

Goods Held for Future Delivery—

We are advising people who will need rugs during the next twelve months to buy in this sale and we are therefore prepared to warehouse goods free of charge pending delivery.

E-X-T-R-A-O-R-D-I-N-A-R-Y

FEBRUARY SALE of

FLOOR COVERINGS

—being the largest event of its kind we have ever staged in thirty-one years of business

Special Budget Plan Terms—

Provide a plan whereby you can purchase at February Sale Prices paying for same while you use and enjoy the rugs and furniture.

Manufacturers' Dropped Patterns

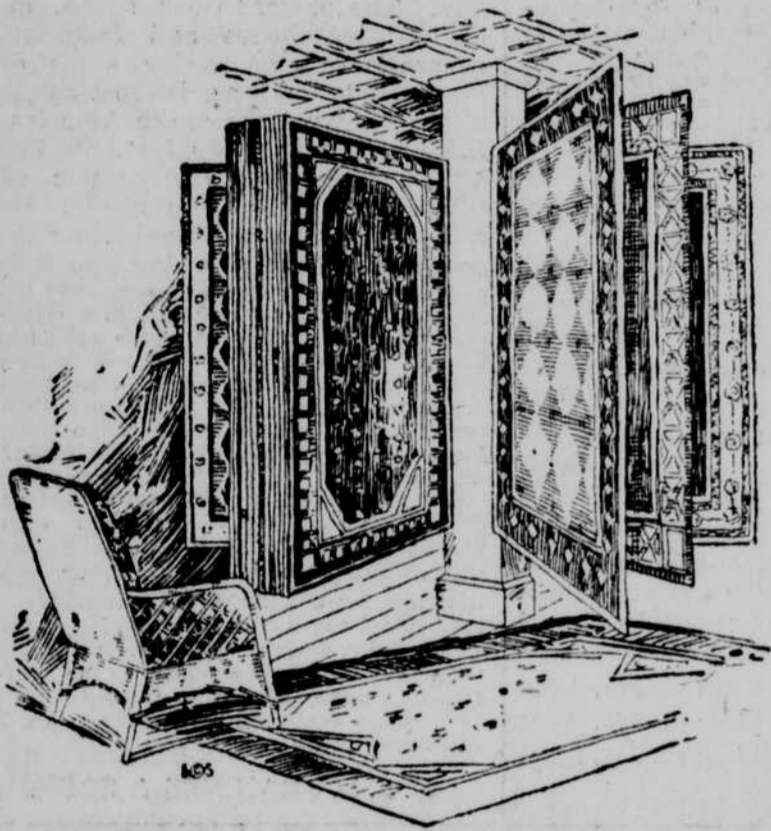
Manufacturers' Mill-Imperfects

Odd Rugs We Cannot Match Up

Odd Lengths of Carpet

Odd Rolls of All Kinds of Linoleum

Remnants of Every Description



Seamless Velvet Rugs

These rugs are very low in price, but shown in attractive colors and designs.
26.50 size 8-3x10-6 Seamless Velvet Rugs... **21.50**
32.50 size 9x12 Seamless Velvet Rugs... **24.50**

Palisade Velvet Rugs

A wool pile rug, woven without seams in splendid up-to-date patterns and a variety of color tones.
38.50 size 8-3x10-6 Velvet Rugs... **31.50**
45.00 size 9x12 Velvet Rugs... **35.00**

Extra Quality Velvet Rugs

These are very closely woven and in soft colorings as well as finely delineated designs.
39.50 size 7-6x9 Velvet Rugs... **35.00**
52.50 size 8-3x10-6 Velvet Rugs... **37.50**
58.50 size 9x12 Velvet Rugs... **42.50**

Seamless Wilton Velvet Rugs

Woven from the finest worsted yarns, shown in Oriental designs and colorings (dropped patterns).
72.50 8-3x10-6 Wilton Rugs... **52.00**
79.50 9x12 Wilton Rugs... **59.00**

Roxbury Seamless Plain Wilton Rugs

Placed in shades of rose, brown, gray and blue, with plain centers and band borders.
63.50 size 8-3x10-6 Plain Wiltons... **49.50**
73.50 size 9x12 Plain Wiltons... **52.50**

Body Brussels Rugs

From the Whittall and Bigelow mills, in excellent Chinz designs, suitable for bedrooms. (Some of these rugs are slightly stock soiled.) Eight different patterns to choose from.
72.50 size 9x12 Brussels Rugs... **49.00**

