Men Who Are Making Omaha



E. T. Rector, president of the Fair-active in promoting home and forment Creamery company, has been eign markets for Nebraska products. for nearly two decades identified with He directs the headquarters of a \$6. the growth of the butter industry of 000,000 corporation having factories Omaha. He has observed this industry and saleshouses throughout the Unit-develop until Omaha attained the ed States, and with a prospective bus-position of leading butter market of iness of \$40,000,000 this year. He stated that the plants of his company

With a firm faith in the future of will send out 60,000,000 pounds of but-Nebraska and of Omaha, he entered ter this year. The Fairmont company the service of the Fairmont company has 1,600 cash buying agencies for 36 years ago at Tobias, Neb., as but- cream, poultry and eggs, throughout ter maker. From Tobias he went to the United States. DeWitt, Crete, and then to Fairmont, Mr. Rector is firm in his conviction and in 1906 he moved with the gen- that Omaha and Nebraska will con eral offices to Omaha, believing that tinue to grow as a leading butter cen the metropolis was the logical loca-tion for a large creamery establish-of civic pride which promotes all ment. For nearly 20 years he has worthy enterprises for the materia been actively identified with the and social betterment of Omaha. business life of Omaha. He has supported the Chamber of Commerce, Ak Sar-Ben and other civic activities, believing that the general welfare of Omaha is the concern of every busi ness and of every business man. Mr. Rector was born in 1870, and

was raised on a farm near Oskaloos la. He was a dirt farmer in his yout and he knows what the dignity of labor means. He was only 20 when he decided that Nebraska was the hand of his opportunities. - During 1922 and 1923 he was pre-

dent of the American Association of Creamery Butter Manufacturers. He and the Fairmont company have bee

Gray Wolf Walks Almost Into Yard; Shot by Farmer

Beatrice, Neb., Feb. 18 .- A large gray wolf walked almost into the yard of Henry Meints, farmer living two miles of Rockford, this county, to carry off some of his chickens and was shot by Mr. Meints, who brought the hide here today to sell.

President of Lincoln Life

Insurance Company Dies Freeport, Ill., Feb. 18.-O. J. Col. man of Lincoln, Neb., president an manager of the Lincoln Life In surance company, died here last nigh after a brief illness. He was 62 an is survived by a widow and two sons The widow is a daughter of the lat United States Senator A. S. Paddodck

Lincoln-Lincoln has been chose y the American Society of Agricu tural Engineers for its next annua convention, to be held in June, accor ing to announcement by Raymon Olny, Mount Clemens, Mich., secre tary of the organization. Definite dates are to be announced later.

Chew a few Pleasant Tablets



reaches the stomach all distress goes Lumps of indigestion, gases, heart burn, sourness, fullness, flatulence

Ease your stomach now! Correc gestion and acidity for a few cents Druggists sell millions of packages

DVERTISEMENT. & Good Thing . DON'T MISS IT

Clue to Missing Girl Uncovered

Trunk Checked Out of Columbus on Date School Teacher Dropped From Sight.

Columbus, Neb., Feb. 18.-Information establishing the whereabouts of Mabel M. Young, 33, up to October 31. Appropriation Asked for has been received by Chief of Police

Chief Lehman received from Mrs. Henry Knight of Humphrey, a leter to effect that Mabel Young obtained employment in the Knight home as a domestic on October 13. After working there three weeks, Mrs. a Union Pacific train to Columbus saying she was going to Schuyler, Examination of the records of the American Express office in the Union Pacific station here shows that

a trunk left there in storage last fall on the same day that the young school eacher dropped out of sight was checked out as baggage to Omaha the night of October, 31. Police believe the trunk belonged to Miss Young, the missing school teacher, for whom the mother is conducting a nationwide search.

Miss Young, first investigation revealed, last was seen in Columbus when she checked out of the Meredian hotel here, failing to pay bill, and leaving a girl behind. The date she left the Meredian hotel the day before she obtained work as a domestic in Humphrey The day she checked in at the hotel here was the day after she disappeared from her home and school work near Schuyler.

York-The series of evangelistic etings held in York churches the

last four weeks by the ministers in the York Ministerial alliance has resulted in much good, according to re ports of the pastors participating.

Adams Pioneer Drops Dead

After Doing Daily Chores Special Dispatch to The Omaha Bee. Beatrice, Neb., Feb. 18.—William Foster, pioneer of Adams, dropped dead of heart disease after returning to the house from doing his chores. He was 65 and is survived by his widow and five children.

New Tecumseh Postoffice Tecumseh, Neb., Feb. 18.-Congressman John H. Morehead of the First France. Nebraska district has introduced a bill in congress asking of \$100,000 for and Leon DeLoy was heard in Nice. the postoffice building at Tecumseh. The postoffice is in cramped quarters, outgrown many years ago.

