

College of Venuses.  
Syracuse, N. Y., Jan. 12—A col-

lege of Venuses. Such will soon be the designation of Syracuse university, according to Prof. Katherine

Sibley, head of the Co-eds' physical education department. The "daily dozen" and track exercise are doing

the trick—bringing the girls of the school to perfect proportions, Miss Sibley declares. She urges all wom-

en to go in for five-mile hikes, 100-yard dashes, tennis and "Beacon

A special service squadron of six British cruisers recently sailed from Plymouth, England, for a 207-day

round-the-world cruise, which will take the vessels to various British dominions, the United States and some of the chief ports of the empire.

South America. The main purpose of the cruise is to show the ships in

### A Remarkable Sale of Beautiful Silk Chemise

Of crepe de chine and silk radium, many different styles in both daintily lace trimmed or tailored styles; built-up shoulder or bodice tops; in peach, pink and orchid; sizes 36 to 42; regular 2.98 values, at, **1.95**

Third Floor—Center



### Women's Fine Silk Hosiery, 1.98

Onyx, Pointex and Kayser slipper heel hosiery, included with Van Ralite, Leigh, Allen A and Brandeis special brands. Full-fashioned with reinforced feet and tops. All the season's leading shades; 2.50 and 2.95 values.

Main Floor—North

# THE BRANDEIS STORE

## Special One-Day Offerings Monday Giving Real Bargains in the January Sale

### New Arrivals From Belfast 500 Dozen Men's 50c Handkerchiefs for 25c

Fine large sized handkerchiefs in pure Irish linen, snowy white; 1/4-inch hemstitched borders; all plain; excellent values; while they last, **25c**

Main Floor—North

### Monday—While They Last Hand Embroidered Models of Royal Society and Pacific Goods 1/2 Price

Included in this lot are infants' dresses, night gowns, teddy bears, library scarfs, dresser scarfs, pillow cases, luncheon sets, buffet sets and towels.

Third Floor—West

### A Little Journey Through Our Scrap Books

After this advertisement was prepared, we made a little journey through our scrap books. These scrap books make mighty interesting reading. They revive so many memories, even in the world of business. This particular journey reminded us, of course, that The Brandeis Store has regularly made attractive offerings. We compared the offerings in this ad with those of its predecessors in store-wide offerings. The result is that we are able to assure you that the offerings for Monday in this day's ad are, on the whole, as attractive from the standpoint of quality and prices, as any similar ad printed in recent months. You will find, Monday, in this big store, many opportunities for real savings on the very merchandise you need, and we advise you to do your shopping early for, naturally, in some of the most wanted articles the supply is limited.



J. L. BRANDEIS & SONS.

### Exceptional Sale 2,000 Yds Natural and Bleached Airplane Linen

36 inches wide; fine for shirts, dresses and many other similar uses; a linen which has grown increasingly popular for general use. While the lot lasts, per yard, **58c**

Main Floor—West

### Exceptional Offerings in Infants' Wear

#### Children's 98c Sleepers

Ideal garments; made like Dr. Denton's with feet, drop seat, open back; seams all finished well; sizes 2 to 8 years. This is the first time we have ever offered these values at this low price; while they last, **50c**

Infants' Imported Dresses — 1.98 value; hand made, special, **98c**

Little Girls' Hand-Made Gowns and Combinations—Very special at only **1.79**

Little Girls' Hand-Made Drawers, Combinations, Chemises and Gowns—3.25 to 4.98 values; special at, **2.98**

Little Girls' Wool and Wool Mixed Knit Princess Slips—Regular 1.59 values, **98c**

Babies' Layettes, No. 1—72 pieces; special at, **52.50**

Babies' Layettes, No. 2—31 pieces; special at, **20.98**

Babies' Layettes, No. 3 — 30 pieces for only, **14.98**

Third Floor—East

### Monday--Sale of Women's and Misses' Smart Winter Coats

#### In Three Low-Priced Groups:

The season of year, the continued cold weather and these low prices combine to make this the psychological time to buy your winter coat. These three groups offer a selection of smart new models that include a choice for every taste and type. All are garments of the highest quality—every coat in each group is a wonderful value.

