THE SUNDAY BEE: OMAHA, MARCH 23, 1924.

2-D "Fashion Row" Where Passions Flow-Sparkling-Shining---Sizzling-Seething-That's MAE MURRAY in the biggest success of her career **"Fashion Row" B**SUN Starts Saturday Starts Saturday THIS WEEK The Ultimate Triumph in Vaudeville ORPHEUM CIRCUIT VAUDEVILLE Production



# Who Figures Al's Surtax

Press Agent Builds Up Annual Income of More Than Half a Million Dollars for Famous Black-Faced Singer of Ditties.

L JOLSON, starred annually by the Shuberts in a big musical production, has a contract which guarantees him 40 weeks' work each season at a weekly salary of \$5,000. In addition, he has a half interest in the profits of every play in which he appears, and this interest continues after he has left the play and some minor performer has as-sumed his role on tour. He has a contract with a producer of phonograph records, under the provisions of which that company is bound to produce not less than 24 Jolson records each year, and to pay the comedian not less than \$10,000 in royalties on each record.

A

Thus the two items of stage salary and phonograph royalties give Jolson an assured minimum income of \$440,-000 a year. The item of theatrical profits, in addition to salary, is not as large as one might anticipate. The original Jolson productions are so costly to equip and operate that "show profits" are comparatively small. Undoubtedly Jolson receives a share of the author's royalties on i songs which he makes famous and this is eminently fair. Jolson does more for the song than the author does, so far as the business of achieving success for it is concerned. When he has "worked over" a song to give appear regularly in the future, and it the fullest benefit of his peculiar trying, that it has a good chance to as an indication of the revolutionary it the fullest benefit of his peculiar trying that it has a good chance to as an indication of the revolutionary

Al Jolson AT THE BRANDEIS vin, and that Jolson has got at least mood she is in has bobbed her hair, and original singing style, it often

a shade the best of the price." contains touches which the author and composer never thought of, and William Strong for Art.

these are the touches which lift it Following his film work for Fa o its unusual success. It is entirely nous Players in Hollywood William An English picture producer is conservative to estimate Jolson's in Farnum will return to New York to ome from song royalties at \$25,000

Farnum will return to New York to making a series of one-reel films to first ballots he found in a lady's appear in an Arthur Hopkins stage be called "Fights Thro' the Ages." writing. year. His total income cannot. He is going to start with David and herefore, be less than \$515,000 a Mr. Farnum is well known among Goliath and run right down to Demp-

ance in "Ben Hur." Bill Hart played



## Dromised in the Future" Griffith Always Has Many Money Troubles

The Italian government is negotiat

ng with D. W. Griffith for the pro

duction of Bulwer Lytton's "Last

Days of Pompeii." Mr. Griffith is in-

clined to accept. It seems the great-

est of all the American directors can

finance his film productions with ease

in every important country abroad,

but always finds difficulty in doing so

in the United States. Despite his

many successful pictures, Griffith is

a comparatively poor man. He al-

ways has to pay such rates to finance

his productions that in the end there

is nothing left for him. At the pres-

ent time he is more than anxious to

go ahead with his historical cinema

record of American history, but is

held up by lack of financial support.

Now That Alice Has Bobbed

Her Hair She's Ready to Work

Alice Joyce, last seen in "The Green Goddess," sailed for England

yesterday to play the principal role in "The Passionate Adventurer,"

which is to be produced by Myron

Selznick, of the famous film family

of the same name. Miss Joyce is

Mrs. James B. Regan, jr., in private

life. Her husband is the son of the

former owner of the late and lament

ed Knickerbocker hotel and bar in

Alice has been making intermittent

appearances on the screen of late, having become somewhat domesti-

cated. However, she has promised to

appear regularly in the future, and

the latter operation being remarkably

Camera Missed It.

New York.

successful.



John Bowers IN "WHEN Pola Negti IN AT SHADOWS OF PARIS AT THE STRAND MARCH 30 Mae Murray IN "FASHION ROW" RIALTO . MARCH 30 THE SUN - MARCH 29

## **Real and Unreel**

Joan Lowell says it would be a is that the last time he and his folks cinch for Los Angeles to get rid of its traffic problem. It would only bellhops up to tell him he had to bellhops up to tell him he had to

be necessary for the council to pass quit jumping up and down on the a law that nobody could drive un-For some reason-and doesn't it til his car was fully paid for.

seem silly ?- the folks in the room be-Oh Deah, Oh Deah! It's a terrible life these movie foiks when the plaster started falling down. People are so unreasonable that way.

Syd Chaplin went out to one o the roadhouses the other night for We Make a Bow. dinner, and they had a dancing contest, and Syd was elected to count the ballots. So on one of the Samson.

Hatfleid. Because we admire fearless courage and dauntless strength we al-ways liked to read about the days of old when knights were bold-although

So when it came time for the sec-

"Hello, Syd, old dear!"

man to please ship his trunk. This was the answer he got, collect, and he keeps it in a frame, now: "You thought you were pulling a

fast shuffle on me, didn't you? if you want your trunk, you can walk back here and get it." But Bob never did.

She's Still 96.

May McAvoy got home from New York a couple of weeks ago, but we never happened to run into her until the other day. She looked just the same as she always looked, which is saying considerable. We asked her how she was and she said, "Still 96." which is what she always says.

May figures to always weigh 96 ounds. When she gets a pound under 96 she starts diving into the old sugar bowl and eating French pastries at midnight until she gets back to normal. And when she gets over

96-but why get personal? We asked her whether she was engaged to Glenn Hunter, who is enbut she only blushed and wouldn't say

Rain, Beautiful Rain.

Here a little while ago everybody was hollering because we hadn't had any rain out this way. And some towns were figuring on hiring a bird named Hatfield, who guarantees to make it rain for so much per rain. By Dan H. Eddy, Hollywood Correspondent of Omaha Bee And it was such a tough situation that nobody ever knew that the mov-

> named "Code of the Sea," and they were laying out in the ocean on boats waiting for a storm. Jacqueline Lo-gan was there, and Rod LaRocque. And they waited and waited, but they got nary a storm.

And then a couple days before Hatfield was set to do his stuff, all at once it started in and stormed and Being a devoted admirer of brave, rained something fierce, and the strong men, we always admired troupe got its storm stuff and everybody was happy except Rainmaker

### That Would Be Sad.

A press agent sends us this story: "A big, handsome man knocked on the door of the publicity office, and

Europe. Won't you please try to

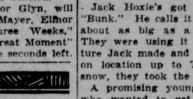
"The publicity man swooned. After he had been revived with a pulmotor and mimeograph he explained, Vic-

A terrible thing has happened to

happens to be engaged to wed as this

We used to go around on Jimmy's set and he would be rolling one cigaret after another and talking to

But we went around the other day



have.