Fear Favorite Son Vote

By MARK SULLIVAN. Washington, Dec. 28 .- The manag to enter the California prinaries and contest against Hiram Johnson in the latter's home state Ordinarily, this is regarded as unwise strategy. Experienced politicians of it that it is spectacular but not politics. It is like fighting too hard for a single trick and losing sight of the game as a whole. Men have lost the presidency because their nanagers indulged themselves in th luxury of making a show against opponents in the opponent's nome territory. One of the elements

managers had fought against Harding latter's home state of Ohio. Fighting a candidate in his own state has, among it's other fisadvantages, the tendency to build up those territory is invaded. The reis that, when the convention reaches the point where second olow are important, the invader is er the handicap of a determination

that contributed to General Woods

failure in 1920 was the fact that his

the part of considerable bodies of delegates to vote for anybody rather than for the invader. Of course as it now looks, the next re publican convention will never reach the stage where second choices count, ecause apparently the only two macandidates will be Coolidge and Johnson, with La Follette in a very minor position. Nevertheless, this lineup may change. Johnson Enemies Active.

nanagers to oppose Johnson in California comes from Johnson's enemies in that state. Some experienced politicians point out that while this has superficially the appearance of these men offering to do Coolidge a favor, the essential fact is they are asking Coolidge's managers to take a risk in order to do them a favor. want to make a fight against Johnson for their own local purposes; and are asking Coolidge to let them use his name and popularity for their local

Another disadvantage to Coolidge in entering California lies in the nature of the California primary law The California delegates will be instructed, not by districts, but by the state as a whole. That is to say, every republican voter in the state will cast his ballot for Coolidge or for Johnson. The result is that Cool everything. He must get all the 29 California delegates or none of them. najority of all the republican voters

state. dge's home state of Massachusetts where Johnson can concentrate or one or two districts, and by winning them, make a showing against Coolidge in the latter's home state. This is possible under the Massachusetts law, although in the present state of feeling in Massachusetts it is not probably that Johnson could carry as much as one district there.

Reasoning Fantastic. Among the reasons urged for Cool-idge to enter California is that if he stave out of the home state of one candidate, he would have to show the same courtesy to all others, and that if a sufficient number of favorite sons should arise, it would leave Cooldge with too small a majority of delegates to be safe. At present this reasoning seems fantastic, for there is no strong prospect of any considerable number of favorite sons. Another reason urged is that Coolidge's entering California would compel Johnson to spend much of his time in his home state, and keep him from making the speeches, which are his most effective weapon, in other

Some prudent advocates of Coolidge are advising strongly against his entering California. They say that whatever my now seem to be the low state of Johnson's present fortunes in his home state, there is no telling now local state pride might come to ohnson's help in a state where local ide is stronger than in perhaps any Another reason urged is that for Coolidge to invade Johnson's own state might add just enough to other factors to irritate Johnson to the point where he might feel he would have justification to bolt the ticket.

Librarians to Meet in Chicago This Month

meetings of the American Library asciation will be held here December 31 to January 2. The association's council, league of library commissions, university, college and normal school librarians, Bibliographical Society of America and the executive, editorial, educational and library training com-

mittees, will participate.

President Azariah S. Root of Oberlin college, Oberlin, O., will preside at the bibliographical meetings, which will be addressed by a number of middle-western college librarians on subjects relating to books for college

50,000,000 Marks Come on Letter

Bucyrus, O., Dec. 29.—Stamps representing 50,000,000 marks were affixed to a letter recently received by a local resident from relatives in Germany. Another citizen here received, from a relative in Germany, one of one-tenth of a mark—on which s printed the statement that it is qual in value to 2.38 cents of an American dollar, indicating that the new gold standard money in Germany mark, which was 23.8 cents.

