

# 1924 Announcements of Movie Houses Pleases Fans

### Followers of Pictures Who Are in the "Know" Will Appreciate Effort by Competitive Houses to Tempt Movie Appetite—Several Serial Stories of The Omaha Bee in January List.

Coincident with the announcement of programs to start the new year at Omaha photoplay houses, comes the news of the scheduling of a number of big pictures at these houses during the early months of 1924.

Among the announcements are the initial showings of the picture versions of three of the serial stories which have been running in the Omaha Bee during the past year. "The Silent Command," which opened in the Omaha Bee only last week, is at the Sun this week. "Black Oxen," is announced for the Rialto theater for the week of January 6th and "Michael O'Halloran" appears on the World screen the same week.

The Rialto theater list of coming attractions after "Black Oxen," includes William S. Hart in "Wild Bill Hickok," his first picture after a long absence from the screen. It will be shown the week of January 13. Charles Ray's most ambitious picture, "The Courtship of Miles Standish," opens January 20th; Colleen Moore in "The Swamp Angel," January 27, which may be released under the title of "Painted People," and later there will be booked Hall Caine's "Name The Man," from his story "Master of Man."

Two pictures that have long been awaited by the fans who "know their stuff," follow "The Silent Command," at the Sun theater. The first starting on January 6, is Elinor Glyn's sensational "Six Days," with Corinne Griffith and Frank Mayo in the leads. It is booked for an indefinite length of time. Immediately following it will be Elmer Clifton's "Down to the Sea in Ships," a love story of the sealing days of 1840, and one of the talked of pictures of the present year. Mary Pickford's "Rosita," will probably be booked late in January or early in February.

Among the announced list for 1924 from the Moon are Tom Mix's "Mile A Minute Romeo," this week, followed by "Pioneer Trails," which its makers, the Vitagraph company, declares is greater than any pioneer story ever made. J. Stuart Blackton's return to the directing of pictures "On the Banks of the Wabash," is booked for January 12th and "Thundering Dawn," on January 29.

### "The Virginian" Comes to Rialto

Every lover of the west has at one time or another read Owen Wister's great story "The Virginian" and many of this generation have seen the stage play. Now it's a motion picture with Kenneth Harlan in the role of "The Virginian." Florence Vidor as "Molly" and Russell Simpson as the evil "Trampas." It opens at the Rialto today for a week's showing.

"The Virginian" was made as one of the early films and before starting on the making of the new and greater version the producers purchased and burned up the \$100,000 worth of prints of the original picture.

A whole city of frontier days time was built up in the Sierras for filming the picture. The robber's roost which had its part in the story was also constructed up in the mountains.

The cowboys in the film were real ones and handled their herd of cattle in expert manner. The scope of the picture with the camera was far greater than has ever been possible on the stage.

Alma Rubens in "The Valley of Silent Men," opens the week at the Grand today with Tom Mix in his

comedy bit, "Soft Bolled," booked for Monday and Tuesday. New Year's day there will be given a special matinee. Katherine McDonald in "The Woman Conquers," is scheduled for Wednesday and Thursday with the thirteenth chapter of "Days of Daniel Boone," also on the bill. Friday and Saturday there is offered "Burning Sands" with Milton Sills and Wanda Hawley.

### Sydney Chaplin Head of Cast at Strand

Sydney Chaplin, brother of the celebrated Charles Chaplin, returns to the screen to play a comedy role in "Her Temporary Husband," a rib-tickling farce at the Strand this week. It is a screen version of Edward Paulton's popular stage success of the same title.

"Her Temporary Husband" is a humorous comedy, centering about a young girl, who, to win a fortune, is forced to marry within 24 hours. The girl, not wishing to burden herself with the troubles and tribulations of matrimony, yet wishing to win the legacy, goes to a sanitarium and chooses as a husband a decrepit old man with one foot in the grave and his other on a banana skin. To later wake up to the realization that the man she really married was a young admirer who had made up to represent the older man.

