

AUTO OFFICIAL TO REPRESENT AD CLUB

Mr. Laffey Peletier, manager of the advertising and sales promotion of Rickenbacker Motor company, is one of six Americans selected to represent this country at the international convention of the Associated Advertising clubs of the world, London, England, next July. Peletier will represent the newspaper division and his address will be on the subject of "The Successful Use of Newspapers in Developing the Automobile Industry."

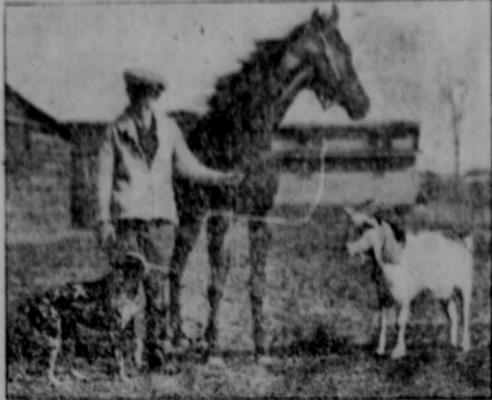
Mr. Peletier's address will be delivered either on July 18, or 17. It is expected that more than 1,500 leading advertising men from all countries of the world will be present.

A huge waterpout, which attained a height of 100 feet, recently rose out of the sea within two miles off the coast of England.

Race Horse, Scrubby Goat and Game Cock Have Become Inseparable Trio at Ak-Sar-Ben Stables

All Three Live in Contentment in Large Box Stall: Perfect Friendship, Says Owner.

A family that refuses to be separated, Billy and Bess and Bessie formed. They live together in perfect harmony, each depending on the other for entertainment. They are three animals, Bess, a thoroughbred race horse of the Sunshine stable, quartered at the Ak-Sar-Ben field, Billy, or Willy as some of the stable men call him, is a scrubby looking, off colored goat. Bessie is a strutting, fighting game cock.



the Sunshine stable first. For several years she has carried the colors of race horse owners over tracks in many sections of the United States. When Bess was happy before the advent of Billy is not told by C. E. Beckelheimer owner of the stable. Billy spent little time wandering about the stable looking for food. He went directly to the stall of Wright and established himself. He was too young to eat hay, or straw much less the proverbial tin cans and lino scraps. At first Billy was termed a nuisance and it was agreed that he should be disposed of. But Bess Wright had determined that Billy must stay, and a thoroughbred is to be petted. When the goat was removed, Bess made such a fuss that the little goat was brought back. A bottle was purchased and the goat was "raised by hand." Now, whenever Bess Wright leaves her stall Billy leaves too. When the horse goes to the barrier for a race, Billy matches grass in a preoccupied way not far off. The two are inseparable.

Music Memory Contest

He Shall Feed His Flock

Composer, George Frederick Handel. George Frederick Handel, one of the world's great composers, was born at Halle, Germany, of a family possessing no musical talent. His father, a surgeon, was attached to the court of a duke, and his mother, the daughter of a pastor, had deduced early in the boy's life that he should be a lawyer. Discovering early that the child was instinctively fond of music, they did all they could to discourage any interest in it—seven avoidances where it might be heard and keeping the boy out of school lest he might learn something of music.

When George Frederick was 7 years old it happened that the duke had sent his coach for the boy's father. The little fellow followed the coach on foot, crying as he ran, and at last the father had to present him, all soiled, to the duke. The great man asked the little fellow what he wished to play with, and he asked only that he might sit at the great organ and play. The duke was so impressed with the boy's talent that he insisted upon a musical education for him, to which the parents finally consented. He studied hard, played in orchestras, composed and kept at his music most seriously, so that by the time he was grown he had saved 200 ducats, enough to start him with his travels in Italy. He remained there for 12 years, fascinated with the Italian spirit of romance which expressed itself in opera.

