

## Auto Show Will Be Exposition in Motor Progress

Nineteenth Annual Exhibit at City Auditorium February 18 to 23 to Show Development.

Omaha's 19th annual automobile show, which will be staged in the Municipal Auditorium, February 18 to 23, will be more than a display of the latest automotive creations. It will emphasize the development in cars and will be a motor transportation development exposition.

Approximately 14,000 automobiles are in use in the United States today, of which 4,000,000 were manufactured in 1923, during a none too prosperous period.

Figures prepared by the National Automobile Chamber of Commerce show that the 1924 car is selling for less money than the 1913 car, in spite of the great improvements.

These figures show that, using the 1913 dollar as a basis, the automobile dollar is worth \$11.11 today. A few other figures are: gasoline, \$1.01; tires, \$1.23; cost of living, 61.3 cents; clothing, 51.6 cents; shoes, 60 cents; food, 68.5 cents. Other figures are about the same in proportion.

On the other hand the automobile has become distinctively a means of transportation.

"These two things made possible the production and sale of 4,000,000 cars in 1923," says A. B. Waugh, show manager. "They also lead us to predict that the Omaha show this year will be the most successful since 1920. There are more car dealers in our association today than a year ago, although there has been the natural contraction in the number of manufacturers. We can promise a bigger, better showing of cars, trucks and accessories."

**Authoress to Shoot Tiger.**  
London, Jan. 12.—Mrs. Thomas Seton, American authoress, has arrived in London, en route for India, with an ambition to shoot a man-eating tiger.

"I have shot a bear, moose, waddi, elk and antelope and want to add a man-eating tiger to my bag," said Mrs. Seton.

"Please don't give the impression that I go round the world killing animals."

"I would rather shoot them with a camera. I shall never kill but one tiger except in necessity. If I have good luck I shall get all the thrills possible. I have not yet fixed a day with the tiger, but I hope to stay outside of him."

**Milk Quenches Fire.**  
Middleport, O., Jan. 12.—A bucket of milk, thrown by a neighbor woman, put out the flames in the auto of Worthy Johnson, living near here. The fire started from a lighted lantern.

**Don't Skid**  
Cadillac Four-Wheel Safety Brakes Prevent Skidding. Try Them Today.

J. H. Hansen Cadillac Co.  
HA 0710 Farnam St. at 28th

## New Women's Shop to Be Opened



Leslie Burkenroad and Joe Bonoff, two of Omaha's young business men, will open a woman's apparel shop, under the name of Burbon & Co., the opening date to be announced later.

Bonoff has always lived in Omaha and has been in the merchandising business with one of Omaha's largest department stores for the last five years.

Bonoff has been in the ready-to-wear business in Omaha, Sioux City and Des Moines.

## Chrysler Six Is Well Received

New Car Scores Big Hit at New York Automobile Show.

New York, Jan. 12.—Officials of the Chrysler Motor corporation today are declaring the reception accorded Walter P. Chrysler's widely heralded new motor car, the Chrysler Six, publicly shown for the first time anywhere at the New York automobile show last week, probably was the greatest and most enthusiastic ever given an automobile.

Thousands upon thousands of persons swarmed to the Armory, where the show was held; to the Hotel Commodore lobby and to the showrooms of the Colt-Stewart company, the leading Chrysler dealer in the metropolis, to see the line of models displayed. Included were the Chrysler roadster, two touring cars, brougham, and two sedans, and cut-out chassis views of the motor and rear axle.

Hundreds of demonstrations were given during the week with the two touring models driven from Detroit for demonstrating purposes. Both cars were brand new.

Before the first day's demonstrations were concluded, the number of applicants desirous of riding in the car became so great appointments for demonstrations were being booked days in advance. Before the Monday crowds had gone home, virtually every possible demonstration for the entire week had been booked.

The striking feature of the new Chrysler, according to many who managed to obtain a ride, is the smoothness of its mechanical performance, plus its flexibility and the ease with which it leaps out of traffic tangles.

