

SOCIETY AND WOMAN'S PAGE

National Head of Business Women Here Soon

Miss Adella Prichard of Portland, Ore., national president of the Business and Professional Women's clubs, has wired Miss Florence Hathaway, president of the Omaha Business Woman's club, that she will meet with the members and their friends in conference in Omaha, February 22.

Hadassah Elects.

Omaha Junior Hadassah unit elected the following officers: Rose Fine, president; Estelle Lapidus, treasurer; and Betty Fine, secretary. This club is composed of young Jewish women of 18 or over. They are supporting an orphan in Palestine and hope to raise enough money this year to adopt another orphan. The money is raised by a series of card parties which they give during the year. The second of the series is to be held March 2, at the Blackstone hotel.

First Woman to Run for University Regent

Mrs. Fred DeWeese (Alice Towne) has consented to file at the forthcoming primaries as a candidate for regent of the University of Nebraska.



She is the first woman to run for this office in Nebraska. Sixteen state universities (Wyoming, Utah, Illinois, Arizona, Mississippi, Texas, West Virginia, California, Montana, Wisconsin, Idaho, Nevada, Minnesota, New Mexico, Oklahoma, Washington and Virginia) have women upon their board of regents and are said to be enthusiastic over the work these women have done.

Nebraska Farmer Tells Others to Take Tanlac

"I would speak out for anything that will help sick folks, and knowing what Tanlac will do, I wouldn't feel right if I didn't put others onto it," states H. G. Galvin, a truck farmer, living on Route No. 1, Davey, Nebraska.

"I certainly struck the right medicine in Tanlac. It has done me a world of good. My appetite has picked right up, and my digestion is so much better there's no comparison. The pains have eased up, I sleep much more restfully, and I feel stronger in every way. It's a downright pleasure to recommend Tanlac."

"A woman of brilliant mind and character, perception, a woman of sound judgment and particularly human understanding Mrs. DeWeese would ably represent a large number of men and women who feel that the point of view of women as well as the point of view of men should be represented upon the board of regents of an institution where more than a third of the students are women," said Mrs. LeRoy Davis of Lincoln, president of the state League of Women Voters.

Rexall 21st Birthday! Help Us Celebrate

Birthday Sale Offers Unusual Values in Needed Drugs and Other Merchandise at Sherman & McConnell's Four Stores

Klenzo Dental Creme
Keeps the teeth clean, white and beautiful—without injury to the enamel. The pleasant, non-sensitizing, common-sense dentifrice. Big economy tube.
Regular Price 50c
Birthday Sale Price
37c

Orderlies
The pleasant, effective laxative. Gentle in action but absolutely sure.
Regular Price 50c
Box of 60, Birthday Sale Price
39c

Tooth Brushes
Assorted cuts and handles. Good quality white bristles. These are all hand-drawn brushes.
Regular Price 50c each
Birthday Sale Offer Your Choice
19c

CIGARS and CIGARETTES
"Omaha's Busiest Cigar Departments"
5c De Soto Cigars.....7 for 25c
All 2 for 25c Cigars.....10c Straight
All 10c Straight Cigars.....3 for 25c
All 15c Straight Cigars.....2 for 25c

CIGARETTES
Chesterfields or Camels,
2 pkgs., 25c
Per Carton, \$1.16

Lucky Strikes,
2 pkgs., 25c
Per Carton, \$1.05

Puretest Epsom Salts
is absolutely free from impurities and is easy to take. A wonderful cathartic—especially for middle-aged and elderly people who suffer from auto-intoxication, digestive disturbances and headaches.
Regular Price 25c
Birthday Sale Price 1-lb. for **15c**

Rexall "93" Hair Tonic
is a germicidal, stimulating tonic. Is not sticky or messy. Easy to apply. Does not leave the hair dry, but gives it renewed life and luster.
Regular Price 50c
Birthday Sale Price 6 oz. for **39c**

