## SOCIIETY AND WOMAN'S PAGE

UIt's Not the Scarf, But the Way They Wear 'Em'



This

fragrant nut-brown brew the West claims as its own

QUAFP the quality cup and know why Hills Bros. Red Can is the favored coffee of a coffee-critical West. Realize why it
outsells all other brands and why it earned the title of The Recognized Standard! The instant you break the vacuum seal and inhale that unique aroma, you know why homes of wealth and discernment adopted "Red Can" as their very ownthereby establishing the coffee tradition of the West. Taste the flavor and be doubly sure that here, indeed, is wonderful coffee.
Hills Bros. originated the vacuumpack for coffee to protect that flavor-and the coffee tradition. If you didn't see the Jabel, you couldn't tell what the can contained until you punctured the seal that keeps Red Can fresh permanently! For none of the aroma can escape before the can is opened.
With all its high quality, Hills Bros. Coffee is not high-priced. It is econom ical to buy-and economical to use. Hills Bros., San Francisco.

HILLS BROS COFFEE


People suffering from Neuritis and other alments can attain relief in their own home by henclit Trenismen Thousands have done so. Eminent physicians say that high frequency treat
ments are a relief for this ailment. Renulife Health Generators are made for home use-the trentments a soothing and immediately helpful.
Operates from any light sooket.
Youn need not suffer from Neuritis. You are
obligation to learn what this will do for you.
Ask for Demonstration

RENULIFE
(Violet Ray)

HEALTH GENERATC

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## The Easter Season

demands more of dress than any other. Why? Custom alone is sufficient, but far beyond that is the spirit of spring and the human desire to be a part of it.

Nature, donning new robes, creates an irresist.
ible urge to man and womankind to do likewise.


New Lingerie Blouses



Skirts to the Fore


 | blue, nh |
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Sweaters Are Smart



 Boyish Suit Overblouses Converition ocilar, port posket whito pipuas


We Have Secured the Sale of

Bobbed Hea
Small Heads
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Sheer
Apron Frocks



$\$ 3.45$
$\$ 3.45$
$\$ 3.45$ Exta sies. $\$ 3.95 .95$
"Miss Bobs" Hats

Will be offered for the first time in this store THURSDAY
and under unusual cireumstances. These hate have oold
at $\$ 10$ and $\$ 12$ We have secured a big lot. They go
at sio and su2
on pale Thurdal
$\$ 5^{00}$


| Pre.Faster Sugrestions | Beautiful |
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| Junior and | Costume Slips |
| Children's Apparel |  |
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| Lume Frow, Knited | iop hemotithed thish, metr: |
| -bly priced. |  |
| Ribbo | \$10.95 |
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3-Piece Buffet Sets Modeled after a famous English design in jade green, hazel blue, orange with black bands.
The art store price would be substantial. We're The art store price would besuy
\$1 45