Home State First Photograph of Mexican Revolt Churches Need

Publicity, Says

Must Employ Same Methods as Theater, Only on More Dignified Scale,

"The church which does not adertise fails to discharge its full duty

Park Christian church. "The modern church is an intricate organization, second not should we not exploit the organiza-

the public which is so far and in a

friends found it cheaper to throw "We spend years of patient effort, thousands of dollars and work from The village children after depar- dawn until dark to perfect our or ture of the motor picked up the notes ganization and enlarge our field. To "millionaires." Gersecure a maximum of benefit to the people at large through this wonder

That statement was made here by Dr. Bruce Brown, pastor of the South

even to the highly organized business ar," Dr. Brown said. "Why, then, tion similarly to the way big business is exploited, especially when we know that we have something to offer way more valuable than any com-

THE BRANDEIS STORE

German bank notes over them in-

lexican troops in action we

This is the first picture of an engagement between the loyal Mexican

ttroops and the revolutionary de la Huerta soldiers. It was snapped in the Vera Cruz district when the revolutionists, under General Sanchez, attacked.

for Confetti at Rites stead of the usual confetti.

narried at Beinwil, in the Conton man mark notes have in many

The loyal troops, entrenched, have just opened fire.

Geneva, Dec. 29 .- A young couple and went home

of Argovie, had money showered up- cafes replaced wallpaper

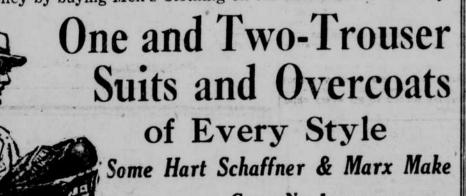
German Marks Used

Value Is Plus in This Fine Merchandise

Ambitious Clothes

WE MEAN just that—you never saw a wide-awake, up and coming, progressive man who did not appear the part. His Clothes are an asset. Style in Clothes—is general pleasing effect. The many little details that go to create the effect are hard to describe, but you feel them instantly when they are there. It's perfect tailoring that does it.

And these Clothes, like the ambitious man, look the part. Naturally styleand fit-and fabric-all three co-operate to assist their character and worth. Your appearance-well, try on one of these Suits-let the mirror give the answer. Save big money by buying Men's Clothing on our Fourth Floor Monday.



Group No. 1-Suit or Overcoat

Specially Priced 18.50

Regular Prices, 27.50 to 30.00

-Group No. 2-

Suit or Overcoat Regular Prices, 35.00, 40.00 and 50.00

Specially Priced 27.50

-Group No. 3-

Suit or Overcoat Regular Prices, 50.00 and 60.00

Specially Priced 37.50

The Suits:--

The Overcoats:-mixtures and dark shades; in belted or half belt-

Are all well tailored of excellent quality, allwool fabrics, worsted and other materials; ed models; well tailored. Do not fail to take adsnappy styles for young men and conservative models for older men; pin stripes and mixtures; vantage of this heretofore unheard of moneyall sizes; regular, slim and stout.

Men's Furnishings Marked Down A Special Purchase of Madras Shirts

Makes it possible to offer you these good wellmade dependable shirts at this very low price; fine stripes in standard and wanted colors and designs; all sizes, 14 to 171/2; neat clean patterns that will wash and wear very well; regular price 1.50; specially priced,



Flannelette Night Shirts

300 good warm full cut, well tailored flannelette night gowns for men; all made with military collar; well madea real bargain; sizes 15 to 18; regular price 1.25; specially

Cape Skin Lined Gloves

Made of domestic cape stock cotton on wool; blanket lined; good warm, serviceable gloves; plain back or black embroidered back; all brown or dark tan shades; sizes 8 to 101/2; specially priced,

-The Sunday Bee: Omaha, December 30, 1923-Must Advertise.

"The bulletin boards which one theatrical offerings. ees before almost every church are advertise in the newspapers."

hrough the newspapers, or the ef- Dr. Brown then contrasted the

"Theaters somehow very subtly

churches and the theaters and asked, "should the church go in dwelt on the exploitation of the competing with the popular attrac- religious world today is the preacher tions of the day?"

not enough. They reach but a small seem to be able to give the public "for the church to compete with to appeal to the popular mind with percentage of the local population, what it wants. They please, and popular attractions, as it would be L. A. Preacher we must aim to reach the great their customers come again. The for a college to not here to please. public, the entire community, with same principle, on a more dignified The church is not here to please, their oudito ruins, but they do not ur message. Consequently we must basis, of course, will some day be but to denounce evil and convert enhance the value of the church incorporated in church exploitation." men who sin, and to set before the such methods.