McCook-Mrs. I. L. Flood died after Strobel, superintendent of KFKK, and brief illness. The husband and five the experimental station 9XW talked but would like to go on to California. small children, the youngest a babe of a few days, survive her.

> See the Greatest Car **Ever Produced** by Cadillac

> > Space No. 1 at the Show

J. H. Hansen Cadillac Co. Farnam at 26th Street Omaha, Neb.

Hastings Radio Radio engineers recognize in the test a posible far-reaching effect on Transatlantic communication, which

Concert Broadcast From 9XW Short Wave Length Is Heard at Nice.

Hastings, Neb., Feb. 18 .- The practicability of Transatlantic radio comnunication by short wave lengths and and formed the Phelps County Relight power was demonstrated last serve Officers' club. Officers were night when a concert by Westing- elected as follows: President, E. I. house station 9XW was heard in Nice, Whitehead; secretary, Liscombe Titus; vice president, Ed Gillette; treasurer,

The broadcast was on 115 meters mmunicated with 9XW on relay by F. H. Schnell, Hartford, Conn., traffic manager of the American Radio Relay league. At midnight, J. C.



lengths and great power. The an tenna of 9XW is 45 feet long. Phelps County Reserve

Officers Organize Club Holdrege, Neb.; Feb. 18.-The re serve officers of Phelps county met

so far has been done with long wave

CRANBERRY SAUCE **Economical**

Easy to prepare Delicious with all meats



The All Purpose Flour

Gold Sonneborn. Friday they will president of the State Reserve Of ceiving his replies through Mr. have their first mess at the Hampton ficers association, and Major Burt will hotel, at whicht time Major Brooks, speak,



Thorne's "Smoke Sale"

TREMENDOUS

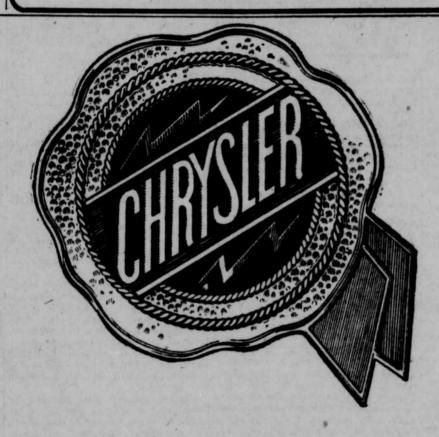
NEW SPRING COATS \$19.75 \$24.50

Owing to the Extremely Low Prices, These Rules Are Imperative: CASH AND CARRY—A SMALL CHARGE FOR ALTERATIONS

1812 Farnam







At the Automobile Show you can most conveniently see the one great new motor car sensation of 1924. Also at our Salesrooms.

Demonstration From Salesmen Only

MILLARD-ROSE MOTORS Farnam at 28th

W. S. Peterson

Jewell Automobile Co.





Select Your Next Car at the Auto Show All This Week



Thousands Viewed the New Models at the Auditorium Last Night

The great throngs were impressed with the beautiful lines, the many improvements and refinements, and the low prices of the cars—as they sell for less than the year before the war. Many will return for a more careful inspection. For no matter how soon a motorist expects to buy again, the shows affords the best opportunity to determine what automobile it will be. Here is the chance to study the advantages of different lines. The popular models of the leading cars are all housed under one roof. Experts from the factory are at hand and anxious to tell of the new developments. It is the great automotive exposition of the middle west, displaying

Cars, Trucks and Accessories

The man who is planning to buy a car this year should certainly visit the show, with the view of placing an early order, and thus insure that he can have the right car and model at the time he wants it. Spring is just around the corner, and the warm weather brings a shortage of the desired cars. But more than that, every motorist wants to keep in touch with the new developments. The show is the place! The Commercial Vehicle display reveals the advances made along those lines. Exhibits of automotive equipment and replacement parts further reveal the development that is under way.

Musical Programs Twice Daily

The decorative setting and the musical programs make the show doubly enjoyable. Jaffy's Music Masters will play every afternoon and evening, and there is a second orchestra in the truck display. Friday night is Musical Night, with a special program by an augmented orchestra. Doors of the auditorium are thrown open at 9:30 a. m. and do not close until 10:30 p. m. The show continues all this week. Wednesday night the annual trade frolic and dealers' banquet will be held at the Fontenelle hotel. Distributors' meetings throughout the week. Admission to the show is 50 cents, including the war tax.

Omaha Automobile Trade Association

A. B. Waugh, Show Manager. Fontenelle Hotel. Omaha, Neb.