

Boy Mayor, Bank Officers During Special Week

Young America to Reign Supreme in Omaha Starting April 27.

Omaha, along with the rest of the nation, is planning to pay particular attention during the week of April 27 to the American boy.

On the afternoon of that day a mass meeting is planned at the Auditorium, when music, drills and a brief talk will be the program.

Supt. John H. Beveridge and a committee are planning that Monday, April 28, boys' day in school, will include special programs for boys in all public, parochial and private schools.

The governor, mayor and others will be asked to furnish messages for the boys on that day.

Committees of business men have been formed to arrange for Tuesday, April 29, boys' day in industry and citizenship.

These men are planning to take boys in charge on that day, take them through their offices and shops to show them how products of Omaha are manufactured or how their organizations are knit into a business unit, and then have them work right alongside the executives for the day.

Bank "Presidents" J. R. Cain, Jr., of Peters National bank will provide for 200 youths, 13 to 18, who, for the day, will take the roles of bank and trust company presidents, cashiers, tellers, and so forth, and be managers of insurance offices alongside the real executives.

Joe Marrow, district court bailiff, will swear a small army of boys into the various county offices at the court house. There will be a boy sheriff, treasurer, district court clerk, assessor, and in every other county office for the day.

Seven boys from the high schools of Omaha will be elected to fill the places of city commissioners for two hours on April 29. A regular primary will be held at Technical high on April 3, and the other high schools on April 4. Four boys from each high school will be nominated, and on April 15, one-half of these boys will be elected.

Boy Ball Officials E. D. White, general chairman of the committee arranging for this day of the week, will place 200 boys in executive positions in the Union Pacific headquarters building.

Wednesday, April 30—Boys' day in music and entertainment, Hugh E. Wallace, chairman.

Thursday, May 1—Boys' loyalty day, with loyalty demonstrations, Charles R. Gardner, chairman.

Friday, May 2—Boys' day at home, Judge L. B. Day, chairman.

Saturday, May 3—Boys' day out-of-doors, Ira Jones, chairman.

RITES MONDAY FOR BAPTIST LEADER Funeral services for Mrs. Rosetta Hatt, 79, who died Saturday, will be held Monday at 2:30 at her late home, 2720 Bristol street.

14 Captains Selected by Stroud Committee The following captains have been selected by the managing committee of 100 boosting the candidacy of T. F. Stroud for city commissioner: Dr. Paul Ellis, Henry S. McDonald, Fred M. Crane, E. C. Hathaway, C. B. Adair, Roy N. Towl, Max I. Walker, W. H. Campen, A. V. Shotwell, W. I. Kierstead, O. A. Runyan, W. D. Helk, J. Connolly, C. S. Stebbins.

New Clasp for Women's Shoes Awarded Medal Chicago, March 29.—A new clasp in modish footwear for midday attracted considerable attention at the shoe review held recently in Chicago.

Harvard Man to Visit Omaha Schools Monday Prof. Henry Pennacker of Harvard university, will arrive in Omaha Monday, March 31. While in the city he will visit all Omaha high schools.

See Want Ads Produce Results.

"Know Your Stuff" and "Keep Smiling" Are Success Hints of "Boss" of Omaha's Utilities Plant Who Does Things

Head of \$18,000,000 Municipal Corporation Never Too Busy to Be Polite and Is Long on Work.

By EDWARD BLACK. The visitor strolling through the general offices of the Metropolitan Utilities district, in the city hall, might leave without meeting the boss, unless he had particular business with that personage.

If the visitor, however, was determined on learning the identity of the



boss by a short method, he could start something, and the desired information would be forthcoming instantly. This leads up to an introduction to Col. Theodore A. Leisen, who came to Omaha a few months ago to become general manager of the Metropolitan Utilities district, which comprises the municipal water, gas and ice departments.

working principles of General Manager Leisen, who endeavors to practice this in his work. He believes in going to the heart of a proposition before talking about it in final terms.

He has been stressing in his organization the idea of service and courtesy. He sees no reason for letting down in courtesy just because one is in the public service.

"Politeness is one of the least expensive and one of the most valuable assets," he said. "It brings more returns for effort invested than nearly anything else you can do."