## The Good MAXWELL Club Sedan

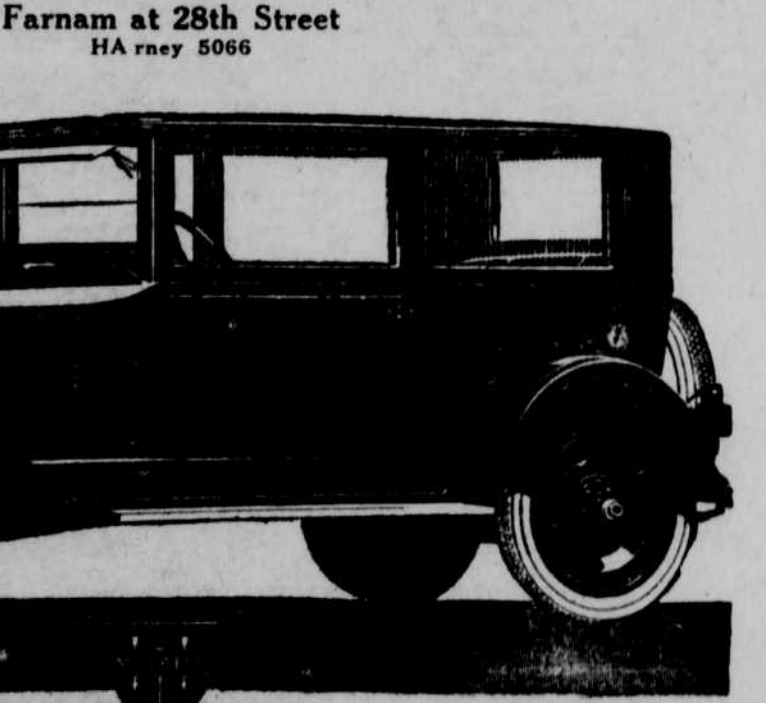
Nothing Like This Value in Closed Cars

By whatever standards you measure an enclosed car, the New Maxwell Club Sedan is certain to give you a delightful surprise.

Never before has there been such a happy combination of dependable, economical performance with so much comfort and such varied utility. And your greatest surprise will be over the fact that all these values are obtainable for \$1045.

Millard-Rose Motors  
Farnam at 28th Street  
HA reney 5066

Club Sedan \$1045 f. o. b. Detroit



## Paucity of Detail Principal Fault in Original Stories

Scenario Chief Tells Why Plays and Books Win Out Over Mere Plots.

What's wrong with the original story for the screen?

Why is it that so few of them are accepted? Why is it that chiefly the works of famous authors and playwrights get consideration?

Pierpont Strauss, eastern scenario editor for Associated First National Pictures, Inc., throws some new light on the reasons that motivate producers in their preference for published stories and produced plays over so-called original stories.

Lack of development is the chief fault with the original story, according to Mrs. Strauss.

"The chief reason is that amateur writers don't develop their stories. They have been suffering from the delusion that an original story to get any consideration at all should run from 500 to 600 words, and never to exceed that. The reverse is true. The short things don't get any consideration, because there is no chance for character and atmospheric development. They offer nothing but plots, and there is very little that is new in the original story."

"The fact is that nearly all plots run to formula, and the day has passed when just the plain, unvarnished plot can get by on the screen. As one woman said, 'Men are all different, but husbands are all alike.' I would like to paraphrase her statement by saying 'stories are all different, but plots are all alike.'"

"In the boy's telling of the screen play that he had seen," continues Mrs. Strauss, "there is a very fine example of lack of story development in the reason for a situation plot submitted by 'original' writers for the screen, the scenario department encounters much of the same sort of trouble."

"Today the screen demands character development and atmosphere much more than plot. Our screen people must be real people, and unless the scenario department can visualize them as such they will not do."

"In published stories and produced plays this character development and this atmosphere have been very carefully worked out, while the original stories 999 times out of 1,000 omit these very necessary touches."

## OUR CHILDREN

By ANGELO PATRI. Too Neat.

There is such a thing as being too neat. Mothers who are forever picking up things about the house will scarcely credit this, but it is true. The rule of order, "a place for every thing and every thing in its place," is quite right, if it is not enforced there will be a lot of needless friction and waste. But the place is what we're thinking about now.

Of course hats and coats and rubbers and such things are easily disposed of. They go to their places in the closet, and that's all about that. Books go on shelves and stand in rows, and come when they're called for, of course.

But playthings? Playthings for the little ones? They're always tumbling about and getting underfoot, and the little ones cannot get putting them on tables and shelves and in drawers where they might be out of the way.

Being out of the way when they're wanted is just the trouble. The toddlers have to go to some one and ask for the ball, the rubber elephant, the scissors and the paper, the woolly lamb and the painted bear. That's being too neat for the good of the children.

There ought to be a place where the toys can stay until the youngster comes back to them again. When a person builds a fine garage and has to go to supper before the cars can be installed, isn't it too bad that the whole structure has to come down and be put away in the box?

Beginning all over again the next day never makes up for it. The illusion went when the garage came down and went into the box. Who wants to build when his work lasts only long enough for a passing glance, not even for a day of service?

And when one feeds his bear and leaves him in a corner to grow, only to see him swooped into a capacious drawer, what's the use? Let the bear go hungry!

You see play loses a lot of its value to a child when it is granted no continuity. The toys have life and meaning to the child who plays with them. They are a story he is telling and unless he tells it to the end his pleasure—and his education—is spoiled.

Sometimes I think a child's habit of jumping from one thing to another without doing anything much with any is due to this constant interruption of his play when he was very little. Habits of mind are laid very early and the earlier they are laid the longer they last.

Isn't there some place where a child can play out his idea and leave it to find it still there when he comes again the next day? Of course the middle of the sitting room floor won't do; neither will the stairs, or the hall. But surely there is one corner in the house for him? How would you like to have your sewing snatched up and put away every time you took a few stitches? Children don't get on that way very well either.

