

Latest Models in Clothing Are Sought by Buyers

Market Week Displays Prove Attractive—Merchants Report Confidence in the Trade Future.

Girls! Wait 'till you see 'em! The day when modes of clothing distinguished the metropolitan and small town resident has become a period remembered by the select few.

There was a time, when the rural community merchant, coming to Omaha for his buying would select garments and goods which bore the unmistakable stamp of "small town."

When the merchant or merchants from your home town get back, there will be a all sorts of pretty things come out of his bag of tricks.

Honestly, the styles they are selecting would be enough to turn any Omaha girl's eyes to the conventional green with envy.

Besides these, there are shimmering, dainty other things, not apparent to the passerby, the latest thing in hose, you know, those flesh colored ones, and others too, for that matter—in fact, everything the feminine heart desires for physical adornment.

Educational Features Popular. "The educational features of Merchants' Market week seem to have struck a popular chord.

"Of course, we who are in a mining community," remarked Gust Sturholm, Rock Springs, Wyo., "haven't felt the depression which was noticeable some time ago."

"I understand that this is the largest crowd we have ever had for Market week," Mr. Byrne said. "Merchants in general are making complete plans for their spring business at this time, and while they have been conservative in buying, the purchases are sufficiently varied to indicate the growing confidence in the business situation in this vicinity."

"The \$1-a-ton bonus which the sugar beet plant will pay raises this month will amount to something like \$50,000. The farmers feel optimistic and many are increasing their acreage.

"I'm getting a larger bill of goods than I have in the past three years," Byrne & Hammer company have a daily style show of 12 models arrayed in all the latest dresses, coats, cloaks and other accessories.

"Conditions look very good; collections are better as a whole, and besides that, we live in a good dairy country," declared E. W. Halgren, Newman Grove, Neb. "The population is made up largely of northern European peoples which account for the dairying."

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Market Week Visitors View Bathing Girls at Style Show

At the Top—Three prominent visitors attending Spring Market week. From left to right: W. D. McCauley, Lawrence, Neb.; J. H. Crilly, Danbury, Ia.; F. J. Stewart, Cedar Ridge, Colo., and his son, Clinton, 5.



Center—One of the sensations of the M. E. Smith Co. style show, the M. E. Smith bathing girls. From left to right: Mildred Kugel, Kathleen Lumpkin, Agnes Carl, Vera Frederick, Kitty Gillespie, Joe Broderson and Irene Nillock.

Lower—Two models and the frocks they wore at the M. E. Smith Co. show: Anna Milsveva and Helen Hendrikson.

MARKET WEEK VISITORS

- List of names of market week visitors, including O. E. Adcock, McGrew, J. W. Armstrong, Auburn, Mr. Bauman, West Point, Mr. and Mrs. Beal, Holstein, Miss Brooks, Gothenburg, J. H. Dohman, Cook, J. F. Bowles, Randolph, W. H. Bremer, Millard, Mrs. J. J. Collins, Greeley, Mrs. Claggert, Creighton, N. W. Coats, Stuart, Mr. Dunn, Tekamah, Mr. Dickson, Panama, Mr. and Mrs. E. Eversole, Elk Creek, Miss Egbert, Valley, Mr. Eddy, Fremont, Mr. Fullman, Winslow, Guy Freeman, Fairbury, A. M. Forsyth, Ogallala, Mr. Fowler, Inman, Mr. Ferguson, Broken Bow, Miss Fisher, Howells, G. H. Giffey, Concord, H. H. Griffes, Brock, Mr. and Mrs. E. L. Geisert, Hooper, H. W. Grasse, Stratton, Mr. Gasson, Valentine, Mr. Gillette, Holdrege, Miss Hansen, Nelkin, Mrs. F. W. Hitchcock, Hardington, Mrs. F. M. Henry, Loup City, Mr. and Mrs. Hedman, Oakland, Mrs. Holub, Richard, Mrs. H. C. Jafferis, Ayr, Mr. Jentils, Talmase, Mr. and Mrs. Johnson, Fremont, Mr. Jefferson, Washington, J. J. Krenschner, Dewitt, Miss Velma Kiene, Deshler, J. S. Kinsey, Stella, Mr. Liggett, Adone, F. R. Locke, Friend, Ed. Lippold, Auburn, C. E. Laney, Crofton, Frank Miller, West Point, Mr. and Mrs. W. J. Moor, Clarkston, W. H. Medlar, Hampton, Miss Jessie Murphy, Spalding, Mr. and Mrs. E. L. McDonald, Greenwood, J. O. Milligan, Jr., Scribner, A. Morin, Wahoo, E. W. McDermott, Minatare, E. V. McKee, Wood River, A. McGrew, Elkhorn, W. D. McCauley, Lawrence, Mr. Olson, Newman Grove.

