

"KNOW OMAHA—
IT'S A GOOD PLACE TO LIVE"

THE BRANDEIS STORE

Send a Valentine

We are showing complete assortments to appeal to every taste, from little "Comics" to elaborate affairs in beautiful colorings. Priced up from Stationery Department—Main Floor—Arads 1¢

Candy Specials

Valentine Heart Boxes
Filled with delicious candies from our own candy kitchen; all sizes and priced accordingly. Special for Saturday 25¢ to 5.00

Empty Heart Boxes
Made of either satin or paper; in all sizes; each, 5¢ to 2.00

Red Bonbons
With brazil nut centers. Made fresh for Valentine Day; per pound, 60¢

Red, White and Pink Hearts
Rich and creamy; special, per pound, 50¢

French Cream Bonbons
An unusually fine candy. Saturday, per pound, 18¢

Brandeis Star Box
Contains rich, high grade candies you will enjoy. Saturday, at box, 49¢

Nut Britties
Almond, filberts, walnuts, pecans and brazils; a real home-made confection; priced for Saturday's selling at, pound, 59¢

Old Fashioned Chocolate Drops
Exceptionally rich and creamy. Saturday, per pound, 23¢

Molasses Pecan Taffy
The old fashioned kind. A wonderful confection; per pound, 39¢

Real Peanut Taffy
Made of the very best grade No. 1 Spanish peanuts, in our own candy kitchens. Special, at per pound, 28¢

Main Floor—West.

Saturday—Extraordinary Values In New Apparel for Misses and Small Women



A Remarkable Collection of Smart New Afternoon, Evening and Street Dresses

Charming New Models in Sizes for Misses and Small Women **28⁰⁰** Dresses That Were Made to Sell for From 49.75 to 59.75.

Only through a real merchandising feat were we able to secure so wide and varied a selection of every-occasion frocks at this very unusual price. The result is a very comprehensive grouping of the season's most wanted models.

The straight slender silhouette, so becoming to every figure, continues to be smart; tiers, flounces and plaits are good; skirts are shorter and waist lines in close proximity to the place nature put them; brilliant embroideries, trim braid bindings; all are found in these presentations.

Dresses of Canton Crepe, Chiffon, Charmeen, Pasha Crepe,orget'e, Dinwoodie Crepe, Fine Twill, Dainty Flowered Taffeta and others.

In new spring colors of Cocoa, Brown, Moss Green, Rose, Thrush, Tile, Gray, Fallow, Amber, Peach, Orchid, Chink Blue, Honeydew, Maize.

Misses' and Small Women's Department—Second Floor

Saturday 1,500 Pairs of Women's Suede Fabric Gauntlets

1.50 to 2.50 Values **95c** Plain and Novelty Styles

Novelties and plain effects; made of the popular suede-fabric, in exclusive styles and combinations of colors to please the most particular women; manufactured by one of the country's best known glove makers. Colors are heaver, silver, mode, gray and mastic. One of the greatest values that we have ever offered.



Main Floor—North.

Saturday Sale of Novelty Jewelry

Selected From Our Regular Stocks and Reduced for Quick Clearance in Four Low-priced Groups. Jewelry at— **25c 50c 75c \$1**



No costume is complete without a bit of Jewelry and when it is priced so reasonably several sets are not an extravagance. This extraordinary sale includes very attractive articles necessary to the well dressed woman.

Brooches, Bar Pins, Cordelieres, Beads, Hair Ornaments, Earrings of Various Styles, Bracelets, And other attractive pieces of novelty jewelry. A variety of colors and color combinations.

Shop Early for Best Selection.

Main Floor—East.

Saturday Specials in Fine Silk Hosiery For Women

Women's Full-Fashioned Chiffon Silk Hose
An unusual opportunity to purchase full fashioned pure silk hosiery at an exceptionally low price. Included with these first quality hose are a few irregulars, all are well reinforced and made with fine lisle tops.

Black, cocoa, gray, dawn, cameo, skin, airdale and many other popular shades. Regular 1.95 and 2.25 values; special, per pair, **1.19**

Chiffon and Thread Silk Hose
All first quality, sheer and clear, in medium or heavy weights. Either lisle top or silk to the hem styles. Shown in sunburn, mellow, apricot, peach, gunmetal, nude and taupe. These are from our regular stock, and include hose from Kayser, Onyx, Black Cat and other well known manufacturers. Per pair, **1.95**

All Wool and Silk and Wool Hose
For women; soft, warm and comfortable; semi-finished. Black, brown and heather. **1.00**

Main Floor—North.

