Big Beauty Show All Next Week

Brandeis Store and The Omaha Bee to Hold Exposition Starting Monday.

"The Enhancing of Beauty" will be the topic of Omaha women next week when the doors of the Brandeis store-Omaha Bee Toilet Goods exposition are opened to the public.

Everything that is made to glorify the beauty of women will be on display. Demonstrations of how each article should be used will be held hourly by representatives of great manufacturers of America and of famous foreign companies.

Never before in Omaha has there been gathered together a more representative assemblage of firms which make and distribute adjuncts to milady's dressing table. Famous names, mare than 200 years old, from France will be seen above some of the displays.

Shipments of goods and samples are arriving on every train. Great quantities of samples, to be presented to visitors to the exposition, are on hand.

Lecturers and beauty experts who are competent to advise women on how to enhance natural beauty will be here all week and speak daily.

Popularity Contests.

Beginning Monday of this week the Brandeis stores will hold, in conjunction with The Omaha Bee, a great popularity contest for the women of Omaha.

With each sales check purchased at the store during this week and the week of the exposition there will be given a voting ticket, to vote for your choice of Omaha's most popular woman. Registration of contestants is being made at the drug and toilet goods department now. Sales checks from other departments will be honored by voting coupons in a booth at the drug department.

ARCH MASONS IN CONVOCATION HERE

Royal Arch Masons and candidates for the four degrees to be conferred by that body, met at the Masonic Temple Tuesday morning for the first joint convocation ever held in Nebraska.

The 125 candidates came from all sections of Nebraska. Rev. L. M. Dorreen, Kansas City, Kan., grand chief officer of Royal Arch Masons, addressed the convocation.

James M. Robertson, Plattsmouth, grand high priest of Nebraska, and all other officers of the grand lodge, were present. Other join convocations will follow.

FOOT FROZEN, U. P. EMPLOYE SUES

Francisco Ricz, Gibson, sued the Union Pacific railroad in district court for $5,000 for a frozen foot sustained while he was working on the track March 18, 1923 during a severe cold spell.

He alleges the railroad company was negligent in making its men work in the cold.

RADIO

Program for April 23:
(Courtesy of Radio Digest.)
By Associated Press.

WGN, Chicago Tribune (370): SHSHSH
WSB, Atlanta Journal (429): 10:45-11:45, orchestra.
WGR, Buffalo (319): 5:30, music; 6:30, news; 7:50, address; 8-10:30, concert, dance.
WMAQ, Chicago News (447.5): 7, bedtime; 8:40, orchestra; 9, talks; 9:15, music.
WGN, Chicago Tribune (370): 7-11, address, solos, quartet, violinist, dance.
KYW, Chicago (536): 6:45, children; 7:30-8, concert; 9, talks; 9:15, book reviews; 10-2, revue.
WDAF, Chicago (360): 7-10, concert, organ, orchestra.
WLW, Cincinnati (309): 8, Shrine band.
WFAA, Dallas News (476): 12:30-1 p. m., musical.
WOC, Davenport (484): 6:30, bedtime; 7, lecture; 8, musical.
WCX, Detroit (517): 5, concert; 6, musical.
WWJ, Detroit News (517): 7:30, orchestra, baritone.
WBAP, Fort Worth Star Telegram (476): 7:30-10:45, concert.
WOS, Jefferson City (440.9): 8, address; 8:30, barn dance.
WDAF, Kansas City Star (411): 8, concert; 11:45, Nighthawks.
WHB, Kansas City (411): 7-8, classical, orchestra.
WHAS, Louisville Journal (400): 7:30-8, farm talk, concert, reading.
KFI, Los Angeles (469): 8:45-9:30, stories; 10-2 a. m., concert, orchestra.
WOI, Medford Hillside (360): 6, Amrad Big Brother club, Camp Fire Girls; 6:30, program.
WLAG, Minneapolis-St. Paul (417): 7:30, lecture.
WBAM, Minneapolis (417): 7, lecture.
WOR, Newark (406): 5:30, orchestra; 7-9:15, entertainment; 9:15, dance.
WEAF, New York (455): 6:30-9:30, Synagogue, talks, concert.
WJZ, New York (455): 6-9:30, bedtime, dance, talks, orchestra.
KLX, Oakland (509): 10-12, studio.
WOO, Philadelphia (509): 6:30, dance; 7:30-9:30, talks, recital, orchestra.
WDAR, Philadelphia (395): 6:30-9:10, talks, orchestra.
WFI, Philadelphia (395): 5:30-6, orchestra.
WIP, Philadelphia (509): 5:06, orchestra; 6, talk.
WCAE, Pittsburgh (462): 5:30, concert; 6:30, Sunshine Girl; 6:45, theatrical review; 7:30, musical.
KDKA, Pittsburgh (326): 5:15, concert; 6:15, talk; 7, literary; 7:30, feature.
KGW, Portland (492): 9, talk; 10, orchestra; 11, talk; 12, dance.
KFAE, Pullman (320): 6:30-7:30, talk; recital, piano.
KPO, San Francisco (423): 7:30, children; 9-1 a. m., orchestra, band.
KPOA, Seattle (455): 10:30, Sunset Electric company.
WBZ, Springfield (337): 6, humorous; 6:30, bedtime; 6:40, orchestra, soprano.
KSD, St. Louis Post Dispatch (546): 6:30, concert; 9, Washington university; 11:30, dance.

