

Four Overcome by Stove Gas

Child Tries to Call Neighbor and Gets Undertaker—All Revived.

A childish treble in the telephone receiver at King's undertaking establishment in Council Bluffs yesterday morning advised the attendant that "everybody's dying out here" and asked for aid.

Bluffs Civil War Veteran, Dies

John Foughty, 87, died yesterday afternoon at the home of his daughter, Mrs. R. C. Webb, 539 Harrison street, Council Bluffs.

Former Omahan Dies.

Mrs. Ellen Smith, 68, died Wednesday at the home of her daughter, Mrs. Leslie Way, 4752 South Thirtieth street. She lived at Redowl, S. D., but had been a resident of Omaha for 30 years.

Martin Ryan Dies.

Martin Ryan, 79, retired farmer who was a resident of Omaha for 13 years, died Tuesday at his home, 422 North Thirty-fourth street. He is survived by four daughters, Mrs. Jeremiah Ryan, Omaha, and Mrs. Steven Conners, Carroll, Ia., and seven sons.

George W. Yopst Dies.

George W. Yopst, 36, 4013 Nicholas street, died Tuesday night at his home. He is survived by a widow, Mabel Yopst; a daughter, Mary Catherine Yopst; and his mother, Mrs. Margaret Yopst.

Oil Talk Over Radio.

L. V. Nicholas, president of the National Petroleum Marketers' association, will speak from radio station WQAW the night of March 25 on the aims of independent oil companies.

For Public Defender.

A. W. Elsasner, democrat, filed today as a candidate for public defender. He served in the last session of the state legislature and wants to succeed Public Defender John Baldwin.

BEHIND THE SCREEN

By SAMUEL GOLDWYN

(Continued from Yesterday.) An Astor or a Vanderbilt ordered to go out and hoe potatoes, a Russian nobleman sentenced to Siberia—neither of these could have expressed more profound emotion. Nor was the prejudice of Miss Clark's sister an isolated one. I quote this exclamation, indeed, as significant of an almost universal obstacle I encountered in those early days. Stars did not want to leave New York for California.

I soon suspected that in Marguerite's case the prejudice was a more deep-seated one than could be explained by climate or landscape. The very morning after she agreed to go out to the Lasky studios a young man in the employ of Mr. Zukor came to my office. His name was Harold Lockwood and he will be remembered for his work in some of Mary Pickford's earlier stories and later as a famous star for the Metro company.

After a little preliminary clearing of his throat the handsome Harold suggested the purpose of his call. "Ahem," began he, "I hear you've engaged Miss Clark to do a picture for you?"

"Yes, yes, so I have," retorted I, leaning over a pamphlet. "More pronounced symptoms of nervousness by Harold before he could proceed. 'Ahem—I just thought—of course, you may not be looking for anybody—but—'

We did not take advantage of Harold's willingness to share Miss Clark's banishment, but there are numerous parallel situations where we found the pressure more forceful. Sometimes, in fact, we have been obliged to take a constipation in order to secure the services of one particular star which graced it. Our engagement of Blanche Sweet, of Pauline Frederick, and later experiences with Geraldine Farrar—these episodes—reveal the extent to which some emotional preference influences the contract of the feminine star.

Well, Miss Clark did go to California and she made for the Lasky company its successful play of "The Goose Girl." The performance was not, however, devoid of friction. From the studio across the continent to my office in New York came constant murmurings of disagreements between Miss Clark and her director, Fred Thompson. Once I wired to De Mille to ask him how the play was coming along, and his answer to me by telegram was as follows: "Don't know much about the play, but geeze and photography both looked great."

I have mentioned that Marguerite's sister met me that evening I went up to her apartment. This sister, who was some years older than her celebrated relative, was almost as contented a phenomenon as was Mary Pickford's mother. Indeed, many feminine luminaries of the screen possess one of these adhesive relatives. There is nearly always a mother or brother or sister or husband standing around back of the screens to see that justice is administered.