Arbutus Complexion Cream
Softens and whitens the skin, keeping it clear and beautiful. A real protection against the damaging effects of wind and weather. Also an ideal face powder base.
Regular Price 50c
Birthday Sale Price
39c

FAMOUS JONTEEL SOAP
Milled by the French process and delicately perfumed.
Given Away with every 50c box of Jonteel Cold Cream Face Powder—the powder which adheres so beautifully.
Regular Price for the two, 75c
During This Sale Both for **50c**

Puretest Glycerin and Rose Water
Keeps the skin soft and white. Wonderful for rough and red hands. Prevents and relieves chaps. Is very cooling and soothing.
Regular Price 40c
Birthday Sale Price, 8 oz., for **33c**

Aspirin Tablets
Pure fast acting tablets. Promptly relieve pain, headache, colds, neuritis, neuralgia, rheumatism, and other ailments.
Regular Price 25c
Birthday Sale Offer Three Boxes of 24 for **46c**

Kantleek Hot Water Bottle
If any Kantleek bottle becomes imperfect within two years it will be replaced with another, at any Rexall Store, anywhere, regardless of where purchase was made.
Regular Price, 2-qt. size, \$2.50
\$1.98

Cherry Bark Cough Syrup
A reliable treatment for simple coughs. Contains no alcohol, opium or narcotics.
Regular Price 75c
Birthday Sale Price **39c**

Puretest Products
50c Boric Acid.....15c
10c Cod Liver Oil, Norwegian.....35c
50c Essence of Peppermint.....25c
50c Glycerin.....25c
50c Glycerin Suppositories, Adults 25c
25c Infant's Suppositories.....17c
10c Mineral Oil, Russian 25c.....50c
50c Rochelle Salt.....17c
75c Sugar of Milk.....45c
50c Suiibar Tincture.....17c
25c Tincture Iodine.....15c

Toilet Articles
50c Bay Rum, 8 oz.....25c
10c Boquet Ramee Face Powder.....25c
10c Boquet Ramee Perfume.....25c
10c Boquet Ramee Toilet.....25c
10c Dastis Perfume, 1 oz.....25c
50c Harmony Coconut Oil Shampoo.....25c
10c Harmony Lilies Vegetal.....25c
25c Jonteel Nail Polish, free with 2c Permalene Nail File.
10c Jonteel Toilet Soap.....25c
50c Riker's Antiseptic Tooth Powder, 4 oz.....25c

Sundries and Stationery
15c Cascade Linen, 1-lb. paper and 10 envelopes.....45c
10c Lord Baltimore Stationery.....25c
10c Quality Hair Brushes priced at.....25c
12.50 Kantleek Fountain Syringe.....25c
50c Maximum Facial Bristles, 1b.....25c
50c Maximum Ladies' Dressing Comb, 8-inch.....15c
50c Maximum Men's Comb, 7-inch.....25c

RAZOR BLADES SHARPENED
2c Each, 24c Dozen
24-Hour Service

Puretest Castor Oil
is a sweet nutty-tasting oil, entirely free from the poisonous seed tissue and albuminous matter which, in other oils, causes nausea.
Regular Price 45c.
Birthday Sale Price, 8 oz., for **39c**

First Aid Products
40c Adhesive Plaster, 1 in. x 5 yd. 25c
40c Quick Acting Plaster, 1 in. x 5 yd. 25c
10c Clinical Thermometer, 3 minute.....12.50

Candy
50c Cream Caramels, 1b.....35c
50c Peppermint Patties, 1b.....35c
50c Home-made Peanut Brittle, 1b.....25c
10c Horseshoe Candy, 1b.....25c
10c Ribbon Candy, 1b.....25c

