



Royal Baking Powder

is made from Cream of Tartar, derived from grapes--rich, ripe, healthful grapes grown in the famous vineyards of Southern Europe.

That is why Royal is so wholesome and healthful---why so many doctors, nurses and dietitians prefer it and recommend it---why so many women, the world over, insist upon it.

Then, too, Royal gives the food such a fine, even texture---such a

delicious, appetizing flavor---such superior keeping qualities.

Make your next cake a pronounced success---make it wholesome, healthful and delicious, by using Royal---the only nationally distributed Cream of Tartar baking powder.

Contains No Alum--Leaves No Bitter Taste