There was one time when Mary Pickford's supremacy was seriously threatened by the success of this other Famous Players' star. "Is Mary jealous of Marguerite?" I asked Mr. Zukor at this period. He shook his head. "No," said he. "And then he added swiftly, 'But it comes to the surface through Mrs. Pickford and Marguerite's sister.'"

From this remark I gathered that the two doughty supporters of opposing causes used to look at each other about as pleasantly as did the Montagues and Capulets. And if you possess any fair, like Landon, for imaginary conversations, you can easily construct a dialogue between the twin bases on their respective claims to the most mail, the most unappeasable demands of exhibitors, the most appreciation from Mr. Zukor.

Yet Mary long outlasted her fair rival. Why was this? Marguerite Clark was beautiful, she was exquisitely graceful and she brought to the screen a more finished stage technique and a more spacious background than did Miss Pickford. My answer to this question, so often propounded to me, applies not only to Miss Clark, but to all the other actresses who have flashed, meteor-

like, across the screen horizon. First of all, she did not have Mary Pickford's absorbing passion for work. Secondly, she did not possess the other artist's capacity for portraying the fundamental human emotion. Simple and direct and poignant, Mary goes to the heart much as does a Foster melody. Herein is the real success of a popularity so phenomenally sustained.

Previously to engaging Miss Ward and Miss Clark, the Lasky company had secured the services of Blanche Sweet. The performance of this actress in Griffith's "Judith and Bethulia" had lingered in my memory and almost as soon as organized I took Lasky to see that film. He was so much impressed that we wired at once to De Mille to negotiate with Miss Sweet, then working under Mr. Griffith in California.

From the first she did not seem to leave us. His success was marked after some days, in fact, she came to me and begged that she be allowed to leave us. She wanted to go back to New York. "But why?" I pressed. "After some hesitancy she finally confided the reason of her unrest. Marshall Neilan, whom I have mentioned as playing with Mary Pickford, had been unable to find work in Los Angeles and was taking the train back east the very next day. The result of this conversation was that I sent for Mr. Neilan and so impressed was I by his intelligence that I engaged him as a director at \$250 a week. His success was marked from the first and I have already indicated his rapid ascent to fortune.

As to Blanche, who eight years later became Mrs. Marshall Neilan, it was not until she began to work under Mr. Neilan's direction that she justified our expectations of her. I shall never, indeed, forget my disappointment at seeing her first Lasky film. "What?" thought I. "Can this be the same girl who was so effective in that Griffith picture?"

It was my introduction to a recurrent tragedy in my career as producer. Various times I have been attracted by Griffith successes only to find that they could not thrive in our environment. Just like Trilby when no longer confronted by the hypnotic baton of Svengali, so many of the men and women who have worked under Mr. Griffith cannot perform when deprived of his inspiring forces.

Meanwhile the Lasky company had been expanding tremendously. Like an octopus it clutched at all the landscape available in the vicinity of the original livery stable. New buildings kept going up. New people were being added. So swift was the pace of progress that De Mille's brother William, whom we had sent out meanwhile as a scenario writer, frequently voiced his leading plaint. He liked to work by himself in a little building away out in a field, but to save his life he could not move that little building fast enough. "I wake up in the morning after I've just staked a fresh claim," he used to say, "and the doggone studio has caught up with me in the night!"

A tremendous impetus was given to both Mr. Zukor and the Lasky company by an organization of the distributors who had been handling our films. About six months after Lasky and I went into business these functionaries decided that in order to make themselves a real force they would have to guarantee to theatrical managers throughout the country a larger number of pictures. Their organization, under the name of Paramount Picture corporation, requisitioned 104 films a year, of which our company agreed to supply 35. As this was just three times the number we had planned to produce, we will see the urgency of growth. It is equally evident why our capitalization now increased from the original \$200,000 to \$250,000.