WAAW Program

April 23.
Eight P. M.—Marionettegrams.

ADVERTISEMENT

Do You Envy English Woman's Complexion?

Mrs. Asquith, famous diarist, in a recent interview, took occasion to remark that the Englishwoman's complexion is far more beautiful than that of the average American woman. The truth of this assertion is admitted, if reluctantly, by all who have been in England. But Margot did not mention the fact that the ladies of her country are much given to the use of what is commercially known as mercolized wax, regularly used as a facial rejuvenator. This wax has the peculiar property of absorbing the soiled and lifeless particles of scarf skin as they appear, the fresh new skin underneath, with its bloom of youth and health, then being in evidence. The process is quite harmless, causing no inconvenience.

Mercolized wax can be had at drug stores here, as well as abroad, and if you will procure about an ounce of it and apply a little at bedtime, like cold cream, washing it off mornings, you soon will behold in your glowing cheeks a close resemblance to the wonderful transparent beauty of the English woman's complexion.

Men Who Are Making Omaha

Presenting W. R. Adams, the "daddy" of Omaha's park and boulevard system. He has been at the work here for 31 years and though not as active as he was several decades ago, his mind is still keen and his knowledge of trees and shrubs is valuable.

He began his work here when Omaha was beginning to throw aside the small-town mannerisms and appointments. The park system was more in name than in reality and there were no defined boulevards. Mr. Adams has been Omaha's first promoter of Arbor day. Thousands of beautiful and useful trees now growing in the parks and along the boulevards were planted under the direction of Mr. Adams.

This veteran park department man looks upon trees as his children. On the western hillside of Fontenelle park he has reared a small forest, from which he makes selections from time to time when placing trees throughout the park and boulevard system.

Mr. Adams qualified as a landscape gardener years ago. About 15 years ago the site of Fontenelle park was a cornfield. He looked over the tract which the city purchased for about $90,000, and decided that it would make an ideal park.

Fontenelle park of today is the result of Mr. Adams' vision. He planted maple, ash and pine trees in this recreation and rest center. He assisted in the laying out and development of Miller park, where he planted birch, English and American elm, alder, European larch and red bird trees. This park was a cornfield a few years ago. He landscaped Elmwood and Curtiss Turner parks. He planned the system of boulevards.

Mr. Adams was active superintendent of the park system for many years. After giving the best of his life to the development of the system, he was relieved of the details and retained in an advisory capacity. He is frequently consulted by citizens who want information on beautifying their homes with trees, shrubs and flowers. He believes that a city cannot grow in full measure unless attention is given to trees, hedges, flowers and other forms of plant life.

He preaches the gospel of tree planting, cultivation of flowers and plants, of beautiful lawns and hedges. He has had a part in the building of Omaha during the last 30 years and deserves his name to be recorded in the list of those who have been in Omaha's distinguished service class.

Koutsky Praised for Public Work

Friends Congratulate Head of Public Improvement Department; Pledge Support.

