Building Marks

Home for Bankers' Reserve Life Company.

arks the end of the quarter centenrial of corporate history. It may be regarded as a milestone in the long ad which the company's managers have traveled during the last 26 years. In point of artistic beautiy and solidity of construction, this reat home office building is in the udgment of office building managers cond to none. This fact may in art explain why the building was practically wholly occupied as soon the workmen had put on the fin-

The new building is a permanent nome for this flourishing company. Vay back in 1897 the company started in business in a large bank ng room of what was then the Mc lague building at Fifteenth and Dodge streets. In less than 10 years the business of the company had frown to such proportions as to call or larger quarters. The first move the home offices was made into th m streets, where its business was ears and until the growth of the siness necessitated another move ers in the fourteenth floor of the ned there until the completion of ps are noted in order to illustrate constant and substantial growth the company during the years of corporate existence.

building in the matter of tenantry strict, the locality which is gradu y being built up with great struc es. It stands in the path of nat al development of the business dis ner column is a reproduction of the chitect's perspective drawing. It es a good idea of the magnitude the structure which represents an penditure approximately three arters of a million. If evidence had en needed to prove the unusual suc iss of the Bankers Reserve Life

Omaha Man Pioneer in Electrical Industry



E. C. Bennett. E. C. Bennett of the Bennett Elec tric company is a pioneer in the business, starting in 1884 with the Boston Edison Illuminating company.

While learning the electric business

in Boston he helped to wire the first theater in the United States to use electricity for lighting.

In 1887 Mr. Bennett went to Chicago and while in the employ of the Chicago Edison company had charge of wiring such homes as George M. Pullman, P. D. Armour, Norman Ream and many others.

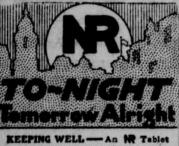
In 1891 he was employed by the electrical engineering department of the World's Columbian Exposition sompany, having full charge of all luside light and power installed in the 13 exposition buildings.

In 1897 Mr. Bennett received a con tract from Architect Thomas R. Kimhall to wire the new Burlington station, and during the completion of his contract decided to move his fam-ily here and locate permanently. y here and locate permanently. ere electrically equipped by the

ennett company. In addition to the Bankers Reserve building contract the Bennett comatrick building, Omaha Loan and ilding association structure and E.

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he class of the great financial in the vaults of the company making it and with increasing assets. The war the war stitutions of the middlewest. It is so as sound as a government bond.

man who is conversant with its his- 38 states and in time, there is no at the end of 1923 discloses the fact whole territory of the United States. empany amounted to almost \$14,- tial. Without going into details it is 000,000, and that the business in perhaps, enough to say that the of the worst epidemic that ever visforce, which means the policies out- growth and progress of the comapny ited the nation caused no embarrase and Douglas streets standing, approximately \$86,000,000. form the basis of a story of real ro-A significant fact relating to the fi- mantic interest. While it encoun-

company, the new building would at-ford such evidence to anyone who high ratio of assets to liabilities, any other new insurance company, pany large volumes of new business might be interested. However, the which is another way of saying that the managers overcame such diffical it did to other good life com record made by the company during back of every policy issued there is culties and emerged from seasons of panies, and it is an indisputable fac Growth of Firm record made by the company during back of every policy issued there is culties and emerged from seasons of panies, and it is an indisputable fact the last decade raised it up to into an amount of gold accumulated in business depression with flags flying that the company flourished during Structure Provides Permanent recognized by the banks and every The company is now operating in chief of which was the influenza epi-financial and business depression tory. The financial statement issued doubt, that it will pervade the it did all other life companies, a good of 1920, putting a serious check upon that the accumulated assets of the Its growth is gradual and substan- surplus on hand more than met the time, slackened the pace of the com increased losses so that the ravages pany's growth which, however, was ment whatever to the Bankers Reserve Life company. On the other pany kept pace with such improveancial condition of the company is tered obstacles in the early years of hand, the great impetus of war-

and gave evidence of constant. all demands that may be made upon of this great financial ship.

ecutive officers who define its policy the Bankers Reserve Life company tives in many states are quite are those who have grown up with the company during the last quarter of a century, acquiring both knowledge and skill in the conduct of its Vice President Walter G. Preston proving and business is gradually asand of the secretary-treasurer. Ray enabled the company to put up a C. Wagner. These are the men who Robison said that his company would me office building to meet define the course and set the sails enjoy a large share of increased bus-

