

Saturday—In Cut Flower Dept.

Roses—Freshly cut; very specially priced at, each, 5c
 Gold Fish—Specially priced for Saturday's selling, each, 7c
 German Rollers—In full song; specially priced at, each, 7.50
 Cut Flower Department—Main Floor—West

THE BRANDEIS STORE

Welcome to Auto Show Visitors

Make use of this big store's many conveniences—they are at your service.
 The Restaurants—Tenth Floor—Men's Grill and the beautiful Italian Renaissance Room, with music by Randall's Royal Orchestra, will delight you. Take 17th Street elevators.

Saturday's Sales Attract Prudent Shoppers With Big Savings

Saturday, Bitter Sweet and Swiss Milk Chocolates

Some with cream, fruit and nut centers; nicely packed in a pound package—**40c**
 Main Floor—West

Saturday—Sale of Infants' Warm Flannelette Wearing Apparel

Well made garments of fine flannelette, carefully finished; cut without skimping. Excellent values, offering to mothers a worth while opportunity for economical selection. They are the correct garments for layettes and for the new born babe's wardrobe.



Nightgowns—With drawstring at bottom; button front and finished with pink or blue at neck and sleeves. Very special at, **69c**

Outing Flannel Gertudes—The right weight for spring and early summer outfits. Shell finished edges and flat seams; sizes to 1 year, **59c**

Kimono—So necessary during the first few weeks of baby's life. Daintily finished at neck and sleeves with crochet in pink or blue. Very special at only, **79c**

Birdseye Diapers—Red Diamond brand; sizes 24x24 inches; soft absorbent and sterilized; ready for use. Per dozen, **1.98**

Wool Mixed Shirts—Double and single breasted styles; taken from our regular stocks; 95c to 1.25 values; each, **89c**

Beacon Wrapping Blankets—Pink or blue; 30x40 inches in size; priced at, each, **89c**

Imported Knit Wear—Sacques, dresses and slip-over sweaters, greatly reduced for quick clearance. Hand-made and beautifully trimmed with silk crochet and embroidery. Regularly 1.49 to 2.85; reduced because they are slightly soiled from display. Very specially priced at, **1.00**

Third Floor—East.

Warner's Corselettes

Hip Confiner and Brassier Combination

One garment taking the place of brassiere and corset and giving the perfectly proportioned silhouette, insuring a straight, unbroken line from shoulder to hip.

Made of silk striped gores in skirt, reinforced across abdomen; side fastening. Gives the new flat back. Sizes 34 to 42.

Moderately Priced at **4.50**

We carry a complete assortment of corselettes, prices range from—**2.00 TO 12.50**

Warner's corsets and wrap-around girdles priced from—**1.50 TO 5.00**

Our Expert Fitting Service Assures Perfect Satisfaction.

Third Floor—North.

New Spring Veils Are Here

This season the smart woman is veiled—a tight little veil over her eyes or a draps veil falling softly about her face. You will find all new styles in our Veiling Department.

Semi Circular Veils and Drape Veils—Square and long veilings in black, tan, gray and attractive combinations. Fancy silk, embroidered borders or borders of gold and silver.

Economy Veiling—In all the new spring shades, with chenille dots in contrasting colors. Very special, at per yard, **49c**

Specially priced in three groups, at—**98c 1.50 1.95**

Main Floor—North.

Drugs and Toilet Goods

First to present new toilet creations, lowest in price and most complete in stocks, our Drug Department well merits the great patronage accorded it by the people of Omaha and vicinity.



85c Coty's L'Origan Compact Face Powder—In all shades; specially priced at **.39c**

- 60c FORHAN'S DENTAL CREAM—Special at **.39c**
- 69c POND'S VANISHING OR COLD CREAM—At **42c**
- 50c INGRAM'S MILKWEED SOAP—Special at **.39c**
- 1.25 DR. BERRY'S KREMO-LA—Special at **.89c**
- CUTEX LIQUID NAIL POLISH—Special at **.27c**
- 35c MIRROR NAIL POLISH—Special at **.19c**
- HUGHES' IDEAL HAIR BRUSHES—Special **.119**
- DRESSING COMBS—Rubber; special at **.23c**
- PROPHYLACTIC TOOTH BRUSHES—Special at **35c**
- 1.00 MAVIS FACE POWDER—Special at **.49c**
- 2.50 HOT WATER BOTTLE—Special at **1.49**

