

"Fashion Row" Where Passions Flow



Sparkling— Shining— Sizzling— Seething—

That's

MAE MURRAY

In the biggest success of her career

"Fashion Row"

Starts Saturday SUN Starts Saturday

Orpheum THE ULTIMATE TRIUMPH IN VAUDEVILLE

THE BIGGEST ACT IN VAUDEVILLE GEO. CHOOS' FABLES OF 1924

WITH JACK HENRY AND EDYTHE MAYE FEATURING MILDRED BURNS, BOB SARGENT, DANNY DARE

HARRY KAHNE BILL ROBINSON BARRETT & CUNNEEN MEDINI TRIO

JOHNNY BURKE IN "DRAFTED"

BERT SMITH COMEDY PLAYERS NEW EMPRESS GREATER MUSICAL SHOW

A HUSBAND FOR A NIGHT With Vi Shaffer, Billy Van Allen, Joe Marion

"THE BAREFOOT BOY" A photoplay masterpiece with JOHN BOWERS

BRANDETS THEATRE The Big Event of the Season Four Days STARTING Mar. 31

AL JOLSON THE WORLD'S GREATEST ENTERTAINER

IN THE NEW MUSICAL "BOMBO" COMPANY OF 150 EXTRAVAGANZA 14 BIG SCENES

GAYETY COLUMBIA BURLESK Twice Daily All Week

"STEP ON IT" with GEO. NIBLO & HELEN SPENCER

THE GREAT HORACE GOLDIN, MAGICIAN AND ONLY RADIO FILM TELEPATHY

Who Figures Al's Surtax

Press Agent Builds Up Annual Income of More Than Half a Million Dollars for Famous Black-Faced Singer of Ditties.

AL JOLSON, starred annually by the Shuberts in a big musical production...



Al Jolson at the Strand

This the two items of stage salary and phonograph royalties give Jolson an assured minimum income of \$440,000 a year.

Jolson is a good business man and not a foolish spender. Undoubtedly he has accumulated a large fortune...

William Fox is making a picture based on "Dante's Inferno." Opposition firms are bidding heavily for the film rights to the play "Hell-Bent for Heaven."

William Strong for Art. Following his film work for Famous Players in Hollywood...

Mr. Farnum is well known among old-time theatergoers for his appearance in "Ben Hur." Bill Hart played in the same company.

It is not necessary any more for William Farnum to engage in any sort of labor...

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Griffith Always Has Many Money Troubles

The Italian government is negotiating with D. W. Griffith for the production of Bulwer Lytton's "Last Days of Pompeii."

Now That Alice Has Bobbed Her Hair She's Ready to Work

Alice Joyce, last seen in "The Green Goddess," sailed for England yesterday to play the principal role in "The Passionate Adventurer."

Camera Missed It

An English picture producer is making a series of one-reel films to be called "Fights Thru' the Ages."

Bank Stays Home

Jack Hoxie's got a pup named "Bunk." He calls it a pup, but it is about as big as a full-grown cow.

Jackie Goes North

Kid Coogan, who is one of the young boys around Hollywood trying to scrape a living out of the movies...

Long, Long Ago

Talking about young men trying to get along in Hollywood, there's Bob Frazer, who is Pola Negri's new leading man.

Useless Occupations

Mickey Neilan has inherited Abdul, strange to say, is a Turk. You would never guess it from his name.

"Promised in the Future"



Mae Murray in "Fashion Row" at the Strand-March 29. Pola Negri in "A Man's Man" at the Rialto-March 30. John Douglas in "When a Man's a Man" at the Strand-March 30.

Real and Unreel

By Dan H. Eddy, Hollywood Correspondent of Omaha Bee

Joan Lowell says it would be a cinch for Los Angeles to get rid of its traffic problem. It would only be necessary for the council to pass a law that nobody could drive until his car was fully paid for.

Oh Death, Oh Death!

It's a terrible life these movie folks have. Syd Chaplin went out to one of the roadhouses the other night for dinner...

We Devoted a Bow

Being a devoted admirer of brave, strong men, we always admired Samson. Because we admire fearless courage and dauntless strength...

It Never Happened

We almost got a squib for this here column the other day. We were over on Pola Negri's set...

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Gloria's triumphant return to the type of society love-drama that made her famous



GLORIA SWANSON in A SOCIETY SCANDAL

An inside story of society's shocking Divorce Scandals!

Gloria in silks and laces Gloria in furbelows Gloria wearing gowns as only she can wear them.

ROD LA ROCQUE head of the supporting cast A Paramount Picture

THE MAN FROM BRODNEY'S (See Moon Ad.) Monday-Tuesday MORE TO BE PITIED THAN SCORNED Wednesday-Thursday FRED THOMSON in "MASK OF LOPEZ" Friday-Saturday "LIGHTS OUT"

NEIGHBORHOOD THEATERS GRAND 14th and Binney Blanche Sweet and William Russell in "ANNA CHRISTIE" Also at St. John Comedy LOTHROP 24th and Lehigh BETTY BLYTHE in "Daring of the Rich" and a Comedy BOULEVARD - 33d and Leavenworth Jackie Coogan in "CIRCUS DAYS" "Fighting Blood" and a Comedy

MOON This Week-Ending Friday

Geo. Barr McCutcheon's Famous Story

"The Man From Brodney's"

With J. Warren Kerrigan Alice Calhoun, Wanda Hawley, Miss DuPont, Pat O'Malley, Kathleen Key

Look to "The Moon"--FOR REEL ACTION The most sensational hand-to-hand battle ever filmed! A mad horde of dark-skinned men attack a castle held by half a dozen whites.

Coming Next Week---Fourth Series "LEATHER PUSHERS"

Strand Concert Orchestra You'll enjoy every minute of this comedy DOROTHY DEVORE in "GETTING GERTIE'S GOAT" A fast and furious farce As laughs come in bunches Visual Current Events