Commissioner Joseph Koutsky has exhibited a few letters and other expressions of confidence from Omaha citizens and organizations as concerning his work as a public servant.

One is a letter from the Florence Improvement club, informing Koutsky that by a standing vote of that body he has been accorded thanks for "business-like administration of your office since you have have had charge of the public improvement department of the city and especially on account of your splendid service rendered the people of Omaha."

Writing to Koutsky in regard to improvement work then being done in his neighborhood, Frank A. Agnew, 4811 South Twenty-fourth street, recently included the following:

"I feel sure the work will be done in a satisfactory manner. Whether you ordered it or not, you would get my vote and the vote of my wife this year, for you have done more good for Omaha than any commissioner we have ever had."

The following letter from W. Lincoln Byrne, one of the unsuccessful candidates in the recent primary, was received by Koutsky recently:

"The wishes of the voters was expressed in the returns, and Omaha wants Mayor Dahlman and his associates again. A complimentary vote of their friends was given the other candidates. The incumbents should and will be returned.

"The real achievement of the present administration has been in paying all maturing bonds and more than a million not due, creating a 50-mill bond redemption fund with no increase in tax rate."

JURORS AGREE IN 15 MINUTES

It took a jury in federal court just 15 minutes to return a verdict of guilty against Louie Gibilisco for violation of the national prohibition laws on two counts.

The minimum sentence for this charge is six months in the county jail.

Trenton—L. D. Holston, postmaster here for the past five years, turned the office over to Robert Boyd, his successor, Tuesday. Mr. Boyd is an ex-service man.

Children Cry for

Fletcher's CASTORIA

MOTHER:- Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared for Infants and Children all ages.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

Aching muscles

can be relieved quickly with Sloan's. Apply gently without rubbing. Immediately you feel a comforting glow—the stiffness relaxes—the pain stops. Soon overstrained muscles regain their elasticity and tone. Get a bottle from your druggist today—35 cents. It will not stain.

Sloan's Liniment—*kills pain*

GRIPPE

coughs, colds and other ailments leave a trail of weakness.

SCOTT'S EMULSION

is recognized everywhere by its power to nourish and restore the weakened system.

Scott & Bowne, Bloomfield, N. J. 20-73

AT THE THEATERS

With a notable headline attraction, Irving's Imperial Midgets, as its premier attraction the "Second Anniversary" bill at the World theater is meeting with unqualified approval. The midgets give a performance that embraces almost every form of entertainment. Their musical comedy numbers, ensemble drills, song, dance and musical specialties and comedy bits are creating gales of applause. The supporting show includes among other acts the Diehl Sisters, one of the cleverest sister teams that has ever appeared on the World stage. Matinees begin at 2:30 this week so as to allow school children an opportunity of seeing the Midgets.

This is "Garter Night" at the New Empress. This laughable added attraction follows the conclusion of the first night performance. In addition to its element of fun valuable souvenirs are given to members of the audience. On Friday evening at 8:30 another carnival of amateurs will hold the boards. These amateur nights are meeting with a hearty reception. The current musical play, "Trifling Polly" is among the best in the Bert Smith repertoire.

The most unusual thing about the two "Meeker boys," Leward and George, who are with "The Old Soak" at the Brandeis the last times today, matinee and night, is that they can get into the movies, but won't! They are both young, upstanding, handsome chaps, with a natural flair for the theater. Their father is general manager of one of the great silver sheet companies and if either of his sons wanted to become a movie actor all he need do would be to say so. Sons of general managers don't have to say "please" to autocratic casting directors.

The young Meekers don't like movie work for the reason that both believe it would stop the careers they have set their hearts on—real careers on the speaking stage. Leward, the elder, is aiming at the more serious field, and as the working son of The old Soak he fits in excellently through his excellently studied and well acted character study. George inclines toward light comedy, and here he fits well into the scheme of things, for his role is gracious and amusing. "The Old Soak" closes its Omaha engagement with the two performances today.

