the omaha bee: friday, march 21, 1924.


Do the words "MENIHAN ARCH-AID" mean anything -- Yet -- in your Wardrobe?


T took the women of America just so long to disand ther that Baking Powder was good for cooking by the same laws of logic it may take your home "just so long" to discover and know this famous shoe.
But once the introduction is complete-once a pair of Arch-Aids are allotted a place in your shoe racks-the spell will be broken, and so will the tie that binds you to tired, aching foot muscles and tired, aching style notes.

MR: BOYLE, One of America's Best Foot Authorities, Is Here to demonstrate the famous Arch-Aid Shoes. He knows the human foot-your foot-He knows the pains you have suffered and how to quiet, soothe and stop them. Daily Demonstrations Friday, between 9 and 5, and the diagnosis of your case is absolutely without charge. -but come and consult this man who will help you to stylish, easy, happy walking.
MENIHAN ARCH-AID SHOES Two feet of beauty with
BURGESS-NASH CONPANY

cmans Specal BURGESS-NASH COMPANY.
"After the Party" The playlet given in connection
with our special exhibit and sale of Bloom Kist silks, will be pre-
sented for the last time Friday at
$10: 30$ and $3: 30$ in our Silk Dept.

## FRIDAY--BARGAIN BASEMENT

 Spring Opening Sale of "Star Brand" and "Poll Parrot" Shoes

Women's Shoes, \$1.98

EXTRA SPECIAL
Infants' Shoes at $\$ 1.35$ Pair
Soo pairs of infants Pon Parrit and star


Women's
Shoes, $\$ 4.95$
Suede, black and


Men's Shoes $\$ 4.95$
Black and brown soles and rubber heels. Also


Women's Shoes, $\$ 3.45$
Children's and Misses' Shoes $\$ 3.45$
tent blucher oxfords, sizes $81 / 2$ $\qquad$
 Sturdy tan leath

At $\$ 3.95$ for Mouths
ords with Goodyear
welt soles and rubber
weels Sizes
hildren's Shoes $\$ 2.95$ tent blucher oxfor

## Hosiery Specials

Women's "Glos" Hose
$\begin{aligned} & \text { Made of "Glos," now nabre of roo wearing } \\ & \text { quality. Semi-fashioned, with double heel and toe, }\end{aligned}$ hem top; black, gray and cordovan. heel and 39C
Sizes $81 / 2$ to $91 / 2$; pair ..............3

Women's Overblouses ( 0 ) $\$ 198$ TM

Boudoir Caps
59 c

Great Sale of New Spring Dresses $\$ 8^{95}$ A dress sale of unusual merit, which includes garments
the newest styling in the most popular of the spring materials. There are draped models, straight line effects. women. Laces, ribbons, velvet, ruffles, buttons, buckles, serve as clever trimming. Some are sleeveless, others have

Knit Plaid Canton Crepe Taffet

Brick Cocoa Sand Fallow Navy Blue Brown Green


## Yard Goods Specially Priced

White Dimity Bookfold Percales Wash Goods Remnants



|  |  |
| :---: | :---: |
| Bleached Sheeting | apery Rem |
| 25c | Uex |
| Bleached amless Sheets |  |
|  | 29c |
| $\dot{\text { colored Indian Head }}$ |  |
| 35 |  |

## Women's "Marcella Chemise

$\$ 1.59$



# Sateen and Lingette 

Remnants
1 to 5 .yard lengths of black and col-
ored fabrics in plain and striped pat. ored fabrice in plain and striped pat.
ternmo $\begin{aligned} & \text { High, lustrous } \\ & \text { finish. }\end{aligned}$ Yard $\ldots \ldots \frac{1}{2} \mathbf{c}$

White Voile

| Women's "Marcella" <br> Chemise \$1.59 |
| :---: |

All Silk, Full Fashioned
Chiffon Hose \$1.49
-clear and only slightly irregula in chiffon weight silk feet for only the sightly irregular. Made with gall
pumps. Double hem


Children's Confirmation Dresses


Easter Dresses for Tiny Tots
Cunning styles of fine quality organdy and voiles. Ma
short sleeves, ruffere, laces, tucks and ribbon trimmi
$\$ 2.98$


For confirmation, these lovely styles in all white organdy and
voile, will be very suitabie. Beautifuly made with tucks. laces,
embroidery and ribbon trimmings. Regular $\$ 6$ values. Sizes 7 to 14
years.
$\$ 298$


