Latest Models in Clothing Are Sought by Buyers

Market Week Displays Prove Attractive-Merchants Report Confidence in the Trade Future.

Girls! Wait 'till you see 'em! The day when modes of clothing distinguished the metropolitan and small town resident has become a period remembered by the select few. It has been made a matter of more or less ancient history.

There was a time, when the rural community merchant, coming to Omaha for his buying would select garments and goods which bore the unmistakable stamp of "small town." That time has gone, perhaps never

When the merchant or merchants from your home town get back, there will be a all sorts of pretty things come out of his bag o' tricks.

Honestly, the styles they are selecting would be enough to turn any Omaha girl's eyes to the conventional green with envy. There are charming sport suits, notty afternoon frocks, delicate party gowns, servicable hiking costumes

Buying Reported Heavy.

Besides these, there are shimmer ing, dainty other things, not apparent to the passerby, the latest thing in hose, you know, those flesh colored ones, and others too, for that matter-in fact, everything the feminine

heart desires for physical adornment. These selections are not being made by buyers from all parts of Nebraska, owa, Kansas, Colorado, South Dakota and Wyoming, in Omaha, for Merchants' Market week, simply to be doing something, according to Roy T. Byrne & Hammer Dry Goods com-

pany. . 'I understand that this is the largest crowd we have ever had for Market week," Mr. Byrne said. "Merchants in general are making complete plans for their spring business at this time, and while they have been conservative in buying, the purchases are sufficiently varied to indicate the growing confidence in the business situation in this vicinity. Educational Features Popular.

"The educational features of Merchants' Market week seem to have struck a popular chord. Plans already are being made to enlarge on this feature for next year."

"Of course, we who are in a mining community," remarked Gust Sturolm, Rock Springs, Wyo., "haven't felt the depression which was noticeable some time ago. We operate there on a payroll, and are not dependent on crops. The miners are buying liberally, and I'm getting a fairly complete line of stock for three stores. This is the first time in the 25 years I have been doing business with Omaha firms that I have attended Market week. But, believe me, I'm coming back."

E. W. McDermott, Minatare, Neb. also is planning a good season. "The \$1-a-ton bonus which the month will amount to something like \$580,000. The farmers feel optimistic and many are increasing their acre age. Their cattle and hogs have been shipped, money is egming in and is being spent on improvements.

Merchants Know Conditions. "I am anticipating my sales farther in advance than I have for the last three years. When a merchant does

that, you may be sure he is certain of his ground." "Conditions look very good; collections are better as a whole, and besides that, we live in a good dairying country," declared E. W. Hallgrein, Newman Grove, Neb. "The population is made up largely of northern European peoples which account for

the dairying. "I'm getting a larger bill of goods than I have in the past three years." Byrne & Hammer company have a daily style show of 12 models arrayed in all the latest dresses, gowns, coats, cloaks and other accounterments. The procession is from 2 to 4 every afternoon. There will be a final showing this afternoon. A demonstration of window trimming and general store

display i isgven every afternoon. Grocers See Costomers. Dry good houses are not the only ones being visited by out state merchants this week. Wholesale grocers are receiving their share of attention. E. E. Kimberly, head of the fancy groceries department of Paxton and Gallagher company, stated that many of the customers of the house had come in to place orders.

"We didn't expect to be swamped with demands for goods," he said. "Our salesmen cover the entire territory at least once each week. At those times, the orders are given. But we like to have persons to whom we sell, come in and see what we look

Visits Are Enjoyed.

"There have been more people at tending Market weel: come in and see us this year than ever before," declared J. F. Ferguson, department "We like to have them. It's a good thing for the buyer and seller to get a chance to see what the other fellow looks like. I've renewed many old acquaintances this week.

"It's a shame, though, that the merchants don't come in to this Market week 100 per cent. They could, just as well as not." He declared that he falled to find a pessimist in the number of people

to whom he had talked.