"Do your job well, whatever it may be," is an injunction he passes along



to the humblest employe of the staff, and he has a way of obtaining results through gentle and firm words. Everyone in the organization knows that when the general manager speaks, he says just what he means and expects results accordingly.

to obtain information. He believes in cutting red tape wherever he thinks interests of the department will be benefited.

Grasping the minute details of a proposition is one of the characteristics of Omaha's utility general manager. He is continually delving into the why and wherefore of a feature of the vast system over which he has charge.

He always has time to be polite and if he is too busy to be detained, he has a pleasant way of making it known.

During the war period he was in charge of construction of an army cantonment in Michigan, making a record for efficiency and economy.

Since that big project, he supervised construction of a \$5,000,000 filter plant at Detroit, one of the largest of its kind in the world. He is said to have the faculty of inducing workers to do their best.

A HOME TEST FOR YOUR EYES A ROT

Cut this ad out and pin it on the wall in a good light—step back 10 feet and see if you can see all these letters plainly. If not you need glasses for distance.

The following type should be read at 15 inches from your eyes.

OUR SPECIALS Bifocal Lenses. Distance and near vision in one lens. Lenses only at \$7.00 Large Shell Spectacles for near work only. Complete \$6.00 Same Service in Our South Side Store 24th and N Sts. MA. 0751. Flitton Optical Co. 13th Floor—First Nat'l Bank.

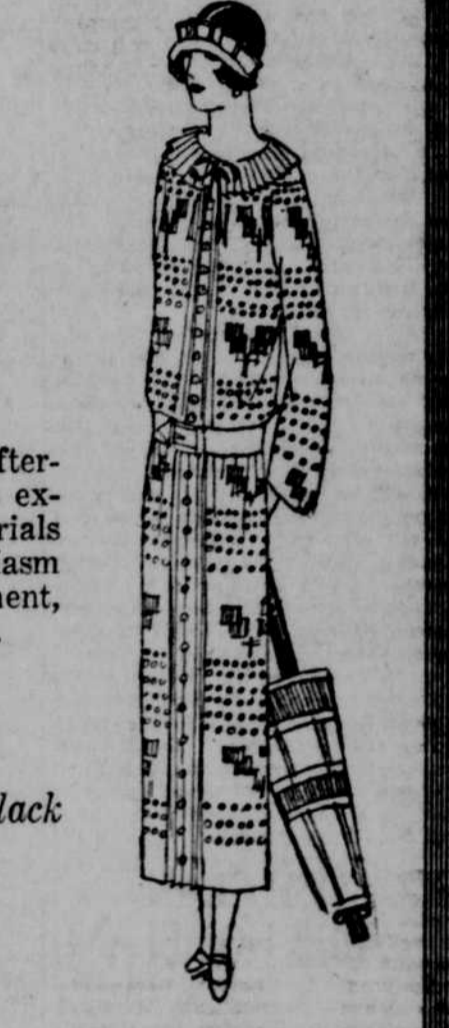
THE BRANDEIS STORE

Monday--An Event of Unusual Importance For Style, Quality and Lowest Prices in

Spring Coats, Suits and Dresses



Hand-Made French Frocks 39.75 Values to 65.00



These dresses are direct importations for street, afternoon, dinner and evening wear. Every dress is exquisitely beautiful and of superior quality in materials and workmanship.

Colorings—Madelaine Rose Maize Lanvin Green Fuschia Browns White and Black Trimmings—Beads Pearls Stitchings Rhinestones Colored Bandings Laces

Suits at the Height of Tailleur Mode

The group is made up of the trig tailored suits of boyish silhouette, that have been dominating the mode in Europe. Fashionable Oxford plaids, navy and black hairline stripes, smart checks, and manish suitings in blocks, checks and invisible plaids and imported homespuns are the favored materials.



Styles of the link button, two and three-button fastenings, double or single-breasted are prominent in the group, with strappings, bindings and vestees to emphasize the boyish effect. In all sizes for women and misses.

Specially Priced 39.75

Specially Priced 39.75

Especially Attractive Coats and Capes 39.75



We have grouped an unusually beautiful lot of coats and capes to sell Monday at this remarkably low price. Each garment is perfectly tailored and smartly styled. Clever inserts of self material, braiding, stitching and cording are Paris approved notes that trim these wraps so fetchingly on backgrounds of velveta, charmeen, twill cord and poiret twill. In both regular and in extra sizes.