#### Group 1---Warm Winter Coats

Smart winter coats for miss and matron in business, sport and dress models. Smart new styles in such stylish fabrics as plush, Normandy, velour and sport coatings. Well-made, well-finished and attractively styled garments. Sizes 16 to 20 and 34 to 38. Coats formerly priced from **22.50 to 29.75 reduced to, each, 18.00**

#### Group 2---Fine Winter Coats

Coats made of fashion, panvelaine, gerona and other soft pile fabrics; most of them are trimmed with soft furs, kit fox, wolf, beaver, squirrel and taupe fox; other models are smartly tailored. All are lined with fine silk and warmly interlined. Sizes 16 to 20 and 34 to 42. Coats formerly priced at **59.00 reduced to, each, 38.00**

#### Group 3---Luxurious Winter Coats

The most attractive winter coats in our stocks were selected to make up this group. Rich pile fabrics and fluffy fur trimmings make these coats so distinctive. All are attractive models—some extreme, others conservative. All are luxuriously lined and warmly interlined. Sizes from 16 to 20; 34 to 40; specially priced in this sale, **58.00**

Second Floor

### Sale of Women's High-Class Gloves

From our regular stock. Novelty and plain effects in gauntlets, long gloves, one-clasp with flare cuff, silk gloves with fabric lining, duette gloves, five-button length, duplex gloves with strap wrist and duette gloves in two-clasp style; formerly priced at 1.65, 2.00 and 2.50; special, **1.49**

Main Floor—North

### Some Money-Saving Offerings in Standard Notions

Needles, Sewing, Darning and Embroidery—Regularly 10c; special, per paper, **5c**

Hickory or Dr. Parker Walts—For children; regularly 49c; special, **37c**

Lorraine Shoulder Strappings—Regularly 2 yards for only **15c**

Belding's or Richardson's 100-Yard Spool Silk—Regularly 16c; per spool, special, **12c**

Yro Dressing Plus—300 count; regularly 10c per paper; special, **4c**

Belding and Richardson's Darning Silk—Regularly, per ball, 10c; special, per ball, **7c**

Paritan Sanitary Aprons—Rubberized; regularly 50c; special, at, **25c**

Clothes Pin Aprons—Very useful; regularly 25c; special at **25c**

Shinola Shoe Polish—Special, per box, **6c**

Hicks Perfect Hair Cutters—For bobbed or long hair; regularly 25c; special at, only **17c**

Feeding Aprons—For children; aprons made of par rubber; regularly 50c; special at **39c**

50-Yard Spool Silk—Special, per spool, at, **3c**

Household Aprons—Rubberized cloth; regularly each 50c; special at **39c**

Three-Yard Bolts Twill Tape—Special, each, **1c**

Single-Faced Rubber Sheet—36 inches wide; regularly 45c; special, per yard, at, **45c**

Curling Irons—Wooden handles; regularly 10c; special, each, **4c**

Barton's Dyanshine—Regularly 50c; special, per bottle, **39c**

Rust-Proof Hooks and Eyes—Special, per card, **5c**

Hair Pins—300 count cabinets; regularly 25c; special at **15c**

50-Yard Spool Silk—Special, per spool, at, **3c**

### 50c Men's Sox 25c

Mercerized and Fine Fiber and Silk Sox—Mill runs of the high grade makes; they are perfect fitting and long wearing; come in black, cordovan, gray and 11 1/2; while they last, 6 pairs for **1.25**; per pair, **25c**

Main Floor—South

### 10.00 Corduroy Suits for Boys

Every Suit in our entire stock reduced to clear. Norfolk models, lined knickers, neat shades of tan, brown and drab; finest of corduroy fabrics; perfectly tailored; a value that can never be duplicated; sizes 10 to 18; while they last, **4.98**

### Boys' Winter Caps

New one-piece top shapes, of heavy wool overcoating fabrics, with inbands for cold weather protection; all sizes, 3 1/2 to 7 1/8; great assortment of patterns and colors; specially priced, at, **1.00**

