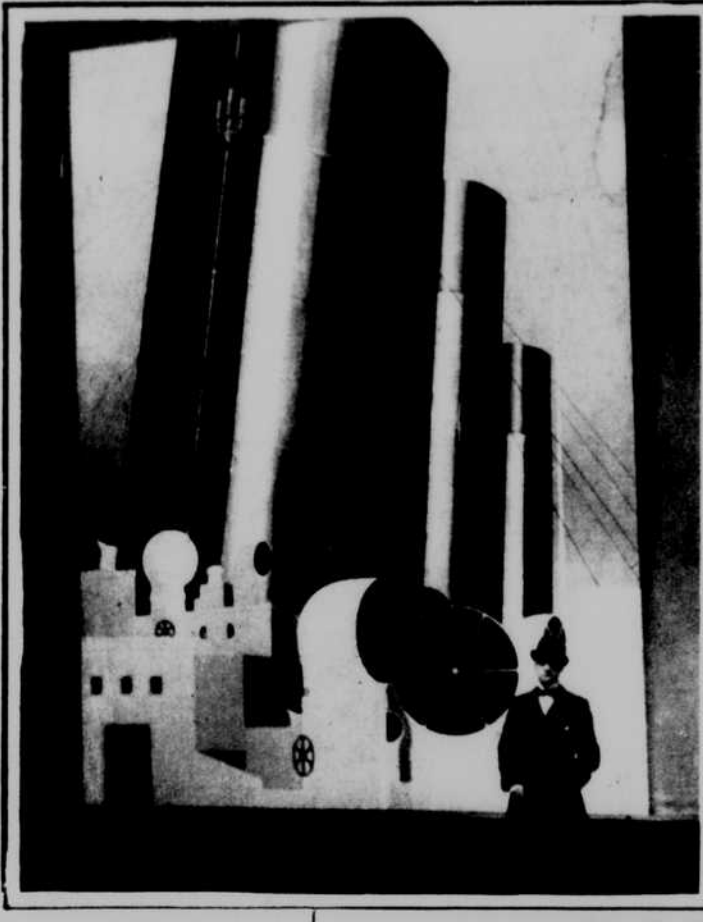




AT THE BALL OF THE COCOANUTS, an annual Palm Beach feature unequalled in originality and brilliance, held at Whitehall, the magnificent mansion of Mr. and Mrs. Lawrence Lewis. In our group, standing, left to right, Hedda Hopper, of Los Angeles; George MacDonald and Mrs. Carl Fisher, of Miami; Seated, Dr. John A. Harriss, Special Deputy Police Commissioner, of New York, and Mrs. Bernard F. Gimbel, of New York. Two orchestras supplied the music and the Palm Beach Club prepared the supper.



"THE THIEF OF BAGDAD," as everybody knows, is Douglas Fairbanks's next and most wonderful photoplay. Fairbanks pictures are few and far between and well worth the waiting for, for when finally released they unfold real thought, actual merit and perfection of detail. Doug the thief is stealing an embrace with his alluring leading lady, Miss Julianne Johnstone, a former Ziegfeld "Follies" girl.



QUANTITY RATHER THAN QUALITY almost barred Neville J. Murphy's composite picture of the "Olympic" and the "Paris" from the annual exhibition of Independent Artists in the Grande Palais, Paris. The American painter is shown beside his canvas, which was hung after much controversy due to the fact that the painting filled practically all of the space allotted to American artists. Two members of the committee resigned during the fracas, but Mr. Murphy and his eighteen-foot canvas won out.

Make CURLS and WAVES Stay In—It's Easy



JUST dissolve Egyptian Snowbark in water and you have the same wonderful natural curling and waving liquid used by Oriental Beauties of Cleopatra's time. The straightened hair, lightly dampened with this liquid, and curled or waved in your usual manner, is quickly transformed into beautiful soft, lustrous curls or waves of any style desired. **STAY IN—IT'S EASY.** This natural curling liquid is as harmless as water, gives new life to any hair and is far superior to ready-made kinds.

