

On the first anniversary of our Household Club Plan, March 17 to April 7, we are holding a great sale of Housefurnishings. Values are most unusual.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

For St. Patrick Day
Potted Shamrocks
3c
Flower Department—Mezzanine Floor



Beautiful Spring Displays in Every Department

500 White Bungalow Aprons

Indian Head and sheeting fashion these well made aprons in Hoover styles, slipon bungalow styles and hospital gowns.



Manicurists' aprons, dainty Vassar strap or bib aprons for maids, and nurses' large bib aprons of Indian Head or sheeting.

Values to \$2.45

In sizes 16 to 44.

Well made, of the best quality materials, these offer values extraordinary. These garments are slightly soiled from counter display; some have slight imperfections. Not all sizes in every style. Telephone orders will receive special attention. No exchanges. No credits.

Second Floor

For Sports Wear--The New Sweetheart Bags

\$3.45 and \$4.95



Quite new and extremely good looking are the new beaded sweetheart bags. For sports wear, for carrying one's vanities, for evening use, they are charming. Many different color combinations, colors which will harmonize with the spring costumes are depicted—pink and blue, orchid and white, jade and topaz, cerise and steel, black and steel. The quantity is limited, therefore our customers are urged to make an early selection.

Main Floor

Sweaters

Good for Spring

\$4.95 to \$16.50

New sweaters in many striking novelty weaves are of imported alpaca, bouclé, mohair and glos; formerly known as artificial silk. These are in a riot of spring colors: blue, tangerine, gray, yellow and all the wanted shades.



Third Floor



Lovely Frocks

Embodying the Smart New Notes of Spring

\$35 to \$65

In these dresses we offer all the newest style features in models for miss and matron. The clever afternoon dress in the fashionable colorings and displaying the newest trimming conceits, may be had with sleeves or in sleeveless models. The materials are those favored by the season in—

Blue Stone Cocoa Gray Brown
Lanvin Green Caramel Navy
Beige Stucco Black

The printed silk sport frock is in high favor and those shown with cape backs are very newest of new. We also offer the better type of sport flannels, including both one and two-piece styles, excellent in material, smart in line and extraordinary in value. Colors include high shades, also smart plaid over effects with one-tone pleated skirt.

Women's and Misses Sizes.

Third Floor

Sale of Colonial Pumps



\$5.97

Quaint Colonial pumps with the large nickel buckles and covered wood military heels. Every pair has Goodyear welt soles. Made to sell at \$10.00.

Black Mat Kid Gray Suede Black Satin
Brown Calf Airedale Suede Black Suede
Patent Leather

Sizes 3 to 9 in widths from AAA to C.

Main Floor

Women's Chiffon Weight Hosiery

\$1.95

Full fashioned, very sheer hose with mercerized tops and silk feet. All the spring shades, including blush, Belgique, creme de peache, dawn, beige, mode, jack rabbit, light fawn, new otter, French taupe, gunmetal and black.

Main Floor

Women's Tailored Vests

\$1.95-\$6.95

The mannish tailored vest for wear with the masculine tailleur is made of pique, silk moire or linen, in Chinese red, powder blue, ecru, tan, royal blue, gray and white.

Main Floor

"Colgate" and "Valora" Union Suits

Women's suits of white lisle in the sleeveless, French hand top style with loose or tight knees.

Sizes 34 to 38.....49c
Sizes 40 to 50.....59c

Second Floor

Liste Sleeveless Vests

With fitted shoulders of lisle tops. Sizes 36 to 44, but not all sizes in each style. In flesh and white. Regular 50c and 75c values.....35c
3 for \$1.00

Second Floor

Brilliant Jewelry



Never have the spring costumes demanded more colorful, more brilliant jewelry. Our stock is complete with lovely novelties.

Bracelets

Colored bracelets, or bracelets with colored stone are worn by milady who would be truly smart. Included in our selection are bracelets of ivory set with stones of sapphire color, jet, emerald, rhinestone, amethyst and topaz color.

Single row \$1.25 Three-row \$3.95
bracelet .. bracelet ..
Bracelets of our own \$1.75 to \$12.50
Importation

Bar Pins \$1
Fine cut, brilliant set bar pins, extra heavy backgrounds with safety clasps

Necklaces

Exquisite necklaces in all the wanted lengths. The very newest cuttings—cube effects with vari-colored rondels. Graduated and uniform strands.

\$1.45, \$1.95 and up to \$18.50

Watchless Fob

Not only for the tailored suit, but also for sport dress, on hats, pocketbook or as kerchief holders, are these stone-set and initial fobs the vogue.

95c to \$5.00

Main Floor

Toilet Goods Specials

- \$1.00 Black Narcissus Flaconettes 59c
- \$3.00 Coty's Perfume, 1-ounce original package \$1.98
- \$1.00 Holman's Toilet Water 49c
- \$2.00 oz. Djer Kiss, bulk extract, ounce \$1.09
- \$1.00 Lilac Shaving Lotion 59c
- 50c Mavis Face Powder 35c
- 50c Djer Kiss Face Powder 39c
- 50c Daggett & Ramsdell Cream 39c
- 35c Frostilla, at 24c
- 50c Rigaud's Hand Lotion 35c
- 75c Medicated Alcohol 49c
- 75c Incense Burners 39c

Main Floor

March Sale of Finest Irish Decorative and Household Linens

Sole Agents for DERRYVALE Genuine Irish LINEN TABLECLOTHS & NAPKINS

Lustrous, beautiful and long wearing are the "Derryvale" Irish linens, made from a long fiber flax of a toughness that only Irish linen can boast of. Made with the skill which only Irish weavers seem to possess.