Owen Moore plays the part of the disguised invalid. Sydney Chaplin enacts the role of his valet, a lugubrious individual who has a peculiar faculty of always doing the right thing at the wrong time.

Sydney is a member of an exceptionally talented all-star cast, which includes Owen Moore, Sydney Chaplin, Sylvia Breamer, Chuck Reisner, Tully Marshall, Charles Gerrard, George Cooper and others.

### Tom Mix in Thrills at Moon Today

Defying death, by riding amidst a drove of wild horses, under the belly of Tony, his famous horse, to escape his pursuers, Tom Mix will burst into the Moon this week with "Mile-A-Minute Romeo."

Demonstrating a decided penchant for thrills, this production is pronounced by the only one in which Tom Mix exposes his entire bag of equestrian tricks.

The story is by Max Brand, an author who has been noted for ability in western dramas. It provides Mix with opportunity to display those talents by which he has become so widely recognized.

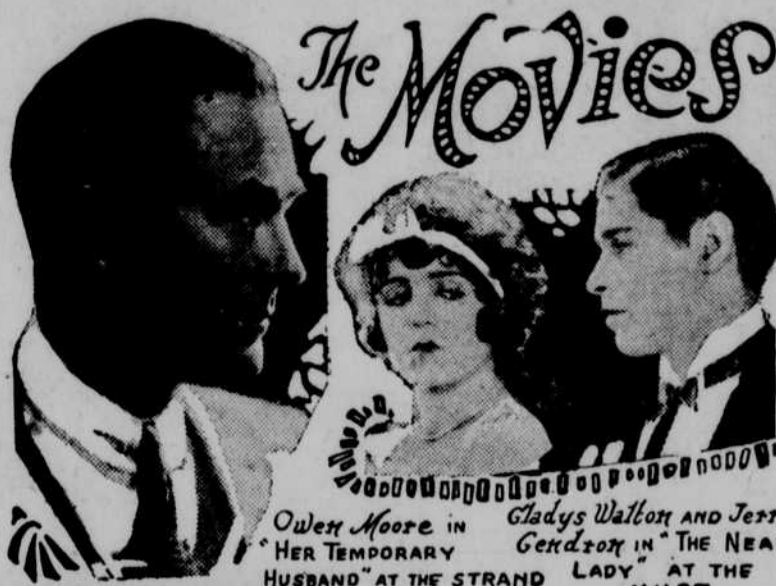
An erring father, a daughter with romantic aspirations, two villains instead of the customary one and Tom Mix, form the basis of this production's merits. Comedy relief is provided in scenes showing a cross-country run staged by Tom Mix.

Betty Jewel, J. Gordon Russell, James Mason, Duke Lee and James Quinn are the principal players. The production was directed by Lambert Hillier.

### "The Silent Command" Great Spy Story

The relentless determination with which a band of international spies seek to gain possession of important plans belonging to the United States government is one of the engrossing elements in the spectacular feature "The Silent Command," which opens at the Sun.

J. Gordon Edwards, who directed



Kenneth Harlan and Russell Simpson in "The Virginian" at the Rialto.

The picture, was given a story by Rufus King that lent itself readily to vigorous action and sensational situations. The picture contains many scenes of absorbing interest and is a drama of love, intrigue and the high seas.

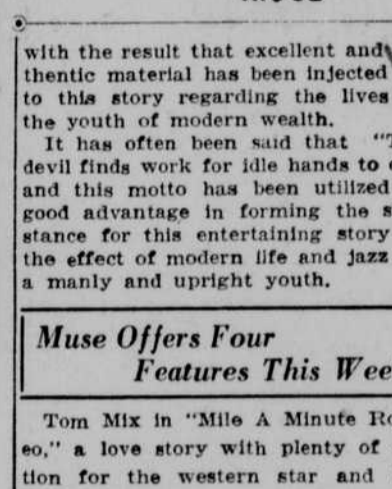
Edmund Lowe will be seen in the leading character of Captain Richard Decatur. Alma Tell plays the part of his wife. Other important members of the cast are Bela Lugosi, Hisston; Carl Harbaugh, Menchen; Martin Faust, Cordoba; Gordon McEdward, Gridley; Byron Douglas, Admiral Nevins; Martha Mansfield, Peg Williams; Betty Jewel, Dolores; Kate Blanche, Mrs. Nevins.