Family Medicines
10c Rexall Best Wine and Iron.....25c
10c Rexall Bronchial Salve, 3 oz.....25c
25c Rexall Catarrh Jelly, 1/2 oz.....25c
25c Rexall Laxative Aspirin Cold Tablets, 2 1/2 oz.....17c
50c Rexall Liver Salt, 4 oz.....25c
10c Jaynes Maltolium, 16 oz.....50c
35c Cascares Extract Tablets, 8 oz. 100's.....15c
60c Phenolphthalein Laxative Tablets, 100's.....45c
25c Zinc Oxide Ointment, 1 oz.....25c

Pure Food Products
40c Opeko Coffee, ground, 1-lb. for 25c
50c Opeko Tea, Crystal, 1/2 lb. for 25c
50c Opeko Tea, Green and Black, 1/2 lb. for 25c
25c Symond's Inn Vanilla Extract, 3 oz. for 25c
50c Ballardvale Raspberry Jam, 15 oz. for 25c
45c Ballardvale Pure Grape Jam, 15 oz. for 25c

Hair Nets
La Jette Hair Net, All shades, black, brown, white, per dozen.....89c

Specials for 3 Days TOOLS
Diston Saw, 22-inch.....\$2.25
Radio Drill.....\$2.00
Steel Taps, 50-ft.....\$1.85
Stilson Wrench, 10-inch.....\$1.00

WHITE ENAMEL WARE
Dish Pan, 17-qt.....89c
Dish Pans, 14-qt.....89c
Water Pail, 12-qt.....89c
Water Pail, 10-qt.....89c
Convex Kettle, 8-qt.....89c
Convex Kettle, 6-qt.....89c

ALUMINUM WARE
Tea Kettle, Perculators, Dish Pans, Pitchers, Rice Boilers and other articles.....69c
All 10c Aluminum Articles 1c with any of the 69c articles.
Guar. Electric Iron, 6-lb. \$2.95
Hardware, Paints and Glass
General Supply Co.
2404 Cuming St. AT 5826

February Issue Practical Cookery COMING
Food News - Recipes - Economy Hints
Feb. 17th

Automatic Soap Flakes
Injures Nothing Water Will Not Harm

The finest wash day aid for fine fabrics. Silks, linens, laces, woolens, flannels, blankets—all washed snow-white without shrinking or injury.
Ask Your Grocer

Made by the Makers of Kitchen Kleener

Engagement of Floyd Smith to Miss Bayne

Of great interest at the dinner given by Mr. and Mrs. Floyd M. Smith last night was their announcement of the engagement of their son, Floyd M., Jr., to Miss Beatrice Bayne, daughter of E. N. Bayne of New York city. Miss Bayne arrived Thursday for a visit here with the parents of her fiancé.

Mr. Bayne is announcing the engagement of his daughter in New York today. Miss Bayne is a member of the Junior League in New York. She was graduated from Miss Spence's school of that city.

Mr. Smith attended St. Paul school, Concord, N. H., and was graduated from Cornell.

Federation Wants State Song for Convention

The Nebraska Federation of Women's Clubs is in need of a song for convention use. Nebraska writers are asked to send in suitable words for a song which will boost our own state—written to a familiar musical air or to a melody of their own composition—to be used at the various district conventions and at the biennial. The judges in the contest will be Mrs. I. C. Luce, Havelock; Mrs. E. F. White, Chadron, Neb.; Miss Jane Pinder, Grand Island, Neb.; and Miss Ella Wheeler Bond, Ord, Neb. Manuscripts must be received by March 15th and the decision will be announced April 1, after which the song selected will be printed and distributed to each club in the state. Please send all contributions to Grace Paul Steinberg, state chairman of music, Ralston, Neb.

State Chairman to Broadcast Art

Mrs. Maybelle Thompson Mason, recently appointed chairman of art for the Nebraska Federation of Women's Clubs, will broadcast a series of lectures on art from radio station WJAG, owned by the Norfolk Daily News, at Norfolk, Neb. The first lecture, on "What is Art?" will be broadcast at 12:15 p. m., central time, on February 20. Other numbers of the series will be "Art in the Home," 12:15 p. m., February 21, and "Nature in the Garden," 12:15 p. m., February 22.

