his work as drum major in arranging the corps in the schools. Louis Miller, chairman of the Omaha Boys' week committee and boys' work representative of the Rotary club, made the speeches of presentation.

"My boy is being punished by his BRONCHITIS At bedtime rub the throat and chest thoroughly with— VICKS VAPORUB Over 77 Millions Jars Used Yearly

An enemy of your Coal Bin. NESBIT STANDARD SERIES MOIST HEAT FURNACE

One of the Smartest and Most Complete Outfits in our store will be awarded to some man and some woman Absolutely Free

No purchase necessary: On Saturday, May 3d, at 8 p. m. Ask any salesperson for full details. BEDDEO 1415-1417 Douglas

Reduced Fares West

Round Trip From Omaha

- \$26.50 Denver, Colorado Springs, Pueblo.
- \$37.00 Rocky Mountain National (Estes) Park.
- \$46.00 West Yellowstone (Yellowstone National Park). Four and one-half days' motor trip in the park, with accommodations at hotels \$54.00, at camps \$45.00. Side trip Denver to Rocky Mountain National Park, \$10.50.
- \$72.00 Portland, Tacoma, Seattle. 200 miles along the scenic Columbia River. Side trips to Yellowstone and Rocky Mountain National Parks at small additional expense.
- \$72.00 San Francisco, Los Angeles. One way via Ogden, Salt Lake City—returning through Denver. Side trips to Yellowstone and Rocky Mountain National Parks at small additional expense.
- \$90.00 Circuit Tour of the West. Union Pacific to Portland, rail or steamer to San Francisco, returning direct through Ogden or via Los Angeles and Salt Lake City. Route may be reversed. Includes Denver.

All fares include Colorado Springs without extra charge. Tickets to Pacific Northwest and California on sale daily, May 15 to September 30 to Yellowstone, June 1 to September 15 to all other points, June 1 to September 30. Stopovers anywhere en route. Final return limit October 31. Write for attractive, illustrated booklet indicating region in which you are interested. Sent free. Adm.

A. K. Curtis, City Passenger Agent, Union Pacific System, 1418 Dodge St. Phone JACKSON 5822, Omaha, Neb. Consolidated Ticket Office, 1418 Dodge St. Phone ATLANTIC 9214; or Union Station, 16th and Marcy St.

Union Pacific

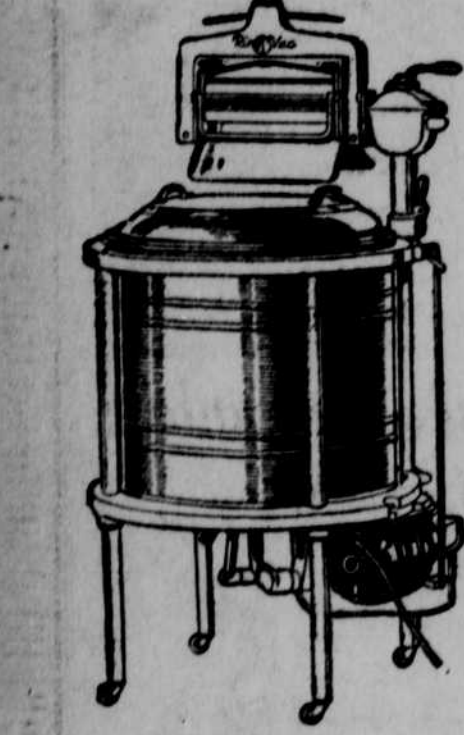
Lookit Folks!



Art Colberg and Art Oleson, Students of the Retail Selling Department, Omaha Technical High School.

—this is our idea of an ad and an attractive sales plan

We discovered that Orchard & Wilhelm Co. have only had the agency for the Lincoln Ring-Vac Electric washer for a little while—just long enough to find out that it is a peach, a bird and a bear all rolled into one. It sells in Chicago, Pittsburgh, Cleveland, Detroit and other large cities like hot cakes, and it's going to sell in Omaha the same way when we get our stuff in.



THE LINCOLN Ring-Vac ELECTRIC WASHER.

Is good because it is very simple and built on sound mechanical principles, using the finest materials, aluminum wringer, all copper tub, steel cut gears and all that sort of thing. A kid out of the grades could run it. The guy that invented it was a wise bird, he knew that the way to do good washing, was to pass soapy water and air through the clothes; lots of washers try to do this by making little bubbles of the clothes. The Lincoln makes one big bubble, every time the "Ring" goes down, and that's the idea that wins the cement motorcycle.

'N'then This Week while we are ad men, an American Beauty Iron and Ironing board will be given FREE with every Ring Vac sold, so get your order in this week.

Now for the Terms this is the stuff that meets with our approval

PAY AS YOU SAVE

You just pay Orchard & Wilhelm Co. the amount of your laundry bill as little as \$2.00 per week. PAY AS YOU SAVE—this way the Lincoln costs you nothing out of income at all and in a little while it adds to your income all it saves.

MAIN FLOOR and Window Show

Orchard-Wilhelm

DIAMONDS

Genuine Reductions Prices Right Down to Bedrock

A special group of \$20.00 pretty Diamond Rings at only \$12.50
 Another dandy group \$30.00 Rings \$18.50
 A beautiful \$90.00 Ring at only \$68.00
 A stunning \$100 Ring goes at \$75.00
 A beautiful \$175.00 Ring to go at \$125.00
 A real buy is a \$215.00 Ring priced at \$165.00

We must call attention to one Special Unset Diamond. A rare gem, easily worth \$850.00. To be sold at \$575.00
 This is less than wholesale price today.

Diamond Buyers—See Our Prices FIRST

FRITZ SANDWALL

WAKES UP OMAHA

with the most astounding low prices, "quality considered," ever offered on a stock of this kind. Diamonds, Watches, Exquisite Small Jewelry and Cut Glass. It comes but once

IN A LIFETIME

A real opportunity like this to really save. Come tomorrow.

Pearls \$4.00 Indestructible 24-inch Pearls, at \$1.50 Our entire stock of Delta and Blue Bird Pearls— 1/2 Price	Cut Glass We believe there is not a finer assortment in the city. Any piece in the store— 1/2 Price
Field Glasses Take your choice of any glass in the store at just 1/2 Price	White Ivory Scarf Pins, Brooches, Bar Pins, 1/2 Price

SILVERWARE

Rogers Tea Spoons, Orleans pattern, limit of six to a customer, each 10c
 \$1.75 Silver-Plated Salt and Peppers, pair, 95c
 \$2.50 Silver-Plated Bon Bon Dishes \$1.50
 \$2.25 Silver-Plated Roll Trays \$1.50
 \$4.00 Silver-Plated Sandwich Trays \$2.25
 \$8.00 Silver-Plated Vases, 16 inches high, at \$5.50
 \$12.00 Silver-Plated Fruit Bowls \$6.00
 \$12.50 Silver-Plated Water Pitchers \$8.50
 \$12.50 Silver-Plated Chocolate Sets \$8.45
 \$25.00 Silver-Plated 5-piece Tea Sets, \$13.50
 \$18.50 Rogers 26-piece set \$11.95

Our Entire Stock of Sterling Silver at Reductions of 20% to 50%.

FRITZ SANDWALL

308 So. 15th St. Between Farnam & Marney

GRADUATION GIFTS

WRIST WATCHES

A Splendid Gift

A \$15.00, handsome white gold case, 16-jewel movement \$7.85
 Beautiful 16-jewel, rectangular shape, white gold case; a real \$25.00 watch \$14.50
 A gentleman's handsome 21-jewel, white gold case; a \$30.00 watch at \$14.50