But the domestic market by no means exhausted our outlet. Always I have been penetrated by a sense of international possibility in the film industry. That this Esperanto of the stage could be communicated to foreign countries—here was the idea which in the early summer of 1914 sent me speeding to Europe. I was interested in placing our Lasky products alone, for before my departure Mr. Zukor had asked me

If I would not look after his interests also. Until this time we had engaged in no concentrated drive of the sort. For, although Mr. Zukor had a representative in Lazard, the agency waged only a haphazard, picture-by-picture campaign. Nor was my first important interview pregnant with hope of more systematic sales.

Great Britain had always been active in picture production and her leading distributor was William Jury, who has since been knighted. Mr. Zukor's London representative arranged my meeting with this personage, and from almost the minute I began talking to him I saw that Mr. Jury believed that Britannia rules the films as well as the waves. After he had listened to my enthusiastic praise of both Zukor and Lasky products he told me no American company could possibly be as great as I said we were going to be. To this I retorted that no one so lacking in confidence in a product could possibly be able to sell it. Having thus clarified our views, Mr. Jury and I parted.

Almost immediately afterward I helped finance Mr. J. D. Walker to handle both Famous Players and Lasky films in Great Britain. Under my contract with him he was to take the output of both studios and to pay us \$10,000 advance against 65 per cent gross.

After this my progress was comparatively easy. Sweden, Norway and Denmark promised to buy all the pictures we made at something in the neighborhood of \$100 each. I closed a deal with Australia guaranteeing to take our complete output at \$3,500 a film; Germany put in the same large order at even higher rate—\$4,000 each; Belgium and Switzerland contributed their quota, and although France represented our poorest customer, even she did not withhold her mite.

Is it any wonder that as I rode from Berlin to Paris my head reeled with the magnitude of our success? Could this really be I, the poor boy who a short time before had wandered over these very countries with hardly a sou in his pocket? Yet mine was no miracle of success. I traveled in Europe day and night.

and Keating in the affirmative and O'Neill, Oser and Hammer, in the board voted to declare the office of county engineer vacant February 1. The board this morning received and placed on file a communication from Mrs. Myrtle Fellingham, assistant to former County Engineer Henry Dean, asking for an increase in salary of \$15 a month.

Coming to all leading theatres "Let Not Man Put Asunder" PAULINE GREER, LOU TELLEGAN

February Issue Practical Cookery COMING Food News menus—recipes Economy Hints Feb. 17th

CHILDREN CRY FOR "CASTORIA" A Harmless Substitute for Castor Oil, Paregoric, Drops and Soothing Syrups—No Narcotics! Mother! Fletcher's Castoria has been in use for over 30 years to relieve babies and children of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep, without opiates. The genuine bears signature of Dr. J. C. Fletcher.

COFFEE AND RED HOTS 10c DOWNTOWN. HAYDEN'S Plate Luncheon Daily 25c Fourth Floor. "Bargain Friday" A Real Gala Day of Value-Giving

Annex Sales Waitresses' White Aprons—Waitresses' and nurses' reversible white aprons, full enveloping band style, pocket on either side, regular 98c quality for \$3.95. Girls' and Misses' Coats Just 26 Girls' Coats, sizes 9 to 14; all wool coats, plain and Herringbone weaves. Coats worth \$9.50 and \$12.50 Friday \$2.98

467 Silk—Silk and Wool DRESSES \$3.95 Spring Dresses \$8.75 300 crisp new dresses in all the new spring silks in plain and fancy weaves. Styles to suit any taste and varied enough to give a broad selection, regular \$10.00, \$12.50 and \$15.00 values.