- 5 YARDS GAUZE—Special at only **.49c**
- FEVER THERMOMETERS—Special at **.69c**
- RUBBER SHEETING—White; per yard **.69c**
- 1.00 LAVORIS—Special **.69c**
- 1.00 LISTERINE—Fgr. **79c**
- 50c MENTHOLATUM—Special at **.37c**
- 50c MULSIFIED COCOA-NUT OIL—Special at **.37c**
- 1.00 SQUIBB'S MINERAL OIL—Special at **.73c**
- 10c CREME OIL SOAP—Special at, bar **.6c**
- Per dozen bars **.69c**
- JAP ROSE SOAP—Special at, bar **.6c**
- Per dozen bars **.69c**
- WOODBURY'S SOAP—Special at, bar **.19c**

- LUX—Special, pkg. **10c**
- Dozen packages **1.15**
- PEARS' SOAP—Special, 10c
- BOCABELLI CASTILE SOAP—Special at **1.45**
- STORK CASTILE SOAP—Special, per bar **.10c**
- Per dozen bars **1.15**
- AUDITORIUM BATH SOAP—Special at bar **.8c**
- Per dozen bars **.95c**
- 2.00 MINERALAYA—Special at **1.19**
- 1.00 DERWILLO—Special at only **.69c**
- 1.00 FITCHES HAIR TONIC—Special at **.79c**
- 50c MILK OF MAGNESIA—Special at **.29c**
- 30c CARBONA CLEANER—Special at **.19c**

Main Floor—West.

Saturday Special Purchase Sale of

Flannel Sport Dresses

In Styles Suitable for Misses and Small Women

Values From **20.00 to 29.75** Remarkable Values at This Very Low Price



A fortunate special purchase in the New York market enables us to offer this group of charming Flannel Sport Dresses at this very low price. The price is no indication of the clever styles, the fine material and the careful finish of these garments.

Of Striped, Plain and Checked Flannel

These fashionable frocks will prove to be a useful addition to the winter wardrobe or to start the spring one. They are utility Dresses in the sense that they may be worn for sport, street or business. Their smartness and new styling make them appropriate at any daytime occasion.

Straightline Frocks Tailored Styles Severe Styles
 Tie-belt Models Leather Belted Dresses
 Dresses Trimmed With Buttons—Self and Contrasting Materials

Saturday a Very Special Purchase of 300 Beautiful Costume Blouses



Together With a Similar Number of Lovely Models From Our Regular Stocks, a Group of Very Smart Blouses

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Blouses That Would Sell Regularly From 8.95 to 15.00 The Newest Styles for Sport and Dress

A grouping of very smart Blouses, in lovely models, including beautifully Beaded Blouses, Blouses of georgette, novelty printed crepes, embroidered crepes and crepe combinations. Braided jacquettes, youthful Flannel Blouses; Sport Blouses are also shown. The colors are the newest shown for spring, including black and navy. New collars and bateau neckline; long and elbow sleeves are features of the new styles.

Second Floor.

Jaunty Spring Coats

For Girls and Juniors



Smart new models in polo cloth and camel color materials—Sport styles beautifully tailored. Checks and novelty combinations are shown in the new shades of powder blue, lavin green, buff or rust. Sizes 6 to 16.

Prices Range From **12.75 to 25.00**

Second Floor.

Girls' Cloth Dresses

Close out of cloth dresses in serge, checked velours and jersey cloth. Red, navy, green and navy, jade and navy or orange and blue. Sizes 10 to 14 years. Values to 5.00. Special, **2.98**

Girls' Gingham Dresses

Crisp, fresh new gingham dresses in a variety of attractive styles for school or dress wear. In many pretty checks, plaids and solid colors. Sizes 6 to 16 years. Very special at only, **2.39**

New Petticoats

Of tricosham, jersey silk and tub silk. Pleated flounces and straight line styles, in shades that blend with the new spring frocks. Powder blue, jade, fallow, gray, navy, black and combinations. Very special at, **2.98**

Learn to Sew!

