

its own. The Mormon Temple; the Tabernacle with its great organ; the Wasatch Mountain Drives and Great Salt Lake, more remarkable than the Dead Sea of Palestine, are only a few of the reasons why you should see Salt Lake City.

All tickets to California via the Union Pacific include Salt Lake City, Denver and scenic Colorado without extra cost.

Through service from Omaha every day in the year on the de luxe



.

Bee Want Ads Produce Results.

Merrick County Mothers' Pension Fund Exhausted Central City, Neb., Jan. 15 .- The nothers' pension fund is exhausted n Merrick county. The state law pro vides for a levy of one-tenth of a mill for this fund, which provides an approximate total of \$3,100 for Mer rick county. The regular monthly claims total 3340, and as a result this fund is in arrears to the extent of \$800. A needy person will be tak en care of, however, upon application to the general fund.

(Complete)

## What Will Omaha Be in 1950?

The marvelous growth and development of Omaha in the past has been due to her ideal geographical location, excellent railroad facilities, productive trade territory and progressive business spirit.

> What are the factors which will cause Omaha to become a vastly greater city?

> > Omaha's trade territory now embraces nearly 5,000,000 people and is growing steadily and will continue to grow.

In this territory there is yet an average of only 13 people per square mile, while for the United States as a whole the average is 35.

The value of the per capita crop production in the United States for the last 10 years has been \$81, while that of Omaha's trade territory has been \$205.

Omaha is the "hub" of 60,000 miles of railway lines consisting of 10 trunk lines and 22 branches. Our city is the country's fourth railroad center, the gateway to an immense and wealthy empire in the heart of the corn belt.

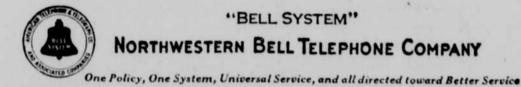
Our city has 32 banks and trust companies and is the financial and industrial center of the Middle West.

As Omaha grows, the need for telephone service will continue and require vast sums of money from investors to supply buildings, switchboards, wires, cables, telephones and other supplies and equipment.

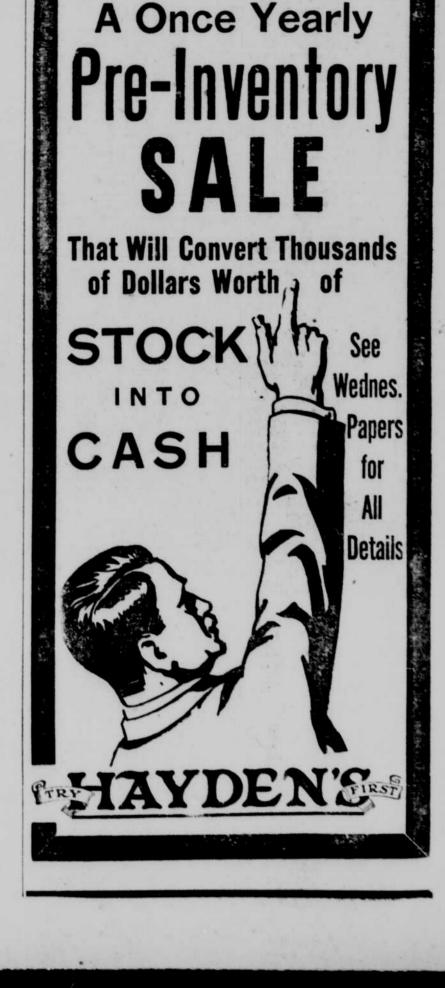
In order to meet future telephone requirements satisfactorily, we must anticipate the needs years in advance and have the necessary equipment and trained organization ready when service is required.

Planning for future needs by obtaining money from investors to build additional facilities, and selecting and training an organization, are some of the very important things necessary to furnish reliable service at the lowest possible cost to the public.

"BELL SYSTEM"



Future Omaha



in Omaha

Starts Thurs., Jan. 17