On Sale in Our Misses' Department, Second Floor

Special Grouping of Costume Blouses

Over-blouse Styles **5⁰⁰** Values up to 9.75

Crepe Knit, Crepe de Chine and Mohair Blouses in any number of becoming styles. Some are plainly tailored, others beaded, braided or embroidered with a lavish hand. In all the wanted colors including blue and black.

Arrivals In Misses' Spring Coats and Suits

The Coats— Swagger new models are arriving every day and they are "different" in many ways from those of past seasons. Bright colors predominate; sometimes they're solid, again they're plaided over black, gray or brown.

The Suits— "Billy Boy" models are the cleverest ever; smartly tailored with chic little box coat and short, narrow skirts. Those for dress wear show a much longer coat, beautifully embroidered or braided.

Priced from **19⁷⁵** to **145⁰⁰** Priced from **25⁰⁰** to **195⁰⁰**

Misses' and Small Women's Department—Second Floor

An Unusual Offering of New Velour and Jersey Dresses

for Misses and Small Women **15.00 and 19.75**

No wardrobe is complete without one of these comfortable, little frocks and they are priced so reasonably they are within the dress budget of most everybody. Small checks, slenderizing stripes and conservative plain materials are equally smart. Some are trimmed in self materials, others in the popular high colors. There are so many styles you are sure to find one to please.

Misses' and Small Women's Department—Second Floor

Reduction Sale of Sport Skirts

A Small Group at **6⁹⁸** Values up to 17.50

Our entire stock of Fall and Winter Skirts are offered at this amazing reduction. Made of all-wool plaid, checked and plain materials, either pleated or wrap-around styles. These are models that may be worn in the spring and summer.

Saturday Specials In Fine Drugs and Toilet Goods

Trejur Triple Compact With Sliding Drawer
Powder, Rouge and Lip Stick; special at, **98¢**

PALM OLIVE SOAP— Special at, each, 7c; Dozen Cakes for, 70c

HIND'S HONEY AND ALMOND CREAM— 40c; value, special at, 30c

GOTTS' ORIGIN PAGE POWDER— Value 1.00; special, 70c

EMPRAY GIOVINE— Value 80c; special, 30c

MANDARINE OR ASHES OF ROSES— Regular value 75c; special at, 40c

125 FINAID— Double size 1.75

NON SPI— Regular value 80c; special at, 30c

PHENOLAC— Regular price 1.00; special, 70c

MILK OF MAGNESIA— Regular value 80c; special at, 30c

SEA-CURL— Regular price 1.00; special, 70c

VITCH'S DANDRUFF SHAMPOO TONIC— Special at, 40c

MULTIFID COCOA-NUT OIL SHAMPOO— Regular price 60c; special at, 30c

MIRALAYA BEAUTY CLAY— Regular at 2.00; special at, 90c

KOPEX— Regular price 60c; special at, 30c

ANAMI BATH POWDER— Regular value 50c; special at, 30c

BAY RUM— 2-oz. bottle, special at, 30c

R. & B. GAUZE BANDAGE— 4-7/8, roll; special at, 30c

ANAMI SHAMPOO— Regular price 1.00; special at, 30c

FORHANE'S TOOTH PASTE— Regular price 60c; special at, 30c

KREMOLA— regular price 1.50; special at, 90c

LA BLACHE FACE POWDER— regular price 50c; special at, 30c

MANGO-ALE CUT FACE POWDER— regular value 1.25; special at, 30c

REVELATION TOOTH POWDER— regular price 30c; special at, 30c

DR. LYONS TOOTH POWDER— regular price 25c; special at, 15c

HUGHES IDEAL HAIR BRUSH— No. 60; special at, 1.10

MIRROR NAIL POLISH— special at, 10c

CUTICURA SOAP— special at, 10c

MAYE'S TOILET WATER— 1.00 size; special at, 60c

LISTERINE— regular price 70c; special at, 40c

WILDROOT SHAMPOO— regular value 70c; special at, 30c

ASPERIN TABLETS— bottle of 100; special at, 30c

MUM— special at, 30c

50c IPANA TOOTH PASTE— special at, 30c

GOTTS' ORIGIN PERFUME— 2-ounce bottle; special at, 60c

MELROSE CREAM OR POWDER— special at, 30c

MAYE'S DIER KISS TALCUM POWDER— special at, 15c

MAYE'S FACE POWDER— regular, special at, 30c

DORIS ROUGE— special at, 30c

DORIS— special at, 30c

FACE POWDER— special at, 30c

CITRINE OF MAG.— U. S. P. special at, 30c

POMPEIAN FACE POWDER— special, 40c

PEROXIDE— 10 oz.; special at, 30c

WATER— 4 oz.; special at, 30c

POWDER PUFFS— special at, 10c

CUTEX MANICURE PREPARATION— special value 25c; special at, 10c

GLYCERINE ROSE WATER— 4 oz.; special at, 10c

10c PEAR'S UNSCENTED SOAP— Bar, special at, 30c

Main Floor—West



Saturday Special Showing and Sale of New Spring Hats for Miss and Matron

New Arrivals On Sale In Two Groups **5⁰⁰** and **10⁰⁰**

Materials Favored: Milan Straws, Timbo, All-over Braids, Milan Hems.