Get Rid of Your FAT Free Trial Treatment
Send no money. Ask for me, my wife and child. I have successfully reduced thousands of pounds of fat at the rate of a pound a day without diet or exercise. Let me tell you how at my expense.
DR. R. NEWMAN, Licensed Physician
State of New York, 236 14th Ave., N. Y., Desk 5



ARGENTINA'S CHAMPION WOMAN SWIMMER, eighteen-year-old Lillian Harrison, just after she established a world record distance swim of forty miles across the River Plate in twenty-four and a half hours. She will attempt the English Channel, a feat hitherto accomplished only by men swimmers.



Free Trial. Forget Gray Hair

Mary T. Goldman's Hair Color Restorer is a clear, colorless liquid, clean as water. No greasy sediment to make your hair stringy or streaky, nothing to wash or rub off. Restored color even and perfectly natural in all lights, no danger of streaking or discoloration. Faded hair or hair discolored by unsatisfactory dyes restored just as safely and surely as naturally gray hair.

My Restorer is a time-tested preparation, which I perfected many years ago to bring back the original color to my own prematurely gray hair. I ask all who are gray haired to prove its worth by sending for my absolutely Free Trial package.

MAIL COUPON TODAY
Send today for the special patented Free Trial package which contains a trial bottle of my Restorer and full instructions for making the convincing test on one lock of hair. Indicate color of hair with X. Print name and address plainly. If possible, enclose a lock of your hair in your letter.

Please print your name and address —
FREE TRIAL COUPON
MARY T. GOLDMAN, 1717 S. GARDNER BLDG., ST. PAUL, MINN.
Please send your patented Free Trial Outfit. X shows color of hair.
Black dark brown medium brown Auburn dark red light brown light Auburn light red blonde
Name _____
Street _____ City _____

Why stage folk and hospitals choose Ivory

Does the leading woman, upon whose beauty and loveliness the charm of the play so much depends, risk that precious skin of hers with any but the purest, gentlest soap she can find? Indeed not! You will probably find her using Ivory.

With Ivory, the care of the skin becomes as simple as it is safe. Wash with Ivory and warm water once or twice a day. Follow the rinsing with a dash of cool or cold water. Dry your face thoroughly. If your skin is naturally dry, apply a little cold cream. This will give the natural beauty of your skin its best opportunity to reveal itself.

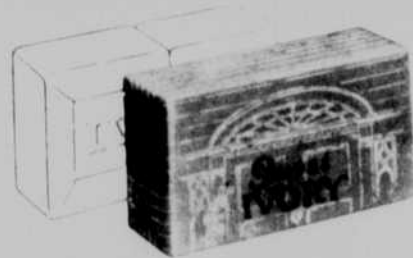
In the majority of hospitals Ivory is standard frequently the *only* soap used on the patient's skin. The hospitals in your own city would probably tell you that they use Ivory in private rooms, public wards, and operating rooms—everywhere, because it is *pure* and therefore free from artificial coloring, medicaments and strong perfume.

When all women learn that soap's function is to cleanse—not to cure or "transform" the skin—there will be no more disappointments from soap bought because of "magic" promises.

We now offer to women of taste and discrimination Guest Ivory—the dainty new cake of Ivory made specially for face and hands, of just the right size for the washstand soap-holder.

PROCTER & GAMBLE

Guest IVORY 5¢



"Oh," exclaims Sally in a whisper, "did you ever see such a lovely complexion?"
"Yes," breathes gallant but truthful Thomas, "every time you look around."

"Venida rules the waves"



VENIDA
The Guaranteed HAIR NET

A Curled Bob for Evening Wear

"She wore her bobbed hair curled under a Venida and the effect was little short of wonderful."

Whatever may be said deprecatingly about bobbed hair is surely eliminated when the bob is controlled by a Venida Hair Net. A bob under a Venida is often seen because without it the bobbed hair appears untidy, and untidiness is never forgiven.

2 for 25c

Cap and Fringe Shapes Single and Double Mesh

The Rieser Co., Inc., New York

IVORY SOAP

CAKE OR FLAKES
IT FLOATS 99 44/100% PURE

Safety for Precious Garments

The charming, filmy silks and woolsens of the new mode must have, in their cleansing, the perfect protection of pure Ivory suds, made from either Ivory Flakes or Ivory Cake Soap. Where can you find such gentleness isn't Ivory the very same soap that millions of women use to protect lovely complexions? Don't run needless risks!