Imported Inlaid

6-foot wide, in unusual patterns and very heavy quality; regular price, per square yard, 2.85; February Sale Price, square yard... **2.35**

Axminster Rugs

From America's foremost weavers, in every size, from the smallest mat to room sizes. Where hard usage is contemplated, these Axminsters are the rugs we would advise. Three qualities are in the sale. Prices as follows:

9x12 Axminsters, 39.50 qualities, sale price **29.75**
9x12 Axminsters, 43.50 qualities, sale price **37.50**
9x12 Axminsters, 53.50 qualities, sale price **42.50**
8-3x10-6 Axminsters, 36.50 qualities, sale price **28.50**
8-3x10-6 Axminsters, 39.50 qualities, sale price **32.50**
8-3x10-6 Axminsters, 52.50 qualities, sale price **42.50**

Extra Heavy Axminsters (Seamless)

We are offering a number of Axminster rugs, in the very best wearing quality made in this country, in splendid colors and patterns, but slightly imperfect.

72.50 Seamless Axminsters, 9x12 size... **59.00**
63.50 Seamless Axminsters, 8-3x10-6 size... **51.50**
52.50 Seamless Axminsters, 7-6x9 size... **39.00**
39.50 Seamless Axminsters, 6x9 size... **29.50**

Brussels Rugs

The closely tied wool surface of these rugs insures good wear and makes them easy to sweep.
31.50 size 9x12 Brussels Rugs... **24.50**
28.50 size 9x12 Brussels Rugs... **22.50**
24.50 size 8-3x10-6 Brussels Rugs... **19.75**

Oriental and Chinese Rugs

We have selected a number of very fine rugs in both small and large sizes; to list them would be meaningless, but customers are assured that they will find their time well spent in looking over the bargains we are offering. The **33% discount** will be...

Greenwich and Nairn Inlaid

These well known grades in good patterns and colors that sell in the regular way at, per square yard, 2.35, are priced in the sale at... **1.90**

Printed Linoleum

In 6 and 12-foot widths of excellent grade, in desirable colorings and well assorted. Regular price, per square yard, 1.55; February sale price, per square yard... **75c**

Inlaid Linoleum

6-foot wide, in through-to-the-back tile patterns that cannot wear off. A selection of eight colorings. Regular price, per square yard, 1.65; February sale price, per square yard... **1.29**

Tile Inlaid

6-foot wide, in blues, tans and gray color combinations. Six patterns to choose from. Regular price, per square yard, 2.00; February sale price, per square yard... **1.59**

Congoleum Felt Base Floor Coverings

A carload of these goods has just arrived in our warehouse. Both rugs and congoleum by the yard are represented. The values are of a surprising nature.
Congoleum Oak Rug Borders, 24-inch, 55c quality... **35c**
Congoleum Oak Rug Border, 36-inch, 75c quality... **50c**
Congoleum 6-foot wide in good patterns, 85c quality, square yard... **65c**
Gold Seal quality, 8-foot wide, mill seconds, 90c, now, per square yard... **69c**

Odd Rugs

2.25 30x60 size Grass Rugs... **1.45**
3.50 31x72 size Grass Rugs... **1.95**
9.25 36x63 size Reversible Wool Rugs... **5.75**
2.75 27x52 size Brussels Rugs... **2.25**
2.75 Regular Axminster 18x36... **1.95**
3.75 Regular Axminster 27x52... **2.75**
4.75 Regular Axminster 36x63... **3.75**
6.50 Regular Axminster 27x52... **4.75**
11.00 Regular Axminster 36x63... **7.75**
11.00 Mahal Wiltons 27x54... **8.50**
12.50 Bundhar Wiltons 27x54... **10.00**
15.00 Karnak Wiltons 27x54... **12.50**
15.00 Hartford Saxony 27x54... **9.50**
18.50 Bundhar Wiltons 36x63... **13.75**
23.50 Hartford Saxony 36x63... **14.75**
29.00 Hartford Saxony 36x63... **16.75**
23.50 Highland Wiltons 36x63... **18.75**
95.00 Mahal & Oakdale 9x12 Wilton... **75.00**
130.00 Hartford Saxony 9x12... **89.00**
140.00 Highland Seamless Wilton 9x12... **115.00**
99.00 Standard Wilton 8-3x10-6... **75.00**
101.00 Plain Chenille 8-3x10-6... **87.00**
110.00 Hartford Wilton 8-3x10-6... **89.00**
123.50 Hartford Saxony 8-3x10-6... **92.50**
135.00 Bigelow Wilton 8-3x10-6... **98.50**
138.00 Whittall Anglo-Persian 8-3x10-6... **98.50**
58.50 Karadi & Mahal Wilton 6x9... **35.00**
69.00 Bundhar Wilton 6x9... **47.50**
72.50 Hartford Wilton 6x9... **59.00**
33.50 Oakdale Wilton 4-6x7-6... **25.00**
41.50 Hartford Wilton 4-6x7-6... **35.00**
52.00 Hartford Saxony 4-6x7-6... **28.50**
49.50 Karnak Wilton 4-6x7-6... **37.50**