Fourth Floor

### Bavarian China

Open stock. New dinnerware. Three distinctive patterns from which to select. Dainty French blue and rose with gold handles. Rose, gray and black, conventional border, gold handles; black conventional border with insets of roses; special, 50 pieces at, **29.95**

Fifth Floor—East

### 42-Piece Dinnerware Sets, 4.98

White porcelain dinnerware with delicate gold lace border. Forty-two pieces consisting of:

- |                            |                    |              |
|----------------------------|--------------------|--------------|
| 6 Dinner Plates.           | 6 Cups, 6 Saucers. | 1 Platter.   |
| 6 Dessert Plates.          | 6 Fruit Dishes.    | 1 Bowl.      |
| 6 Bread and Butter Plates. | 1 Sugar.           | 1 Vegetable. |
|                            | 1 Creamer.         |              |

Fifth Floor—East

### Monday--High Grade Girdles and Corsets at 50% Off Regular Prices



**Fine Corsets**  
In this group are Gosard, Modart, P. N. Practical Front, Lyra, American Lady and Warner's. All of them are made of beautiful materials, attractively trimmed and in first-class condition; all sizes, but not every size in each model. Regularly 5.00 to 25.00—**At 1/2 Price**

**Fine Corsets**—Included in this lot are Nemo, Self-Reducing, Wonderlift and Kops Service models. All of them are made of excellent materials and are well boned. Reduced because they are discontinued styles; sizes 25 to 40; regularly priced from 5.00 to 13.00—**At 1/2 Price**

**Beautiful Girdles**—Made of all elastic or elastic combined with brocade materials. The elastic used in these girdles is of the very finest, either heavy mercerized or all silk surgical webbing. Colors are flesh, orchid and black; not every size in each model. 5.00 to 18.00 values; special—**At 1/2 Price**

**Brassieres**—An odd lot of fine-fitting brassieres, including plain and fancy materials and allover laces; regularly 1.00 to 3.50 values at **79c**

Third Floor—North

### January White Sales Features in Fine Household Linens

Many of Our Own Importations Feature the January White Sale Offerings. Monday's Special Prices of Exceptional Interest.

#### 500 Odd Table Cloths

Our own importation. All are pure linen in silver bleached quality, which is noted for its fine washing qualities; in all sizes and prices to suit every pocketbook—**4.50 value at 2.25**  
**5.50 value at 2.75**  
**6.50 value at 3.25**  
**7.75 value at 3.88**

#### A Splendid Lot of Linen Table Cloths

Samples and rejects from one of Belfast's leading manufacturers.  
2x2 yards; 5.50 values; special at, **2.75**  
2x2 1/2 yards; 6.50 values; special at, **3.25**  
2x2 and 2x2 1/2; 11.95 values; special at, **5.98**  
2x3, 2x3 1/2 and 2x4 yards; 15.98 to 25.00 values; special at, **7.98**

Main Floor—West

#### 500 Dozen Turkish Wash Cloths—Special, 2c

1,800 Yards Brown Linen Toweling—Colored borders; special, per yard, **12 1/2c**  
200 74x84 Crochet Spreads—Assorted sizes, **1.98**  
500 Odd Linen Napkins—Assorted sizes, special **35c**  
100 Satin Finished Marseilles Bed Spreads—Size 85x95 inches; special, **4.98**  
1,000 All Linen Handkerchief Squares—For women's and men's handkerchiefs; from—**12 1/2c TO 39c**

### Exceptional Offerings in Knit Underwear

Princess May and Kayser Silk Lisle Union Suits—They come in heavy or medium weight; all ankle length; bodice or regulation tops; flesh or full bleach; regular and extra sizes. **2.95 value; special, suit, 1.58**

Samples and Odd Lots of Slightly Soiled Union Suits—For women and children. For women, warm fleece lined suits in ankle length, bodice top; regular and extra sizes. Children's are with tape buttons; with or without fleece lining; sizes 2 to 16. **1.00 and 1.25 values; special, per suit, 79c**

Kayser Silk Lisle Vests and Tights—1.00 and 1.25 values; special, each, **59c**  
Women's Heavy Fleece Lined Union Suits—Full bleached; 2.50 values, at **1.75**  
Children's Fleece Lined Union Suits—Drop or closed seats; sizes 2 to 6 years, at, **79c**

Third Floor—Center

### January White Sale Linen Towels

A Sale of Linen Huck Towels—Thousands to choose from.

