Fascinating, Quite, the New Silver Designs Which Are Offered This Spring Gift Season

THE JOHN HENRICKSON JEWEL STIOP, Sixteenth and Capitol have an unusually lovely gift showing of silver for the beginning the spring gift season. Fuscinating are the new silver designs an in case you are not familiar with the designs noted below arite for an illustrated booklet on them, a booklet which shows the different service pleces in each design: King Albert, Duquesne, Maryland, Lady Constance Pantheon, Hamilton, Madam Jumel and Etruscan. Of course there ar many more designs shown in this Omaha store which has stood for jewe and gift integrity for many years—the store's location having been un changed since 1882. Shep by mail at Henrickson's, Bend bank references

Fresh Homer Squabs-Spring Chickens -Succulent Spring Lamb Assure Success of Easter Dinner

RS. COOKE of the Tiffin Dining Room at the Wellington Inn. 1819 Farnam, Atlantic 5601, is planning a splendid holiday, Easter, din-Fresh Homer squabs, spring chickens, and succulent spring lamb are the interesting main items round which the other notations of the menu revolve-unusual creations in salads and desserts which embody the new spring green things for which we have been longing this long time. Redecorated is this lovely dining room and the Easter guests may well be complimented by the preparations made for them, exquisite floral decorations, special menus that spell hospitality plus. Dinner at \$1.50 a plate will be served from 12 to 8:30

Pretty Little Coats for Spring Wear Show Preference for Summer Furs

charmeen. Poiret twills and kindred weaves, they're to the ankles in length, are very ant to have high standing collars with a noticeable fondness for the lovely new summer furs dyed to contrast or merge with the coloring of the body of the coat. Surprisingly moderate in price., \$49.50 \$69.50, for these masterplece productions in charm.

Men, Get Your Panama Hats Ready for Summer Wear

RESHER BROS., Twenty-second and Farnam, have issued a firs warning to men to get ready their panama hats. This feature of cleaning is excellently managed at this scientific cleaning establish ment-the old and battered panama-the finer the quality of the hat, the more battered the panama-comes forth from the cleaning and blocking processes looking quite like new. Don't delay, hot days are on the way.



They found Him in the solitary place, The lonely place where He had gone to pray. They sought Him wistfully and told Him thus: "Behold all men seek after Thee today."

"All men seek for Thee-" Well the Master knew The motly throng that waited Him to come; The craven outcast and the leprous one, The tortuous lame, the stricken blind and dumb, And with compassion moved He once again

Among them, down the old familiar ways,

THE A. HOSPE COMPANY, 1115 Deuglas, have every one of the Pressed by a piteous throng that sought release-Each from his own great grief. Thus passed His days

And He went His way to Calvary.

Yea, Master, all men seek Thee still today, Even as of old, yea, in the same old way, Each for His own great grief. O Lord, forget The utter selfishness, Remember yet The same earth throngs upon the old earth way, And be Thou still compassionate today! -"Behold, All Men Seek After Thee," Grace Noll Crowell.

Easter Greetings on This Joyous Day

late Easter has made a decided difference in the merchandising policies of the shops with which we have to do and they're now making ready served at \$1.50 a plate. Everyone is invited. Call Jackson 3808 for reser for the opening of the various clubs of the city—pretty little Paris frocks of amazingly intricate beadings, exquisite drapings, trim little sports vations.

Mirror Sale Begins Monday---\$9.75---Marvelous Sale Price on Art Mirrors Selling at Regular Prices to \$24.50---Heavy Silken Cords

of pretty little coats for spring wear. In the soft woolen fabrics. THE BRANDEIS Picture department, sixth floor, will have a one-weeks' mirror sale beginning Monday—mirrors sale priced at \$9.75 which for Oil permanent waving methods are the ones chosen because to quote Mrs. merly sold as high as \$24.50. Could a more lovely addition to your home's interior be made than a mirror of exquisite shaping, finely wrought Brown, manager of the shops, "They are the most lasting." framing, excellent quality glass? Silken cords for the hanging of these lovely mirrors are also specially priced this week—the week of home will be ready to dress you up to look your best. You'll meet springtime furnishing. A splendid time to make selection of anniversary and wedding gift offerings.

