

# The Brandeis-Omaha Bee Toilet Goods Exposition

April 28 to May 3

Entire 8th Floor, Brandeis Store

*A Whole City Block Long*

**N**EVER before in the history of Omaha has Milady had the opportunity to view such a gorgeous display of every known aid to the beautifying art. Here will be presented a representative showing of leading manufacturers, distributors and importers of the world's leading perfumes, toilet articles, soaps, preparations for the hair, deodorants, depilatories, shaving creams, men's toilet articles, rubber goods and drug accessories and scores of toilet requisites dear to the hearts of all women.

## Demonstrations and Lectures by Famous Experts

During this great exposition there will be hourly demonstrations and lectures by experts in all phases of beauty culture---the application and use of the leading toilet and drug preparations; hints and suggestions on the latest and newest modes in beauty culture.

## FREE

### Thousands of Toilet Goods Samples

Liberal samples of leading preparations---perfumes, toilet soaps, vanity sets, cosmetics, creams, powders, talcs and scores of others will be given daily throughout the exposition.

### Music--Vaudeville--Entertainment

Every day will be replete with music, entertainment and vaudeville---a gala day in which to familiarize yourself with the application and use of the world's leading preparations and aids in the Beautifying Art.

## Come to This Great Exposition

Learn the secrets of beauty and charm so dear to every woman. Acquaint yourself with the newest and latest preparations and aids to true beauty culture. Don't miss a single day. Nothing has been spared to make this exposition one of intense interest, education and entertainment for you. Come every day!

**Admission FREE**



## POPULARITY CONTEST

Opens Tomorrow, Monday, April 21

A FREE Trip to Yellowstone Park to  
Omaha's Most Popular Woman

To the most popular woman visiting this exposition will be given Free a trip to Yellowstone National Park and return, or its equivalent---\$250.00 in cash.

It costs nothing to enter this contest---simply sign with list of entrants at the Drug Dept. In addition to the grand prize, there will be a valuable second and third prize and scores of other prizes to those not fortunate enough to win the first prize.

Five votes will be given in exchange for each 5c expended in any department of THE BRANDEIS STORE for the eleven selling days beginning Monday, April 21, and ending May 2.

Sale slips for purchases made in other than the drug department may be exchanged at the drug department for vote blanks.