Monroe Taber and Fred Greene, programed as "Two Dark Knights" at the Orpheum, are all that and more. A gifted pair, this with the never failing wit of the darkey to add sparkle and snap to their music. One of these lads possesses a sweet voice of tenor timber, which he employs to excellent advantage in a number of ballads and songs, of which the audience proved to be very fond. Among others, "I Pagliacci," "Roll on Silvery Moon," "Swing Lo Sweet Chariot" and "Unexpectedly" are especially worthy of mention. The other lad is "there" on the piano, to speak vulgarly but weightily. Much humor, enough nonsense to please yet not bore, and a snappy offering are bound to score for Taber and Greene.

"Fate's Fire," a dramatic sketch of thrilling interest, shows Mollie Williams in the role of a real actress at the Gayety, where the season is closing, Friday night, with this week's twice-daily entertainment. Miss Williams is one burlesque queen who insists upon having something out of the ordinary in her presentations and this year "Fate's Fire" fully sustains her reputation. The playlet brings a half-hour of dramatic suspense into a show that is otherwise all jollity, song and dance. Frank Fanning is Mollie's leading man in the dramatic offering and their season together, playing twice daily, has brought their talents to a point where every move, line and action synchronizes with telling effect. Ladies' matinee at 2:15 daily.

A single large stone is the best style for miladys ring.

OMAHA INDIAN IS GIVEN 60-DAY TERM

Joe Walker, Omaha Indian, of Macy, Neb., was given 60 days in the county jail for bringing and drinking liquor on the reservation.

Walker pleaded with Deputy United States Marshal Davis to allow him to serve the sentence in Pawnee instead of Omaha.

Judge Woodrough will be asked to make the transfer.

NOW RIALTO NOW

The Screen's Greatest Lovers
CORINNE GRIFFITH
CONWAY TEARLE
"LILIES of the FIELD"

TRULY A GREAT PICTURE

"MEMORY'S GARDEN"
De Luxe Presentation of a Melody Love Story
With
Ellingson and Poore

RIALTO ORCHESTRA Playing "STRADELLA" | George Haupt "Adoration Waltz"

"FAMILY LIFE"
A Merry Mixup of a Muddle-Minded Man

NOW Sheedy's NOW

Everybody's Favorite
THOMAS MEIGHAN
—In—
"THE CONFIDENCE MAN"

Added Attraction
Chief Silver Tongue
Indian Tenor

TONIGHT—8:20
"GARTER NIGHT"

A snappy added fun feature in addition to the gala musical play,

"TRIFLING POLLY"

EMPRESS Bert Smith Players

Fri.—Amateurs

BRANDEIS Today Mat. and Evening Last Two Times

Farewell Performance Tonight
The Whole Town's Talking
ARTHUR HOPKINS PRESENTS
"The Old Soak"
With TOM WISE
and a Brilliant Company, exactly as for Five Great Months in Chicago. A Whole Year in New York.
"Better than Lightnin'"—Chi. News.
Evenings: 50c, $1.00, $1.50, $2.00, $2.50
Pop. Price Mat. Wed.: 50c, $1.00, $1.50

NEIGHBORHOOD THEATERS

BOULEVARD - - 33d and Leavenworth
COLLEEN MOORE
in "PAINTED PEOPLE"

GRAND - - - - - - 16th and Binney
WILLIAM RUSSELL
in "ALIAS THE NIGHT WIND"
"Ruth of the Range" No. 14

LOTHROP - - - - - 24th and Lothrop
THOMAS MEIGHAN
in "THE NE'ER DO WELL"

MOON This Week
Fred Thomson
and SILVER KING in
"NORTH OF NEVADA"

Gayety Omaha's Fun Center Mat. and Nite Today
Purposely Withheld for the
SEASON'S CLOSING WEEK
Mollie Williams Columbia Burlesk's Sweetheart
And Her Very Own SNAPPY REVUE
With Walsh & Adams and Peachy Chorus
First Time Here in Two Seasons
Ladies' 25c Bargain Mat., 2:15 Week Days

Why Omaha Is Only Paying 35 and 50 Cents
TO SEE
(for the first time anywhere)
LILLIAN GISH
in
"The White Sister"
now showing
at the
SUN

BECAUSE—
We are giving continuous performances instead of 2 shows a day as was the custom in all other cities.

BECAUSE—
We are showing "The White Sister" for a period of two weeks, thereby playing to a greater number of people at a less admission.

BECAUSE—
We are presenting at the Sun theater the screen's greatest productions at popular prices.