Attend Mme. Caubert's Wonderful Dressmaking Course

Mme. Caubert will teach you in ten lessons. Make your plans now to attend her Course in Dressmaking. Mme. Caubert has recently returned from Paris and brings with her the latest ideas of European designers. Together with this, she brings the accumulated knowledge of years of study and experience. She will teach you the principles and technique of cutting, fitting, making buttonholes, collars, cuffs, pockets, plackets, seaming, hemming, finishing. In fact, she takes you step by step through the procedure of making undergarments, dresses, blouses, skirts, and teaches you every detail thoroughly. The first lessons will be held next Thursday, February 28.

Lessons Twice a Week

Lessons will be given twice a week—on Mondays and Thursdays, Tuesdays and Fridays, Wednesdays and Saturdays. Mme. Caubert will give preliminary lectures, explaining the course on Monday, Tuesday and Wednesday of next week. Registrations will be taken in our Notion Department, beginning Monday. A nominal registration fee of 75c will be charged for the course of ten lessons. During lectures, registrations will be taken on our Eighth Floor.

Saturday An Unusual Offering Women's Fine Mousquetaire

Chamoisette Gloves



Regular 2.00 and 3.00 Values **1⁰⁰** Unusual Novelty Styles

Novelty gloves in combinations of pearl and gray—pongee and brown—beaver and poncee—coffee and white, and silver and gray.

Some have embroidered turn over cuffs, others have dainty sleeve designs, either etched or embroidered, and many have contrasting inserts. These are so styled they may be worn as long gloves or gauntlets.

Main Floor—North.

Four Specials In Art Pieces

Four value-giving specials selected from our comprehensive stocks for Saturday selling.

Bed Lamp Frames—Five new designs just received; very useful and ornamental, with little work; complete with cord and plug; each, **2.00**

New Bridge Shade Frames—Six new designs, oblong, round, octagon and fancy shapes with uno filter. Regularly **1.00** 1.50; at

Dresser Scarfs—Fine linen, stamped in beautiful, attractive designs; sizes 18x46 inches; each, **1.75**

Lamp Shade Silks—Heavy quality in all the wanted shades: old rose, blue, tangerine, American beauty, taupe, sand and gold. Per yard, **2.00**

An expert instructor will assist you in the making of shades. No charge for instruction when materials are purchased in our Art Department. Hours 9 A. M. to 6 P. M.

Third Floor—West

Two Specials In House Dresses

L'Aiglon Daytime Linen Dresses

Attractive dresses, hand made, trimmed with hand embroidery and hand drawnwork. Three styles in pretty colors: gray, lavender, blue, brown, rose and green. Priced at **12.00, 13.50 and 15.00.**

Nurses' Uniforms and Bungalow Aprons

Slightly soiled. Well made of good quality materials; a variety of wanted styles. Broken sizes. Regularly 1.98 to 5.98; reduced to **Each, 1.00 to 2.95**

Third Floor—South

Men's and Boys' Cotton Handkerchiefs

Fine quality mercerized cotton handkerchiefs, white or white with woven colored borders. The hems are neatly hem-stitched. Special Saturday, at each, **12 1/2c**

Main Floor—East.

Specials In Children's Allen A Hose

These nationally advertised Hose are known to mothers because of their splendid wearing quality and good appearance.

Misses' and Children's Hosiery

Heavily reinforced at all points of wear; good looking and serviceable. Medium weight. A good school hose for boys and girls. In black and brown. Sizes 6 to 11 1/2. 35c values; per pair, **25c**

Children's Hose

Very fine cotton ribbed; strongly reinforced at all points of wear; made of extra strong yarns. Colors are black and Havana brown; sizes from 5 to 10; specially priced **35c** at, per pair.

Children's Mercerized Hose—Extra fine ribbed; strongly reinforced; black, white and Havana brown. Sizes 6 to 10; **50c** pair.

Misses' Mercerized Lisle Hose

With elastic garter and reinforced feet; semi-fashioned; just the right hose to insure style and comfort plus wearing quality for growing girls; colors are black, white and Havana brown. Sizes from 8 to 10. Very specially priced at, **50c** per pair.

Boys' Heavy Ribbed Triple Knee Hose

Are reinforced at all points of wear; good looking and serviceable; colors are black and cordovan; sizes from 6 to 10; very specially priced at, **35c** per pair.

Main Floor—North.