Ladies of Elks Elect.

The following officers were elected by ladies of Elks chapter No. 1, at the Elks club Wednesday evening: Mrs. George W. Shields, worthy guardian; Mrs. James Ainscow, senior vice guardian; Mrs. Fred C. Potter, junior vice guardian; Mrs. Frank O. Brown, secretary and treasurer; Mrs. Nat Quinn and Mrs. B. J. Newton, hostesses.

In Children's Play

Jane Fonda plays Jo, the irrepressible tomboy sister, in "Little Women," at the Children's theater this afternoon.

Jo, you will remember from the story, has the chestnut hair which is her exceeding grief and her principal claim to beauty, a terrible thing to do in her day and age. In early amateur presentations of the play,



youngful Jo used to have much difficulty in making their flowing tresses look bobbed without descending to actual tragic use of the shears. Miss Jane's difficulties, however, lie in the first part of the performance where short hair must be made to look long. An abundance of switches and a good stout net solve the problem much more easily than would be expected.

Mrs. Nickerson Speaks to Benson Women.

Mrs. E. S. Nickerson, second district president of the Nebraska Federation of Women's Clubs, was the guest of honor at the meeting of the Benson Women's club, held at the home of Mrs. R. Durford. She gave a short talk on

plans for the district convention to be held in Benson April 3 and 4. Mrs. P. A. Broadwell gave a musical reading of Enoch Arden, accompanied by Mrs. J. D. Ringer. Preceding the meeting Mrs. E. S. Nickerson, Mrs. W. A. Wilcox, Mrs. F. J. Murray and Mrs. C. C. Beavers were luncheon guests at the home of

Mrs. Paul Wilcox, acting president of the club. Miss Virginia Morcom, student of the University of Nebraska, will spend the week-end at home with her parents, Mr. and Mrs. D. E. Morcom. Miss Virginia Lee will accompany her as her guest.

HERZBERGS 1519 1521 DOUGLAS ST

Saturday—Our Final Disposal of All Winter COATS

Possibly no sale of the season has afforded values of like character. With us it's Clean-up time and all thoughts of cost and worth have been cast aside in the interest of immediate disposal.

Coats that sold to \$100.00 while they last, Saturday

\$35

Coats that sold to \$150.00 while they last, Saturday

\$49

Coats and Wraps with wonderful fur trimmings, beautifully lined. Coats developed from the richest of silk fabrics, styled in a manner that is quite irresistible.

FOURTH FLOOR

Omaha Auto Show
Feb. 18-23, 1924
The Auditorium

A Display of Automobiles of Greater Value Selling at Much Less Than the Pre-War Prices

The Great Mid-West Exposition

Reveals the low price basis of the 1924 car. Compared with the 1913 dollar the automobile dollar is worth \$1.11 today. No other large manufacturing industry can make such a claim. And the car today shows great improvements and refinements over the 1913 automobile. The enormous production of 4,000,000 cars last year has made these achievements possible. Thousands will come to the Omaha show to study the

Cars, Trucks, Accessories

Popular models of the leading American cars will be on display, showing many improvements and new ideas. Study here the four wheel brakes of the mechanical or hydraulic type, adopted by some manufacturers, balloon tires, improved engine designs, refinements, more beautiful body lines, especially in the closed cars, and all the other changes. View the display of commercial vehicles and accessories. Musical programs every afternoon and evening by Jaffy's orchestra. Staged with a gorgeous setting.

At the Auditorium February 18-23

Omaha Automobile Trade Assn.

A. B. Waugh Show Manager Fontenelle Hotel Omaha

Sherman & McConnell Drug Co.

GOOD DRUG STORES IN PROMINENT LOCATIONS

16th and Harney 19th and Farnam
General Offices Now at 16th and Harney
16th and Dodge 24th and Farnam