


## Beet Growers





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## Thursday at 10 o'clock SMOKE SALE SMOKE SALE

Smoke is no respector of Style and Quality and during the Food Center fire smoke invaded our premises; insurance adjusters have ordered immediate disposal of

## Thorne's Entire Stocks Coats - Dresses - Suits - Blouses Skirts - Sweaters

## 1812 <br> Farnam <br>  <br> 1812 <br> Farnam



The above map shows the sections of our telephone system in Iowa and Nebraska, where 3,800 poles were broken down by Sunday night's sleet storm. About 2,300 of these poles were on the long distance lines and about 1,500 on exchange lines. In addition, the heavy coat of ice on the wires and the strong wind caused thousands of wire breaks on both ow long distance and exchange system in this territory.

## Telephone Damage \$200,000 In Sleet Storm

The sleet storm which swept over Iowa and Nebraska last Sunday afternoon and evening, caused about $\$ 200,000$ damage to telephone property.

A survey of the destruction to telephone property shows the following:

## 3,800 poles broken down or destroyed. 34,000 miles of wire out of service. $\$ 200,000$ property loss.

It is a tremendous job to re-set 3,800 poles, to re-attach the cross arms and wires to them and re-establish communication, but service is being restored as rapidly as possible by more than 600 repairmen, most of whom have been on the job constantly since the storm. The drifted snow on the roads, particularly in Iowa, is making the restoration of service very difficult.

We take this opportunity to thank our customers for the splendid way in which
you have accepted the unavoidable interruption of telephone service, and we you have accepted the unavoidable interruption of telephone service, and we assure you that we are doing everything possible to hasten the re-opening o

If you desire to talk to any point to which service was shut off by the storm, please ask "Long Distance" if the lines are yet open. Every hour, almost, some line is reopened.

NORTHWESTERN BELL TELEPHONE COMPANY BELL SYSTEM

One Policy - One System - Universal Service