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## Head of Largest Electric System in State Started as Phone Operator

Corporation Now Supplies Power to 160 Cities and Towns in Middle West.



Rufus E. Lee.

When a 17-year-old boy telephone operator in Wahoo, Neb., in the 90s foresaw the possibilities of commercial use of electricity, little did he suspect that when he was less than 50 he would be president of Nebraska's largest electrical system.

Yet such has been his accomplishment, and Rufus E. Lee, 114 South Fifty-first street, the boy who operated the switchboard in Wahoo, is now president of the Continental Gas and Electric corporation of Omaha. This company has contracted to purchase control of the Kansas City Power and Light company, a \$50,000,000 concern.

Lee's father, James M. Lee, came to Nebraska in the middle of the 19th century, when Saunders county had 15,000 Indians.

Rufus Lee took his first job in the telephone exchange and became seriously interested in electricity. After working in the exchange for a year he went to Chicago, where he worked as wireman. In 1893 he returned from Chicago to Omaha, where he helped install the first multiple-jack switchboard in the old telephone building at Eighteenth and Douglas streets.

At Clarinda he built an electric light plant. He started a pioneer movement for superpower when, in 1909, he built the second transmission line in the state, extending from Clarinda to New Market, a distance of about seven miles.

At Clarinda plant prospered under Lee's administration it expanded until it served 14 towns.

While at Clarinda he installed Iowa's first artificial ice and cold storage plant operated in connection with an electric power house, and installed the first city steam heating system in Iowa which received its steam from an electric plant.

Lee came to Omaha as president

## Husband Says Wife Drank.

Wichita, Kan., Jan. 12.—An unusual divorce petition was filed in the district court here charging the wife drank to excess. Emerson A. Miller alleged the mother of his 9-month-old son was guilty of gross neglect and that she had returned home so highly intoxicated she was unable to look after the welfare of the child.

Surgeons in Sydney, N. S. W., recently performed an operation through which they successfully grafted a new nose on the face of a man using the middle finger of his left hand for the missing organ. The operation took three weeks.



## Special Announcement

### ERNST HERMINGHAUS Landscape Architect

has been placed in charge of our nurseries and will render to our patrons expert service and counsel. Mr. Herminghaus is acknowledged to be one of the foremost landscape architects of the middle west. He is a graduate of the School of Landscape Architecture of Harvard University, recognized as the leading school of this art in the world. He comes, therefore, equipped for any problem, however intricate, embracing the beautifying of landscapes.

With the addition of Mr. Herminghaus to our organization, as head of the nursery department, we are in position to offer greater service to our patrons. Wherever desired we will be glad to furnish sketches where a somewhat elaborate setting is required and assist in fully working out the problem of landscape development.

We are pleased to make this announcement at this time, when landscaping is receiving such general attention and study. We have made a distinct stride forward in the direction of home and city beauty. We invite our patrons everywhere to avail themselves of the professional counsel and co-operation which Mr. Herminghaus' identity offers.

Now is the time to give consideration to spring planting.

## Woods Bros. Companies

132 S. 13th St., Lincoln, Neb. Phone B-6744



THE UNIVERSAL CAR

# Looking Ahead

LAST Spring a total of 350,000 people were disappointed in not being able to obtain deliveries of Ford Cars and Trucks, as orders were placed faster than cars could be produced.

The demand for Ford Cars and Trucks this Spring, will according to all indications, be far greater than last Spring.

Winter buying has been increasing at a greater rate than ever before.

**Actual retail deliveries the past 60 days totaled 308,170 Ford Cars and Trucks, an increase of 1,961 a day over a year ago.**

Over 200,000 people have already ordered Ford products on our purchase plan, the majority of whom will take delivery in the Spring.

The above facts are given with the suggestion that you list your order promptly with a Ford dealer if you contemplate the purchase of a Ford Car or Truck for use this Spring or Summer and wish to avoid delay in delivery.



Detroit, Michigan

You need not pay cash for your car. You can arrange to make a small deposit down, taking care of the balance in easy payments. Or, you can buy on the Ford Weekly Purchase Plan. This puts you on the preferred order list and insures delivery of your car at a time to be determined by yourself.

See the Nearest Authorized Ford Dealer

## Egg Laying Check.

London, Jan. 12.—Poultry farmers of the future will have no need to worry as to which hen is or is not a paying proposition, for by an invention just patented by William Middleton, well known Dutch breeder, the hen itself will virtually write a pencilled note telling the farmer how many eggs she has laid per day.

The invention consists of a colored pencil fixed in an upright position to a kind of saddle on the hen's back. When the hen leaves a special kind of nest after laying an egg the pencil marks a sheet of paper fixed on the door. Each hen has a different colored pencil, and by the color of the marking the farmer knows which hen has laid the egg.