Oval Rag Rugs

Showing a saving of about one-third. Good assortment of colors.
24x76... **3.95**
29x60... **5.95**
36x63... **8.75**

Cocoa Door Mats

12x24 Mat, regular 50c, February sale, each... **75c**
18x30 Mat, regular \$2.00, February sale, each... **\$1.65**

A Few of the Mills Supplying Goods for This Great Sale

- Hardwick & Magee, Whittall's.
- Bigelow-Hartford.
- Sanford, Bush & Diamond.
- Alexander Smith & Sons

RANGES HOUSEWARES

All 1923 models of Red Star Wickless Oil Ranges will be sold at—**72.50, 59.50, 45.00, 39.00 and 32.50**
The same sizes in 1924 models sell at—**98.00, 88.00, 45.00 and 36.50**

- 24.00 Genuine Marsh Kitchen Cabinet... **14.95**
- 86.50 Detroit Jewel Range... **62.50**
- 215.00 Acorn Gas Range with Automatic Fireless Cooker Oven... **98.50**
- 150.00 Favorite Gas Range... **87.50**
- 135.00 Detroit Jewel Gas Range... **78.50**
- 37.50 Kitchen Cabinet, golden oak finish, fully equipped... **25.00**
- Mahogany Nut Bowls, complete with crackers and picks... **.98**

4.75 KITCHEN TABLE, top 25x42 inches, plain white finish, varnished underparts, round leg, one drawer. Excellent opportunity to procure a substantial, well made table... **1.95**

2.00 LADDER BACK KITCHEN CHAIRS with reed seats... **89c**

- 3.75 Combination Oven, 18x10 inches, blue steel... **.98**
- .55 Flour Sifter... **.19**
- .75 Aluminum Lemonade Shaker... **.50**
- 2.75 Aluminum 4-quart Kettle with lid... **1.65**

Victrola and Brunswick Phonographs on Sale

These instruments have been floor samples or used for demonstrating purposes—mechanically perfect but in some instances discontinued models.

- 225.00 Fumed Oak Victrola... **149.00**
- 125.00 Fumed Oak Brunswick... **55.00**
- 150.00 Mahogany Console Victrola... **95.00**
- 150.00 Fumed Oak Brunswick... **79.00**
- 225.00 Golden Oak Victrola... **149.00**
- 115.00 Mahogany Brunswick... **69.00**
- 100.00 Fumed Oak Victrola... **69.00**
- 100.00 Mahogany Console Victrola... **79.50**
- 225.00 Walnut Victrola... **149.00**
- 100.00 Walnut Victrola... **60.00**
- 325.00 Mahogany Brunswick... **195.00**
- 250.00 Decorated Brunswick... **175.00**
- 75.00 Decorated Brunswick... **65.00**
- 75.00 Nursery Model Victrola... **37.50**

Trunks, Bags, Suit Cases

- 62.50 Hartmann Wardrobe Trunks... **39.00**
- 40.00 Hartmann Straight Trunks... **32.50**
- 105.00 Belber Wardrobe Trunks... **69.00**
- 7.75 Enameled Leather Hat Boxes... **5.25**
- 15.00 Enameled Leather Hat Boxes... **10.00**
- 20.00 Overnight Bags... **16.00**
- 21.00 Overnight Bags... **15.00**
- 12.50 Overnight Bags... **8.00**
- 17.50 Ladies' Unfitted Cases... **12.00**
- 55.00 Ladies' Fitted Cases... **45.00**

If you have a large hotel to drape and curtain, you have a wonderful reason for attending this sale; if it's a whole house, you can still save a goodly sum, and if it is only a single window, the savings will still appeal to your sense of economy.