### Harm of Wealth Shown in Film

Wealth—that is, too much of it—has been credited with the reputation of being one of the most harmful influences upon our modern youth.

This fact has proved to be the subject for many discussions, lectures, and has been used as the foundation for many stories and novels.

"Youthful Cheaters," the feature attraction starring Glenn Hunter, at the Empress opens up the pages of life among the exclusive "400." The story itself was written by Townsend Martin, one of New York's inner set.



Gladys Walton and Jerry Cendron in "The Near Lady" at the Muse.

with the result that excellent and authentic material has been injected into this story regarding the lives of the youth of modern wealth.

It has often been said that "The devil finds work for idle hands to do" and this motto has been utilized to good advantage in forming the substance for this entertaining story of the effect of modern life and jazz on a manly and upright youth.

### Muse Offers Four Features This Week

Tom Mix in "Mile A Minute Romeo," a love story with plenty of action for the western star and his horse, "Tony," opens the bill at the Muse today. Monday and Tuesday there will be shown Marshall Nellan's "The Eternal Theme" with Hobart Bosworth, Claire Windsor, and Raymond Griffith in the leads.

Gladys Walton in "The Near Lady," a comedy-drama of society, will be shown Thursday and Friday and the final two days of the week there is to be shown a comedy drama, "Times Have Changed."

### Clumsy "Extra" Played by Hoot

Rome fell in half a minute at Universal City.

That isn't history but it's great comedy—and something of a thrill. Edward Sedgwick, directing Hoot Gibson in "The Thrill Chaser," the World photoplay attraction today, directed Hobart Henley, famous director of "The Flirt," "The Abysmal Brute," and "A Lady of Quality," in important scenes pertaining to an imaginary production, "The Last Days of Pompeii." Henley was supposed to be directing Reginald Denny and Laura La Plante in the scenes.

The finish of the sequence was a grand crash of the set, a reproduction of a Roman palace with Vesuvius in the background. It was elaborate and pretty. Gibson as the cowboy hero, an extra at three dollars a day, was supposed to catch the spear which he was carrying, in a rope—a very important rope-pulling creation down around him.



Gertrude Atherton's sensational novel based on the theory of rejuvenation through the gland theory, "Black Oxen," which has been one of the sensational best sellers of this season, comes to the Rialto on the screen next week.

Conway Tearle, Frank Lloyd and Corinne Griffith have the leading roles in the picture. In addition to having an absorbing subject the producer has made it with a wealth of detail and high lights on fashionable New York society.

"Black Oxen" has just been finished as a serial story in The Omaha Evening Bee.

### "Some Wild Oats" Here Saturday

"Some Wild Oats," a story of a youth who takes a fling among the bright lights and comes to misfortune and sickness, will open for special showings for women only on Saturday. Special showings for men will be held next Sunday. The reel is a semi-medical portrayal of the danger

of loose morals and at the time of its showing here several years ago had the endorsements of various clubs. Since that time additions have been made to it. The showings for men and women will include special reels for each sex.

Marcus Loew predicts a shortage of pictures by April of 1924. Glad news for the boys with stuff to sell. Lots of it has never been shown in Omaha.

### "Black Oxen" Next Week at Rialto

For several years directors have realized the aid music on the set gives to the picture player. But Carmel Myers declares music is an intellectual diversion rather than an emotional stimulus with her and that perfume is the one thing that inspires her moods.