Reformatory Parole Violator Arrested

Lincoln, March 13.-Identified by means of fingerprints, Harry Fentem, parole violator from the men's reformatory, will be returned from Fort Russell, Wyo., where he had enlisted and was serving as a member of the regular army. Requisition papers are being issued from the governor's office for his return. He will be sent

back to the penitentiary. Fentem was sentenced in January, 1921, to serve one to 20 years on a work on a farm near Fairbury, but pleasant, harmless substitute for Casskipped out and was not heard of for tor Oil, Paregoric, Teething Drops more than a year. Fentem had en-listed in the army under an assumed narcotics. Proven directions are on narcotics. Physicians everywhere

Market Week Visitors View Bathing Girls at Style Show





Center-One of the sensations of the M. E. Smith Co. style show, the M. E. Smith bathing girls. From left to right: Mildred Kugel, Kathleen Lumpkin, Agnes Carl, Vera Frederich, Kitty Gillespie, Joe Broderson and Lower-Two models and the freeks they were at the M. E. Smith Co. show: Anna Mislevea and Helen Hendrikson.

MARKET WEEK VISITORS

Douglas.

O. E. Adcock, McGrew. W. Armstrong, Auburn, Mr. Bauman, West Point. Mr. and Mrs. Beal, Holstein. Miss Brooks, Gothenburg. J. H. Bohlman, Cook. J. F. Bowles, Randolph.

W. H. Bremer, Millard. Mrs. J. J. Collins, Greeley. Mrs. Claggert, Creighton. N. W. Coats, Stuart, Mr. Dunn, Tekamah. Mr. Dickson, Panama,

Mr. and Mrs. E. Eversole, El

Miss Egbert, Valley, Mr. Eddy, Fremont. Mr. Fallman, Winslow, Guy Freeman, Fairbury. A. M. Forsyth, Ogallala. Mr. Fowler, Inman. Mr. Ferguson, Broken Bow Miss Fiser, Howells. H. H. Guffey, Concord. G. G. Grimes, Brock. Mr. and Mrs. E. L. Geisert, Hooper.

H. W. Grasse, Stratton. Mr. Gasson, Valentine. Mr Gillette, Holdrege. Miss Hansen, Uehling. Mrs. F. W. Hitchcock Hardington. Mrs. F. M. Henry, Loup City. Mr. and Mrs. Hedman, Oakland. Mrs. Holub, Richland.

Mrs. H. C. Jefferis, Ayr. Mr. Jeulifs, Talmage. Mr. and Mrs. Johnson, Fremont. Mr. Jefferson, Washington, J. J. Kreuscher, Dewitt, Miss Velma Kiene, Deshler, J. S. Kimsey, Stella.

Mr. Liggett, Adones. F. R. Locke, Friend. Ed. Lippold, Auburn. C. E. LenEvck, Crofton. Frank Miller, West Point. Mr. and Mrs. W. J. Moor, Clarkson. W. H. Medlar, Hampton. Miss Jessie Murphy, Spalding.

Mr. and Mrs. E. L. McDonald, J. O. Milligan, jr., Scribner. A. Morin. Wahoo. E. W. McDermott, Minatare, E. V. McKee, Wood River. A. McGrew, Elkhorn. W. D. McCauley, Lawrence.

Mr. Olson, Newman Grove.

ADVERTISEMENT.

William Ossenkop, Louisville, E. E. Potadle, Malmo, Mrs. and Miss C. S. Paradies,

J. F. Palensky, Rescue. Roy Phillips, Yutan. Mrs. C. Peterson, Platte Center. John Palmer, Wausa. James Palik, Howell. T. H. Robertson, Webster. Thad Quinn, Fremont. H. H. Reese, Chappell. W. A. Racely, Penderr Mr. Roetlger, Shubert. Mr. Reimer, Bartley. John Rippen, Platte Center, A. Sneider, Benedict. A. C. Sullivan, Tecumseh. Mr. Schneider, Johnson. J. M. Schulte, Roca. L. R. Stanley, Wabash. W. C. Schoettger, Crofton A. E. Schilt, Haigler M. L. Schupp, Wann. Mr. and Mrs. H. H. Schat, Cook. I. R. Sinclair, Curtis, Mrs. A. P. Timmons, McCook.