Newest Spring Colorings Specially Priced Monday Second Floor—West USE BEE WANT ADS—THEY BRING RESULTS

House Cleaning Specials MONDAY ONLY

Step Ladders The best selected Norway pine step-ladders. Very sturdy. 4 ft. 5 ft. 6 ft. \$1.95 \$2.47 \$3.05

BROOMS Genuine Lee house brooms. Finest quality broom made. 4-Tie \$1.72 5-Tie \$2.72

SPONGES, 42¢ Large fine quality sponge. Regular price 50¢.

DOOR MATS Buy your door mat now. Very special prices on the best quality. No. 1 size \$1.98 No. 2 size \$2.48 No. 3 size \$3.18

Radiator Brush \$32¢ Toilet Brush with spring \$73¢

Old English Waxer-Polisher \$2.93 Use the Phone We Deliver

Cedar Mop 69¢ Regular Cedar Mop. Triangular shape with long handle. Regular price \$1.25, very special \$69¢

Galvanized Pails Heavy galvanized pails in three sizes. Very special. 10 qt. 12 qt. 14 qt. 32¢ 34¢ 36¢

Durlaque Cleaner To use in place of soap or washing powder for washing woodwork, painted or varnished walls, etc. Special 18¢

Polishing Cloths Very fine polishing cloth for silver or other metals. Large and soft. Special 39¢

MILTON ROGERS AND SONS COMPANY Hardware and Household Utilities 1515 HARNEY ST.

BEST LIVER AND BOWEL LAXATIVE If Headachy, Bilious, Sick, Constipated 10¢ CANDY CATHARTIC CASCARETS WORK WHILE YOU SLEEP



No gripping or inconvenience follows a gentle liver and bowel cleansing with "Cascarets." Sick Headache, Biliousness, Gases, Indigestion, and all such distress gone by morning. Most harmless laxative for men, women and children—the boxes, also 25 and 50c sizes, any drug store

Her Cooking Made Him Sick Stomach Trouble (Gas) Made Man Hard to Get Along With. "I could not say too much about Adlerika (intestinal antiseptic). Since taking it I can eat almost anything. Before I took it I could eat hardly anything and everything I did eat made me sick." (Signed) H. C. Hummel.

Intestinal Antiseptic. There is now offered to the public a preparation having the DOUBLE action of an intestinal antiseptic and a COMPLETE system cleanser. This preparation, known as Adlerika, acts as follows: It tends to eliminate or destroy harmful germs and colon bacilli in the intestinal canal, thus guarding against appendicitis and other diseases having their start here. It is the most complete system cleanser ever offered to the public, acting on BOTH upper and lower bowel and removing foul matter which poisoned the system for months and which nothing else can dislodge. It brings out all gases, thus immediately relieving pressure on the heart. It is astonishing the great amount of poisonous matter Adlerika draws from the alimentary canal—matter you never thought was in your system. Try it right after a natural movement and notice how much more comfortable it brings out which was poisoning you. In slight disorders, such as occasional constipation, sour stomach, gas on the stomach and sick headache, one spoonful Adlerika ALWAYS brings relief. A longer treatment, however, is necessary in cases of obstinate constipation and long standing stomach trouble, preferably under direction of your physician. Reports from Physicians. "I found Adlerika the best in my entire 27 years' experience." (Signed) Dr. G. E. K... "I use Adlerika in all bowel cases. Some require only one dose." (Signed) Dr. M. F. Chaine given on request. "I have found nothing in my 15 years' practice to equal Adlerika." (Signed) Dr. James Weaver. "After taking Adlerika feel better than for 25 years. Haven't language to express the AWFUL IMPURITIES eliminated from my system." (Signed) J. E. F... Adlerika is constant surprise to people who have used only ordinary bowel and stomach medicine, on account of its rapid, pleasant and COMPLETE action. It is sold by leading druggists everywhere. Write in Omaha by Sherman-McConnell Drug Company.

USE BEE WANT ADS—THEY BRING RESULTS