Annex Sales Stout House Dresses—Fancy chambray, gray and blue percale house dresses, the "Beaver" make, all sizes 43 to 55, adjustable belt and waist line, regular \$4.00 quality \$2.69. Girls' and Boys' Sweaters Boys' and Girls' All-Wool Sweaters, sizes 6 to 12 years; former price \$3.98. Special for Friday \$2.69

Brown Muslin Heavy round thread 36-inch brown muslin sheeting worth 20c a yard; special for Friday—15c Per Yard

Rag Rugs 27x54 rag rugs of extra quality for \$1.49 24x48 rag rugs of extra quality for \$1.29 24x36 Rag Rugs, Special 69c Ladies' Outing Gowns—Ladies' outing gowns in regular sizes for Friday only—85c

Bleached Muslin 36-inch soft finish bleached muslin, worth much more, special for Friday, yard—14c Per Yard

Remnant Lengths of Conostogo feather ticking, 59c quality, yd. 39c Remnant Lengths unbleached muslin, up to five yards, yard 9c Remnant Lengths white India lawn, worth 39c to 49c, yard 15c Remnant Lengths toweling, glass or hand 12 1/2c

Remnant Lengths Turkish toweling worth 25c, for, yard 19c Remnant Lengths of white Indian Head Muslin Suiting for 25c Remnant Lengths of Scout American Per 12 1/2c Remnant Lengths of Cheviot and chambray, plain or stripe, at 17 1/2c

Remnant Lengths of curtaining voile, worth 29c, for 15c 3 Lbs. Roll Cotton Stitched Batting, comfort size, for \$1.00 Better Quality Bleached Muslin—Genuine long cloth finish at, per yard 22 1/2c Best Quality Unbleached Muslin, yard 20c

Visit City's Business Firms and "Know Omaha" Better. During this week of knowing Omaha better, February 3 to 9, we hope you will visit many of our city's business firms and other institutions, including at least one of the telephone central offices. Omaha's telephone property has grown from one small central office and 150 telephones in 1880, to its present immense system of seven modern central offices and more than 61,000 telephones. An average of 385,000 telephone calls are made in Omaha each day. The vast amount of intricate equipment and the manner in which it is operated; are interesting sights at the telephone central office. Drop in at any of the central offices listed below between the hours of 9 a. m. and 5 p. m. and say that you would like to be taken through. OMAHA CENTRAL OFFICES: Atlantic 1906 Douglas St., Jackson 1906 Douglas St., Harney 3301 Harney St., Kenwood 3005 Fowler Ave., Walnut 4601 Izard St., Webster 2213 Lake St., Market 4601 So. 24th St. NORTHWESTERN BELL TELEPHONE COMPANY. "Know Omaha—it's a good place to live."

Bargains For the Boys Friday Annex Sales Are Decidedly Interesting to Mothers Who Care to Dress Their Boys in An Inexpensive Way. In the Annex 200 boys' 2-pants suits in neat stripes, checks and mixtures in blue, gray, brown, colors; \$7.50 values \$5.00. Juvenile Suits Juvenile suits in corduroy, blue and brown, unfinished worsted and neat pin checks, special \$3.95. Boys' Sweaters 25 dozen boys' sweaters in cardinal and heather, green and orange trimmed at 98c and \$1.98. Boys' Pants 50 dozen boys' pants, values up to \$1.00, special at 50c. Boys' Tweed Suits With Two Pairs Trousers These suits are actually worth to buy today just what we are selling them for, choice of nearly a thousand suits—wool in new novelty mixtures, in all the most desirable colorings for the boys. Mothers! This is a "real buy" for the boy. \$7.95

Friday Shoe Bargains That Will Make New Selling Records. 400 pairs women's pumps and oxfords, satin, patent kid, black kid, military heel—1.77. 700 Pairs Children's Shoes On Sale Friday Pied Piper Red Goose \$3.50 to \$4 Value 1.98 Pair. Home of Grover Soft Shoes for Tender Feet. Children's Shoes Red top, green top, blue, black. Sizes 4 to 8... \$1.19. Boys' Heavy Pure Gum Double Sole Rubbers 89c \$1.50 Value. Alaska Rubbers Women's and children's all rubber or cloth top in all sizes... 58c. Hayden's Sturdy Shoes for Boys Brown Calf, Rubber Heels, All Solid Leather Shoes for Boys. Sizes 11 to 13 1/2 per pair \$2.45. Sizes 1 to 6 per pair \$2.95. "Double Wear" Shoes for Growing Boys.