Mrs. J. C. Traber, Waterloo. H. A. Varffer, Staplehurst. Miss B. Vezal, Madison. V. J. Vosely, Rennett. Jack Walsh, Chadron. Mr. and Mrs. Welch, Norfolk. Henry Weidenbach, Sutton. C. E. Weaver, Center. Mr. Williamson, Brock. W. H. Wisda, Lexington. E. Wheeler, Stella. J. Housley, Elkhorn, A. S. Herbert, Hastings. Mr. Herrington, Fremont. Mr. Hill, Superior. Miss Hynes, Wymore, D. M. Hart, Champion, Mr. Hypse, Wakefield, Iowa.

F. E. Tincher, Fairbury.

Mr. and Mrs. Frank Talich, Bris

Mr. Alpern, Creston. Mrs. Alpers, Knoke. C. W. Adamson, Tabor. A. E. Anderson, Kiron. Jacob Anderson, Brayton Mr. and Mrs. Barrett, Dunlap. Edward Bachman, Rockwell City Mr. Bendixon, Schleswig. S. R. Brown, Afton.

ADVERTISEMENT.

Especially Prepared for Infants and Children of All Ages

Mother! Fletcher's Castoria has recommend it. The kind you have forgery charge. He was paroled to been in use for over 30 years as a always bought bears signature of

J. Bolins, Missouri Valley. J. J. Bohlen, Sac City. Frank C. Boyle, Pacific Junction Miss M. Brandenberger, Neola, L. E. Carroll, Hamburg. N. R. Christensen, Coulder, B. L. Clark, New Market. Mrs. A. L. Cohen, Silver City. S. L. Dorsey, Cumberland. Mrs. S. E. Fackler, Prescott. Mr. Rutherford, Grey. Miss Reed, Pacific Junction.



Every Woman Needs a Tonic at Some Period of Life

Read This.

Omaha, Nebr .- "In my young notherhood I had a slege of illness that affected me so that none of the digestive organs were functioning properly. I also had bearing pains. Dr. Pierce's Golden Medical Discovery and Favorite Prescription are the medicines I took and they cured me of these allments, also strengthened and built up my general health so that for years my physical condition was perfect. I came through the critical time of life in good shape, with no trouble at all, and I feel sure that it was because Dr. Pierce's Favorite-Prescription and Golden Medical Discovery had strengthened me during the earlier stage of inward weakness. I gladly recommend these excellent remedies of Dr. Pierce's to all women who are in ill health."-Mrs. Ida Orton, 260514 Sprague St. Your druggist will sell you Dr. Pierce's medicines in tablets or liquid, or send 10c for trial pkg. to Dr. Pierce's Invalids' Hotel in Buffalo N. Y., and write for free medical ad-



ADVERTISEMENT WHAT IS THE USE OF LIVING? What is the use of living when a

woman gets up in the morning as tired as when she went to bed at night with headache, backache, dragging-down pains, nervous, irritable and despondent? These are all symptoms of allnents peculiar to her sex which makes life a burden. Every woman in this condition should rely upon Lydia E. Pinkham'a Vegetable Compound, a good old-fashioned remedy made from roots and herbs. It contains no narcotics or harmful drugs, and for fifty years has been restoring women to health and strength and the joys of

A. C. Sievers, Carson. N. C. Sandwold, Moorhead Mr. Schwartz, Logan. M. S. Sturgeon, Henderson Mrs. J. N. Sawyer, Balfour, H. M. Simpson, Nodaway. Mr. Still, Danbury. Mr. Slocum, Massera. Miss Tibben, Exira. L. H. Tylor, Carson. W. S. Utts, Casey, Mr. and Mrs. Warrior, Bridgewater Mr. and Mrs. C. N. Walker, Neola. Miss Margaret Walker, Necla. Mrs. H. Wade, Elliott. Mrs. Tom Weidman, Elliott. Mr. and Mrs. J. A. Weber, Neola. A. S. Williams, Blencoe H. A. Workman, Grant.