- List of names of market week visitors, including J. Bolins, Missouri Valley, J. J. Bohlen, Sac City, Frank C. Boyle, Pacific Junction, Miss M. Brandenberger, Neola, L. E. Carroll, Hamburg, N. R. Christensen, Coaldar, B. L. Clark, New Market, Mrs. G. Conkle, Elliott, Mrs. A. L. Cohen, Silver City, J. C. Dymon, Manilla, S. L. Dorsey, Cumberland, Miss Dudley, Churdan, Mr. Evers, Schleswig, Henry Eggink, Alton, Mr. Edderson, Lytton, Mr. Fry, Woodbine, Mrs. S. E. Fackler, Prescott, Mr. Rutherford, Grey, Miss Reed, Pacific Junction.

BRONCHITIS At bedtime rub the throat and chest thoroughly with— VICK'S VAPORUB Over 17 Million Jars Used Yearly



Every woman Needs a Tonic at Some Period of Life

Omaha, Neb.—"In my young motherhood I had a siege of illness that affected me so that none of the digestive organs were functioning properly. I also had bearing pains. Dr. Pierce's Golden Medical Discovery and Favorite Prescription are the medicines I took and they cured me of these ailments, also strengthened and built up my general health so that for years my physical condition was perfect. I came through the critical time of life in good shape, with no trouble at all, and I feel sure that it was because Dr. Pierce's Favorite Prescription and Golden Medical Discovery had strengthened me during the earlier stage of inward weakness. I gladly recommend these excellent remedies of Dr. Pierce's to all women who are in ill health."

Advertisement for 'NR TO-NIGHT Tomorrow Alright' featuring a box of the product and text: 'KEEPING WELL—An NR Tablet (a vegetable aperient) taken at night will help keep you well, by toning and strengthening your digestion and elimination.'

Advertisement for 'CHILDREN CRY FOR CASTORIA' featuring a bottle of the product and text: 'Especially Prepared for Infants and Children of All Ages. Mother! Fletcher's Castoria has been in use for over 30 years as a pleasant, harmless substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups. Contains no narcotics. Proven directions are on each package. Physicians everywhere recommend it. The kind you have always bought bears signature of'

- List of names of market week visitors, including A. C. Slevens, Carson, N. C. Sandwood, Moorhead, Mr. Schwartz, Logan, M. S. Sturgeon, Henderson, Mrs. J. N. Sawyer, Balfour, H. M. Simpson, Nodaway, Mr. Stull, Danbury, Mr. Slocum, Massera, Miss Tibben, Exira, L. H. Tyler, Carson, W. S. Utts, Casey, Mr. and Mrs. Warrior, Bridgewater, Mr. and Mrs. C. N. Walker, Neola, Miss Margaret Walker, Neola, Mrs. H. Wade, Elliott, Mrs. Tom Weidman, Elliott, Mr. and Mrs. J. A. Weber, Neola, A. S. Williams, Biencoe, H. A. Workman, Grant, Ella C. Muelenberg, Orange City, Mr. and Mrs. Yelshon, Yetter, Mr. and Mrs. L. F. Zapp, Scotia, South Dakota, G. Doering, Corsica, Mrs. J. J. Lancaster, Gregory, M. C. Mills, Hermosa, Mrs. Stephenson, Springfield, Mrs. Marion B. Starcher, Fairfax, Vern Grigg, Lincoln, R. G. Godfrey, New Market, C. G. Goodwin, Cumberland, F. C. Heff, Woodbine, Mr. and Mrs. Ironmonger, Glenwood, A. Hegges, Paterson, Mr. Johnson, Jewell, Mr. and Mrs. R. F. Jump, Hepburn, C. F. Kohn, Manilla, Nebraska, Mrs. and Mrs. Kleespies, Manning, Mr. Kirkpatrick, Carl, Mrs. J. L. Lyons, Guthrie Center, J. Lewis, Laneshoro, J. C. Mineshull, Logan, Mr. and Mrs. Melcher, Melcher, Frank Mattes, Odessa, Fred McCormick, Yabor, C. E. Meyers, Clarinda, Miss Nixon, Rockwell City, Mr. Nighly, Woodbine, William Ohde, Manning, Mr. and Mrs. O'Connor, Griswold, Mr. Osborn, Elliott, P. K. Paulsen, Irwin, Mrs. Pletchet, Dedham, Mr. Pullman, Silver City, Mrs. Poore, Neola, Mrs. Perkins, Churdan, William Quist, Essex, Mrs. V. Remde, Dunlap, Mr. Robert, Manning, Kansas, K. J. Addams, Blue Rapids, H. N. Smith, Lebanon, Ohio, Joe Kasimov, Cleveland, Nebraska, Farmers Union, Creston, Variety Store, Newman, Tourtelot and Barber, Sterling, Everybody's Store, Fremont, Iowa, Ehricks and Hansen, Aspinwall, Tracy Saddle Co., Red Oak, Vinton and Weckman, Glenwood, Colorado, Janowsky Co., Sedgewick.