freakishness. One or two preachers in a large city succeeds in filling

THE BRANDERS STORE

Monday—Last Day of Our Second Floor Clearance Sale Ready-to-Wear for Women and Misses At Savings Generally of Considerably More Than 1/2

Your Chance to Purchase Wonderful Merchandise at Low Prices



The Finest, Newest and Smartest Styles Our Entire Stock of Dresses Reduced

Our Better Dresses Grouped in Two Big Lots

Monday we will sell beautiful fine dresses for street, afternoon and evening wear at two low prices. They come in all the late wanted shades and are made of such exquisite materials as crepes, satins, velvets and poiret twills; exquisite styles that denote smartness.

Regular Prices to 225.00 Year End Clearance Sale Price

Moderately Priced Dresses

Beautiful materials of Canton crepes, sat-

ins, charmeens, poiret twills and velvets;

made up into the smartest styles; wrap-

around models, coat styles, flare skirt styles, ruffled models; all the latest in

fine styles; some lovely evening frocks in

the lot; lace trimmed; also trimmed in

rich metal cloths; all sizes and colors;

regular price to 35.00; Year-End Clearance Sale Price, each,

Regular Prices Clearance

Silk and Wool Dresses

In the season's latest styles; fine for street, afternoon or dinner wear; good, serviceable, attractive frocks for misses and women; all the pretty shades that are desired for winter wear; regular price 39.75; Year-End Clearance Sale 19.00 price; per

Wonderful Coats of Fur and Fine Fabrics Reduced

An Opportunity to Buy a Handsome Cloth or Fur Garment at a Low Price

200 Beautiful Cloth Coats, Fur Trimmed

Of our better stock; in one great lot for Monday's selling; the new side tie, wrap around or straight line models; in lovely, soft, rich pile fabrics, such as Gerona, Marvella, Fashiona, Bolivia; all trimmed with such fine furs as kit fox, beaver, squirrel and caracul; these are all well tailored and are smart garments for street or dress wear; sizes 16 to 44; regular price to 110.00; Year-End Clearance Sale

Handsome Cloth Coats

Fashioned of such beautiful materials as Veldyne, Gerona cloth and many other rich pile fabrics; trimmed with lovely fur such as kit fox, opossum, black fox, squirrel and beaver; the latest side-tie or wrap-around models; some plain and some belted styles; wonderful values; regular price to 75.00; Year-End Clearance Sale Price at

Wonderful Fur Coats

The latest in fine fur coats; made in the smartest styles; plain line, belted or side wrap around models; of Hudson Seals, Squirrels and Jap Minks; all beautiful coats. Regular price 495.00; Year-End Clear-

ance Sale Price 395.00 Regular price 750.00; Year-End Clear-

ance Sale Price 495.00Regular price 950.00; Year-End Clear-

ance Sale Price 795.00

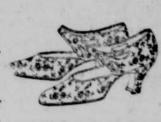


Party Slippers—A Complete Assortment



Primarily Designed for Style These exquisite evening slippers are dazzling in their sparkling brilliance; many entirely original creations

superbly modeled from the finest materials; unmistakably I. Miller in every respect. For the coming New Year parties and dances wear a pair of I. Miller's Silver Brocade with silver kid trim; either low or high Spanish 15.00 and 16.50 specially priced,



We Have the Smartest in Evening Footwear

lovely party slipper that will please Very specially priced. 12.50 please. Very specially priced,

All-Over Silver or Gold Embossed-A | Gold Brocade with Gold Kid Trim-High Spanish heels; a smart cut-out model for exclusive evening wear; specially 15 00 and 16 50

Concluding Our Sale of a Special Lot Women's Low Shoes

The demand for these shoes has been so great that we were forced to add many new numbers to this lot of shoes; plenty of s'vles and sizes still left on hand in the most wanted leathers and fabrics; Year-End Clearance Sale Price,