In Time for Spring Decorating Season Furniture Store Enlarges Floor Space---Rearranges Stock of Odd Pieces and Period Suites for Every Room in the Home

tendant rearranging of stock which makes this a most interesting place for the selection of odd furniture pieces and period suites for every surely we've all heard many times that moths are not at all interested in room of the home. Surprisingly low are the prices quoted on rarely beautiful furniture and in the newly organized firm of Corte-Corzine-Doan, absolutely clean fabrics and surfaces. A word to the wise one soon realizes the advantages of shopping furniture here after asking those of their friends who have made their recent purchases here. When down town this week shopping for your home-emember that you'll find very special price quotations in this spacious store

Exclusive Dundee Beauty Shop Gives Distinguished Clientele "A Little of Everything" With Great Success

AISON LORENZO, Fiftieth and Dodge, Walnut 8014, is meeting with a huge success for as Lorenzo whimsically remarks "we give them a little of everything" and when one is talking of the varied accomplishments of those whose time and talents are devoted to the making beautifut of Lady Fair the saying of "a little of everything" is indeed inclusive. To elaborate—the permanent wave—which is first and foremost in the plans of fashionable woman when she is laying out her campaign for a successful social season. Lorenzo's permanent waves are unquestionably charming with all the beauty of Lorenzo's marcel hair dresses. "Tis a shop in which to have work in electrolysis and hair dyeing done by the skilled staff under the watchful eye of Lorenzo. When Madam's work is done—she is very satisfied. Could more be said?

Little Silver Made for Chubby Hands Makes Each Mealtime a Pleasure---Jewel Shop Announces Baby Week

HE C. B. BROWN JEWEL SHOP, 220 South Sixteenth street, are co-operating with the Gorham Silver company and have announ week is Baby Week. In readiness are gift pieces of "little sliver" made for chubby hands-pieces that make each mealtime a pleasure. varied line presents many gift possibilities and there is something for every small person in Omaha I'm sure, silver bowls, cups, spoons and sets to exactly match in design the silver service that makes mother's table such a joy. Silver for small people-moderately priced.

Simple frocks of English tweed and cheviot are made by almost every house. Many of these little frocks have straight jackets to wear with

Store of Specialty Shops Makes Big Purchase of Coats, Suits and Dresses in Dame Mode's Most Clever Conceptions---A Sale Feature

G OLDSTEIN-CHAPMAN'S STORE of specialty shops, Sixteenth and Farnam streets, has made a big purchase of suits, coats and dresses which there's also a sixteenth and the street of suits. which they're placing on sale at \$18.75. Suits to fit every type, coats in the chic short length for the youthful figure, in the long graceful modeling for the more mature person; coats in the season's favored fabric, twill as well as the ever popular polo cloths; dresses for spring and early summer wear. A most unusual sale offering quite to Madam Omaha's advantage.

BOYS SHOP OFFERS COATS IN MATERIALS PLAIN AND MIXED STYLED AFTER "REGLAR FELLOWS" COAT MODELS.

THE GOLDSTEIN CHAPMAN BOYS' SHOP on the second floor has amazingly attractive coats for boys from 2 to 8 years. Smartly cut after the styles affected by "reglar fellows" they're sure to charm the youthful wearers. This is the shop in which to select the lovely little white suit for first communion-or the suit for "paging" big sister's wedding. Boys' Shop prices are figured on a very narrow profit margin

Children's Own Shop Offers Much of Interest to Smart Wee Persons.

THE Children's Shop, Aquila Court, Sixteenth and Howard, offers much of interest to the small person of smart inclinations. Half socks in mercerized fineness have Jacquard assorted colored tops and are shown in a complete color range to appeal to boys and girls. Moderate in price (which appeals to mother), they're 40c, two pairs for 75c, 50c 75c and \$1.15. For the first warm days are B. V. D. suits for boys and bloomer suits for the girls. Childrenyour shop-visit it!

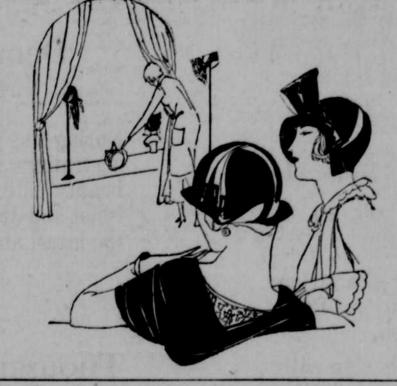
Lady David Ribbon Gifts Created for Spring Wedding Trousseaus and Gift Oceasions.

ADY DAVID is now established in the Hamilton Hat Shop, second floor Aquila Court, where one may view the exquisitries of ribbon and lace finished in time for the from tiny handles of silver ribbon,

of the movement of the daytime frock. Well-Known Beauty Shop Announces

Evenings for Special Appointments. THE Delft Beauty Shop, second floor City National Bank Bldg. Sixteenth and Harney, Jackson 1795, announces that beginning this week they will be open until 8 by appointment on Wednesday and Friday evenings. An opportunity to have "last minute" work done, fellow busi-

Umbrellas Recovered and Repaired to



Satin is much used. It is often tailored carefully and immaculately, as if it were a wool fabric. It is used crepe frock under a coat of satin.