Towels of excellent quality, Linens which will make your linen supply a pride, all so attractively priced that you will feel the urge to buy at once.

All Linen Guest or Individual Towels—49c value; each, **25c**

All Linen Hemmed End Huck Towels—Size 18x32; each, **39c**

All Linen Hemstitched and Hemmed End Towels—Damask border; size 18x34; value 69c; each, **49c**

All Linen Huck and Damask Towels—A wonderful selection to choose from; 98c to 1.25 values; each, **55c**

Half Linen and Half Cotton Huck Towels—Large size, neat red border, 69c values; each, **35c**

Main Floor—West

### A Special Clearing Out of All Hand Made and Metal Laces

To Reduce Our Stock Before Inventory **1/2 Price**  
All These Items Are Offered at

Thousands of yards of all kinds of fine laces, including beautiful hand-made filets, Russian filets, cluny laces and insertions, wonderful gold and silver antique metal laces, fine wide, soft Bohemian and net top laces. Many of these laces are imported direct from China, France and England. The prettiest designs and the finest weaves that can be obtained. We quote a few prices as an example of the wonderful values we have to offer.

Hand-Made Filet Laces and Insertions—49c quality, yard, **24c**

Hand-Made Irish Picot Edges—25c quality, per yard, **12 1/2c**

Hand-Made Filet Picot Edges—15c quality, per yard, **7 1/2c**

18-inch Brocaded Metal Cloths—2.50 quality; per yard, **1.25**

Gold, Silver and Antique Metal Laces, Bands and All-Overs—Price,, **98c to 3.98**

French and English Val Laces and Insertions—Many to match, 5c and 7c quality; special, per yard, **2 1/2c**

Main Floor—Center

### Exceptional Specials in High-Grade Silks

For Apparel and Lingerie—Popular weaves and colors, all high quality fabrics.

40-Inch Flat Weave Crepe—In black and all colors; a high count fabric, desirable for the new spring dresses and blouses; regularly 2.98; special **2.75** per yard.

40-Inch White Silks—In canton and flat weaves; pure silk fabrics; lovely sheen and soft finish; regularly **2.69** 3.25; special per yard.

40-Inch Oriental Novelty Silks—In a large assortment of patterns; values to 2.00 per yard; special Monday **98c** only, per yard.

40-Inch Satin Brocaded Crepes—In black and colors; the season's most desired fabric; regularly priced 3.95 and 4.95; special **3.45 and 4.45** per yards.

Main Floor—Center

### Sale of 75c to 1.75 Stamped Pieces

Slightly imperfect; including linen center pieces, scarfs, pillow cases, aprons, house dresses, infants' and children's dresses, nightgowns and teddy bears; regularly 75c to 1.75; while they last, **50c**

Third Floor—West

### Sale of 50c to 1.65 Stamped Pieces

Slightly imperfect; including library scarfs, lunch cloths, napkins, infants' sets, dressing sacques, glass towels, bath towels to 1.65; while they last, **25c**

Third Floor—West

### Drugs and Toilet Preparations

1.00 Lysol—Special at, **73c**

50c Squibb's Tooth Paste—Special at, **29c**

Melrose Beauty Cream—Special at, **37c**

Auditorium Bath Soap—Special at 7c or per doz. **79c**

30c Bromo Seltzer—Special at, **19c**

Asperin Genuine—Special, per dozen, **15c**

1.00 Mentholatum—Special at, **78c**

35c Tyrees Antiseptic Powder—Special at **19c**

65c Musterole—Special **45c**

Witch Hazel—Special per pint, **33c**

Cocoon Oil Shampoo—Special at, **29c**

50c Marinello Rouge—Medium; special at, **29c**

Johanan Marie Farina Cologne—**1.25**

Mennen's Talcum Powder—For, **19c**

50c Melrose Powder **33c**



2.00 Mineralava Beauty Clay—Special at **98c**