Preachers' Pass' Law Brief Filed Thirteen Church and Charitable Organizations Seek to Have Measure Sustained. Lincoln, March 13—Attorney R. M. Switzer of Omaha today filed an "amicus curiae" brief in the supreme court on behalf of 13 church organizations and societies engaged in charitable work in defense of the Nebraska "preachers' pass" law, asking to have the measure sustained and the decision of the late District Judge W. M. Morning overruled. Judge Morning held the law discriminatory and unconstitutional. The brief says the legislature in almost every state of the union has enacted a similar law, and that it has been the custom of railroads to extend such courtesies since they were first used. The following bodies joined in presenting the brief: Nebraska Children's Home society, Child Saving Institute of Omaha, St. James orphanage of Omaha, Bureau of Catholic Charities of Omaha, Father Flanagan's Boys' home, Ministerial association of Omaha, Nebraska Conference Evangelical church, Lutheran orphanage of Fremont, Omaha Area Methodist Episcopal church, Synod of Nebraska Presbyterian church, Episcopal diocese of Nebraska, The Christian church of Nebraska, Immanuel Deconess Institute. Oral argument on the suit will be heard by the supreme court at its second sitting in April. 300 Attend Wolf Hunt. Columbus, Neb., March 13.—About 300 men participated in the wolf hunt south of Creston. Twenty square miles were covered and four coyotes killed. Thorne Boyish Suits New \$35.00 Models, special cash and carry price Friday 24.50 Thorne's Shop 1818 Farnam

Sale of J. T. McQuillan Stock High Grade Furnishings for Men - Again Friday and Saturday

HAYDEN'S Friday "Bargain Day" Interesting Sales, Decided Savings. A Marvelous Sale of Coats That Will Pack the Annex. Two Big Groups of Coats. Selling for \$9.75 Worth in a Regular Way Up to \$12.50 and \$13.75. The Newest Fabrics. Plain Polaires, Over-Plaids and Stripes—the Cleverest Creations for Spring. Don't Miss This Unusual Opportunity. Silk Dresses. In the lot are canton crepes, silk tricostripes in navy, black and brown, fancy laces in blacks and colors, all silk messaline in all colors, dresses in the latest styles and at a ridiculously low price, dresses made to sell at \$10.00 to \$12.75. \$5.95. Women's Rain Coats. Full Rubberized Rain Coats, water-proofed, in greys, tans and blue. Full loose belted styles. Regular \$4.00 values. Annex Friday—\$2.39. Boys' New Norfolk Suits—Regular \$8.50 sellers. Snappy new patterns, models and fabrics that stand the hard wear. For a good suit at a low price this value you cannot beat. Sizes 7 to 17 years. \$5.95. Boys' Slip-Over Sweaters 98c. Boys' Corduroy Pants \$1.29. Friday "Shoe Bargains" Women's Oxfords and Pumps \$2.95. Men's Shoes \$3.85. 500 Pair Men's Pants Seconds of Higher Priced Pants \$1.50 to \$5.00 Values \$1.89.

Reformatory Parole Violator Arrested. Lincoln, March 13.—Identified by means of fingerprints, Harry Pentem, parole violator from the men's reformatory, will be returned from Fort Russell, Wyo., where he had enlisted and was serving as a member of the regular army. Requisition papers are being issued from the governor's office for his return. He will be sent back to the penitentiary. Pentem was sentenced in January, 1911, to serve one to two years on a forgery charge. He was paroled to work on a farm near Fairbury, but skipped out and was not heard of for more than a year. Pentem had enlisted in the army under an assumed name.