Ribbon Trimmed Chapeau for Youthfulness; Little Scarfed Models for Milady's Golf Game; Gracious Dinner Hats of Transparency

THE HAMILTON SHOP, 2d floor Aquila Court, Sixteenth and Howard, the wonderfully decorated new hat shop which has quite taken Omaha's fair ones by storm is showing absolutely beautiful millinery creations. Ribbons establish the claim to youthfulness, of a cunning little model, a gray georgette scarf one of Fashion's charmful whims of trimming decorate the severity of Milady's golf hat. Brimmed and brimless, trimmed and trimless, the hat showing in this new shop is of un usual fascination, the prices from \$12.50 to \$22.

in France-by hand-the Compo Creations in Fruits and Flow spring sunshine. The robes are un-

wondrous new broidered net car- ers Make Lovely Wedding and riage robes and caps for the haby's Graduation Gifts, head when it proudly lifts to the THE Book and Gift Shoppe, see ond floor Bushman block, Sixlined and will be truly wonderful I teenth and Douglas, are featur-

ing for the spring wedding and graduation gift season the new Compo fruits and flowers on big rose candle With silver and blue are the roses merging from palest pink to deep red, grapes of rich purple-on a purple and gold background are the roses of gold with grapes of the same rich coloring. Interesting!

Fur Chokers for Early Spring Wear Are unusually Lovely in Peltry

HAYDEN BROS., Sixteenth and Dodge, have an unusually extensive selection of fur chokers. platinum and pointed foxes, a world are the season's chokers, \$15 up to

Easy to Get Appointments. THE Le Bijou Beauty Shop, 207 rose design, 25 cents each, make love South Eighteenth street, AT. ly gifts. 1 0991, now has three expert marcel wavers in addition to the talented 'Prudie," owner of the shop, whose skill has long delighted her patrons. Inecto dye work is also a specialty at 6677 HE BOOK PEDDLER" Is a

satin, printed crepe, or plain bright, photographs and letters. For a small colored crepe worn over tailored suits sum one may pick up really rare of wool and satin, is another smart treasures in this shop,

Eighteenth and Harney, has a of their furniture assemblage on the seventh floor with its adjoining Italian villa in which the finished product of experienced decorators is to be noted. service unexcelled on the repair. The skilled members of the decorating staff are at the service of Madam Shopper and will give suggestions upon request-invaluable interior decorating ing to beauty the old hat, reblocking to replace tips or ferules or the pretty acquisitions for the fastidious home keeper. Refrigerators, gas stoves and sewing machines will also be found on this floor. If you're a home about is unusually clever. Closed at

music of these: Waltin' Around. After the Storm, Life and Love Seem Sweeter When Dixie Stars are Playing Peek a Boo. Ohlo Home. (A Walts Bong Luffaby.) Songs you'll enjoy playing, humming and dancing! Include postage and fee

picity new song bits and there's a laugh and a lift in the words and

There's a Laugh and a Lilt in the

Music and Words of the New

Foxtrot Songs

Delicacies of Springtime Season Offered on Easter Holiday Dinner Menus in Downtown Dining Room

THE METROPOLITAN dining room, Hotel Keen, Eighteenth and Ha ney, has planned a most delightful menu for Easter dinner-all e the detectable vegetables and fruits for which we have waited so eagerly throughout the winter months, vegetables cooked with a just right amount of seasoning and sauce, fruits, marvelously perfect, served in ways appealing. From 12 at noon until 9 in the evening dinner will be

Permanent Waving Worries Now at an End for Months to Come

Herzherg Beauty Shop, 1519 Douglas, AT. 2763; the Marinello Licenses Beauty Shop, 566 Brandels Theater Bldg., JA. 3460, and the Gray Beauty Shop, Athletic Club Bldg., Seventeenth and Douglas, AT. 4127. save wave worry for months to come. The Fredericks Oil and the Eugene more than halfway after having given the Gray shops sway over your

To Avoid Moth Damage Scientific Cleaning

the avoidance of moth damage and his advice at this stage of the ORTE-CORZINE-DOAN, furniture dealers, Twenty-fourth and Farnash, have enlarged their floor space a third more straight back with the at- curtains, upholstery and clothing, clean them before summer storage." And



The tube or beltless evening gown, with movement below the knees, is

the Le Rijou shop. Work that's guarinteed. Interesting!