Ella C. Muelenberg, Orange City. Mr. and Mrs. Yepson, Yetter Mr. and Mrs. L. F. Zappe, Scotia. South Dakota. G. Doering, Corsica. Mrs. J. J. Lancaster, Gregory. M. C. Mills, Hermosa. Mrs. Stephenson, Springfield. Mrs. Marion B. Starcher, Fairfax. Vern Grigg, Lincoln. R. G. Godfrey, New Market. C. G. Gardiner, Cumberland. F. C. Heft, Woodbine. Mr. and Mrs. Ironmonger, Glen-

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Mr. and Mrs. Melcher, Melcher. Frank Mattes, Odebolt. Fred McCormick, Tabor. C. E. Meyers, Clarinda. Miss Nixon, Rockwell City. Mr. Nicely, Woodbine. William Ohde, Manning. Mr. and Mrs. O'Connor, Griswold. Mr. Osborn, Elliott. P. K. Paulsen, Irwin. Mrs. Pletchet, Dedham. Mr. Pullman, Silver City.

Mrs. Pearce, Neola. Mrs. Perkins, Churdan. William Quist, Essex. Mrs. V. Remde, Dunlap. Mr. Rober, Manning. Kansas.

K. J. Addams, Blue Rapids. H. N. Smith, Lebanon. Joe Kasimov, Cleveland.

Nebraska. Farmers Union, Creston. Variety Store, Newman. Tourtelot and Barber, Sterling. Everybody's Store, Fremont. Iowa.

Ehricks and Hansen, Aspinwall. Tracy Saddler Co., Red Oak, Vinton and Workman, Glenwood. Colorado.

"Preachers' Pass' Law Brief Filed

Thirteen Church and Charitable Organizations Seek to Have Measure Sustained.

Lincoln, March 13.-Attorney R. M Switzler of Omaha today filed an Judge Morning held the law disriminatory and unconstitutional. The brief says the legislature in

almost every state of the union has enacted a similar law, and that it has been the custom of railroads to ex tend such courtesies since they were first used.

Nebraska Children's Home society. Child Saving Institute of Omaha. St. James orphanage of Omaha.

Thorne Boyish Suits New \$35.00 Models, special cash and carry price Friday

The following bodies joined in pr senting the brief:

24.50

Bureau of Catholic Charities of

Ministerial association of Omaha, Nebraska Conference Evangelical

Lutheran orphanage of Fremont.

church.

church.

Omaha Area Methodist Episcopal

Synod of Nebraska Presbyterian

The Christian church of Nebraska.

Oral argument on the suit will be

heard by the supreme court at its

300 Attend Wolf Hunt.

Columbus, Neb., March 13 .- About

00 men participated in the wolf hunt

south of Creston. Twenty square

miles were covered and four coyotes

Episcopal diocese of Nebraska,

Immanuel Deconess institute.

second sitting in April.

Father Flanagan's Boys' home.

Sale of J. T. McQuillan Stock High Grade Furnishings for Men--Again Friday and Saturday

HAY DEN

Friday "Bargain Day"

Interesting Sales, Decided Savings

A Marvelous Sale of

Coats

That Will Pack the Annex

Coats

Selling for

Worth in a Regular Way Up to \$12.50 and \$13.75



Coats

That Were Made to Sell Regularly Up to \$19.50 and \$22.50

The Latest Models

The Newest Fabrics Plain Polaires, Over-Plaids and Stripes—the Cleverest Creations for Spring Don't Miss This Unusual Opportunity

Silk Dresses

In the lot are canton crepes, silk tricostripes in navy, black and browns, fancy laces in blacks and \$5 95 colors, all silk messaline in all colors, dresses in the latest styles and at a ridiculously low price, dresses made to sell at \$10.00 to \$12.75.