So with each gown she has an individual perfume. For by her gowns you may know her picture play moods. Appealing to the senses of men, in seductive black or silk or velvet, she uses the heavy narcissus. Frivolous, in a fussy furbeled gown, she uses djer-kiss. Simple and demure, in a straight-lined gown of plain materials, she uses a suggestion of plain materials, she uses a suggestion of violet. Changeable and chameleon-like, she combines the narcissus and the djer-kiss.

Corinne Griffith will give Omaha a double treat next week when she appears at rival theaters as the star of two of the year's most interesting pictures. She is the star of Gertrude Atherton's story "Black Oxen," on the Rialto screen and also the star of "Six Days," the Elinor Glyn novel, which opens at the Sun theater day and date with "Black Oxen." Few stars are so fortunate as to be featured at competitive houses, day and date in attractions that are bound to draw the crowds that these two promise.

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### Reel Remarks.

Six Harry Carey pictures, four James Kirkwood and Lila Lee pictures, "Grit," starring Glenn Hunter, and a series of Christie comedies are to be released in 1924 by Hodkinson.

Ann Cornwall, flapper in "The Goldiggers," has a part in Lincoln J. Carter's "The Arizona Express."

"Just Off Broadway," starring John Gilbert, includes in the cast Marian Nixon and Pierre Gondron.



### The Meanest Man in the World

George M. Cohan's successful stage production whirls to the screen with Bert Lytell, Blanche Sweet, Bryant Washburn.



STARTING NEXT SUNDAY

**SUN**  
STARTING NEXT SUNDAY

**6 DAYS**  
by Elinor Glyn  
Famous Author of "THREE WEEKS"

ELINOR GLYN KNOWS MORE ABOUT LOVE THAN ANY LIVING PERSON. YOU'LL THINK SO, TOO, WHEN YOU SEE HER LATEST ROMANCE—THE DRAMA OF A BEAUTIFUL GIRL (played by Corinne Griffith) RESCUED FROM SOCIETY'S AUCTION BLOCK BY A MAN (played by Frank Mayo) WHO KNEW HOW TO DO IT. THEY MET ON THE DECK OF AN OCEAN LINER. THEIR ROMANCE FLOWERED TO GAY PAREE—AND THEN THEY WERE IMPRISONED UNDERGROUND BY AN EXPLOSION FOR SIX GLORIOUS DAYS.

REMEMBER—There are only seven more days to wait for "Six Days"

**RIALTO**  
DIRECTION OF A.H. BLANK

KENNETH HARLAN, FLORENCE VIDOR  
RUSSELL SIMPSON, PAT O'MALLEY, RAYMOND HATTON

**THE VIRGINIAN**

THE VIRGINIAN is possibly one of the best loved characters ever created by fiction and in this photoplay he is presented just as he lives in the reader's mind. Kenneth Harlan (who, by the way, has played "The Virginian" in four different legitimate companies) lives the part and makes you love this taciturn but kindly, winning man.

When the producer says he is giving us not a Western picture but a picture of the West he defines it very well. Not that you do not see the West pictured. You do—gloriously! The cameraman has caught a suggestion of vastness that thrills in itself—and the woodland scenes where the Virginian courts Molly Woods are beautiful in their wildness.

Rialto Symphony Orchestra of 21  
Direction Harry Brader  
"Mid-Summer Nights Dream" and "I Love You"

A Clever Comedy "Why Pay Rent?" Kinograms Fun from the Press

Midnight Show New Year's Eve  
Starts at 11 o'clock.  
Douglas MacLean in "The Sunshine Trail"  
Thousands of Noise-Makers

Special New Year's Attraction

**MOON & MUSE**

This Week—Ending Friday One Day Only—Today

WILLIAM FOX  
**Tom Mix**  
IN  
**MILE-A-MINUTE ROMEO**  
WITH  
"TONY," THE WONDER HORSE

**MOON THEATER**  
Tomorrow Night at 11:15  
**MIDNIGHT SHOW**

Coming -- Next Saturday  
**"PIONEER TRAILS"**

A breath of the west in the days of all its glory.  
A Story of  
**Covered Wagons**  
When they blazed the path for civilization.