Rich Rancher
Rich
at Guide Rock

Bakers-
Bankers-
Clerks-
Housewives-
Laborers-
Men and Women of All Classes and Creeds Are Buying
BURGESS-NASH PROFIT-SHARING PREFERRED SHARES
They are buying because these shares possess the two essential
elements of a good investment: Safety and Good Income.

## SAFETY-

Behind these shares is a growing, well-established business,
managed and operated by successful self-made men. Burgessmanaged and operated by successful self-made men. Burgess.
Nash Company, considered "One of America's Great Stores," showed such a remarkable increase in sales during 1923 that
department store managers of many cities have taken the Burgess-Nash store as a subject of stucy.

GOOD INCOME-
With Safety, Burgess-Nash Profit-Sharing preferred Shares
also pay a good income- $7 \%$ to $10 \%$ annually on your money
invested. This means that if you buy only ten shares you will receive from $\$ 70$ to $\$ 100$ a year in dividends.
Many Other Attractive Features-
These shares have all the attractive features of highi-grade sscurities besides paying good income. They are

## Preferred:

## Cumulative:

These shares recei
on common shares.

## Tax Free:

If you live in Nebraska you will not have to pay any city, state or county taxes on the money you invest in these shares. Also you will not have to pay the
present normal federal income taxes on the dividends you receive from these

## Participating:

Many persons are buying these shares for their chilMany persons are buying these shares for their chil-
dren. It is an excellent method of providing a "col-
lege fund."

We want you as a partner in the Burgess-Nash Store because the more partners we have the greater our store will become.

See Any of Our Employees
BURGESS-NASH COMPANY
FILL OUT AND MAIL TODAY


| $={ }^{400}$ BURG |
| :---: |
|  |

# 2 Groups of Dresses 

for Larger Women
${ }^{5} 19^{75}-54^{75}$


Laces and Embroidered Edges Specially Priced $\mathrm{V}_{\text {enice and art Lacee in }}^{\text {withh and parious }}$
with Embroidered edgee, 2 to 4 inches Embroidered edgee, 2 to 4 inches
wide, specially priced,
yard............ $.5 c ~$ Embroidered edges in a variety
of pretty patterns and
different widths....
$\mathbf{1 2} \frac{1}{2} \mathbf{C}$ ferent widths....

January Sale of Silk Underwear
For Women Who Require Larger Sizes

## 20 $\% \underset{\substack{\text { Regular }} \underset{\text { Price }}{O F F}}{\substack{0}}$ <br> Price

Cantimizow Knit Underwear



Galoshes - Rubbers


| For Misses and Children |  |  |  |
| :---: | :---: | :---: | :---: |
| Heer |  |  |  |
|  |  |  |  |
|  |  |  | \$3.75 |
| For Men and Boys |  |  |  |
|  | \$1.50 | Mens four.boche. | \$4.75 |
|  | \$1.50 | Best four bubsie | \$4.50 |
| cos soind | $\$ 1.25$ |  |  |



One Minute Washer $\$ 9^{50}$

Housefurnishing Needs
$\underset{\substack{\text { Specially } \\ \text { Pried }}}{ }$


Boilers
$\$ 1.89$
Ironing Boards