There's gossip that the cloche's place in Fashion World is to be usurped by the Tricorne, the Turban and the Rolled Brim Hats. It's hardly possible, but they're all here in our Millinery Salon in the following colors—

Brown Copen Sand Oakwood Gray
Red Navy Black

Second Floor—East

Sheet Music On Sale Saturday 15c

"On the Meadow" —Lichner
"Orange Blossoms Waltz" —Ludovic
"Over the Waves" —Rosas
"Pearly Dew Drop" —Birbeck
"Playful Rondo" —Greenie
"Poet and Peasant" —Suppe
"Polonaise Op. 40 No. 1" —Chopin
"Prelude Op. No. 2" —Rachmaninoff
"Shepherd's Evening Song" —Baldwin
"Song of the Plowman" —Bachman
"Rondo Capriccioso" —Mendelssohn
"Rose Fay" —Heins
"Rustic Dance" —Howell
"Rustle of Spring" —Sinding
"Sack Waltz" —Metcalf
"Soles and Chords" —Czerzy
"Scarf Dance" —Chaminade
"Second Valse" —Godard
"Sextette From Lucia" —Bohm
"Shepherd Boy" —Wilson
"Shepherd's Dream" —Heins
"Silver Nymph" —Heins
"Silver Stars" Mayurika, Bohm
"Simple Confession" —Thome

Are You In Need of a Corset to Bring Back Fashionable Lines

Nemo CORSETS

The Nemo 1924 Special Model helps you regain correct lines without the slightest discomfort. If you have gone without Corsets or been carelessly corseted, be correctly fitted tomorrow.

The Nemo Special Corset is so designed it fits snugly and tightly to the body, supporting it comfortably. Sizes 26 to 36, **5.00**

The Nemo Circlet—A youthful figure and a smartly trim appearance may be yours if you are correctly corseted. Circlet No. 1924 supports and moulds the entire front of the figure. Sizes 34 to 46; special, each, **1.00**

Saturday Specials of Art Goods

Doll Pin Cushion Forms
In old rose and blue with colonial doll on top; white, blond, black and auburn hair; trimmed with silk braid and lace; with make an ideal pin cushion, special, **1.00**

Boudoir Lamp Frames
With doll heads matching the pin cushions; all wired for electric lighting, including plug and socket; special **2.25** at, each.

Oriental Flower Baskets
Made of bamboo, with handle and tin lining; complete with three imported nasturtiums; special at, **49c**, each.

We have an expert instructor to assist you in the making of shades, cushions, novelties and art embroideries. This service is without charge if materials are purchased in Art Department. From 9:00 A. M. to 6:00 P. M.

Saturday Specials In Women's and Children's Warm Knit Undergarments

Kayser, Marvelfit and Munsingwear Union Suits for Women

Fine mercerized lisle and an unusual quality combed Cotton Suits; flesh or full bleached; tight or loose knee; closed skirt or ankle length styles with bodice or band tops; medium or light weight. An opportunity to purchase 1.50 and 2.00 values at, per suit— **98c**

Women's Silk Lisle Vests
Flesh and full bleach, in band or bodice styles; sizes 34 to 44; 1.00 and 1.25 values; special at, each, **69c**

Kayser Glove Silk Vests and Step-ins
Included are samples and counter tossed garments in flesh, orchid, honeydew, Nile and maize. The Vests are bodice style; all sizes in these regular 3.25 values; specially priced at, each, **2.25**

Samples and Odd Lots of Women's Munsingwear and Sterling Union Suits
Knitted silk and silk and wool Union Suits in a complete range of sizes, but not in all styles; 5.00 to 5.50 values; reduced to, per suit, special, **2.95**

Boys' and Girls' Cotton Union Suits
Medium or heavy weight; fleece lined; made ankle length with elbow or long sleeves; drop or closed seat style; silver gray or full bleach; sizes 2 to 16 years; specially priced at, per suit, **85c**