100 "Derryvale" Table Cloths

Of fine "Derryvale" Irish linen. 2-yard lengths priced at.....\$3.85
2 1/2-yard lengths priced at.....\$4.85
3-yard lengths priced at.....\$5.85
Regularly \$5.75, \$7.00 and \$8.00 dinner size napkins to match, doz., \$5.85

These come in five attractive designs.

3-Yard "Derryvale" Banquet Cloths

Of unusually fine quality, made from selected flax. \$15.75 value, for, each.....\$10.95
Dinner napkins to match, dozen.....\$9.95

75 "Derryvale" Table Cloths

Of very fine "Derryvale" Irish linen. Five designs from which to choose. In the popular size for the new refractory tables. Each.....\$6.95
Napkins to match, dozen.....\$7.50

Linen Huck Towels

Hemstitched linen huck towels of generous size with blue, gold or red borders. 49c values. Each.....33c

Irish Linen Glass Toweling

Glass toweling of fine quality in checks of blue or red. Will leave no lint. Yard.....19c

75 Odd Table Cloths

1/2 Price

Odd and mused table cloths of Irish linen damask, all of first quality. No imperfections. No napkins to match.

Madeira Pieces

200 hand-embroidered Madeira linen pieces, including round, oval or oblong doilies, center pieces, lunch cloths, banquet cloths and scarfs. All are of Irish linen, with perfect hand embroidery. Slightly soiled, but offered at great reductions. Marked according to the size at prices that range from.....29c to \$37.50

Irish Linen Luncheon Napkins

Napkins of fine round thread quality linen with neat hemstitched edges. Limit of 12 to a customer; each.....35c

Madeira Luncheon Napkins

Of fine Irish linen with hand-scoped edges and beautiful embroidered designs in the corner. Dozen.....\$5.95

Irish Linen Crash Luncheon Sets

With the cloth in 36, 45 or 54-inch sizes and napkins to match. These have embroidered effects on the border and are finished with fringed edges. Set.....\$3.50, \$4.50, \$5.50

Sheets, Pillow Cases, Bed Spreads

1,200 Pillow Cases
45x36-inch cases of excellent quality muslin. Limit of 12 cases to a customer. Each.....28c

Mattress Pads
54x76-inch, full bed size pads, covered with excellent quality bleached muslin. Each.....\$2.85

750 Bed Sheets

Each \$1.38

\$1.95 Value

81x99-inch sheets of fine, round thread sheeting, without filling or dressing. Finished with a neat 3-inch hem at top. Perfectly hemmed. Limit of six to a customer.

Embroidered Pillow Cases
Of "Fruit-of-the-Loom" muslin, finished with neat scalloped edges and embroidered in attractive designs in colors of blue, rose, gold or pink. 45x36 inches in size. Each.....59c

100 Bed Spreads
For full size beds, made of the popular crinkled dimity. Easy to launder and requires no ironing. Hemmed ready for use. \$3.25 quality. Each.....\$2.29

Hand-Embroidered Chenille Bed Spread
In natural-colored fabric, hand embroidered in beautiful designs in colors of blue, rose, white or lavender. With bolster cover specially designed. Each.....\$7.95

Second Floor

The New Bloom Kist Silks

To know Bloom Kist silks is to realize their beauty and quality. You must see them in the piece, as they drape and fold, as they shimmer and sparkle. We will be very pleased to show you the full line of Bloom Kist silks which are handled exclusively in Omaha by Burgess-Nash Co. Shown in a wide variety of patterns in ivory, flesh, orchid, peach, salmon, amber, maize, ciel, nfe, fallow, silver, quaker gray, powder blue and black.

In Connection With the Display of Bloom Kist Silks
A one-act playlet, "After the Party," will be given every day at 10:30 a. m. and 3:30 p. m.
Silk Department—Second Floor

Bloom Kist Radium

Yard, \$2.95

Bloom Kist Crepe

Yard, \$3.95

This lovely new silk has a softness and luxury that is truly appealing—dainty stripes in various designs for exquisite garments that women love to wear. 36 inches wide.

Simplicity and beauty of motif combine with rare delicacy of color tones to make Bloom Kist crepe the chosen silk for intimate things in milady's wardrobe. 40 inches wide.



The New Sport Satins

Rich colorings are characteristic of these 40-inch glos sport satins shown in the season's newest colors, including coral, orchid, turquoise, adriatic, silver, sara blue, powder blue, almond green, tan, old rose, white and black. Yard.....\$1.95

Satin Charmeuse

Yard, 2.19

The shades make it particularly popular for dresses, princess slips and blouses. Shown in moss green, fallow, apricot, sapphire, quaker gray, old rose, rose pink, ciel, maize, tan, Pekin blue, ivory and black. 40 inches wide.

Satin Canton Crepe

\$2.95

Waldorf satin canton crepe is a most charming material for afternoon and street frocks. It drapes beautifully. Shown in 17 of the new spring colors. 40 inches wide.

Rhapsode Crepe

Yard, \$3.45

This is the most charming sport material, woven in patterns which are decidedly new and different. 36 inches wide.

Changeable Taffeta

Yard, \$1.95

Most exquisite in color combinations are these chiffon changeable taffetas which are favored for evening gowns, draperies, bedspreads and pillow tops. These come in 35-inch widths.

Beautiful Wash Radium

An excellent quality for dresses, blouses, lingerie and linings is this fine wash radium. It is shown in shades of pink, flesh, orchid, white, nife, pongee, maize, fuchsia, purple, kelley, new peacock, peach, quaker, porcelain, navy, moss green and turquoise. 36 inches wide. Yard.....\$1.79

Second Floor