DRAPERIES

in This Sale Save 20% to 60%

Charming Curtain Nets

A special mill purchase of very attractive CURTAIN NETS afford our customers a remarkable opportunity to curtain inexpensively but well at per yard—**30c, 45c, 50c, 60c, 65c and 85c**

Every Description of Overdrapery Materials

Cotton—Mercerized—Silk: In most attractive drapery colors, many of them guaranteed sunfast.
2.50 Overdrapery... **1.25** 5.25 Overdrapery... **2.95**
3.00 Overdrapery... **1.65** 6.75 Overdrapery... **3.50**
3.50 Overdrapery... **1.95** 7.50 Overdrapery... **3.75**
4.50 Overdrapery... **2.25** 8.75 Overdrapery... **4.95**
4.50 Overdrapery... **2.25** 10.00 Overdrapery... **6.85**

Drapery Material of Figured Silk

In splendid colors, 36 inches wide. This material was purchased from a mill stock at a tremendous advantage. Upon examination the values will be most obvious. Per yard—**1.35, 1.50, 1.85 and 1.75**
Monday buying advised at these tables.

Curtain Materials (Nets, Voiles, Marquisettes and others)

40c Curtain Materials **20c** 1.50 Curtain Materials **85c**
50c Curtain Materials **25c** 1.85 Curtain Materials **95c**
60c Curtain Materials **30c** 2.00 Curtain Materials **1.00**
80c Curtain Materials **45c** 2.75 Curtain Materials **1.50**
1.00 Curtain Materials **58c** 3.00 Curtain Materials **1.65**
1.25 Curtain Materials **68c** 3.50 Curtain Materials **1.95**

Bring Your Measurements

Curtains

This sale offers a very broad choice, including curtains of MARQUISETTE, VOILE, NET, TUSCAN, CASEMENT NET and DUTCHESS LACE. There are from one to twelve pairs to a pattern and savings will range from 25 to 50 per cent.

2.50 Curtains... **1.75** 12.75 Curtains... **8.75**
3.25 Curtains... **1.95** 15.00 Curtains... **7.50**
4.00 Curtains... **2.50** 17.50 Curtains... **9.25**
5.00 Curtains... **3.25** 20.00 Curtains... **10.00**
6.50 Curtains... **4.25** 25.00 Curtains... **12.50**
7.50 Curtains... **4.75** 30.00 Curtains... **15.00**
10.00 Curtains... **5.00** 37.50 Curtains... **19.75**

Casement Curtains

A special mill purchase of CASEMENT CURTAINS will afford the Omaha public of bargains without precedent in these desirable goods. Priced per pair in two lots **3.95 and 4.95**

Cretonnes

(up to 40 yards of a pattern)

Our well known and extensive stock of these attractive fabrics goes on sale at prices everybody will appreciate. Yard—**25c, 38c, 50c, 65c, 85c and 95c**
Savings of 25 to 50 per cent may be realized in the above items

Remnants

The original price per yard has been forgotten. The remnants have been sorted into lots and priced by the piece. Every piece is useful for some purpose and will prove an unmatchable bargain to the woman who discovers it.

Bring Your Measurements

SALE of LAMPS AND SHADES

25.00 Bridge Lamps
Wrought metal standards, decorated and toned; with silk shades, complete... **16⁵⁰**

37.50 Junior Lamps
Handsome walnut standards with good silk shades in all colorings... **17⁵⁰**

35.00 Bridge Lamps
Cunningly wrought gilded bases with silk shades, in all color combinations... **25⁰⁰**

46.00 Junior Lamps
Shown in four styles that include gilded bases, having many attractive refinements and silk and georgette combination shades of rare beauty... **33⁵⁰**

65.00 Table Lamps
Marble bases and silk shades... **35⁰⁰**

6.00 Amber Glass Candlesticks
Richly engraved, each... **3⁰⁰**

Dessert Plates
In Crown Staffordshire and Minton patterns... **HALF PRICE**

Silver Plate
Including all Sheffield and Dutch, will be discounted... **15⁰⁰**

Leather
Billfolds, Handbags, Purses, Card Cases, etc., etc. **10% to 20% discounted.**

Pottery
In endless assortment; discounts... **20% to 65%**

Orchard & Wilhelm

SIXTEENTH AND HOWARD STREETS