His composition showed great change while in this sunny country, from being stiff and dry, to the more natural expression and spontaneous flowing melody, typical of bright sunshine and southern skies. Also he learned in Italy the secret of writing effectively for the voice. He finally was drawn back to Germany by the wish of his mother in 1710. There he produced his first opera, "Elnaldo," composed in two weeks' time. In 1712 he went to London. There he came into favor with Queen Anne, for whose birthday he composed an ode, and she rewarded him with a life pension of 200 pounds a year. In 1741 he was invited to come to Dublin, where he produced his masterpiece. Strange that after a life devoted to writing of opera he should begin so late to write in the style of music by which he is now known to the world. In response to this friendly ship shown from the people of Dublin, he wrote the oratorio, "The Messiah." In this, his most celebrated work, produced on the 12th of April, 1742, he abandoned all dramatic and operatic elements and went back to the purely reflective type of music. This oratorio, written in 28 days at fever heat, was given before a fashionable audience with a very small chorus, a more beautiful in comparison with the great massed choirs which sing it today. The audience received a request that the ladies discard their hoopskirts and the gentlemen their swords in order to make room for the public. It was an overwhelming success and remains today the best loved of all his oratorios.

Composition. "He Shall Feed His Flock" is one of the favorite contralto arias from the oratorio. Its appealing, smoothly-flowing melody, with its richness of tone gives this number a true devotional spirit, a promise of divine protection. There are at intervals, answering phrases when the singer and the accompaniment repeat the same figures. The calm, peaceful melody seems to bear with it the touch of the shepherd, ever alert for the welfare of his flock.

"Farandole" From "L'Arlesienne Suite"

Composer, Georges Bizet. Bizet was born in Paris of poor but talented parents, his father being a singing teacher and his mother an excellent pianist. She taught him the beginnings of music and at 9 he was sent to the conservatory. He is said not to have cared particularly for music in those days, but to have been exceedingly fond of books, hoping to become a writer. Throughout his life this love of literature often came into ascendancy, crowding out the desire to work at his music.

When Bizet was 14 he was a master of the piano, carrying off prize after prize at the conservatory. The grand prize of Rome gave him opportunity to study in Italy, where his compositions won much attention for his brilliancy and freshness of style. His list of compositions includes church music, overtures, suites, a few small symphonies, but his greatest interest was always the opera. Bizet's fame must rest upon the suite L'Arlesienne and his opera, "Carmen," which was counted a failure at first. Bizet died not knowing that it is one of the greatest operas ever composed. He had just entered upon the greatness of his career when it was cut short by his untimely death, caused by long hours of overwork and unremitting toil at copying and orchestrating music, by which he earned his living.

The music to L'Arlesienne was first written as incidental music to a play, "The Woman of Arles." Later this music was arranged as two suites for concert use, the Farandole being part of the second suite. This suite shows all the composer's rare dramatic power and is today one of the most popular concert pieces. The "Farandole" is a very old traditional French dance in 6/8 time, used as a kind of processional on fete days. This procession is led along in a string with the leader carrying a stalk of corn or something of that sort. The dancers go up and down the streets, in and out of people's gardens, pausing now and then to imitate some grotesque motion of the leader. Finally the procession winds up at the open square or village green. The orchestra's announcement of the dance is preceded by a crashing version of the old French Christmas carol, "The March of the Three Kings." The music then changes to the merry rhythm of the "Farandole" and the two ideas are thenceforward interwoven. In the last measures, while the "Farandole" which in the upper registers of the orchestra, the brasses underneath, shout out the theme of the march. Note particu-

OAKLAND TO LEAD CONVENTION TRAIN

An Oakland sport touring car will lead the Kansas-Montana delegation in Washington, in July, 1925, in a most unique plan of bringing a convention together. The trip will be made from all sections of the country entirely by motor car, the first time, so far as is known, that such a convention has ever been brought together in the motor.

Edward H. Huff, of Newton, Kan., will head his state delegation in an Oakland—in the international automobile carnival trip of "Facing America East." Typewriters from the historic "Mill Street" have been discovered to have been used in building a tower in Buckinghamshire, England. Kansas carries no insurance on its state buildings.