BECAUSE—
We have GUARANTEED the producer of "the White Sister" that the total receipts will be far greater by our policy than if we charged 75 cents to $2.00.

BECAUSE—
We know Omaha people appreciate our earnest efforts and that—

LILLIAN GISH
in
"The White Sister"
will break all attendance records.

AT THE
SUN

Please Note—In order to help us prove to the producer that our policy is the RIGHT one—we ask one great favor of you—PLEASE, PLEASE ATTEND EARLY SHOWS so we may properly handle the large crowds.

ANNIVERSARY WEEK
WORLD
Last Times Today
IRVING'S MIDGETS
The theatrical sensation of the year.

BEDDEO
1415-1417 Douglas
FREE DANCE
Style Revue and Dance at Empress Rustic Garden, Wed. Eve., April 30th.
Call at the store for Free Tickets.

A GREAT BILL IN CELEBRATION OF
N·V·A·WEEK
Orpheum
ORPHEUM CIRCUIT VAUDEVILLE
Twice Today, Mat. 15c-50c; Nite 15c-$1
CLYDE DOERR | Wellington CROSS
Lynn & Howland
HOLMES & LE VERE
Tabor & Green | Greh & Adonis
Maryon Vadie & Ota Gygi
With FLAVIA WATERS & CO.

ALL FOR THE LOVE OF A WOMAN

Every Mother, Daughter, Wife and Sweetheart Should See
"The HUNCHBACK OF NOTRE DAME"

You'll Love Her Too!

—Mass against class.
—A Throne rocked to its centre.
—A city sacked and burned.
—A mother grief-distracted.
—A nobleman in peril of life, fame and fortune.
—A hopeless lover inspired to rightful vengeance.

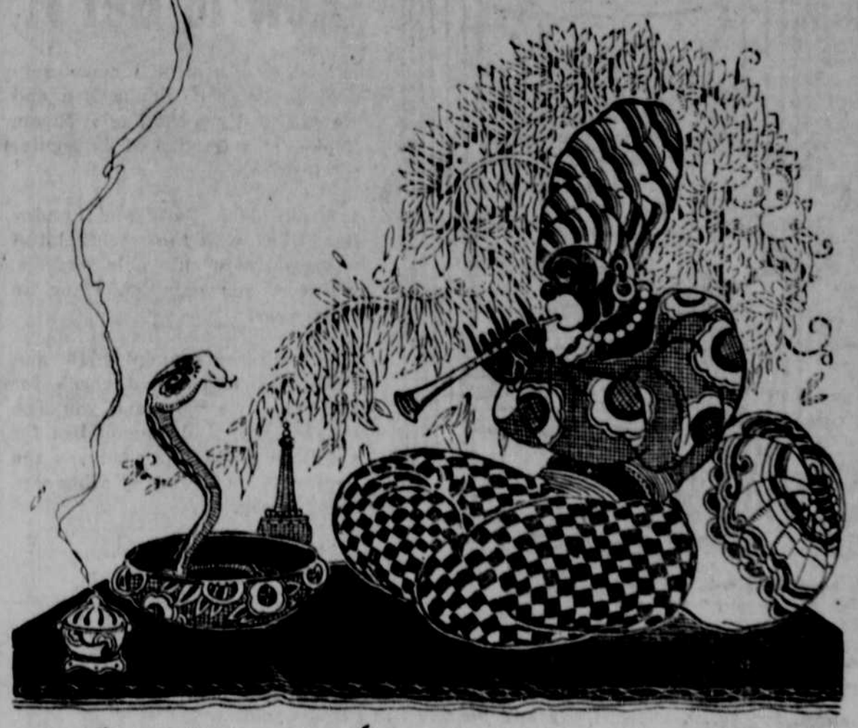
NEXT SUNDAY RIALTO DIRECTION OF A. H. BLANK

No Raise in Prices

Engraving

No matter what you are selling, you need the help of clean, forceful engravings to get reader attention, and create the buying "urge" which finally leads to sales.

Our "deeper etched" engravings will add interest and charm to your products and inspire a greater confidence for your organization in the minds of readers.



Bee Engraving Department
ERNEST SCHERER, Manager