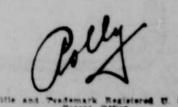
B RANDEIS STORES have declared this a week of home furnishing and the heads of different departments have put forth unusually great efforts in Hats Reblocked, Furs, Feathers and displaying the necessary implements and furniture pieces for the cleaning up and refurnishing of the lawn, porch and house. Rakes and clip-Marabou Remade.

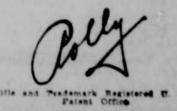
THE Kruger Hat Shop, 303 Barker block, Fifteenth and Farnam,

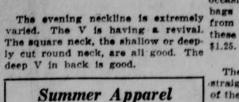
Chinese mosaic work handkerchiefs

The Book Peddler," a Shop in Which to Find a Kare old Book or Two.

tiny shop opened on Nineteenth and Harney by Mrs. Walter Hixenbaugh, pr., who has The tunic blouse, a long straight long been the delighted collector of plaited or tucked blouse in white unusual books, etchings, engravings, least once a month-you'll soon accumulate a valuable collection of the







DISPLAYED IN SHOPS Decidedly Different Is the Merchandise Ready for After-Easter Display. We Have Issued Forth From the Winter and Spring Season to Midsummer

Loveliness. Little Frocks Choose Their Accompanying Smartness With a Thought to Color Suitability.

THE OMAHA BEE OFFERS TO ALL READERS A FREE SHOPPING SERVICE.

Address Polly the Shopper Omaha Bec, Omaha, Neb.

Look Like New. ing and recovering of umbrellas. One hints. On the sixth floor are draperies and pictures, marvelous color spia shes in drapes, exquisite bits of art in pictures and mirrors. Wall paper it to a fresh loveliness. Their skill will find that it is an excellent place is excellently displayed on the fifth floor, practical household needs of every kind as well as china and glass from very simple to truly lovely imported in remodeling feathers, furs and mar-

Demurely Veiled, the Little Hat of Knit Braid for Wear With Georgette Mantle Costume---Tulip Yellow, the Hat Whose Drape of Georgette and Satin Is Printed in a Riotous Mass of Red and Yellow Blossoms---Envelope of Pin Seal a Vivid Chinese Red With Banding of Gold Braid---Coats of Black Have Heavy Cordings---Bands of Tucks | Suit, sports frock, dainty afternoon dress and wrap. Moderately priced

A BOSCHIN, Hotel Fontenelle, Eighteenth and Douglas, presents to Omaha fashion folk the inimitable, the irresistible, the georgette mantle cos- \$69.50. A splendid list of after Easter tume. Straight of line is the little frock, cluster tucked at intervals embroidered between tuck clusters in threads of flame and silver. But 'tis the "buys." mantle that attracts the eye of the seeker after charm-the dashing little affair that, unlined, is ermine collared and caught round the throat by soft little ribbons of sheerness. And of a loveliness the little chapeau to be worn with it, a dainty creation of imported braid with its delicate white chiffon lengths which may be drawn over milady's chin after the most approved manner. Similarly draped is a yellow hat with a gay decoration in occasions. Lovely, indeed, the suchet border and crown of vividly tinted tulips. This to be worn with a sports frock of yellow with hand fagotted collar and cuffs attached by circ ribbon. bags of purple gauze which swing very French, very black. Big, square, smart is a yellow leather bag to be tucked under the arm of the saucy person who saunters forth in this clever costume. Or if she wishes a note demure she may select that quaint little pouch of satin, petit point embroidered, which swings from gold chain Enlarged Marceling Staff Makes it these filled with real flower petals, and frame. Late arrivals at La Boschin's give every evidence of the vogue for chiffon and georgette for there are little gowns for evening wear which depend entirely upon quaintly pointed and rounded draperies of their own material for smartness with not as much as a bit of ribbon, a single feather. flower or bead for ornamentation. Of a richness, those new all-enveloping silk coats. Black with a heavy cord outlined across their weave they've The silhouette for evening remains truly fascinating trimming of padded tucks or deeply caught bands running horizontally across their graceful skirts. Coats whose blackness is restraight. The evening gown has much lieved by cocon dyed ermine at collar and cuff lines. Amazingly lovely creations in which to meet events of spring and summer

Spring Time Logical House Furnishing Season---Big Omaha Store Announces Departments to Take Care of Appearances of Lawn and Porch as Well as Every Room of the House

maker, you're sure to be interested in the splendid offerings at Brandels this week. Watch for the advertisements.