Girls' Sweaters - Spring | Crib Blanket Special- | weight sweaters for girls | Infants' crib blankets, pink 12, 14, 16 and 18. All the and blue nursery patterns, new spring colors, light, standard 30x40 size, soft Regular \$1.69 79c and fleecy. Regu- 79c lar \$1.00 values... 79c

wool dresses, Poiret

values. Annex Friday-Wool Dresses - 300 | Crepe Dresses - All | Infants' White Sweaterswool crepe dress skirts,

Full Rubberized Rain Coats, water-proofed, in greys, tans and blue. Full loose belted styles. Regular \$4.00

Women's Rain Coats

\$10.00 and \$12.50 navy. \$5.95 quality, dresses, \$2.95 special, \$3.95 ming. shk ribbbl deck... \$2.95 each... \$3.95

twills, 16, 18 and 38. sand, gray, black and link weave, pink or blue silk thread crocheted trim-

FRIDAY Annex Sales

medium and dark shades.

Turkish Toweling 18-inch fancy full bleached Turkish towelling. Worth 25c the yard. Special Friday at, yard. Aunex

Sheets Heavy, full bleached, wide end. hemmed sheets, 81x90 size. A sheet that sells regularly at \$1.49, special for \$1.19

Corsets Hayden's Special corset, rust proof stays, heavy elastics, graduated front clasp. \$1.00 at

Sanitary Napkins Queen's quality sani-naps. The best yet, and cheaper. 35c Children's Hose

Fine ribbed black and brown children's hose. Sizes 5 to 91/2 A 35c item, special for 25c Ladies' and Children's

Underwear d cleanup of odds and ends of of heavy and medium weight underwear, worth up to 69c \$1.29, Friday, suit....

"Rainbow" Overalls FOR MEN A World of Wear in Every Pair

\$1.75 Heavy weight, white back indigo blue denim, extra strongly made. Real value-I'll tell the world.

Annex

Three Big 'Friday Bargains' Boys' New Norfolk Suits-Regular \$8.50 sellers. Snappy new patterns, models and fabrics that stand the hard wear. For a good suit at a low price



Slip-Over Sweaters

This is sweater time-

Boys'

Pants Plain and Light golden brown

color, extra well made, all seams reinforced. A buy one at this low pant that will stand the hard knocks. Sizes to 18 years.

Boys'

Corduroy

Friday "Shoe Bargains"



and Pumps 3,000 pairs of pumps and exfords, tan, calf, patent, gray, suede, Airedale, jack rabbit, in all the

Women's Oxfords

Men's Shoes

and exfords, welt soles, rubber heels in tan calf, black calf or kid. Complete size range 6 to 11.

gray; patent, field

mouse top; broken

sizes, 10 \$2.95

dren's and misses' shoes, patent and

Indian Head Suiting Fast colored genuine Indian Head suiting in a wide assortment of colors. \$6-inch cloth at, yard....... 33c

FRIDAY

Annex Sales

Lingerie Cloth Colored and white barred lin-gerie cloth, fine sheer material, 36 inches wide, at,

Brassieres La Belle brassieres in fancy brocade cloth, elastic waist-

band, neatly finished. 59c Teddies and Chemise Crepe, batiste and fine sheer nainsook made up into a variety of pretty teddles and chemise, at 89c

Ginghams 27-inch fancy gingham in Checks. plaids and stripes. Also plain

colors. Fine, soft materials, worth 25c, at, yd. 15c Pillow Tubing Androscoggin 42-inch full bleached pillow tubing. Worth 28c

500 Pair Men's Pants Seconds of Higher Priced Pants \$3.50 to \$5.00 Values

\$1.89

Pants that combine style, service and low price. Worsteds, unfinished worsteds and cheviots. Mostly sizes 30 to 34.