When the owner of a Ford truck or passenger car invests in a Transmission or device to increase power or speed in his car, he is entitled to the very best his money will buy.

The Warford

SELECTIVE TYPE
AUXILIARY TRANSMISSION
for Ford Cars One-Ton Trucks or Cars with Truck Attachment

Designed by experienced automotive engineers to meet the demand for a really worth-while auxiliary transmission for Ford Trucks and Cars.

Six Forward Speeds	Overdrive For Higher Speed	Underdrive For More Power
--------------------	----------------------------	---------------------------

Combined in One Unit

The use of a Warford Transmission multiplies the life of Ford transmission bands many times, saving the cost of relining and the cost and inconvenience of laying up the car or truck.

(From Your Ford Dealer)

We Carry Stock in Omaha
The Motor Specialties Co. Distributors
DENVER, COLORADO West 13th Ave.

Ford

Steel Body Truck \$490
f.o.b. Detroit

Why Commercial Users Prefer the Ford

There is much significance in the fact that more than 75% of all commercial cars of one-ton capacity or less in the United States are Fords.

This overwhelming preference for Ford haulage units has its basis in the low cost of Ford transportation, the rugged construction of the truck itself, and its unusual adaptability to every line of industry. Mechanical excellence, simplicity of design and ample power are further factors that have contributed to the popularity of the Ford One-Ton Worm Drive Truck.

The Ford One-Ton Truck equipped with an all-steel body and cab is now available as a complete unit, priced at \$490 f.o.b. Detroit. Screen sides and canopy roof that may be easily fitted to this unit are supplied at small additional cost.

Ford Motor Company
Detroit, Michigan

See the Nearest Authorized Ford Dealer

Ford

CARS · TRUCKS · TRACTORS

Do You Ever Think?

Did you ever stop to think what the three trademarks above mean to you when you purchase a Durant or Star car?

The Durant and Star trademarks are the outstanding emblems of Durant Motor Co., the third largest builder of automobiles in the world.

The Andrew Murphy & Son trademark is one that the public has learned to realize that its appearance back of a car means permanency, quality and satisfaction. It has been the buyer's guide for more than 50 years.

Your Investment Is Protected

Every Durant and Star car owner's investment is well secured. Satisfaction is guaranteed and backed by Durant Motors, one of America's largest car builders, and Andrew Murphy & Son, one of Nebraska's oldest and largest distributors.

Durant	Durant Star Cars
Touring \$ 890	Touring \$540
Sedan \$1365	Coupe \$695
4-Pass. Coupe \$1340	Sedan \$785
F. O. B. Factory	Special Touring \$640
Disc Wheels Included	F. O. B. Factory

MORE THAN 300,000 DURANTS AND STARS NOW IN SERVICE

Andrew Murphy & Son, Inc.

14th & Jackson Here 54 Years

ESSEX

A SIX By Hudson

"It is the Car for Everyone"

Says H. A. Tarantous, noted automobile authority in "MOTOR"

"The New Essex possesses many qualities which I did not believe could be incorporated in a closed car selling for \$975.

"It is a type long needed in this country. It possesses grace and beauty, can travel at sustained high speed without passenger discomfort, is surprisingly economical to operate and does not cost much to buy.

"These qualities combined in a six-cylinder closed car selling for less than \$1000, shows what can be done by an organization that can work just a little bit ahead of the market, and see public demand before it arrives.

"It is unusually smooth, accelerates better than the previous Essex, which is saying a great deal, and is 'the' car for everyone."—H. A. Tarantous, in MOTOR

Ask About Our Easy Payment Plan

The COACH \$975

Touring Model \$850
Freight and Tax Extra
Open Evenings

Some Territory Open for Responsible Dealers
OMAHA-HUDSON-ESSEX
Harney at 26th Street Tel. AT lantic 5065
KILLY MOTOR CO., Associate Dealer